

ART 214 07 WEB DESIGN1

Term Project:Mini magazine
Mindsmiths of the Imagination

Timothy Coney

MINI MAGAZINE TITLE: MINDSMITHS OF THE IMAGINATION

- The idea behind the name “Mindsmiths of the Imagination” is that a writer comes up with the idea which is the basic foundation for their story. Their story is then worked and reworked until it finally takes the shaped desired by the writer. This closely resembles the way medieval blacksmiths would work raw iron until they have finally crafted into their intended shape which could be anything from a horseshoe, sword, to armor. So, in all actuality, the writer is crafting the story right out of their imagination. Hence the name, “Mindsmiths of the Imagination”.

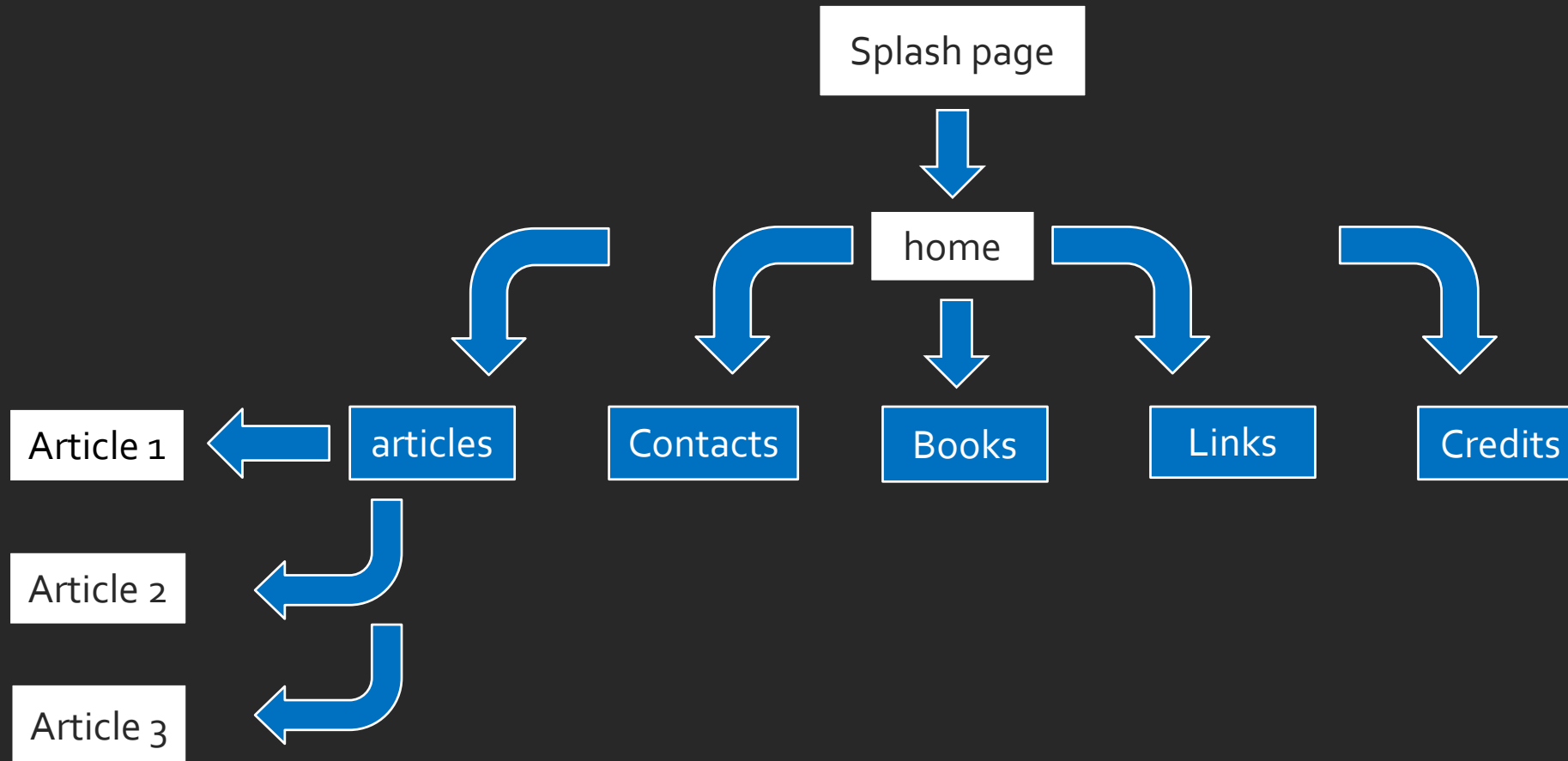
THE GOALS BEHIND THE CREATION OF “MINDSMITHS OF THE IMAGINATION”:

One of the main goals of this site is to provide writers with information by posting articles on how to improve they can improve their writing skills.

