



NIQUESA  
HOTELS & RESIDENCES





## HOTEL HELVETIA & BRISTOL

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General Manager: Stefano Venturi

## QUICK FACTS

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67 rooms

Built in 1894

Hostaria Bibendum

Bar Bibendum

Alfresco dining

Views of the Brunelleschi Duomo

Wedding and M&E facilities



THE LEADING HOTELS  
OF THE WORLD®

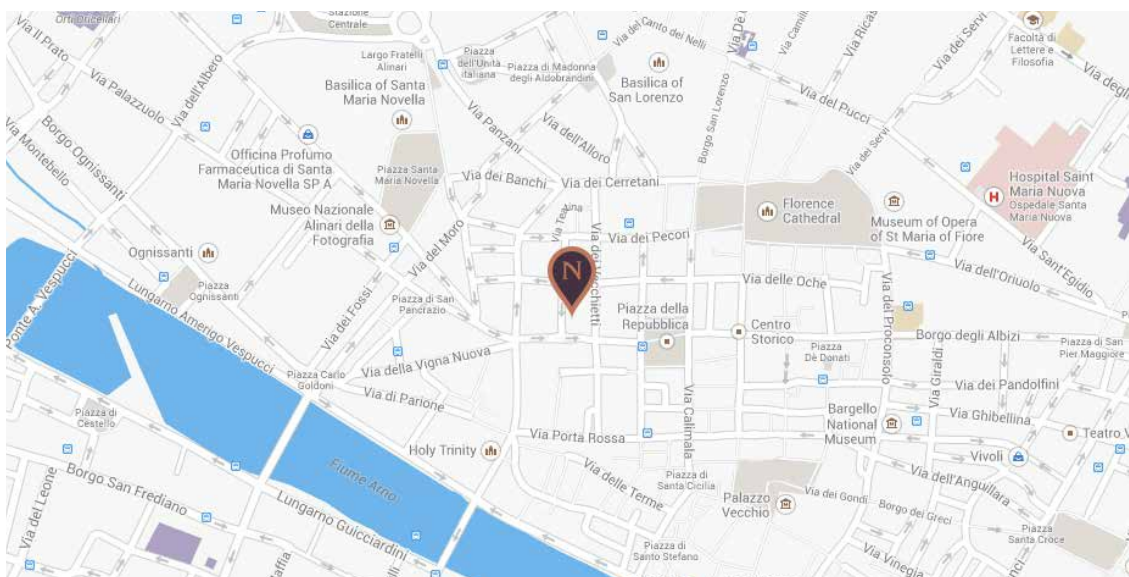


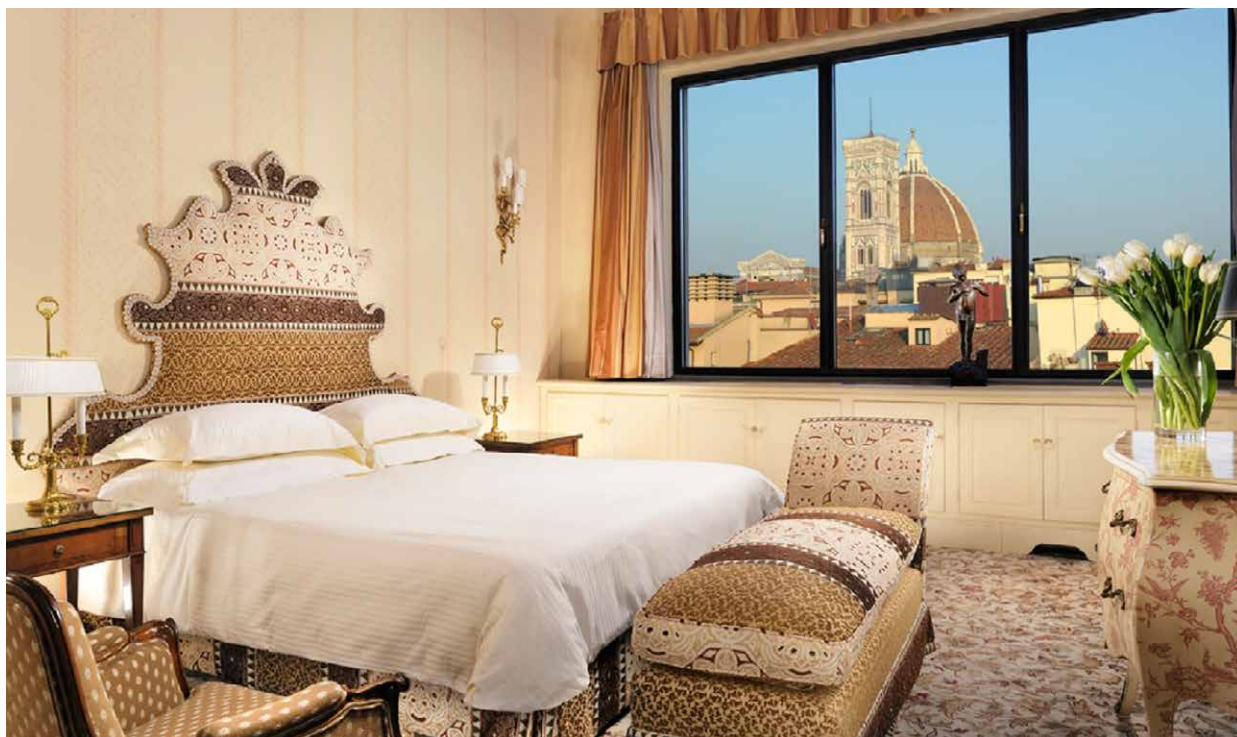


## LOCATION

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The centre of Florence is recognised as a UNESCO World Heritage Site and magnetic cultural destination, it is the focal point for any visitor, and the hotel is situated right in the heart of it all. The front door opens onto the Palazzo Strozzi, a masterpiece of Florentine Renaissance architecture. From here, visitors are presented with boundless choices: to head to Via Tornabuoni, Florence's most exclusive shopping street, to discover the many historical highlights or savour the essence of Tuscany's culinary heritage.





## HISTORY

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Niquesa's Hotel Helvetia & Bristol is undoubtedly the only place to stay when in Florence. Providing cosmopolitan travellers with a superior home in our city since the latter half of the 19<sup>th</sup> century. From the very beginning, the Helvetia & Bristol's exquisite elegance and magnificent location attracted the international elite and high profile visitors.

The most prominent guests included noble prize winners Enrico Fermi and Eugenio Montale, writers Gabriele D'Annunzio and Luigi Pirandello as well as Eleonora Duse who chose the Hotel as her long-term residence. Throughout the years the hotel remained a fashionable destination frequented by artists, writers and aristocracy including Igor Stravinsky, Giorgio De Chirico and Bertrand Russell.





## ART AND ARCHITECTURE

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The Helvetia & Bristol contains many 17<sup>th</sup> century paintings which depict and reflect Florentine aristocracy and guest rooms individually decorated to give each guest their own unique settings.

