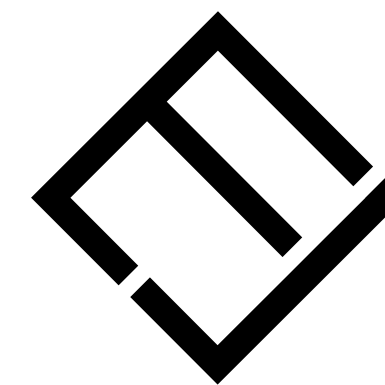
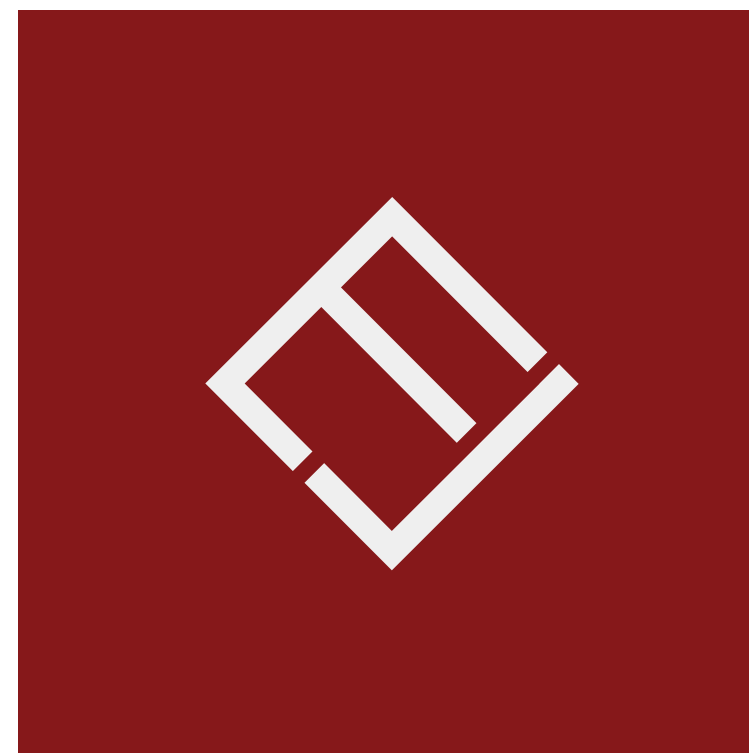