Another goal of this site is to inform writers on how to copyright their works, the facts and the fictions surrounding copyright laws on literature.

The last goal of our site is to help writers get published whether it be on a professional level or by posting on sites which are dedicated to publishing fiction online.

MINDSMITHS OF THE IMAGINATION SITE MAP (ORIGINAL SITE MAP)



MINDSMITHS OF THE IMAGINATION

WIREFRAME DIAGRAM: SPLASH PAGE

Splash Page Banner

Splash page image

“Click here to enter site” – Link to home page

MINDSMITHS OF THE IMAGINATION

WIREFRAME DIAGRAM:

HOME PAGE

Homepage Header

[Home](#)[Articles](#)[Writing Contests](#)[Books](#)[Links](#)[Contact Us](#)[Credits](#)

MINDSMITHS OF THE IMAGINATION STYLE TILE (ORIGINAL CONCEPT)



Mindsmiths of the Imagination

Marble sample 1



Marble sample 2



Font type used for website is Asul.
Font styles created by Mariela Monsalve

This font type was chosen because it is easily readable, web safe, as well as resembling the fonts found in literary works.

Example using this font type:

Mindsmiths of the imagination

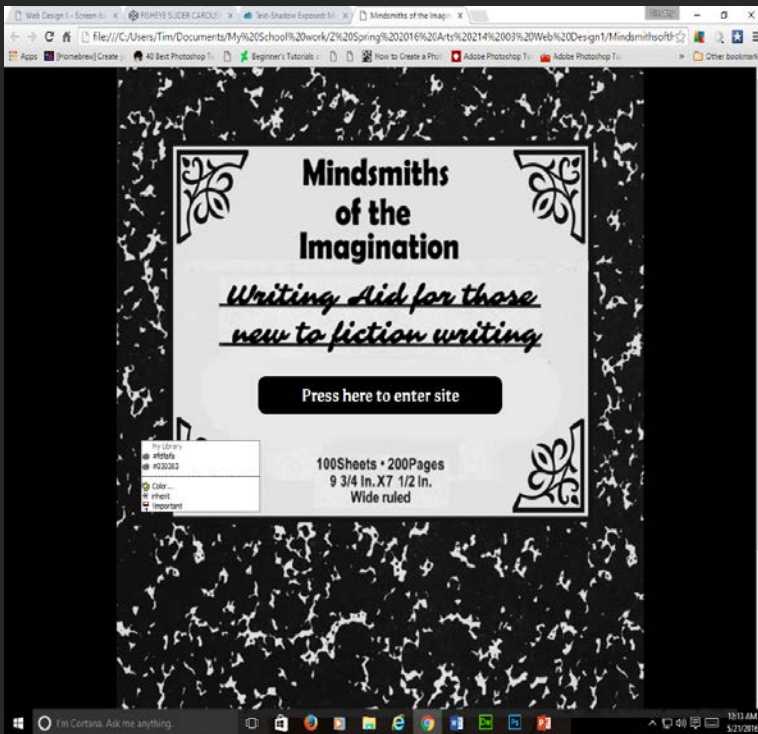
“Taking Readers on a journey of wonder and adventure, through the power of imagination.”

