**Taofeek Olakintan Lawal**

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**Email:** Taofeeklwl@gmail.com | **Portfolio:** [View [Portfolio](https://portfolio-drab-six-16.vercel.app/)]

**Professional Summary**

**Passionate Frontend Developer** with hands-on commercial experience building responsive web applications using **React, JavaScript, HTML, and CSS**. Proven track record of delivering scalable solutions that drive measurable business results - including 20% traffic increases and 14% sales growth through optimized user experiences. **Eager to contribute to innovative projects** while continuously expanding technical expertise in a collaborative, fast-paced environment. **Ready to relocate to London** and excited about the opportunity to work on diverse projects that simplify complex user journeys. **Committed to learning and growing** alongside experienced developers and product teams.

**Education**

**MSc Marketing with Digital Strategy** *(In Progress)*  
Edinburgh Napier University, UK  
2024 – 2025

**HND, Business Administration and Management**  
Lagos State Polytechnic, Nigeria  
Graduated with 2nd Class Upper – 2018

**Professional Experience**

**Frontend Developer & React Specialist (Freelance)**

**April 2024 – Present | Edinburgh, UK**

* **Built and shipped** multiple responsive React applications with **commercial impact** - driving 20% traffic increases through SEO optimization and enhanced UX
* **Developed scalable web solutions** using modern JavaScript, HTML, CSS, and React ecosystem (Redux, Tailwind CSS)
* **Collaborated directly with clients** to translate business requirements into intuitive user interfaces and seamless user experiences
* **Integrated complex e-commerce platforms** (Shopify, WooCommerce), resulting in measurable 14% increase in online sales
* **Continuously learning** new technologies and best practices to deliver cutting-edge solutions

**Security Officer**

**November 2024 – Present | OCS Security, UK**

* Delivered front-line support and professional incident documentation
* Facilitated daily handovers and ensured procedural compliance

**Cleaning Specialist**

**February 2024 – October 2024 | Spectrum Service Solution, UK**

* Performed deep cleaning in commercial/residential spaces while ensuring confidentiality
* Consistently met deadlines through independent and team collaboration

**Business Developer**

**January 2022 – December 2023 | Quickfeet Nigeria Ltd, Lagos**

* Increased brand engagement by 50% using targeted social campaigns
* Built business plans with shareholders and analyzed weekly transaction/courier reports
* Led influencer collaborations and market activations

**Digital Solutions Developer & UX Optimizer**

**January 2020 – December 2021 | Slogan Logistics Ltd, Lagos**

* **Architected and developed** a complete online ordering system that **streamlined user experience** and reduced delivery time by 19%
* **Enhanced frontend performance** through SEO optimization and UX/UI improvements, generating 14% increase in user traffic
* **Collaborated with cross-functional teams** to deliver web-based solutions that directly impacted business growth
* **Applied user-centered design principles** to create intuitive interfaces that simplified complex processes

**Field Manager (NYSC)**

**November 2018 – November 2019 | Butfolat Concept Ltd, Lagos**

* Coordinated logistics operations and ensured compliance with safety regulations

**Featured React Projects**

**Netflix-GPT - Advanced React Application**

**Technologies:** React, Redux, Tailwind CSS, Firebase, OpenAI API, TMDB API  
**Commercial-level complexity:** AI-powered multilingual movie search application featuring live trailers, dynamic recommendations, and real-time API integrations. Demonstrates proficiency in **modern React patterns**, state management, and third-party API integration.  
🔗 [View Live [Project](https://netflixgpt-d1bcb.web.app/)]

**Country Explorer - Responsive React SPA**

**Technologies:** React, REST API, CSS3, Responsive Design  
**User experience focus:** Single-page application with real-time search functionality, dark/light theme toggle, advanced filtering, and detailed country information views. Showcases **React hooks mastery** and responsive design principles.  
🔗 [View Live [Project](https://rest-countries-gilt-chi.vercel.app/)]

**PayAPI - Professional SaaS Interface**

**Technologies:** React, JavaScript ES6+, CSS3, Accessibility Standards  
**Production-ready quality:** Multi-page SaaS product website with full responsiveness, accessibility compliance, and polished user interface. Demonstrates ability to **deliver commercial-grade** frontend solutions.  
🔗 [View Live [Project](https://pay-api-pi-ebon.vercel.app/)]

**Certifications**

* Best Digital Specialist, 02 Academy (2023)
* Building Personal Brand, Forage Job Simulation (2024)
* Dynamic UI Development, Dev Design (2024)
* Google Analytics – GA4 Reports, Google (2024)
* React.js Specialist, NamasteDev (2025)
* Workflow Specialist, Asanda (2025)

**Additional Experience**

* **Inventory & Order Management:** Reduced losses via audits
* **Customer Service:** Boosted satisfaction through proactive online support
* **Logistics Management:** Reduced delivery delays via route optimization

**Core Frontend Development Skills**

**React Ecosystem:** React (Hooks, Context, Components), Redux, JSX, Virtual DOM, Component Lifecycle

**Frontend Fundamentals:** HTML, CSS, JavaScript ES6+, Responsive Design, Cross-browser Compatibility

**Modern Development:** Git/GitHub, RESTful APIs, JSON, Version Control, Code Reviews

**UI/UX Implementation:** Tailwind CSS, CSS Grid/Flexbox, Mobile-first Design, Accessibility Standards

**Performance & SEO:** Website Optimization, Core Web Vitals, Search Engine Optimization

**Development Tools:** Jest Testing, Debugging, Browser DevTools, Package Management (npm/yarn)

**Business Applications:** E-commerce Integration, CMS Platforms, Analytics Implementation

**Continuous Learning:** Currently expanding knowledge in **TypeScript, Next.js, and advanced React patterns**