

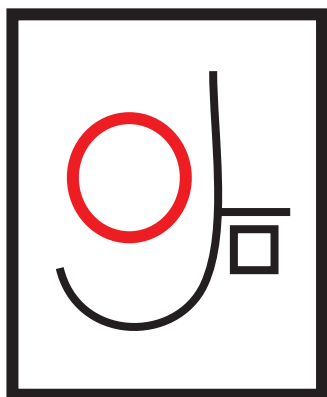
# IARUM LEE

---

GRAPHIC | INTERIOR | WEB DESIGNER

# PERSONAL IDENTITY

LOGO



LOGO CONCEPT

아름 + iarum

LOGO TYPE VARIATIONS



COLORS



#000000



#ed2126

## STYLE GUIDE

### .01 TYPEFACE

---

JURA

Aa Aa Aa Aa Aa

Light

Regular

Medium

Semibold

Bold

### .04 COLOR PALETTE

---



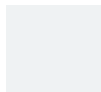
#000000

0, 0, 0



#666666

102, 102, 102



#efefef

91, -1, -1



#ed2126

0, 0, 0



#ffffff

100, 0, 0

### .02 FONT SIZE

---

Header (36px)

Title (30px)

Body (18px)

### .03 BUTTONS

---

HOME

WIDTH : 18

HEIGHT: 3

WINDOW : 1200 PX X 1921PX

TABLET: 768 PX X 2444PX

PHONE; 260PX X 4276PX

# RESUME & COVER LETTERS -1



**IARUM LEE**

Graphic | Interior | Web Designer

☎ 646.379.7167 ✉ iarumlee@gmail.com 🌐 Korean & English

May 10, 2018

**Michael Kors**  
Job Position : Associate Graphic Designer

To, Whom It May Concern,

Hello, My name is Iarum (Angela) Lee.  
I am writing to express my interest in the Associate graphic designer position you are currently recruiting. I have a background in Interior design at Fashion Institute of Technology, Graphic Design at Bergen Community College and I am preparing to graduate at Touro College of Technology with Master of Fine Arts in Web & Multimedia in December of this year.

With my design knowledge, I am eager to move forward to pursue my career in Graphic Design. I have a strong organization abilities, and excellent time management. I am highly motivated, hard working and ready to learn and grow in a fast paced environment as a member of a team.

I am excited to be part of a growing and successful organization and will contribute in any way possible. I bring a sense of commitment, dedication and professionalism to every aspect of my work and I am confident that my expertise would greatly benefit your organization. I know the road will be rough as the world changes quickly, however as a designer, I will be expected to keep pace and follow the trend with those changes.

I have included my resume and sample of portfolio. I can be reached at anytime at via e-mail at iarumlee@gmail.com or phone (646.379.7167).

Thank you so much for your time and consideration.  
I would love to speak with you about the great opportunity.

Thank you.

Sincerely,

Thank you



**IARUM LEE**

Graphic | Interior | Web Designer

☎ 646.379.7167 ✉ iarumlee@gmail.com 🌐 Korean & English

## ∞ EDUCATION

Touro College of Technology  
Master of Arts:  
Web & Multimedia Design (Present)

Fashion Institute of Technology  
Bachelor of Fine Arts:  
Interior Design, 2013  
Associated Applied Science:  
Interior Design, 2011

Bergen Community College  
Associated Applied Science:  
Graphic Design, 2016

## ∞ SOFTWARE SKILLS

|                         |   |
|-------------------------|---|
| AutoCAD                 | + |
| INDESIGN                | + |
| PHOTOSHOP               | + |
| ILLUSTRATOR             | + |
| Microsoft Office Suites | + |
| Google Sketch UP        | + |
| HTML/CSS                | + |
| JAVASCRIPT              | + |
| MAC OS & PC             | + |

## ∞ EXPERIENCE

• **VICKYC5 (Wedding Dress & Beauty)** New York, NY / 2017-PRESENT  
Graphic & Web designer - Makeup Artist - Wedding Beauty Coordinator