MINDSMITHS OF THE IMAGINATION

IMAGES STILL IN WORKS FOR PROJECT

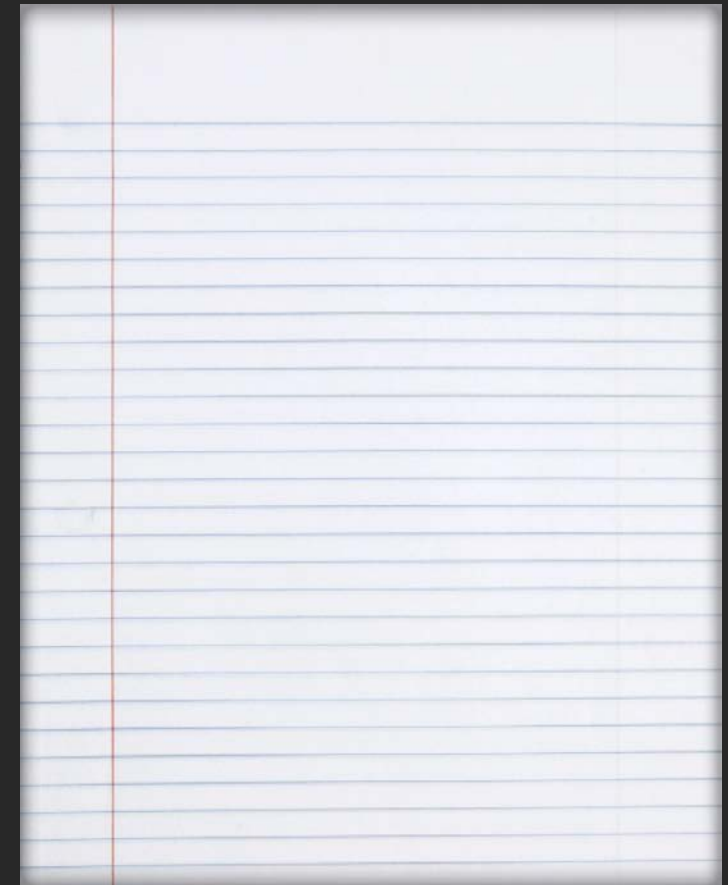


MINDSMITHS OF THE IMAGINATION: FINAL DESIGN CONCEPTS



When creating this mini magazine site, I changed my concept from that of the marbled look to that of a marble composition book, as it would go along with the overall theme of the site that being writing.

The Composition book cover was used for the splashpage, while the looseleaf background was used for the overall background of the site.





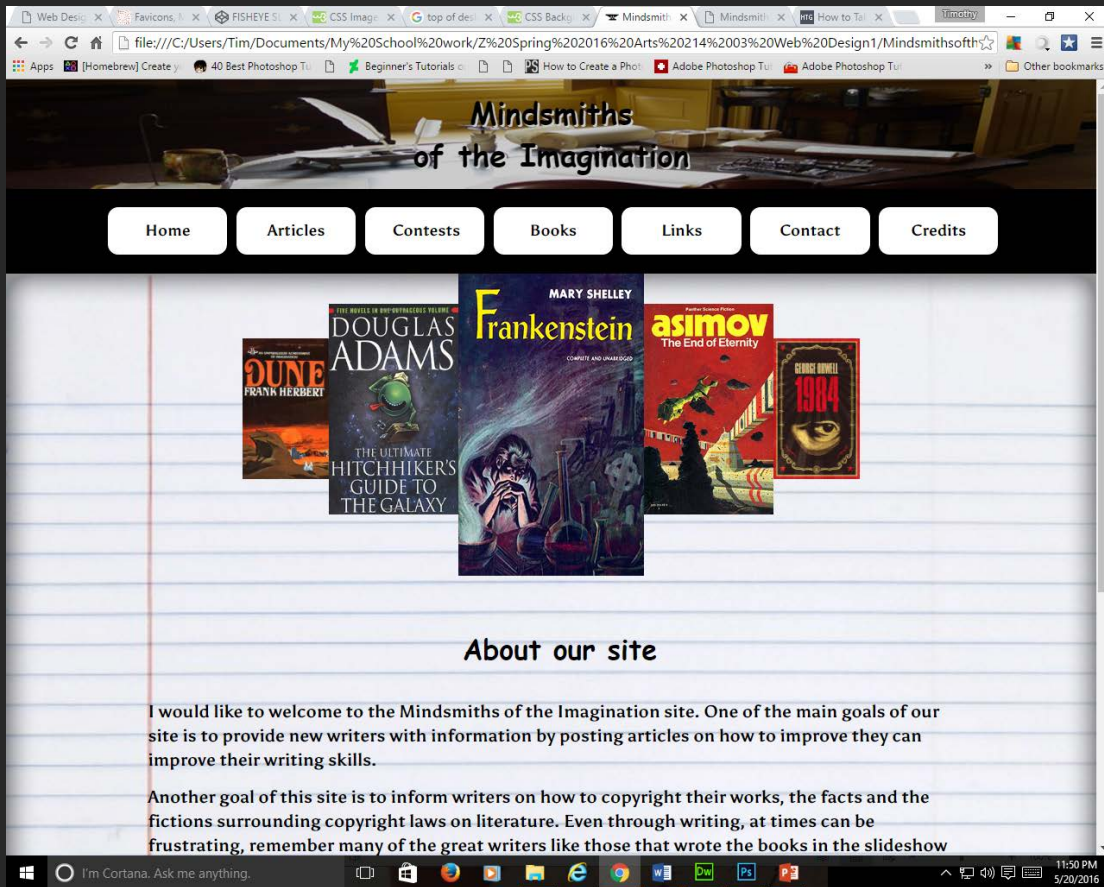
MINDSMITHS OF THE IMAGINATION: FINAL CONCEPTS (CONTINUED)



A Favicon was created for this site: the image used was that of an anvil and the M represent the site name in this case being "Mindsmiths". Two favicons were created one being 16 X 16 and the other being 32 X 32.

For the header of the website, the image of a desk that had an ink, quill, and paper was used. This ties into the basic premise of this site, that being writing. During user testing, the image seemed to be too overpowering so its opacity was lowered to tone it down.

