Agenda:

* Confirming that our new storyboard is a good example and what we think will be a common use case.
* Doing a live retest of storyboard #1 ("original), including the saving and emailing.
* Doing a live test of what we can on storyboard #2 ("mobile").

Attendees:

* Aaron
* Jose
* Alex

Notes:

* What is MVP?
  + Agree that two storyboards represent a MVP.
  + Target audience. Typical consumer, looking for basic information, and these storyboards do a good job of representing that.
* Storyboard #1 (save and share) using mobile, rather than desktop.
  + FEEDBACK: On mobile, clicking on help pop-up in filter fields puts focus on field, which also brings up the input box. For most fields this is annoying but fine (e.g. “Reason for Recall” pops up the help text and opens the keyboard), but for the start/end date fields, the date picker opens and obscures the pop-up text, and the pop-up can’t be seen until the date picker is dismissed or used.
    - Pop-up should be outside the field.
  + FEEDBACK: Clicked on row to see detail data, in the pop-up, the data was a little slow and everything showed as empty. A “Processing” or spinner would be good.
  + FEEDBACK: In the detail data, need to re-format recall initiation date as it’s not human readable
  + FEEDBACK: Not crazy about device, drug, food icons rather than text. Don’t like having to hover over to know what it is.
    - Separately, Jonathan noticed that the icons are black are opposed to grey, which doesn’t seem to match the rest of the site.
  + Discussion:
    - Liked the ability to expand text without seeing all the details. Can quickly see everything. Can we do both? Want to see the description to see if it’s even interesting.
    - This probably isn’t great on mobile, so we should hold off.
  + FEEDBACK: Not very intuitive to know to save the search before sharing—I don’t know that I \*can\* share (i.e. because Share is hidden) until I save.
    - Either keep share option visible and leave it greyed out until it’s been saved, or have “Share” save and then share.
  + FEEDBACK: After saving, there’s no feedback to the user that the save was successful. Just that the description and title appear. Need to let users know that result was saved.
* Storyboard #2: Opening a saved search and re-sharing.
  + FEEDBACK: Initial logo and intro text takes up too much space. Someone getting this information may want to get to the filters and other info sooner.
    - Possible solutions: Shrink logo, just keep the beginning of the intro text and leave a “More>>” link.
  + FEEDBACK: Highlighting obscures heat map color. It might be good if we could allow the highlight AND the heatmap to coexist.
  + The close-able state labels are great.
  + FEEDBACK: The table is really difficult to read. Only 10 or so characters per column are shown.
    - It’s better, but not perfect in landscape.
    - Discussion: One way to save a few characters would be to only show Month/Year for recall date.
    - Discussion: Consider hiding Product Description or other columns in mobile.
  + FEEDBACK: Details took a while to show up, and the results were blank until it did. I thought the app stopped working. Need a loading spinner for details.
  + Discussion: Wasn’t immediately clear that map has sticky filtering, but I can re-click and unselect, so that’s actually great.
  + Discussion: State labels. Seems a little disconnected because of the save and share box in-between, but see the value in having those near table, since that’s important and the map is far away and multi-select takes a few clicks to get in.
  + FEEDBACK: Having to save before sharing is not entirely obvious to me, especially when I change the search criteria of a saved search. Changed the search, tried to share, but was sharing the old search filters. Best solution might be to force save before sharing.
  + FEEDBACK: In general, I don’t like having to save. Other sites dynamically update the URL and just send the URL. I don’t find saving the name and description useful.
  + Discussion: Clicking on help icon opened dialogue pop-up, clicked on it again to get rid of it, but nothing happened. Clicking on the actual pop-up is what got rid of it. This seems kind of unintuitive, but it’s okay.
  + FEEDBACK: Clicking on the help icon in set date also opens the set date input, which is annoying.

Top 5 Feedback items, ranked:

1. Full details pop-up needs visual feedback (e.g. spinner) when waiting for the data to return, because it looks like it’s not working otherwise.
2. Saving to share: a) get rid of the two step process (click save, click share) or b) get rid of requirement for name/description.
3. The data table is really difficult to read in portrait. Landscape is better, but still not perfect.
   1. Could we allow a second row of text within each row? Still not great.
   2. Use Month/year for recall date in table. Click on full details for actual date.
   3. Hide certain columns in mobile view?
4. Intro logo and text are too large, and require a lot of scrolling to get passed.
   1. Make logo of FDA smaller and put U.S. Food and Drug admin on same line.
   2. Maybe use a more to hide the description.
5. Help icons: Clicking help on date was particularly annoying because it opens the date picker.