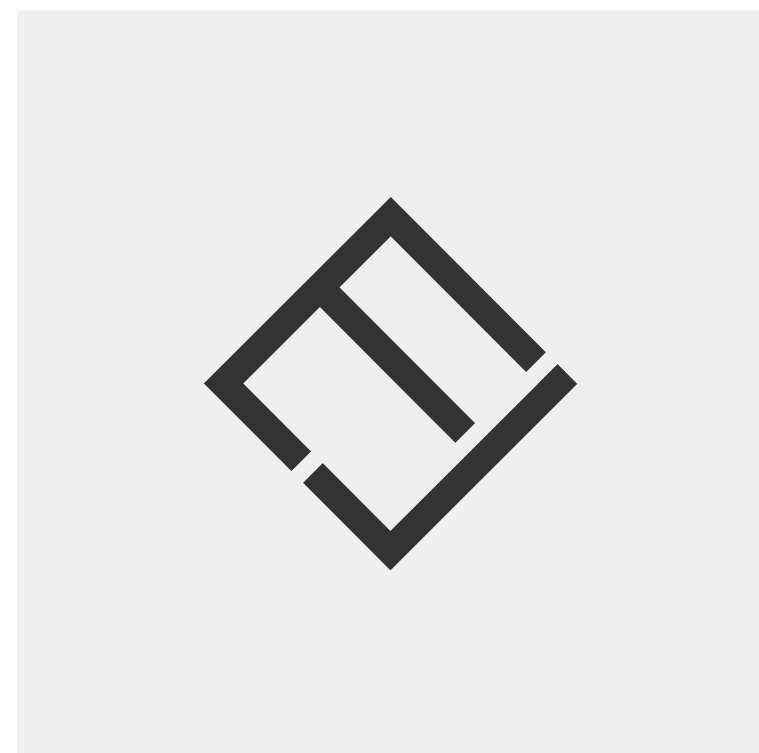
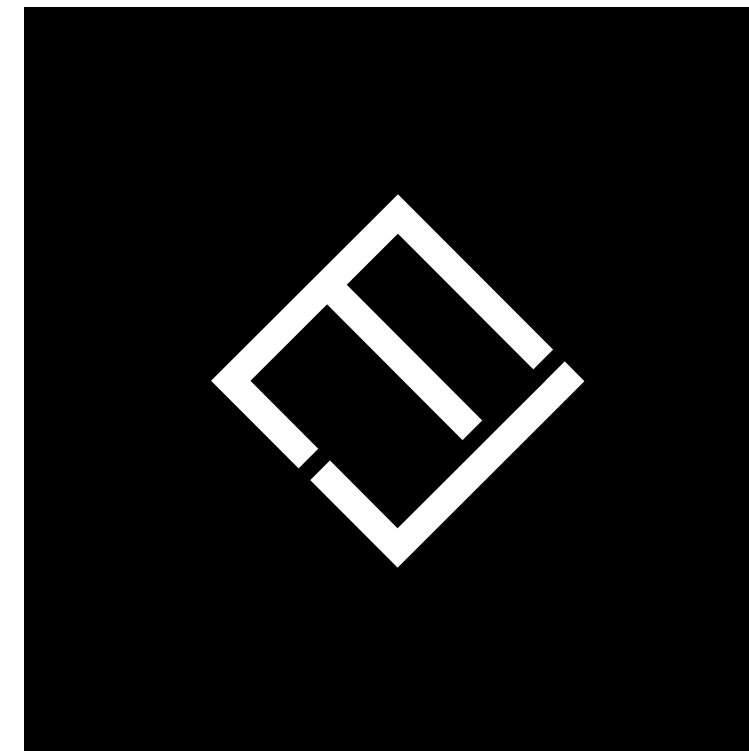
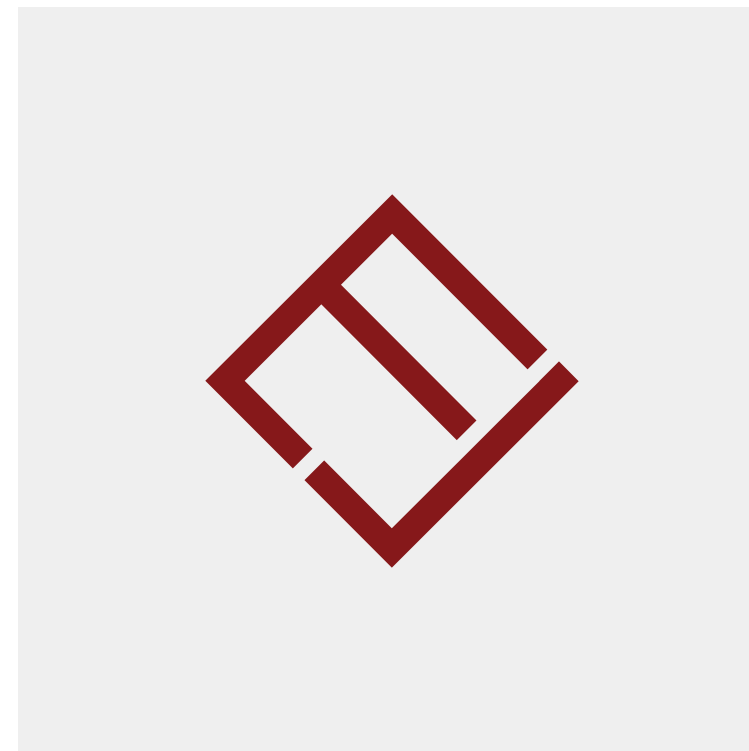