MINDSMITHS OF THE IMAGINATION FINAL CONCEPTS (CONTINUED)



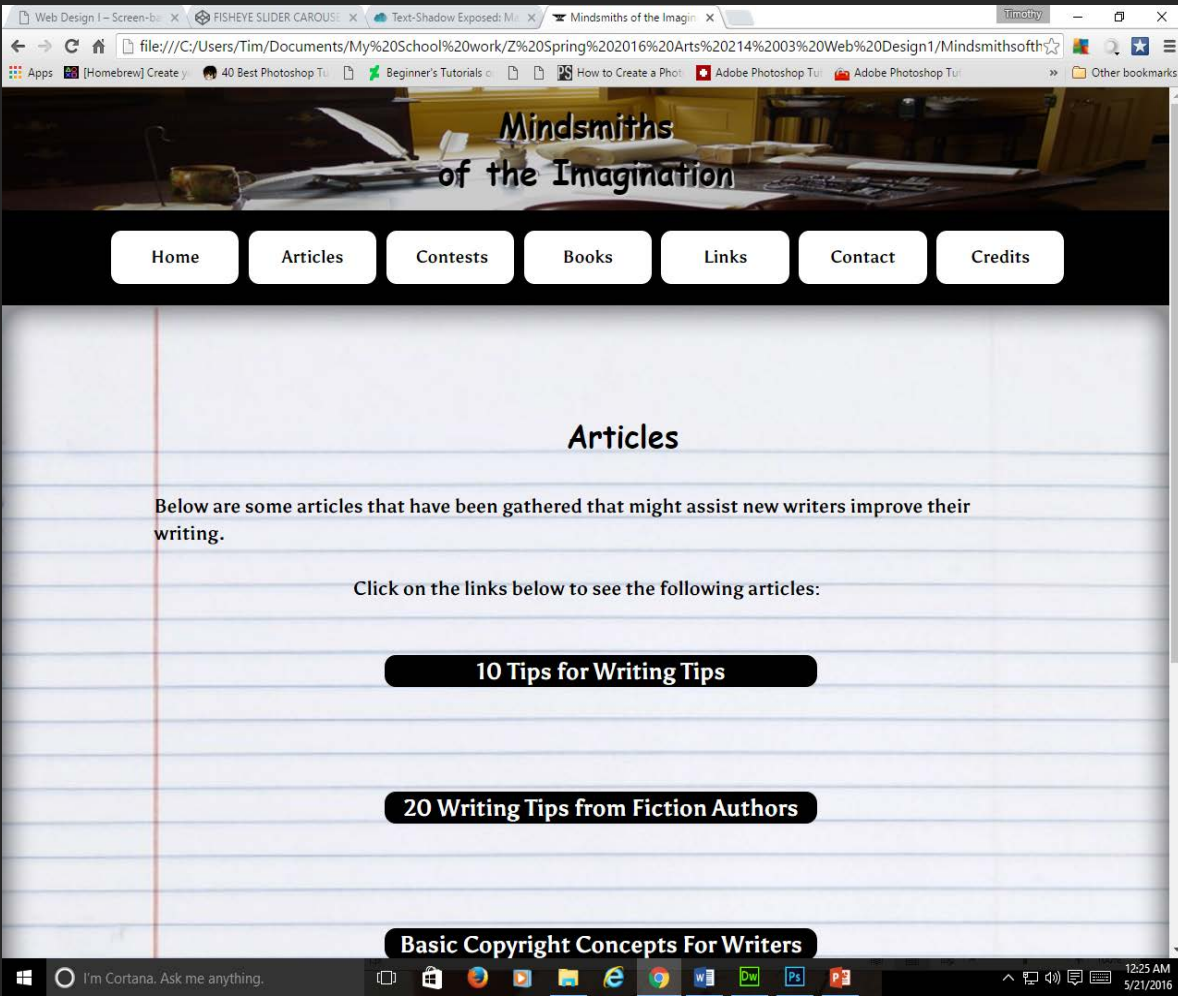
In the image to the right, the change to the image used for the header can be seen as well as the “fisheye slider carousel” , which was used for both the main page and the books page of the site. The original code was created by Femke Wartena, however was modified so that it would work on the Mindsmiths of the Imagination site.

MINDSMITHS OF THE IMAGINATION FINAL CONCEPTS (CONTINUED)

The font that was used for the website name and the H3 text was Kaushan Script font family.

This was chosen as the font closely resembles handwritten text, cursive was not used because it might not have been as legible to the user of the site.

The rest of the text was left Sanrif Script for the sake of legibility as well.



MINDSMITHS OF THE IMAGINATION

SITE MAP (FINAL SITE MAP)