/ Working in a fast paced environment and producing high volume of graphic design and producing websites. Responsible for developing website that give users a seamless internet experience.  
/ Responsible for consulting with clients and following up staff schedules, inquiries, phone and email  
/ Oversaw every aspect of day-to-day operations including sales, marketing, event coordination, staffing, quality and financial control, client satisfaction, facilities management  
/ Expert with bridal makeup application as well as different types of makeup

• **KEUKEN (Design & Remodeling)** Palisades Park, NJ / 2013-2017  
Junior Designer

/ Design Responsibilities include developing schemes for client presentations, developing floor plans & tile designs  
/ Design & create digital and print advertising pieces including catalogs, brochures, logos, posters, invitations, and other special promotions.  
/ Edit photographs to complete website and update social marketing outlets  
/ Strong time management skills balancing multiple projects and shifting priorities when necessary  
/ Assist senior designers for various residential projects including purchase order and follow up on shipping and delivery.  
/ Responsible for answering phones, e-mails and greeting clients in professional manner and maintain the showroom.  
/ Develop strong relationships with many types of manufacturers and distributors.

• **Fawn Galli Interiors** New York City, NY / 2012-2013  
Intern

/ Collaborated directly with senior designers on various interior projects  
/ Assisted designers on multiple project errands, finding fixture, furniture & detail selections  
/ Maintained design & cultural trends  
/ Researched, explored and organized FF&E and finishes  
/ Communicated and corresponded effectively with various vendors in the industry  
/ Developed space planning and produced CAD drawing including floor plans, and elevations  
/ Visited construction sites, measuring spaces and follow up with installations  
/ Organized and updated resource library and ordered necessary samples

• **Ki Chul Choi D.D.S** Bayside, NY / 2012-2013  
Dental Assistant

/ Assisted dentist at chair-side during examination and treatment of patient  
/ Prepared patients for examination and treatment processes  
/ Highly skilled in greeting patients, managing appointments and keeping treatment records  
/ Performed clerical duties related to the dental program

• **Rye Decorators** Rye, NY / 2009  
Intern

/ Inspirational research, sourcing fabrics and materials  
/ Organized files and assisted designers

Thank you

# RESUME & COVER LETTERS - 2



IARUM LEE

Graphic | Interior | Web Designer

☎ 646.379.7167 ✉ iarumlee@gmail.com 🌐 Korean & English

May 10, 2018

Thomas

Job Position : Junior Graphic & Web Designer

To, Whom It May Concern,

Hello, My name is Iarum (Angela) Lee.  
I am writing to express my interest in the Junior Graphic and Web designer position you are currently recruiting. I have a background in Interior design at Fashion Institute of Technology, Graphic Design at Bergen Community College and I am preparing to graduate at Touro College of Technology with Master of Fine Arts in Web & Multimedia in December of this year.

With my design knowledge, I am eager to move forward to pursue my career in Graphic and Web design. I have a strong organization abilities, and excellent time management. I am highly motivated, hard working and ready to learn and grow in a fast paced environment as a member of a team.

I am excited to be part of a growing and successful organization and will contribute in any way possible. I bring a sense of commitment, dedication and professionalism to every aspect of my work and I am confident that my expertise would greatly benefit your organization. I know the road will be rough as the world changes quickly, however as a designer, I will be expected to keep pace and follow the trend with those changes.

I have included my resume and sample of portfolio. I can be reached at anytime at via e-mail at iarumlee@gmail.com or phone (646.379.7167).

Thank you so much for your time and consideration.  
I would love to speak with you about the great opportunity.

Thank you.

