

App Idea 1

- 1) OnTheSnow, Liftopia, REI Powder Project. These are some similar apps in that they do an ok job of what I would like my app to accomplish. I plan on differentiating from these apps by having a better UX/UI. This is primarily my biggest goal and something that will be hard compared to REI. Next I would like to have better coordination with maps, so it will be more relevant to the mountains closest to you, and have the app update more consistently because that is a big issue that i've had with OnTheSnow.
- 2) This app is targeted for skiers/snowboarders who want the most consistent updates for the weather and snow conditions on the mountain. It is for the people like me that hate to have to constantly check the mountains website or risk an unreliable 3rd party app, I hope to change that.
- 3) The main feature of this app is to update/send notifications about current ski-resorts near the phones location, accurately, frequently and reliably. I would also like to add a feature to let people comment about how the conditions are but primarily the technology that will be used is gps, and internet.
- 4) As of right now I would probably make it free or less than a dollar. Primarily because I don't know how well I will achieve for the final product and wouldnt want to cheat people out of money.

App Idea 2

- 1) OSRS Helper, OSRS Assistant, Old School Highscores. These apps all do a good job of certain characteristics but don't have them all in one place. One needs a skill calculator, the other needs updates. What I plan to achieve is to make my app better by having all the things that these apps need but in one place, as a current player of the game, be able to update consistently and have a better UX. These look as though they haven't been updated in years.
- 2) This app is targeted for players that are currently playing OSRS and want to be able to look at price/item fluctuations in game, skill calculators etc.. I feel that this will be even more helpful when OSRS releases their mobile platform.
- 3) Main features of this app would be internet and databases to store all the data. Since there is a large amount of content in the game i would probably try to handle the database on a server.
- 4) Free - \$1. There are only about these 3 apps available right now and could target a very niche market but would need to establish some ground and reliability first.

App Idea 3

- 1) Strava, Runtastic, Running Distance Tracker. These are just basic apps to help runners to track how well they are doing on their runs. My app could improve on this by adding an elevation gain and factoring that in to other calculations on the app like how far the runner went and how many calories. Using the gps to do a real time update on where the runner currently is and let them choose their own route on the map in the app.

- 2) Targeted for people who aren't just into doing long distance runs but also those that like hiking and doing runs on mountains.
- 3) GPS, Maps, and internet would be the primary technological needs for this app. By using these, a runner could more accurately look at their run and previous runs.
- 4) This app would be free because most of the other similar apps are free and it would hopefully be used more.