

HOSPITALITY DOMAIN

RESUME CHALLENGE - ATLIQ GRANDS

CODE BASICS



TEJASREE

**Cancelled****Checked Out****No Show****May****June****July****Clear Filters**

week no

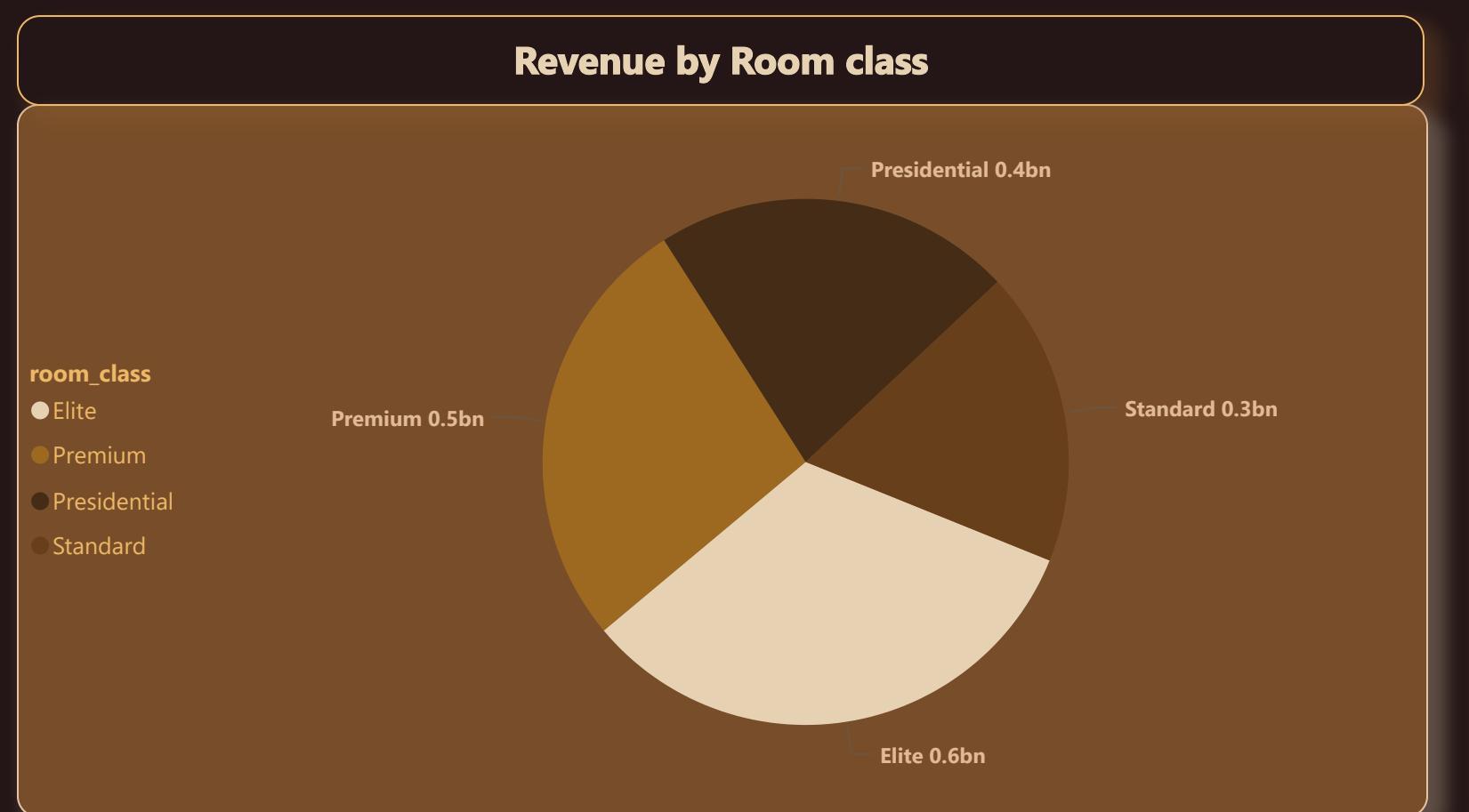