Sincerely,

Thank you



IARUM LEE

Graphic | Interior | Web Designer

☎ 646.379.7167 ✉ iarumlee@gmail.com 🌐 Korean & English

## ∞ EDUCATION

Touro College of Technology  
Master of Arts:  
Web & Multimedia Design (Present)

Fashion Institute of Technology  
Bachelor of Fine Arts:  
Interior Design, 2013  
Associated Applied Science:  
Interior Design, 2011

Bergen Community College  
Associated Applied Science:  
Graphic Design, 2016

## ∞ SOFTWARE SKILLS

AutoCAD  
INDESIGN  
PHOTOSHOP  
ILLUSTRATOR  
Microsoft Office Suites  
Google Sketch UP  
HTML/CSS  
JAVASCRIPT  
MAC OS & PC

## ∞ EXPERIENCE

• **VICKYC5 (Wedding Dress & Beauty)** New York, NY / 2017-PRESENT  
Graphic & Web designer - Makeup Artist - Wedding Beauty Coordinator

/ Working in a fast paces environment and producing high volume of graphic design and producing websites. Resposible for developing website that give users a seamless internet experiece.  
/ Responsible for consulting with clients and following up staff schedules, inquiries, phone and email  
/ Oversaw every aspect of day- to day operations including sales, marketing, event coordination, staffing, quality and financial control, client satisfaction, facilities management  
/ Expert with bridal makeup application as well as different types of makeup

• **KEUKEN (Design & Remodeling)** Pelisades Park, NJ / 2013-2017  
Junior Designer

/ Design Responsibilities include developing schemes for client presentations, developing floor plans & tile designs  
/ Design & create digital and print advertising pieces including catalogs, brochures, logos, posters, invitations, and other special promotions.  
/ Edit photographs to complete website and update social marketing outlets  
/ Strong time management skills balancing multiple projects and shifting priorities when necessary  
/ Assist senior designers for various residential projects including purchase order and follow up on shipping and delivery.  
/ Responsible for answering phones, e-mails and greeting clients in professional manner and maintain the showroom.  
/ Develop strong relationships with many types of manufacturers and distributors.

• **Fawn Galli Interiors** New York City, NY / 2012-2013  
Intern

/ Collaborated directly with senior designers on various interior projects  
/ Assisted designers on multiple project errands, finding fixture, furniture & detail selections  
/ Maintained design & cultural trends  
/ Researched, explored and organized FF&E and finishes  
/ Communicated and corresponded effectively with various vendors in the industry  
/ Developed space planning and produced CAD drawing including floor plans, and elevations  
/ Visited construction sites, measuring spaces and follow up with installations  
/ Organized and updated resource library and ordered necessary samples

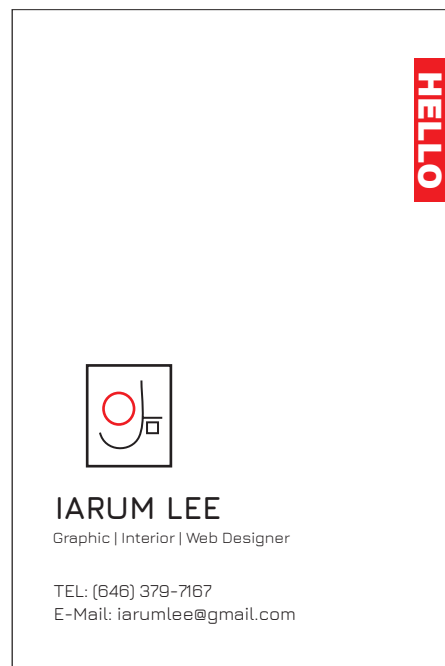
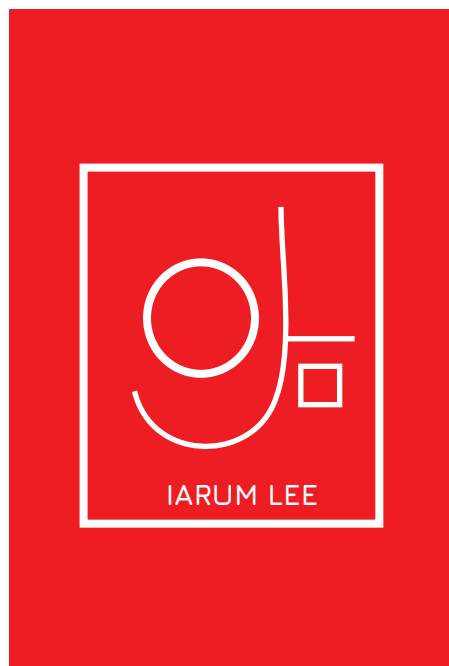
• **Ki Chul Choi D,D,S** Bayside, NY / 2012-2013  
Dental Assistant

