



TURING CLUB OF  
PROGRAMMERS  
NITRR

2024



# CODEUTSAVA 8.0

CODE. INNOVATE. CELEBRATE.

**Central India's Largest**  
Coding Event

**NIT Raipur**

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## **ABOUT US**

The Turing Club of Programmers is the official coding club of National Institute of Technology, Raipur. We are a dynamic group of students who are enthusiastic about programming and technology. We create a supportive environment where students of all skill levels can come together to learn, collaborate, and innovate. Whether you're just beginning or have years of experience, there's a place for you here.

## **VISION**

At The Turing Club of Programmers, we follow our motto, "Code, Innovate, Celebrate". We aim to foster an environment where ideas turn into real-world projects, encourage exploration of new technologies, and celebrate our collective achievements and growth. By embracing these values, we strive to build a supportive community that thrives on creativity, curiosity, and collaboration. The perfect representation of our vision is CodeUtsava.

# **CODEUTSAVA 8.0**

The annual event, organized by the Turing Club of Programmers, is a high-energy event that brings together creative minds and passionate problem-solvers. With exciting events such as Workshops, Hackathon, Coding competitions, Gaming Battles, Mic Sessions and many more, it's the perfect opportunity to showcase your skills, learn new things, and be part of an unforgettable experience. CodeUtsava has a lasting impact on participants, helping them enhance their coding skills, gain exposure to the latest technologies, and build lasting friendships and professional relationships.

## **MESSAGE FROM TEAM**

From its humble beginnings as a student-led initiative aimed at mentoring juniors, CodeUtsava has evolved into a prestigious platform that symbolizes our annual commitment to delivering exceptional experiences for all participants. More than just an event, it represents the culmination of our efforts to create a dynamic space where students can learn and collaborate at the highest level. By partnering with generous sponsors like you, we aim to further our mission of empowering students to achieve their aspirations and realize their full potential.

## **EVENTS**

BY TCP

### **CODEUTSAVA**

Codeutsava is the flagship event of our club, featuring an intense 28-hour long hackathon.

### **SPEAKER SESSION**

Tushar Tayal, Director of Engineering at Swiggy, conducted a speaker session. He has a wealth of knowledge and firsthand experience in navigating the transition from academia to the corporate world.

### **GRAPH BOOTCAMP**

The Graph boot camp was organized on the institute campus which explored the topic of graph theory. It helped the students dive deep into the topic and gain extensive knowledge and skills needed to excel.

### **TRICODER CODING CONTEST**

Over the course of 3 days, multiple coding related contests were conducted. These encompassed challenges like debugging, coding, understanding of DSA, CS fundamentals and aptitude challenge.

## **EVENTS**

BY TCP

### **30 DAYS OF CODE**

The 30 day coding challenge brought a new DSA problem each day, pushing the boundaries of knowledge and skills.

### **MENTOR MENTEE PROGRAM**

This initiative connected enthusiastic coders with seasoned ones, offering a unique opportunity for hands-on learning and growth.

### **E-GAMING**

Featuring Valorant and BGMI, the e-gaming tournament was a perfect stage for students to showcase their skills and competitive spirit in the realm of e-sports.

### **VIRTUAL ESCAPE ROOM**

A self-designed online escape room that challenged the students to navigate through richly designed digital environments, interact with engaging scenarios, and experience the thrill of escaping before time runs out.

## WHY **SPONSOR?**

### SHOWCASE AND BRAND VISIBILITY

Sponsors can host workshops and events, gaining significant exposure to a large audience, including students and professionals from across India, enhancing brand awareness.

### CUSTOMER ENGAGEMENT AND FEEDBACK

Engage with a diverse group of developers to gather real-time feedback, allowing sponsors to better understand customer needs and refine their offerings.

### EXPANDED NETWORK AND OUTREACH

Increase reach and build connections with a broad network of individuals directly and indirectly involved with CodeUtsava, amplifying brand impact and influence.

## **POINTS**

TO BE NOTED

- All the sponsorship money can be paid through cheques, cash or demand draft.
- The failure to furnish any one or more promotional media will be purely accidental and unintentional. In case of such failure, if any, the sponsors will not be entitled to claim compensation or bring about any other actions against the organizers. It cannot be used as a ground to repudiate a contract.
- Any other proposal, demand or counter off of the sponsor may be entertained. However, the decision on the final offering rests solely on the organizers.
- All payments will be eligible for Tax Deduction under Section 80(G) of the Income Tax Act of 1961.
- Social media publicity will be entertained throughout the year but with a limitation of twenty (20) shares on our social media pages.
- A memorandum of Understanding (MoU) shall be signed between the firm and the institution.
- We are open to negotiation and value your suggestions and recommendations.

## SPONSORSHIP PACKAGES

DELIVERABLES	PLATINUM ₹ 75,000	GOLD ₹ 50,000	SILVER ₹ 25,000
Promotion on facebook (100+ likes)	✓	✓	✓
Promotion on Instagram (100+ likes)	✓	✓	✓
Promotion on Linkedin (100+ likes)	✓	✓	✓
Promotion on Whatsapp	✓	✓	✓
Logo on banners	✓	✓	✓
Inclusion of logo in Photo Booth	✓	✓	✓
Mention in the Official CodeUtsava Website	✓	✓	✓

## SPONSORSHIP PACKAGES

Logo on Passes	✓	✓	✗
Logo on Posters	✓	✓	✗
Standee on main venue	✓	✓	✗
Merchandise/Goodies in Registration Kit	✓	✓	✗
Special Mention during events	✓	✓	✗
Video Clippings during session	✓	✗	✗
Promotional Session	✓	✗	✗

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## PAST GLIMPSES



# CODEUTSAVA 7.0



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