Some of the items found in the hotel include splendid inlaid tables, Chinese and bronze porcelain lamps, antique paintings, silks and brocades but perhaps the centre piece of the design and décor of the property is a delightful winter garden with a Liberty-style glass ceiling.



## SUITES AND ROOMS

### ROYAL SUITE

Certain views are almost beyond breathtaking. The view from the Helvetia's Royal Suite of the Piazza del Duomo in Florence with its Brunelleschi Duomo, the Campanile di Giotto and Palazzo Strozzi ranks as one of the most stunningly beautiful in the world.

All the hotel's suites are timeless and luxurious residences, elegantly appointed and positioned to embrace the outstanding vistas. Each suite has a strong identity, as inspiring and memorable as the famous names who have graced them, notably Eleonora Duse, Igor Stravinsky and Giorgio De Chirico. While the elegance of the suites evokes a lifestyle that was enjoyed by the elite in the 1800s, their generosity of space and supreme comfort matches the expectations of the worldly modern traveller.

The hotel's guest rooms are tastefully decorated with carefully chosen antique furniture, objects d'art, paintings, and rich furnishings. From Classic to Royal, the hotel's high standards in comfort and elegance are perfectly expressed in every room. Each space is a private sanctuary, evoking the essence of Florence.





## CUISINE

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### HOSTARIA BIBENDUM

The Hotel's restaurant – Hostaria Bibendum – is the dining rendezvous of choice for many of Florence's elite, lured by Head Chef Roberto Cordisco's wonderful creations. His menu skips between pure Tuscan classics and creative, modern Italian dishes. As well as the menu à la carte and some inventive light lunches, diners are invited to sample the genuine flavours of Tuscany that are expressed in the outstanding tasting menu.

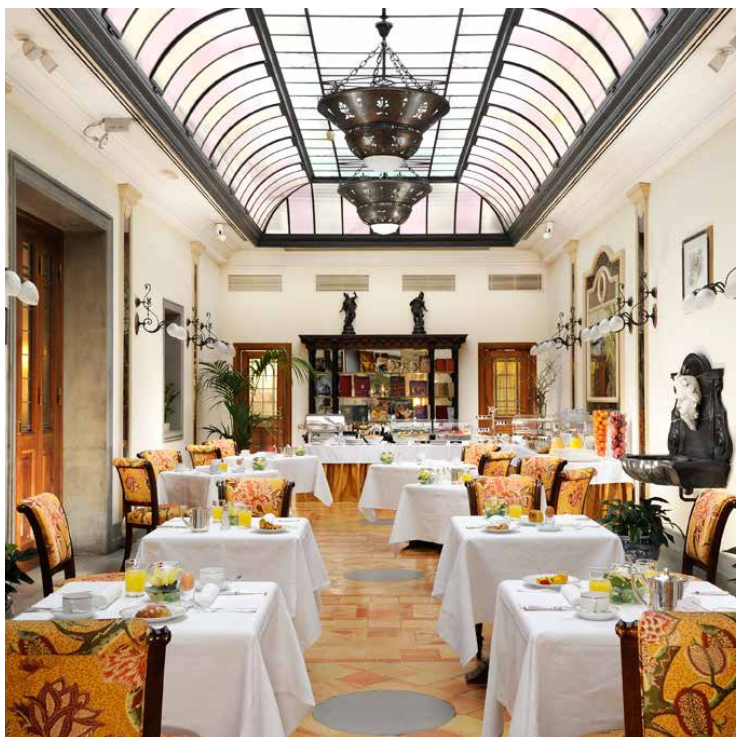
Guests of the restaurant can choose between two quite different experiences: the dining room's authentic, intimate and inviting atmosphere, or the glamorous patio-lounge on the grand Piazza Strozzi which provides the quintessential Florentine alfresco setting.

