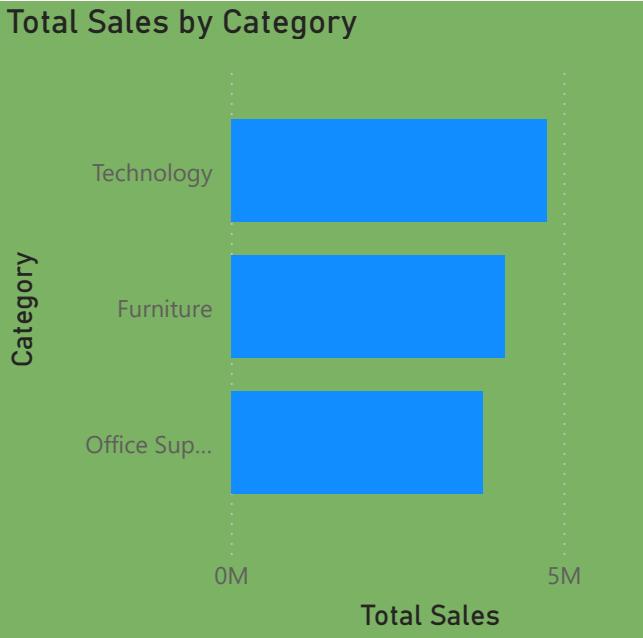
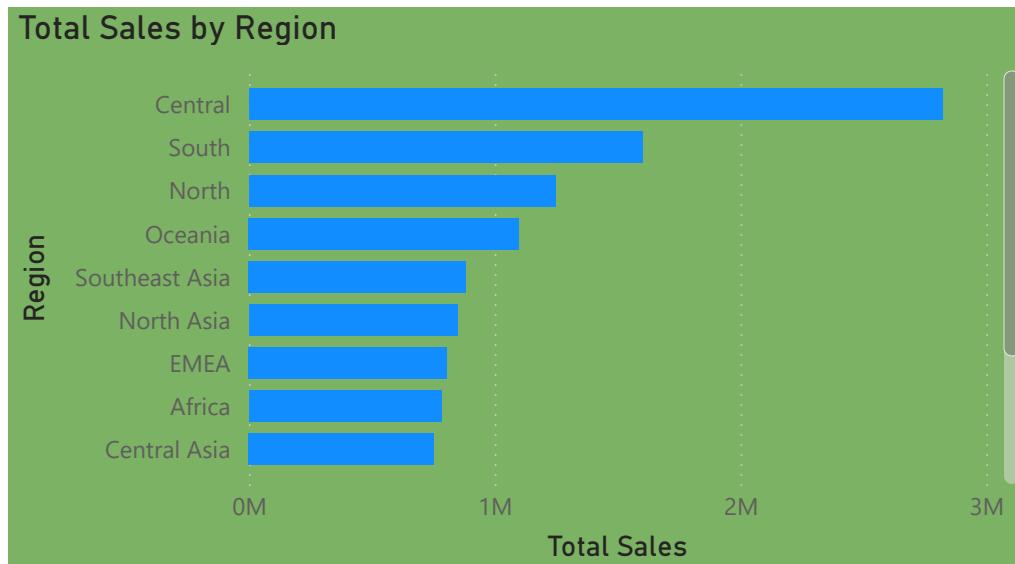
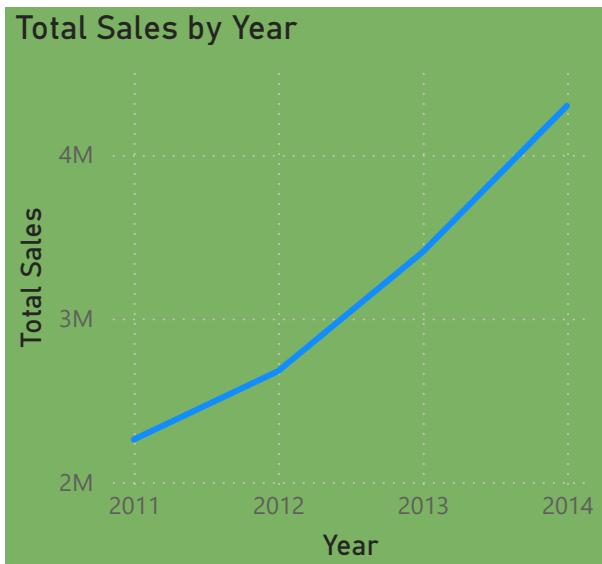


# Retail Performance KPI Dashboard

Region, Category, Order Date
✓ Africa
✓ Canada
✓ Caribbean
✓ Central
✓ Central Asia
✓ East
✓ EMEA
✓ North
✓ North Asia
✓ Oceania



Product Name
Zipper Ring Binder Pockets
Zebra ZM400 Thermal Label Printer
Zebra Zazzle Fluorescent Highlighters
Zebra GX420t Direct Thermal/Thermal Transfer Printer
Zebra GK420t Direct Thermal/Thermal Transfer Printer
XtraLife ClearVue Slant-D Ring Binders by Cardinal
XtraLife ClearVue Slant-D Ring Binder, White, 3"
X-Rack File for Hanging Folders
Xiaomi Mi3
Xerox WorkCentre 6505DN Laser Multifunction Printer
Xerox Parchment Paper, Recycled
Xerox Parchment Paper, Premium
Xerox Parchment Paper, Multicolor
Xerox Parchment Paper, 8.5 x 11
Xerox Note Cards, Recycled
Xerox Note Cards, Premium
Xerox Note Cards, Multicolor
<b>Total</b>



### Insights

- The Technology category contributes the highest share of total sales and profit.
- The West region outperforms other regions, making it the strongest market.
- Sales show a rising trend over time, with noticeable peaks in the final quarter.