/ Assisted dentist at chair-side during examination and treatment of patient  
/ Prepared patients for examination and treatment processes  
/ Highly skilled in greeting patients, managing appointments and keeping treatment records  
/ Performed clerical duties related to the dental program

• **Rye Decorators** Rye, NY / 2009  
Intern  
/ Inspirational research, sourcing fabrics and materials  
/ Organized files and assisted designers

Thank you

# BUSINESS CARD



## USB2.0

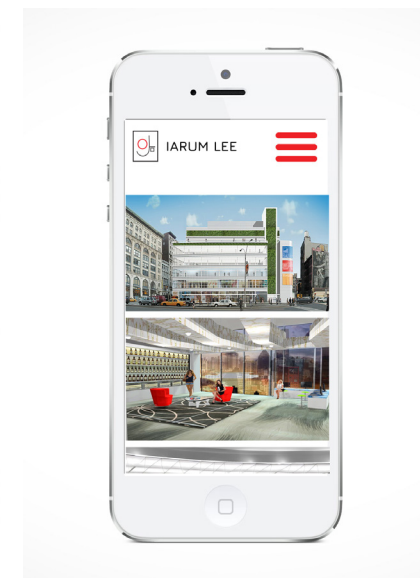
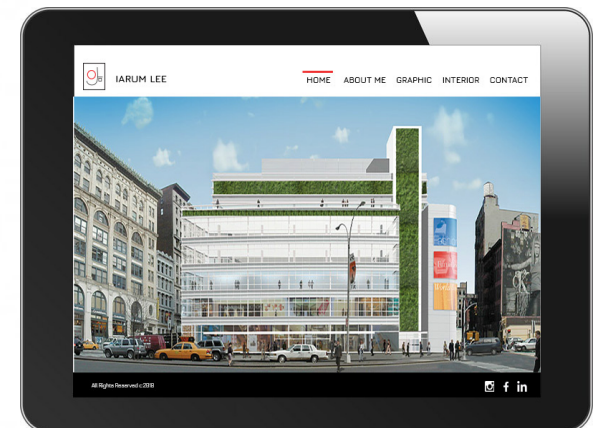
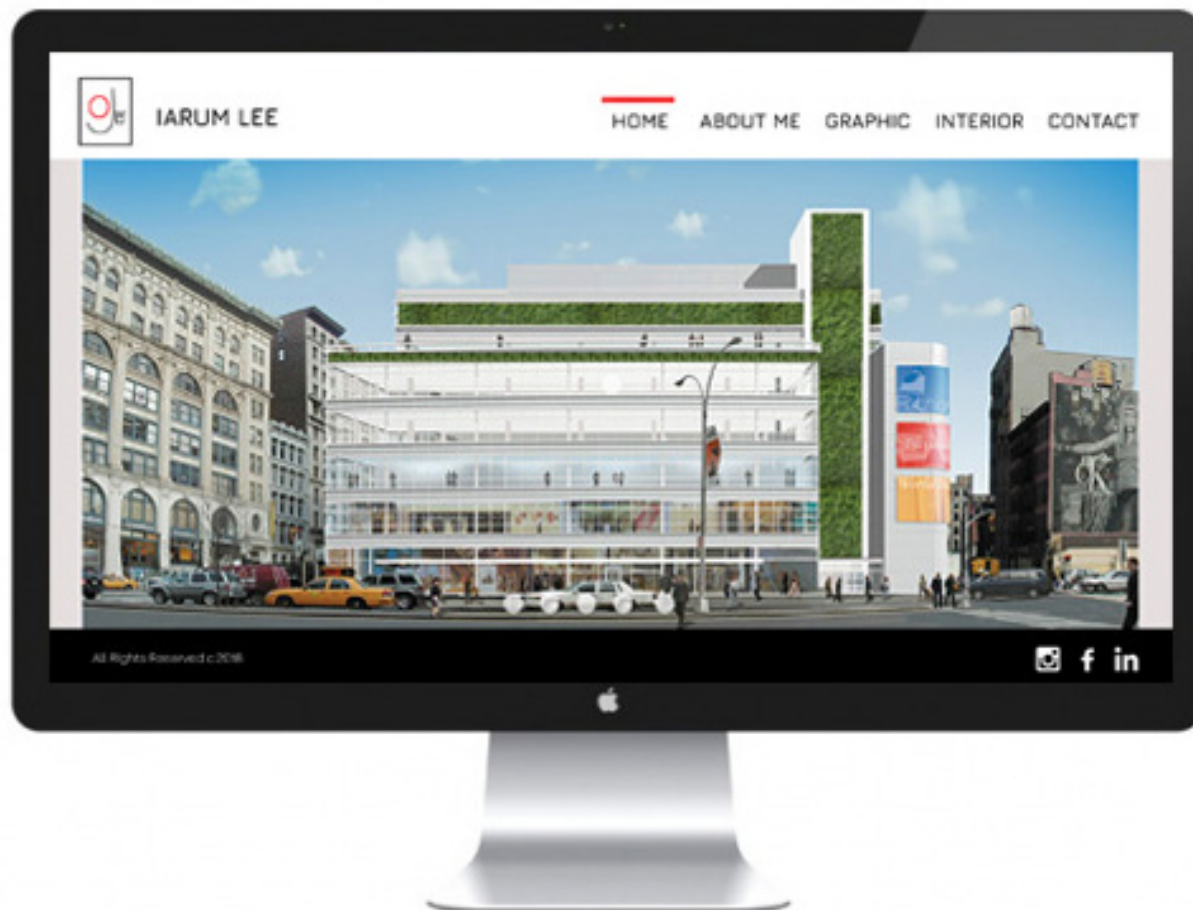
High speed reading and writing technology, faster and more convenient



