

## Creating a website using WIX

The performance of designing tools plays a big role in business through digital or online platforms like websites, apps, etc. This will talk about how to deliver customer needs and gain customer attention, using a designing tool WIX. To be confirmed that this given website is one of my assignments during my diploma year.

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Besides playing a role as a designing tool, there are other functionalities and tools that can be used to study customer behaviors and do analysis by using visitor analytics tools, Analytics & Reports tools, etc.