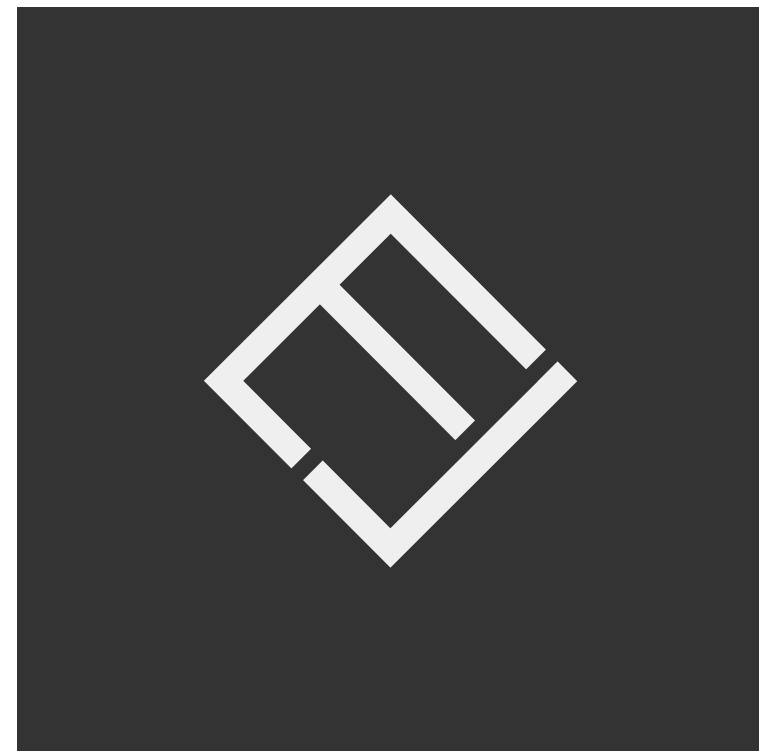
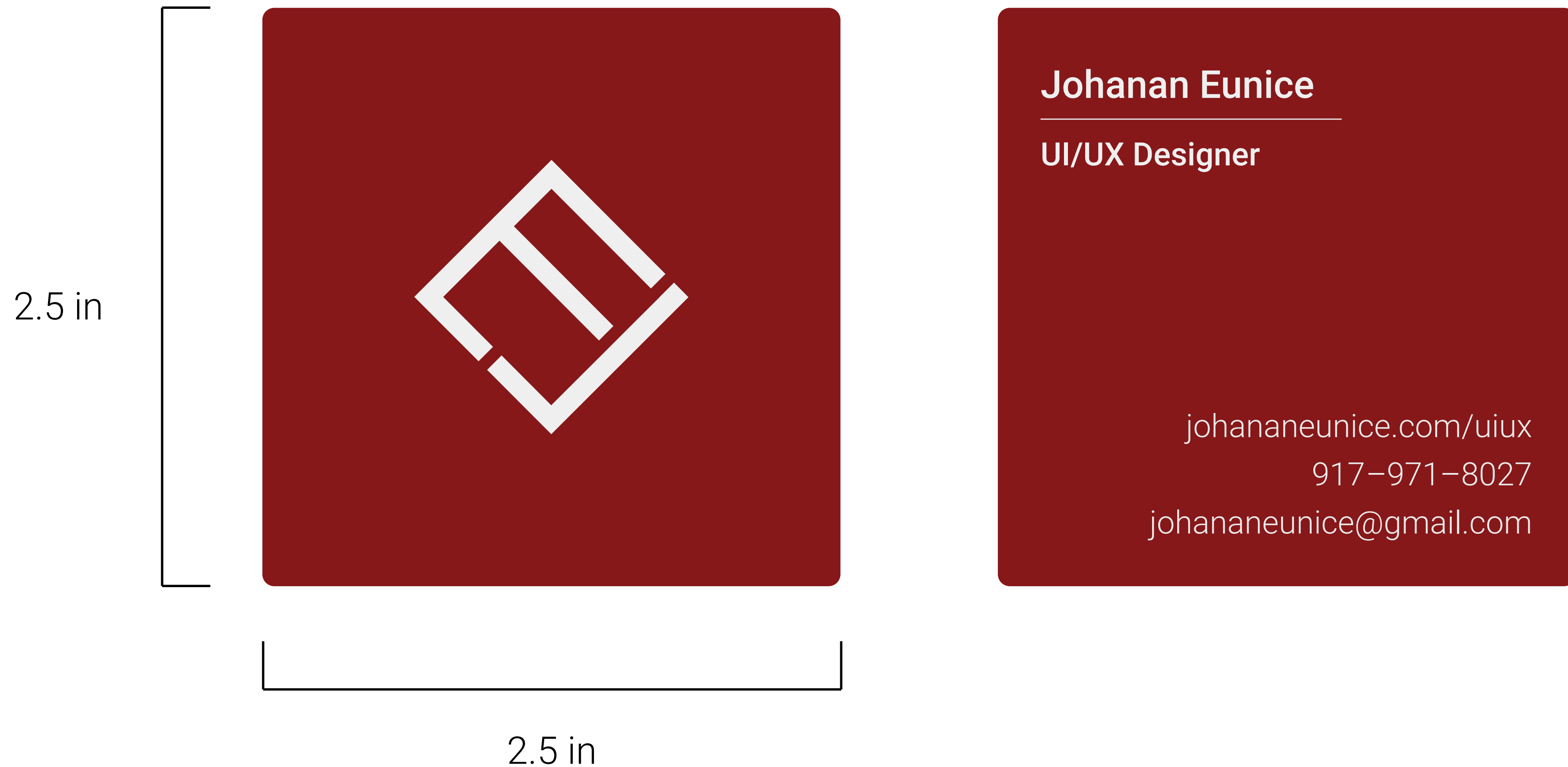