### BAR BIBENDUM

For years, Bar Bibendum has maintained a well-loved niche in the Florentine social scene. It is an elegant continuation of the hotel's own charm, with crystal chandeliers, Baroque mirrors, deco appliqués and a warm colour palette making for a refined, yet informal environment. All is relaxed and convivial, although our bartenders have a serious job to do in the expert delivery of precisely made cocktails for a discerning audience.

Bar Bibendum is a timeless setting ideal for meeting up with colleagues or a relaxing cocktail with friends after an afternoon of shopping.





## WEDDINGS, MEETINGS AND EVENTS

The hotel's four event rooms offer a unique event space in the centre in the heart of Florence and include the magnificent Sala Strozzi and the glass-ceilinged Winter Garden. These two beautiful rooms of distinct character regularly play host to the city's meetings, conferences, banquets and weddings.

When you choose Hotel Helvetia & Bristol for your special occasion, the historical centre of Florence will provide a truly inspirational stage set with up-to-the-minute facilities and impeccable service. Couples choosing to celebrate their marriage in this unique location, have a selection of four rooms to house their union. From the harmonious allure of the Renaissance Sala Strozzi to the al frescoed atmosphere of the Winter Garden.

Newlyweds can also enjoy one of the hotel's exquisitely furnished wedding suites, which are adorned with antiques, glimmering Murano glass chandeliers and original artwork.



Theatre



Boardroom



U-Shape



Classroom



Banquet



Cabaret

WINTER GARDEN	MAX CAP. 70	MAX CAP. 40	N/A	MAX CAP. 50	MAX CAP. 70	MAX CAP. 60
SALA STROZZI	MAX CAP. 36	MAX CAP. 30	N/A	MAX CAP. 20	MAX CAP. 35	MAX CAP. 30
SALA BERNINI	MAX CAP. 20	MAX CAP. 18	N/A	MAX CAP. 16	N/A	N/A
SALA CELLINI	N/A	MAX CAP. 6	N/A	N/A	N/A	N/A



## CONCIERGE

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### PERSONAL SHOPPING

Personal Shopping service must be booked 24h in advance and can also be booked for a full day on request.

### LOCAL ATTRACTIONS

Head Concierge Alessandro Marchese offers access to unique private tours including Palazzo Strozzi, the Vasari Corridor and local food and wine tours in the Tuscan region. Further cultural tours can also be arranged through the concierge with 24 hours' notice and at an additional cost.

### TRANSPORTATION

Florence Santa Maria Novella Train Station: 600 metres

Firenze Airport 'Amerigo Vespucci' (Peretola): 10 km

Pisa Airport 'Galileo Galilei': 70 km

### PARKING

Nearby private garage, preferential pricing for hotel guests, valet service for pick up and delivery.



## NIQUESA HOTELS & RESIDENCES

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Niquesa Hotels & Residences has carefully built up a collection of six historic, restored palazzi in some of Italy's most culturally important cities including Rome, Florence, Siena and Vicenza.

In 2014 the Royal Demeure hotel group re-branded to become Niquesa Hotels & Residences. The rebrand allowed the property elements harmonise with other aspects of the wider business including jewellery.

The group is privately owned by Italian Professor Luigi de Simone Niquesa, who started his career at the Hotel d'Inghilterra Rome and quickly rose through the ranks to General Manager. In 1987 the Professor recognised a huge opportunity with some of the noble homes of architectural importance in Italy. His entrepreneurial skills and ambition combined with an education in economics led him to begin the creation of an exclusive hotel collection, featuring properties situated at the heart of leading Italian cities renowned for their cultural heritage.

The brand's love of the good life is perfectly embodied in the collection's six deluxe boutique hotels. Each has its own inimitable character, and each exemplifies our Italian heritage through its elegant style and the way in which it warmly welcomes and personally serves its cherished guests.

These hotels have attained a balance between honour for their vestiges of ancient Italy and their celebration of modernity. They are temples of hospitality, representatives of Niquesa's artisan soul.

Niquesa's service philosophy comes from their worldly knowledge and personal experiences as a guest.



## MEDIA ENQUIRIES

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For further information or images on any of the Niquesa Hotels & Residences, please contact Jenny Groutage or Verity Ramsay at [niquesa@brightergroup.com](mailto:niquesa@brightergroup.com) or telephone 020 7326 9880.

