**Taofeek Olakintan Lawal**  
Edinburgh, Scotland | +44 7706775602  
Taofeeklwl@gmail.com | [Portfolio](https://portfolio-drab-six-16.vercel.app/)

**Professional Summary**

Proactive and versatile Front-End Developer and Business Operations Specialist based in Edinburgh, with hands-on experience in web development, digital marketing, logistics, and customer service. Adept at building scalable, responsive applications using modern JavaScript frameworks such as React and Redux, while also leveraging a solid background in business research, project management, and stakeholder engagement. Open to opportunities across tech, operations, marketing, or customer-facing roles within dynamic UK-based organisations.

**Education**

**MSc Marketing with Digital Strategy** *(In Progress)*  
Edinburgh Napier University, UK  
**2024 – 2025**

**HND, Business Administration and Management**  
Lagos State Polytechnic, Nigeria  
Graduated with 2nd Class Upper – 2018

**Professional Experience**

**Front-End Developer & Website Manager (Freelance)**  
*April 2024 – Present | Edinburgh, UK*

* Built and maintained responsive React applications with optimized SEO and performance.
* Boosted traffic by 20% through search engine optimization and UX enhancements.
* Integrated e-commerce platforms (Shopify, WooCommerce), resulting in a 14% increase in online sales.
* Collaborated with clients to translate requirements into scalable solutions.

**Security Officer**  
*November 2024 – Present | OCS Security, UK*

* Delivered front-line support and professional incident documentation.
* Facilitated daily handovers and ensured procedural compliance.

**Cleaning Specialist**  
*February 2024 – October 2024 | Spectrum Service Solution, UK*

* Performed deep cleaning in commercial/residential spaces while ensuring confidentiality.
* Consistently met deadlines through independent and team collaboration.

**Business Developer**  
*January 2022 – December 2023 | Quickfeet Nigeria Ltd, Lagos*

* Increased brand engagement by 50% using targeted social campaigns.
* Built business plans with shareholders and analyzed weekly transaction/courier reports.
* Led influencer collaborations and market activations.

**Digital Marketing & Web Optimization Specialist**  
*January 2020 – December 2021 | Slogan Logistics Ltd, Lagos*

* Introduced an online order system that cut delivery time by 19% and increased sales by 20%.
* Enhanced SEO and UX/UI, driving 14% more traffic.

**Field Manager (NYSC)**  
*November 2018 – November 2019 | Butfolat Concept Ltd, Lagos*

* Coordinated logistics operations and ensured compliance with safety regulations.

**Projects**

**Netflix-GPT**  
*React, Redux, Tailwind, Firebase, OpenAI API, TMDB API*  
AI-powered multilingual movie search app with live trailers and dynamic recommendations.  
🔗 View [Project](https://netflixgpt-d1bcb.web.app/)

**Country Explorer with Dark Mode**  
*React, REST API, CSS*  
Responsive SPA with real-time search, dark/light toggle, filtering, and country details.  
🔗 View [Project](https://rest-countries-gilt-chi.vercel.app/)

**PayAPI – SaaS Website**  
*React, JavaScript, CSS*  
Polished, accessible multi-page SaaS product site with full responsiveness.  
🔗 View [Project](https://pay-api-pi-ebon.vercel.app/)

**Certifications**

* **Best Digital Specialist**, 02 Academy (2023)
* **Building Personal Brand**, Forage Job Simulation (2024)
* **Dynamic UI Development**, Dev Design (2024)
* **Google Analytics – GA4 Reports**, Google (2024)
* **React.js Specialist**, NamasteDev (2025)
* **Workflow Specialist**, Asanda (2025)

**Additional Experience**

* **Inventory & Order Management**: Reduced losses via audits.
* **Customer Service**: Boosted satisfaction through proactive online support.
* **Logistics Management**: Reduced delivery delays via route optimization.

**Technical & Transferable Skills**

* **Web**: HTML, CSS, JavaScript, React, Tailwind CSS, Redux, Git/GitHub, SEO, Responsive Design
* **Testing**: Jest, Debugging
* **Tools**: Microsoft Office 365, Google Workspace, Shopify, WooCommerce, Power Platform
* **Soft Skills**: Communication, Teamwork, Stakeholder Management, Executive Assistance, Project Coordination, Proofreading, Research & Grant Writing

*Open to diverse roles across technology, marketing, operations, or customer service in Edinburgh or remote UK-based opportunities.*