**Taofeek Olakintan Lawal**

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**Taofeeklwl@gmail.com |** [**Portfolio**](https://portfolio-drab-six-16.vercel.app/)

**Professional Summary**

**Passionate Front-End Developer** with proven expertise in React, JavaScript, and modern web technologies, seeking to contribute to the renewable energy revolution through innovative user interfaces. Recently completed MSc Marketing with Digital Strategy while building production-ready applications that drive measurable business results. Demonstrated ability to deliver **20% traffic increases** and **14% sales growth** through clean, responsive code and exceptional UX design. Eager to apply technical skills and entrepreneurial mindset to create impactful solutions that accelerate the transition to sustainable energy.

**Technical Skills**

**Front-End Development**

* **JavaScript (ES6+)** | **React.js** | **Redux** | **HTML5** | **CSS3**
* **Component Libraries:** Material-UI experience | Tailwind CSS | Bootstrap
* **Responsive Design** | **SEO Optimization** | **Performance Optimization**
* **Testing:** Jest | Debugging | User Acceptance Testing (UAT)
* **Version Control:** Git/GitHub | Collaborative Development

**Data Visualization & Analytics**

* **Dashboard Development** | **Shadcn.js**
* **Google Analytics GA4** | **Performance Metrics** | **User Behavior Analysis**
* **Data-driven UX Optimization**

**Development Tools & Workflows**

* **Code Reviews**
* **Microsoft Office 365** | **Google Workspace** | **Project Management**
* **E-commerce Integration** | **API Integration**

**Education**

**MSc Marketing with Digital Strategy**  
Edinburgh Napier University, UK | **2024 – 2025**  
*Focus: Digital Innovation, User Experience Design, Data Analytics*

**HND Business Administration and Management**  
Lagos State Polytechnic, Nigeria | **2018 (2nd Class Upper)**  
*Emphasis: Project Management, Strategic Planning, Stakeholder Engagement*

**Professional Experience**

**Front-End Developer & Digital Solutions Architect (Freelance)**

**April 2024 – Present | Edinburgh, UK**

* **Engineered responsive React applications** with optimized performance and SEO, delivering measurable business impact
* **Achieved 20% traffic growth** through strategic UX enhancements and search engine optimization
* **Drove 14% increase in online sales** by integrating e-commerce platforms (Shopify, WooCommerce) with seamless user experiences
* **Collaborated with diverse stakeholders** to translate complex requirements into scalable, maintainable solutions
* **Implemented modern JavaScript (ES6+)** and component-based architecture for enhanced code quality

**Business Developer & Digital Marketing Specialist**

**January 2022 – December 2023 | Quickfeet Nigeria Ltd, Lagos**

* **Increased brand engagement by 50%** through data-driven social campaigns and targeted digital strategies
* **Built comprehensive business plans** with shareholders, analyzing weekly transaction reports and KPIs
* **Led cross-functional collaborations** with influencers and market activation teams
* **Developed performance dashboards** to track campaign effectiveness and ROI

**Digital Innovation Specialist**

**January 2020 – December 2021 | Slogan Logistics Ltd, Lagos**

* **Launched online order system** that reduced delivery time by 19% and increased sales by 20%
* **Enhanced SEO and UX/UI design**, driving 14% more organic traffic through technical optimization
* **Implemented performance analytics** to monitor user behavior and optimize conversion funnels
* **Coordinated agile development processes** with technical and business teams

**Featured Projects**

**Netflix-GPT | AI-Powered Entertainment Platform**

**React | Redux | Tailwind CSS | Firebase | OpenAI API | TMDB API**

* Developed multilingual movie search application with **real-time AI recommendations**
* Integrated **live trailer streaming** and **dynamic content filtering**
* Implemented **responsive design** with seamless user experience across devices
* [**View Live Demo**](https://netflixgpt-d1bcb.web.app/) | [**GitHub Repository**](https://github.com/TEE0207/netflix-gpt)

**Country Explorer | Interactive Data Dashboard**

**React | REST API | CSS | Responsive Design**

* Built **real-time search functionality** with advanced filtering and dark/light theme toggle
* Created **interactive data visualizations** for country statistics and demographics
* Implemented **performance optimization** for smooth user interactions
* [**View Live Demo**](https://rest-countries-gilt-chi.vercel.app/) | [**GitHub Repository**](https://github.com/TEE0207/Rest-Api-2)

**PayAPI | SaaS Platform Interface**

**React | JavaScript | CSS | Accessibility**

* Designed **polished, accessible multi-page application** with full responsiveness
* Implemented **component-based architecture** for maintainable, scalable codebase
* Ensured **cross-browser compatibility** and **WCAG compliance**
* [**View Live Demo**](https://pay-api-pi-ebon.vercel.app/) | [**GitHub Repository**](https://github.com/TEE0207/PayApi)

**Certifications & Continuous Learning**

* **React.js Specialist** | NamasteDev (2025)
* **Google Analytics – GA4 Reports** | Google (2024)
* **Dynamic UI Development** | Dev Design (2024)
* **Building Personal Brand** | Forage Job Simulation (2024)
* **Best Digital Specialist** | 02 Academy (2023)
* **Workflow Specialist** | Asanda (2025)

**Additional Experience**

**Operations & Customer Excellence**

* **Inventory Management:** Reduced operational losses through systematic audits and process optimization
* **Customer Service Excellence:** Boosted satisfaction rates through proactive support and clear communication
* **Logistics Optimization:** Streamlined delivery processes, reducing delays through route optimization

**Why Low Carbon?**

I'm genuinely passionate about leveraging technology to combat climate change. Having seen the environmental challenges in different parts of the world, I'm excited to contribute to Low Carbon's mission of creating large-scale renewable energy solutions. My combination of technical skills, business acumen, and commitment to sustainability makes me an ideal candidate to help build innovative user interfaces that will accelerate the clean energy transition.

**I'm eager to learn, grow, and make a meaningful impact in the renewable energy sector while contributing to a more sustainable future.**

**Available for immediate start | Open to hybrid working arrangements**