

GSA Challenge 18F

Storyboard



Marilyn is a 51 year old mother who lives in Georgia with her husband. With her daughter and son at college, she stays active, and has a full slate of activities on her schedule. She likes using the internet, and is always happy when she finds something online that's useful to her. She's happy that being online lets her keep in better touch with her daughter, who's at school in Texas, and son, who's enrolled a few hours away at a state school in Georgia.



Marilyn hears about an outbreak of salmonella from her friend at lunch, and wants to find out if there are any similar outbreaks in her daughter's state of Texas.



Once she gets home, she performs a Google search to try to get more information, which tells her about the FDA Recalls website.



She clicks through to the website, where she sees a map of the US, with information on FDA reports in each state.



She narrows the filters to show just food recalls, and clicks on her daughter's state on the map to show recent information.



Seeing that there has been a recent report about an ice cream recall in Texas, she clicks the "Share" button and enters her daughter's name and email to send her the report.



Marilyn is so happy that she may have helped her daughter avoid getting sick that she decides to check the site regularly, and tells her friends about her great experience.