Thiago Cairo Duarte

(15) 99771.7474 // thiago.cairo.duarte@gmail.com // linkedin.com/in/tcduarte
portfolio: https://tcduarte.streamlit.app

Profile

I'm looking for professional development in Business Intelligence or data analytics areas. I find learning uncomplicated because I feel accomplished working in the area: I'm interested in all the data processes, from extraction to insight generation by analytics methods for business problem resolutions.

Education

ESPM / *Social Sciences* (Bachelor)
(Jan/2016 - Dec/2022 // Concluded)

ESPM / *Social Communication* (Bachelor)
(Jan/2014 - Nov/2015 // Not concluded)

Professional experience

Alumia

• ***Junior Business Intelligence Analyst*** *(December/2022 - March/2023)*
I'm in charge of generating insights to support management and direction decision-making, integration, and management of company data in a database, along with dashboards with automated Power BI and Python. In addition, duties when I was an intern at the company.

• ***Business Intelligence Intern*** *(January/2022 - December/2022)*
I was responsible for creating commercial dashboards from the extraction and treatment of data to Dataviz, responsible for CRM governance (Hubspot), analytical and operational management of customer service chatbot (Blip), and sending weekly and daily reports with commercial information for administration and direction of the company.

ESPM Social

• ***Profissão Social Project Coordinator*** *(Dez/2014 - Jun/2015)*
My role was coordinating the project and formulating insertions with advertising and marketing approaches to complement education in the game design graduation course and digital art of the NGO CTC Digital.

• ***Press Officer*** *(Jul/2014 - Dec/2014)*
I was responsible for the social media of ESPM Social with the creative team.

• ***Marketing consultant*** *(Mar/2014 - Jul/2014)*

My responsibility was marketing consulting for the NGO Inovha.

Key areas of expertise

Excel and Google Sheets *(advanced)*

Hubspot *(CRM - advanced)*

Power BI *(Intermediate)*

Python Programming *(Intermediate)*

Javascript Programming *(Intermediate)*

Google App Script Programming *(Intermediate)*

SQL Programming *(Intermediate)*

PowerPoint and Google Slides *(Intermediate)*

Qualifications & other courses

English *(fluent)*

Business intelligence e digital analytics *(ESPM)*

Inbound Marketing Certification *(Hubspot Academy)*

Microsoft Power BI Para Business Intelligence e Data Science *(Data Science Academy)*

SQL Associate Data Analyst *(DataCamp)*

Lei Geral de Proteção de Dados (LGPD) *(Fundação Bradesco)*