Changes with Midterm

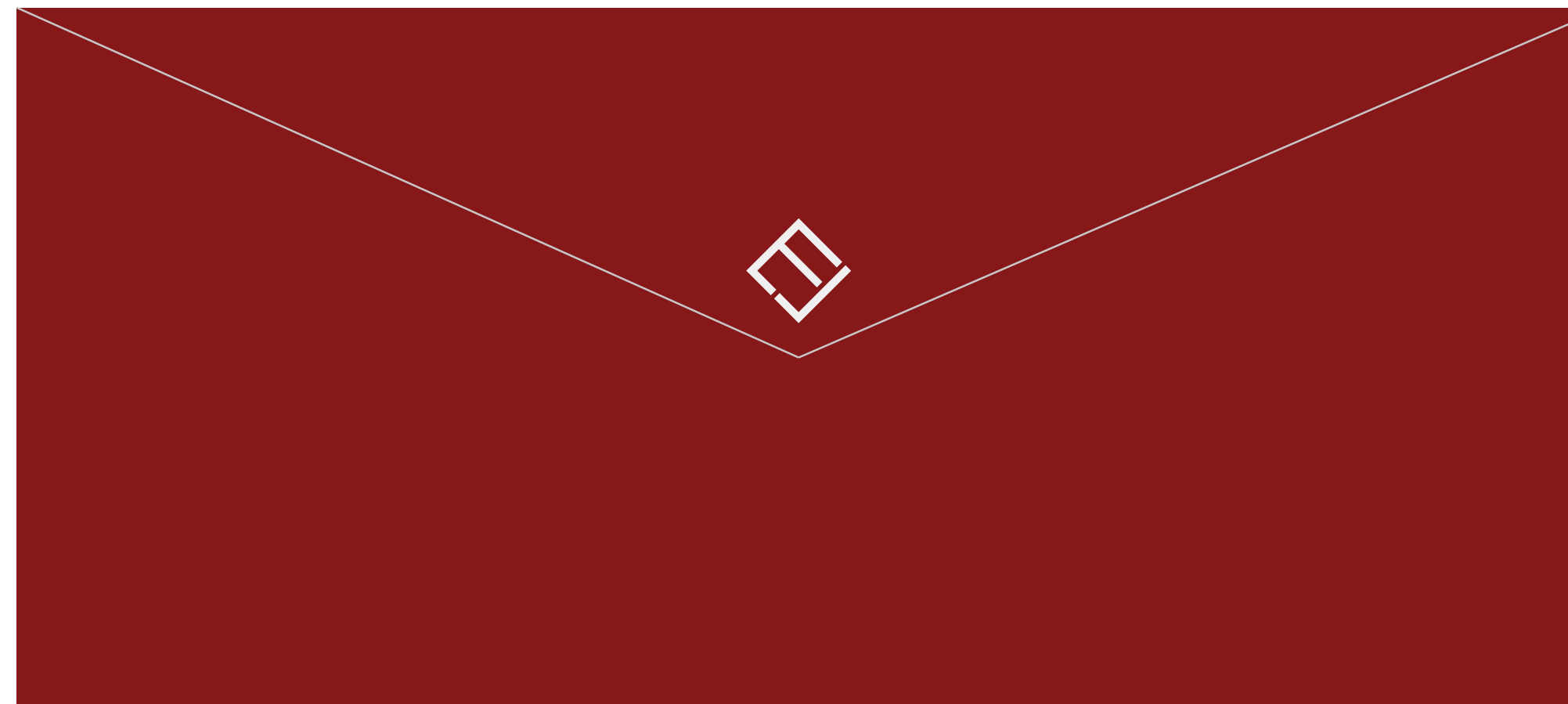
