



**Graphics**



LauraLee Graphics  
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**Laura Morabia**  
*Graphic Designer*  
908-675-2235



Lauraleegraphics@gmail.com



Lauraleegraphics

**"Creativity is  
Intelligence  
Having Fun."  
- Albert Einstein**

[www.lauraleegraphicdesign.wordpress.com](http://www.lauraleegraphicdesign.wordpress.com)





Home

About

Gallery

Contact

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## Graphics

### Laura Morabia

405 Lawrence Avenue  
Oakhurst, New Jersey 07755  
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908-675-2235

### Qualifications

- Highly creative and multitalented graphic designer with experience in multimedia, marketing, print and web design.
- Proficient in Photoshop, InDesign, Illustrator, Adobe Animate, Maya and Bootstrap.
- Knowledge of Dreamweaver, Microsoft Word, Excel, Powerpoint, and Keynote.
- Basic HTML5 and CSS, Javascript and JQUERY.
- Well-developed written and verbal communication skills with the ability to work independently as well as a team member.
- Experience in package design and brand development.
- Knowledge of Photography and Photo Retouching.

### Education

Master of Arts in Web and Multimedia Design  
Touro College - Graduate School of Technology  
New York, NY (Expected Graduation Date May 2018)

Bachelors of Science in Digital Multimedia Design  
Touro College, New York, NY  
Overall G.P.A.- 3.2

### Work Experience

#### Web Design Instructor

##### Testing and Training International- 3/1/2018-present

- Teach students the fundamentals of web design, photoshop, email marketing and prototyping.
- Assign projects and collaborate with other teachers to ensure a smooth curriculum.

#### Graphic and Web Designer

##### Portmantos New York - 11/2015 -9/1/16

- Designed and maintained company's graphics and website.
- Created elegant catalogs and advertisements featuring the company's products.

#### Freelance Graphic Designer

##### M. Hamco Inc. - 03/2012-present

- Create innovative logos and vector art for t-shirts, apparel, and bags for universities, events, and businesses.
- Successfully carry out design from concept to completion giving great attention to detail and color.
- Customize designs according to specific instructions and guidelines.
- Complete projects in a timely manner meeting deadlines.
- Focus on typography and layout to create neat and fresh designs.

#### Graphic Design Intern

##### S.Gindi Design Studio - 06/2013 - 09/2013

- Designed colorful and creative advertisements, brochures, signs, posters, labels, books, T-shirts, invitations, business cards, and more.
- Helped design unique and stylish packaging for various companies and clients.
- Used branding to create a consistent theme for clients.
- Managed phone calls, handled filing, and deliveries.



CBS Productions  
New York, NY

To whom it may concern,

I am interested in the full-time graphic design position at CBS Productions. I am a highly creative designer with a passion for design. Based on my skills and experience, I am certain I would make a valuable addition to your company.

With more than 5 years experience as a Graphic Designer, I am adept in concept design, project management, and final design implementations. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including multi-tasking and communication abilities, I excel at:

- Designing layouts, producing images, and developing styles for websites, social media profiles, and corporate communications.
- Contributing creative ideas.
- Prioritizing workloads and coordinating multiple ongoing projects.

In addition to my experience and personal qualities, I have a solid educational foundation and a love for design. I am very enthusiastic about CBS's focus on design and would welcome the opportunity to contribute to you and your clients' ongoing business success.

Please review my attached resume for additional details regarding my expertise and career achievements. I look forward to hear from you soon.

Thank you for your time and consideration.

Sincerely,  
Laura Morabia  
Lauraleegraphics@gmail.com  
908-675-2235

The Ink Pad  
37 7th Avenue  
New York, NY 10011

Dear Anna,

I am interested in the part-time social media position. My Professor Alfred Doyle at Touro Graduate School of Technology referred me to your company and felt I would be a great fit for the position. I am a highly creative designer with a passion for design. Based on my skills and experience, I am certain I would make a valuable addition to your company.

With more than 5 years experience as a Graphic Designer, I am adept in concept design, project management, and final design implementations. Moreover, while my on-the-job experience has afforded me a well-rounded skill set, including multi-tasking and communication abilities, I excel at:

- Designing layouts, producing images, and developing styles for websites, social media profiles, and corporate communications.
- Contributing creative ideas.
- Prioritizing workloads and coordinating multiple ongoing projects.

In addition to my experience and personal qualities, I have a solid educational foundation and a love for design. I am very enthusiastic about Ink Pad's focus on social media and would welcome the opportunity to contribute to you and your clients' ongoing business success.

Please review my attached resume for additional details regarding my expertise and career achievements. I look forward to hear from you soon.

Thank you for your time and consideration.

Sincerely,  
Laura Morabia  
Lauraleeographics@gmail.com  
908-675-2235

# Style Guide

## Font Styles

Helvetica Regular

**Arial Bold**

## Font Sizes

12 pt Heading

11pt Words



Black

#000000



Magenta

#ea0890



White

#ffffff