**1. Broadsheet News Article**

**What distinguishes a Broadsheet News Article from other types of journalistic writing?**

* A) It focuses primarily on sensationalist news and celebrity gossip.
* B) It uses a formal tone and provides in-depth analysis of serious topics. (Correct)
* C) It includes personal opinions and reflections of the writer.

**2. Magazine Article**

**What is a characteristic feature of a Magazine Article?**

* A) Strict adherence to formal, professional language.
* B) An engaging style with visual elements and a narrative flow. (Correct)
* C) A focus on presenting dry facts and statistics.

**3. Opinion Column**

**What is the primary aim of an Opinion Column?**

* A) To deliver objective, factual news reports.
* B) To entertain with fictional stories and narratives.
* C) To present the writer's personal views and persuade readers. (Correct)

**4. Report**

**What element is most crucial to the structure of a Report?**

* A) Anecdotal and narrative elements.
* B) Data and statistics organized under clear headings. (Correct)
* C) Personal reflections and subjective opinions.

**5. Autobiography**

**What perspective is an Autobiography typically written from?**

* A) A third-person perspective focusing on another person's life.
* B) A first-person perspective, recounting the author's own life story. (Correct)
* C) A second-person perspective, addressing the reader directly.

**6. Leaflet**

**What is the primary purpose of a Leaflet?**

* A) To provide a detailed, in-depth analysis of complex topics.
* B) To inform or persuade with brief, attractive design and a clear call to action. (Correct)
* C) To document personal daily experiences and thoughts.

**7. Tabloid News Article**

**What defines the style of a Tabloid News Article?**

* A) A focus on global politics and economy with a formal tone.
* B) Sensationalist style with eye-catching headlines and celebrity focus. (Correct)
* C) In-depth, factual reporting with extensive sources cited.

**8. Formal Letter**

**What feature is essential in the layout of a Formal Letter?**

* A) Casual language and personal anecdotes.
* B) A structured layout with a specific purpose and appropriate closing. (Correct)
* C) Use of emoticons and colloquial expressions.

**9. Diary Entry / Blog**

**What tone is most commonly used in Diary Entries and Blogs?**

* A) A formal and professional tone.
* B) A casual and intimate tone, reflecting personal experiences and thoughts. (Correct)
* C) A persuasive tone aimed at convincing readers.

**10. Speech**

**What is a key characteristic of a Speech?**

* A) It is primarily written for personal reflection and not intended for an audience.
* B) It is an oral presentation, often using rhetorical devices to engage the audience. (Correct)
* C) It strictly adheres to factual reporting without personal opinions.

**11. Review**

**What is a fundamental aspect of a Review?**

* A) Providing a neutral, objective summary without personal opinion.
* B) Offering an evaluative perspective based on certain criteria. (Correct)
* C) Focusing solely on the positive aspects of the subject.

**12. Informal Letter / Email**

**What distinguishes an Informal Letter/Email from more formal correspondence?**

* A) The use of structured layout and formal language.
* B) A casual tone with a personal connection and often spontaneous structure. (Correct)
* C) The inclusion of data, statistics, and formal citations.