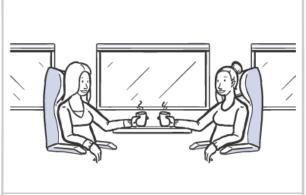
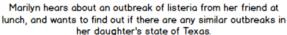
GSA Challenge 18F

Storyboard



Marilyn is a 71 year old grandmother who lives in Georgia. She's active, and has a full slate of activities on her schedule. She likes using the internet, and is always happy when she finds something online that's useful to her. She's happy that being online lets her keep in better touch with her daughter and grandchildren, who live in Texas.



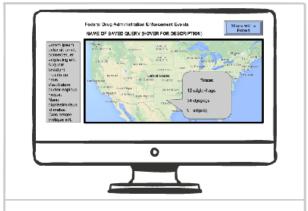




Once she gets home, she performs a Google search to try to get more information, which tells her about the FDA Reports website.



She clicks through to the website, where she sees a map of the US, with information on FDA reports in each state.



She narrows the filters to show just food recalls, and clicks on her daughter's state on the map to show recent information.



Seeing that there has been a recent report about an ice cream recall in Texas, she clicks the "Share" button and enters her daughter's name and email to send her the report.



Marilyn is so happy that she may haved helped her daughter avoid getting sick that she decides to check the site regularly, and tells her friends about her great experience.