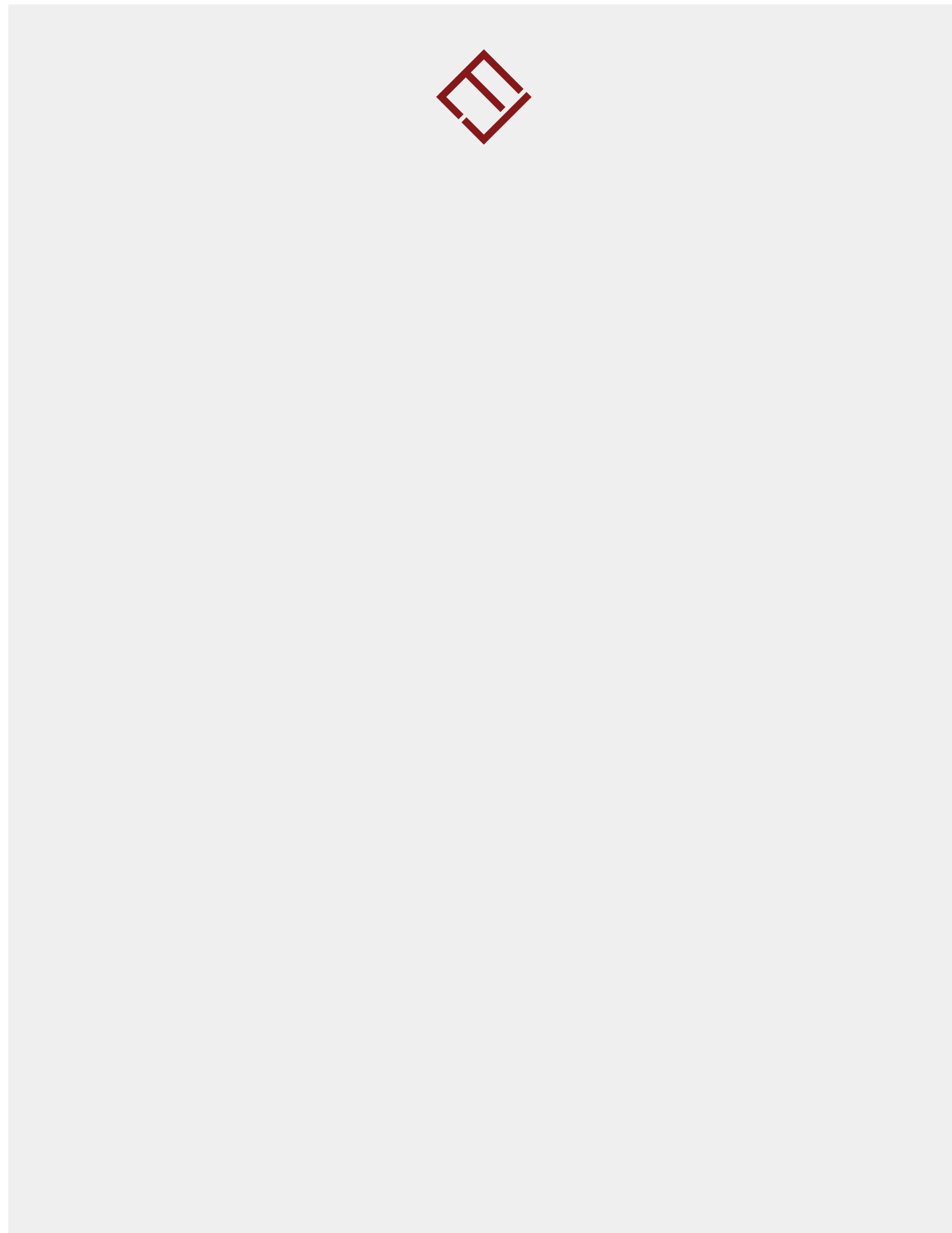
# Logo



