

YEDID FLAQUER

UI/UX DESIGNER

To whom it may be concerned:

My name is Yedid Flaquer I am a PR Communications Specialist. I have a passion for building client relations. I worked as a Sales Specialist for Macy's East, Women's and Men's apparel division. One of my challenges was to increase the client database and sales revenues for my store. I was able to create and build a marketing communications plan that would both increase customers loyalties and sales revenues. The store produced 1.5 millions over sales plan and saw 20% increase in new customers through the implementation of my marketing –communications strategy. With a solid experience and education in building clients relations, business development, I am prepared to become an immediate contributor to your team.

The following are the highlights of my qualifications and accomplishments:

Extensive experience in client relations, communications-marketing strategies.
In-depth knowledge of building cultural platform in a diverse environment
Fluent in Spanish, Italian, working knowledge of French, Portuguese, Latin
Employee awards for performance, leadership, client advocacy, clients relations
Proficiency in the Adobe creative suites, and an eye for a good design and
Photography.
Highly skilled in Logistics Management Initiatives

My strong initiative and exceptional organizational skills, combined with the ability to work well under pressure, allow me to play a crucial role in fast pace environment, multicultural and client-centered environments. Further more with a history of global travel and experience in International markets I will immediately impact operations at your organization as part of your team.

Enclosed is my resume for your review. I welcome the opportunity to discuss with you personally how my skills and strengths can best serve your clients and business.

Sincerely,

Yedid Flaquer

