

Retail Performance KPI Dashboard

Region, Category, Order Date

▼

Africa

▼

Canada

▼

Caribbean

▼

Central

▼

Central Asia

▼

East

▼

EMEA

▼

North

▼

North Asia

▼

Oceania

0.12

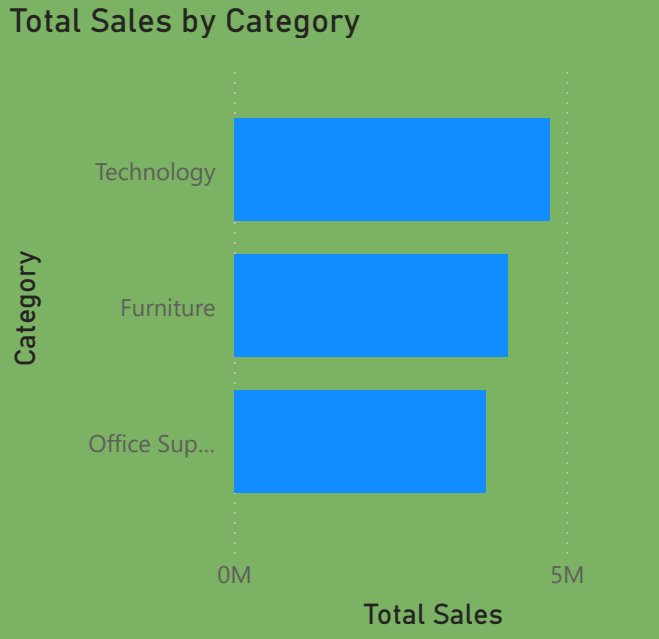
Profit Margin

1.47M

Total Profit

12.64M

Total Sales



Product Name

Zipper Ring Binder Pockets

Zebra ZM400 Thermal Label Printer

Zebra Zazzle Fluorescent Highlighters

Zebra GX420t Direct Thermal/Thermal Transfer Printer

Zebra GK420t Direct Thermal/Thermal Transfer Printer

XtraLife ClearVue Slant-D Ring Binders by Cardinal

XtraLife ClearVue Slant-D Ring Binder, White, 3"

X-Rack File for Hanging Folders

Xiaomi Mi3

Xerox WorkCentre 6505DN Laser Multifunction Printer

Xerox Parchment Paper, Recycled

Xerox Parchment Paper, Premium

Xerox Parchment Paper, Multicolor

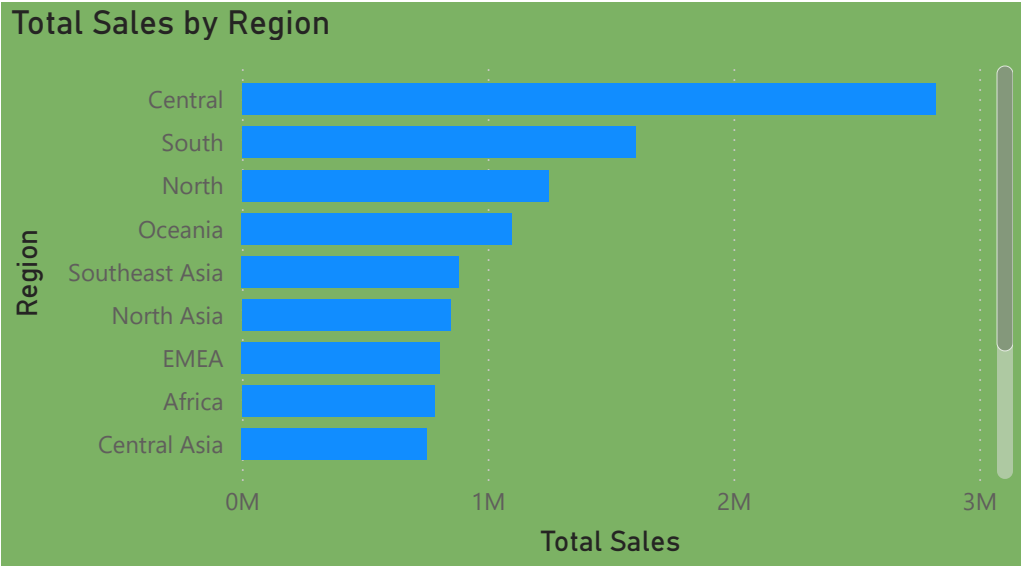
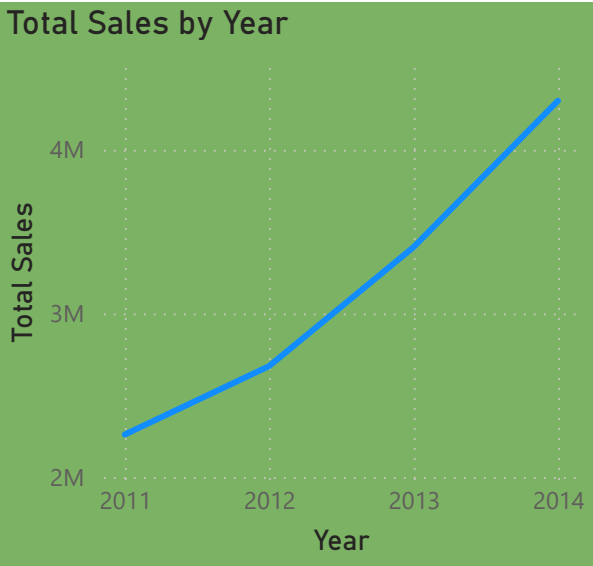
Xerox Parchment Paper, 8.5 x 11

Xerox Note Cards, Recycled

Xerox Note Cards, Premium

Xerox Note Cards, Multicolor

Total



Insights

• The Technology category contributes the highest share of total sales and profit.

• The West region outperforms other regions, making it the strongest market.

• Sales show a rising trend over time, with noticeable peaks in the final quarter.