Backlog Prioritization Criteria

Our backlog items are prioritized based on a combination of business, user, and technical factors to ensure that we deliver the most impactful and efficient solutions. The key criteria we use for prioritization include:

1. **Business Value** – We assess how each backlog item contributes to our overall business objectives, such as increasing revenue, reducing costs, enhancing market competitiveness, or aligning with strategic goals. Features or improvements that drive significant business impact receive higher priority.

2. **User Impact** – We evaluate how the backlog item affects end users, considering factors such as usability, customer satisfaction, adoption rates, and pain points addressed. Items that significantly improve the user experience or solve critical issues are prioritized accordingly.

3. **Technical Dependencies** – We account for dependencies between features, infrastructure requirements, and integrations with other systems. Some backlog items must be completed first to enable the development of others, ensuring a logical and efficient workflow.

4. **Development Complexity** – We assess the level of effort required to implement each backlog item, considering factors such as codebase complexity, required refactoring, risk of introducing technical debt, and estimated development time. Simpler tasks that deliver quick wins may be prioritized over complex initiatives requiring long development cycles.

By balancing these factors, we ensure that our development efforts are strategically aligned, maximize value delivery, and maintain a sustainable and scalable product roadmap.