## ENVELOPES & THANK YOU NOTE

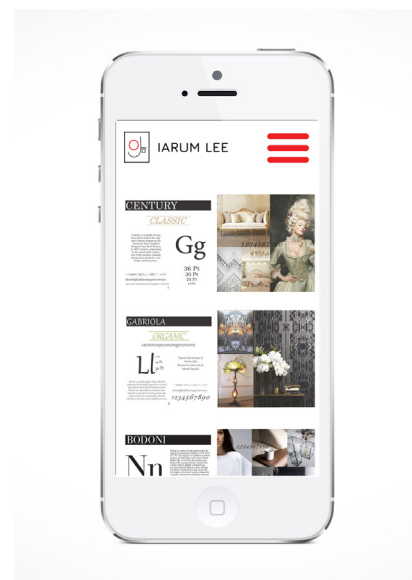
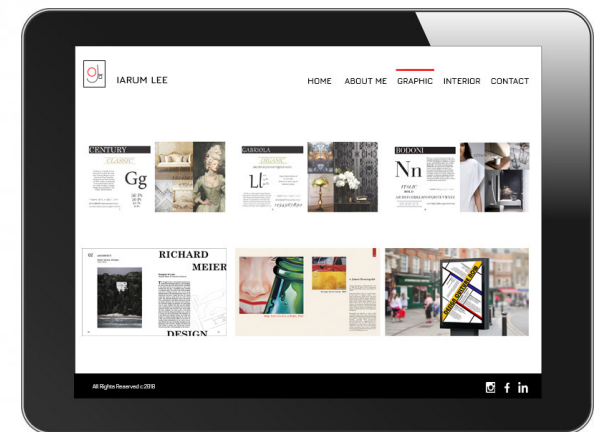
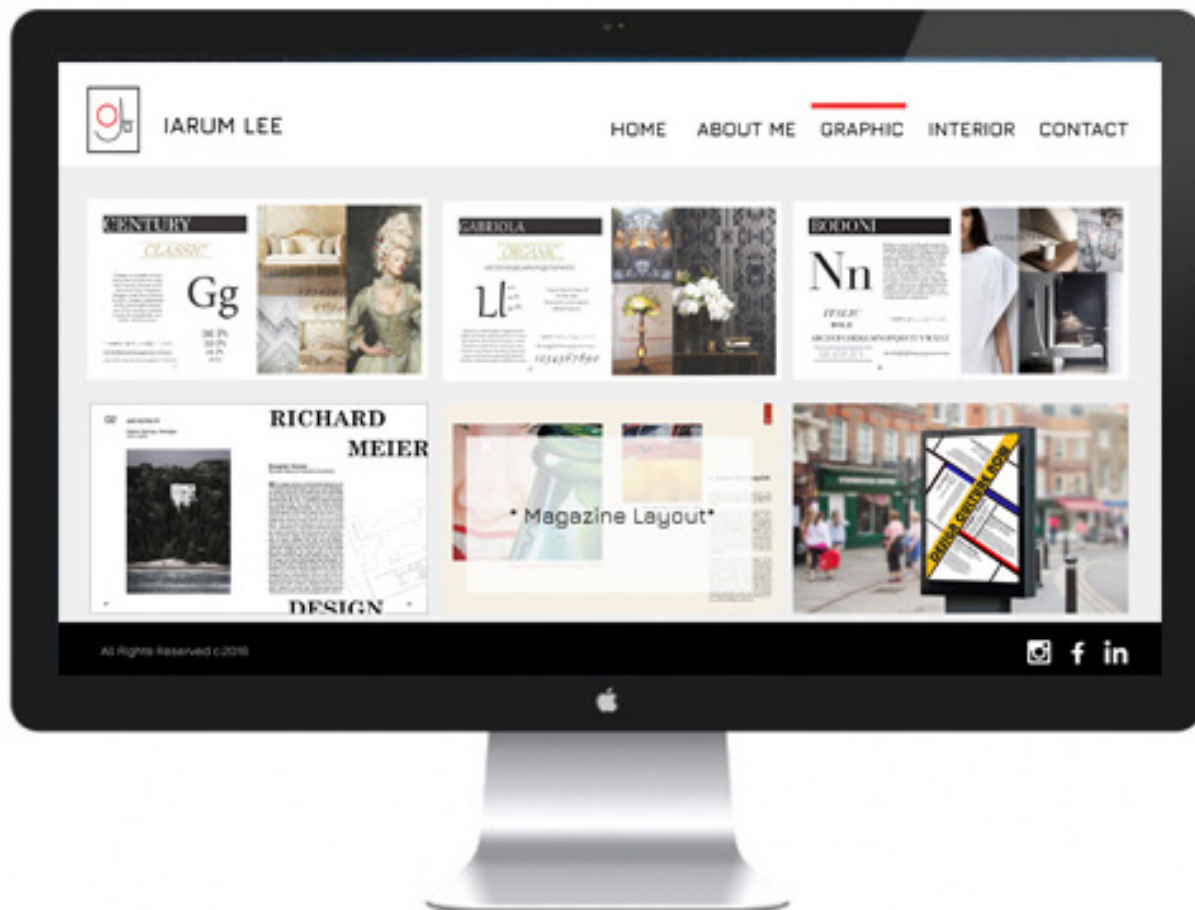


