



Says

What have we heard them say?
What can we imagine them saying?

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

1 To offer leadership on an interim or short term basis to drive delivery of your development program and goals

bright ideas
consulating

2 To offer high level assistance on projects, programs, staffing or strategic issues - when you need it

We can be brought in on a short-term basis to help offer strategic and practical help, as required.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?