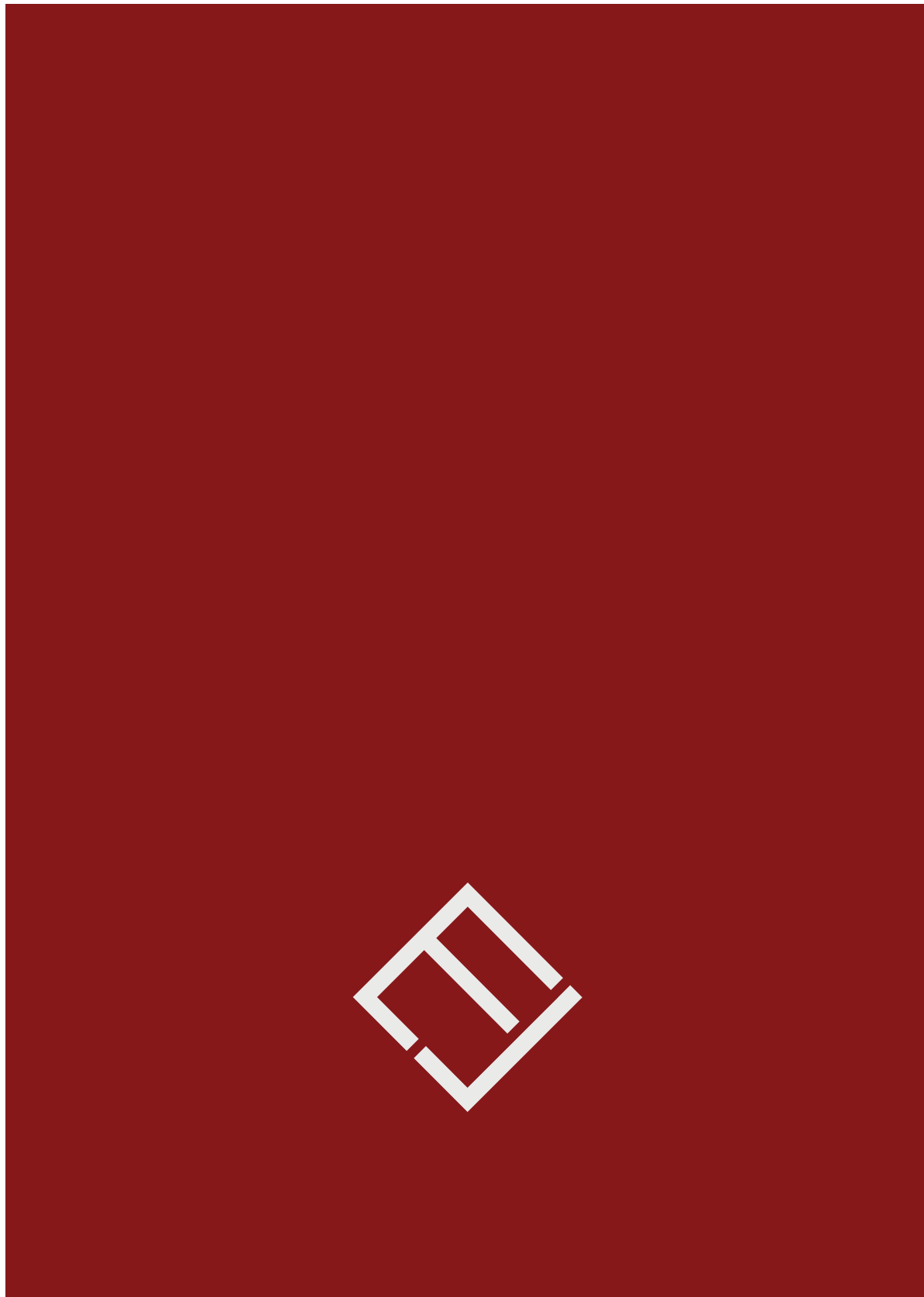
# Business Card



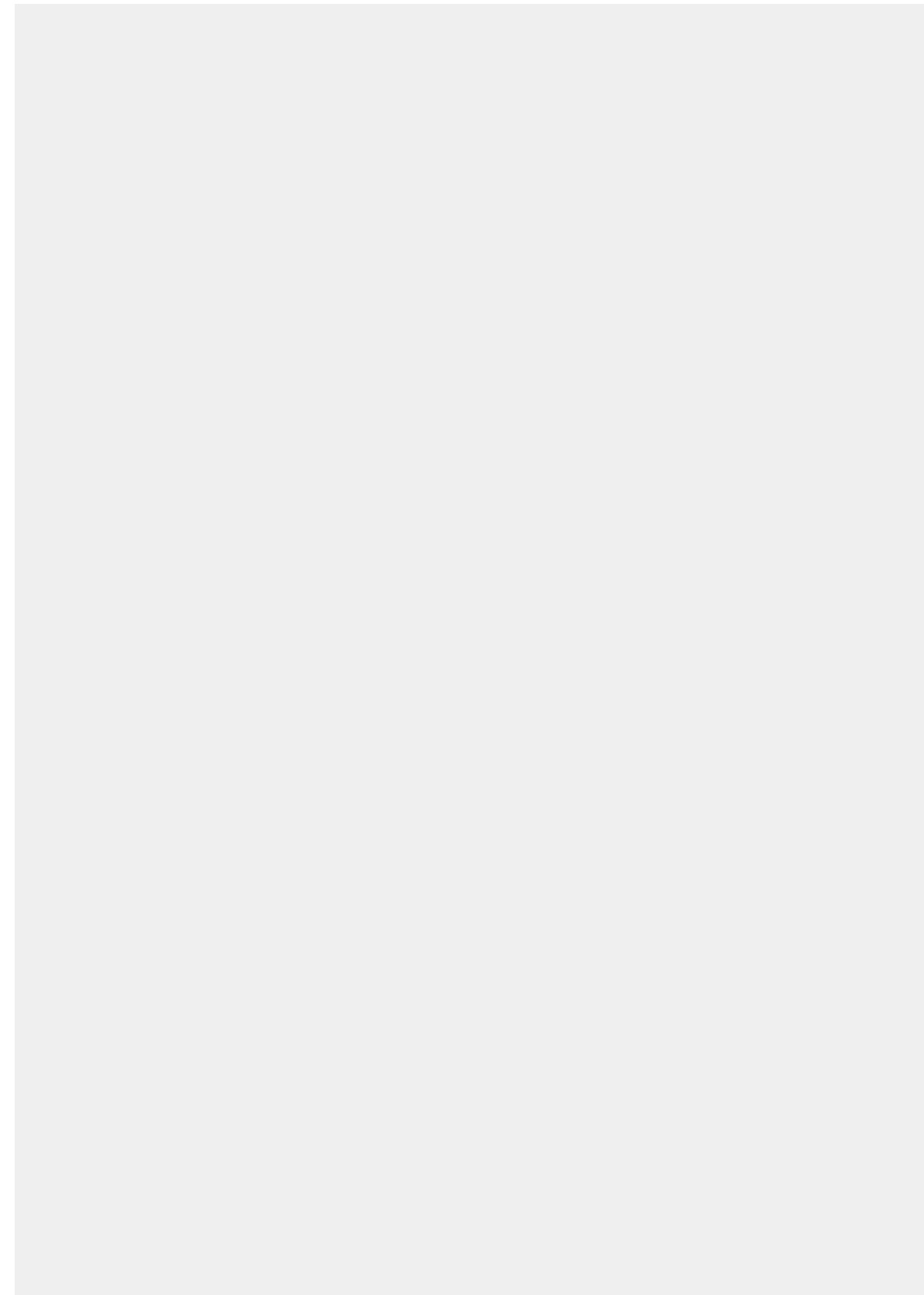
# Letter & Envelope



# Thank You Note & Envelope



Outside



Inside






# Resume & Cover Letter

# Resume

## Johanan Eunice Livioco

### UI/UX DESIGNER

 johananeunice.wix.com/portfolio  
 johananeunice@gmail.com  
 917-971-8027

#### EXPERIENCE

**Graduate Assistant | Feb 2018 - Present**  
**Touro College Graduate School of Technology**  
Handle multimedia work, administer social media accounts, marketing, and recruitment operational tasks

**Photographer & Videographer | Jun 2016 - Present**  
**Freelance**  
Conceptualize, produce, shoot, and edit videos  
Conceptualize photoshoots, take photographs, and post-processing

**UI/UX Designer | Mar - Apr 2018**  
**Prosperity POS Solutions**  
Studied and analyzed target audience  
Designed logo, website user experience and interface based on research

**Videographer | Mar 2017 - Mar 2018**  
**Sushi-Teria & Suteishi**  
Conceptualized, produced, shot and edited videos for social media pages, website, and promotion

**Event Organizer | Aug 2015 - Aug 2016**  
**Chamber Players of Manila**  
Managed and coordinated events for Chamber Players of Manila

**Violin Teacher | Jun 2014 - Jun 2016**  
**Freelance**  
Taught violin to students from beginner through high school levels  
Taught violin to beginners in Summer 2014 at Maigne Music Studios

#### EDUCATION

**Master of Arts - Web and Multimedia Design | Expected Jun 2019**  
**Touro College Graduate School of Technology**  
New York, New York

**Bachelor of Music - Violin (Cum Laude) | Jun 2016**  
**University of the Philippines Diliman**  
Quezon City, Philippines

#### SKILLS

- ✓ Multimedia design and implementation using software and design tools
- ✓ User design and development of user experience/ user interface website design and development
- ✓ Analytical, quick learner, resourceful

#### TECHNICAL SKILLS

|              |  |
|--------------|--|
| Photoshop    | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Illustrator  | <div><div></div><div></div><div></div><div></div><div></div></div> |
| InDesign     | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Adobe XD     | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Premiere Pro | <div><div></div><div></div><div></div><div></div><div></div></div> |
| InVision     | <div><div></div><div></div><div></div><div></div><div></div></div> |
| HTML & CSS   | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Javascript   | <div><div></div><div></div><div></div><div></div><div></div></div> |

#### AWARDS & ACCOMPLISHMENTS

**Merit Based Financial Grantee Award**  
**Fall 2017**  
Touro College Graduate School of Technology  
New York, New York