# WEB DESIGN - 1

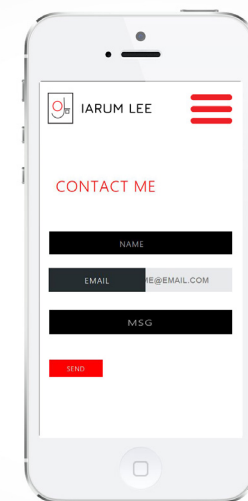
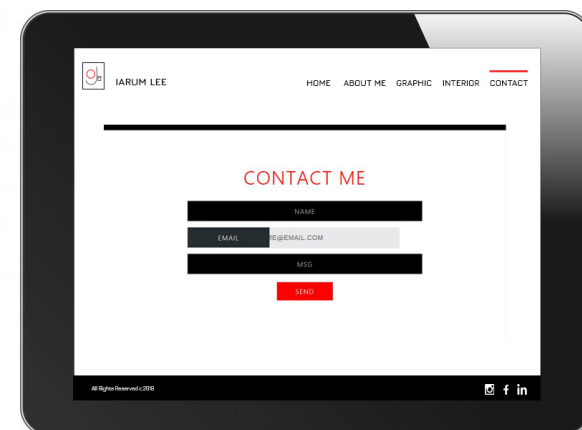
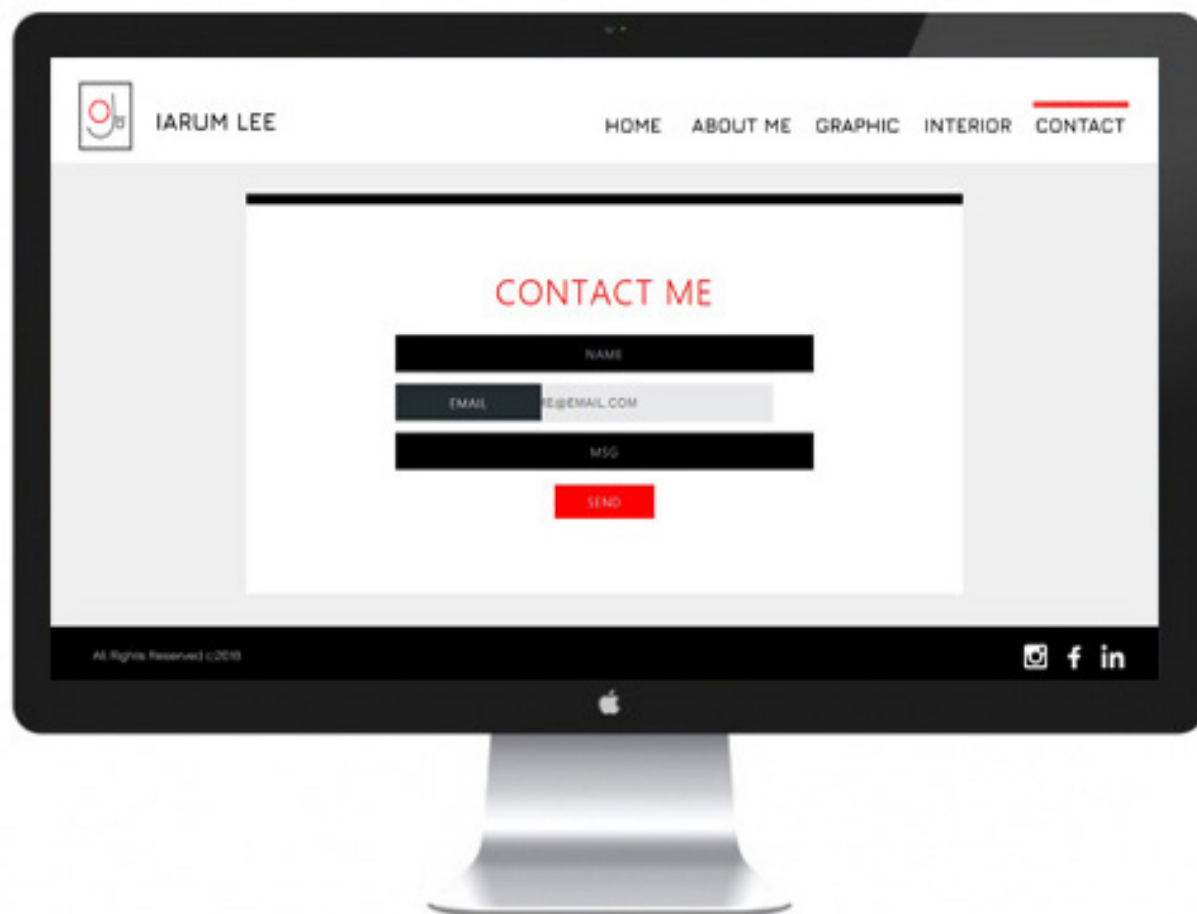




## WEB DESIGN - 2



## WEB DESIGN - 3



THE END