**Elected Member**  
**May 2016**  
**Phi Kappa Phi International Society**  
**University of the Philippines Diliman**

**Marathon | Women's Top Age Group Winner**  
**Feb 2015**  
Condura Skyway Marathon  
Manila, Philippines

**Violin - Category A Honorable Mention**  
**Nov 2005**  
National Music Competition for Young Artists  
Manila, Philippines



**Johanan Eunice Livioco**  
UI/UX DESIGNER

🌐 [johananeunice.wix.com/portfolio](http://johananeunice.wix.com/portfolio)

✉ [johananeunice@gmail.com](mailto:johananeunice@gmail.com)

📞 917-971-8027

To: Rukkus  
May 16, 2018

To whom it may concern,

I am interested in working for Rukkus through the UI/UX Internship. With my extensive range of skills, I am certain I can be a genuine asset to your company. Other than skills in HTML, CSS, and Javascript, I am also an experienced musician, and have extensive knowledge in photography and videography. Combining these skills is what makes me a strong UI/UX candidate, and I will be able to effectively meet the needs of your company. If I am given the chance to work for Rukkus, this would be a great opportunity for me to further establish my growth as a UI/UX Designer.

I greatly appreciate your review of my application along with this cover letter. Please also find a copy of my resume attached to the applicatio. If you are interested in exploring my qualifications for this position fully, I am available for an interview at your convenience.

I look forward to the courtesy of your response, and thank you for your consideration.

Sincerely,  
Johanan Eunice Livioco


# Cover Letter 1

# Cover Letter 2

**Johananeunice Livioco**  
UI/UX DESIGNER

 [johananeunice.wix.com/portfolio](https://johananeunice.wix.com/portfolio)

 [johananeunice@gmail.com](mailto:johananeunice@gmail.com)

 917-971-8027

To: New York Magazine  
May 16, 2018

To whom it may concern,

I am interested in working for New York Magazine through the UI/UX Internship. With my extensive range of skills, I am certain I can be a genuine asset to your company. I have experience in UX practices (prototyping, research, wireframes, etc.), and have a solid grasp in web and application design in desktop, tablet, and mobile platforms. In addition to those skills, I am also an experienced musician, and have extensive knowledge in photography and videography. Combining these skills is what makes me a strong UI/UX candidate, and I would be able to effectively meet the needs of your company with a positive and team-playing attitude. If I am given the opportunity to work for New York Magazine, this would be a great learning experience for me, and I would be able to further establish my growth as a UI/UX Designer.

I greatly appreciate your review of my application along with this cover letter. Please also find a copy of my resume attached to the applicatio. If you are interested in exploring my qualifications for this position fully, I am available for an interview at your convenience.

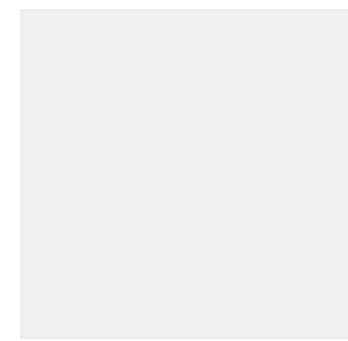
I look forward to the courtesy of your response, and thank you for your consideration.

Sincerely,  
Johananeunice Livioco

# Style Guide

# Style Guide

## Color Palette



Faded White  
RGB: 239, 239, 239  
HEX: #efefef



Black  
RGB: 51, 51, 51  
HEX: #333333



Grey  
RGB: 85, 85, 85  
HEX: #555555



Red  
RGB: 134, 24, 26  
HEX: #86181a

## Font Styles

**Roboto**

Light, **Medium**, & **Bold**

with a tracking of 75

# Style Guide

## Font Size

**Header 40px**

**My Name 35px**

Nav 20px

Body 18px

## Web Container Sizes

**Desktop:** 992 px

**Tablet:** 768 px

**Mobile:** 320px

# Style Guide

## Columns

**Medium & Large:** 12

(column takes half the width)

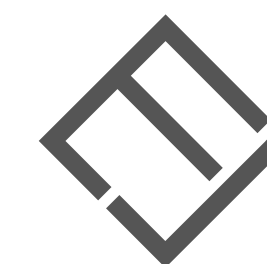
**Small:** 4

**Gutter:** 20px

## Icons



Chevron Arrow Down Button



Logo



Button

Website

# Website



Hello there!  
I'm **Johanan Eunice**  
and I'm a **UI/UX Designer**  
Check out my portfolio below!



Hello there!  
I'm **Johanan Eunice**  
and I'm a **UI/UX Designer**  
Check out my portfolio below!



Hello there!  
I'm **Johanan Eunice**  
and I'm a **UI/UX Designer**  
Check out my portfolio below!