All

booking_platform

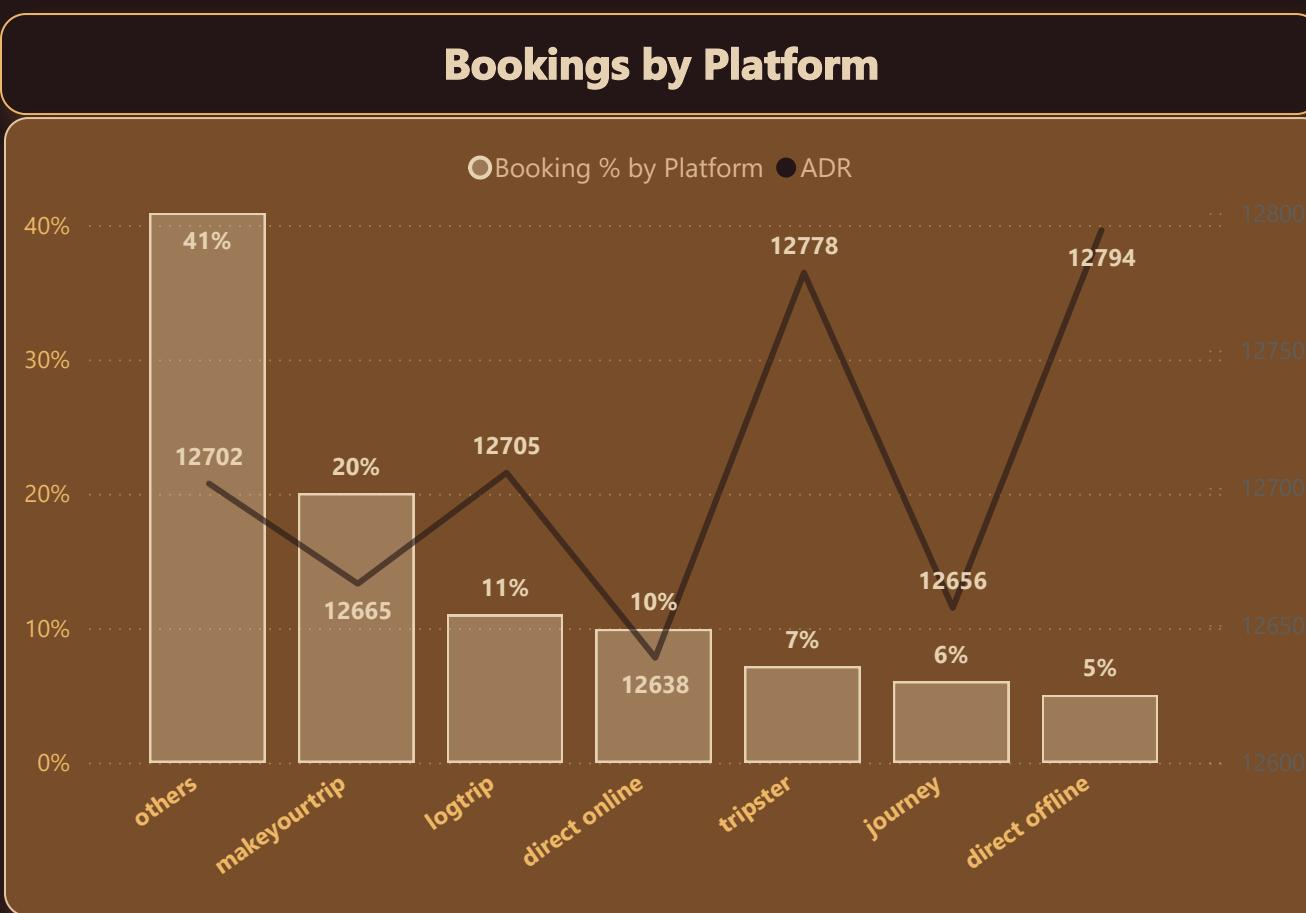
All

Atliq Bay**Atliq Blu****Atliq City****Atliq Exotica****Atliq Grands****Atliq Palace****Atliq Seasons**

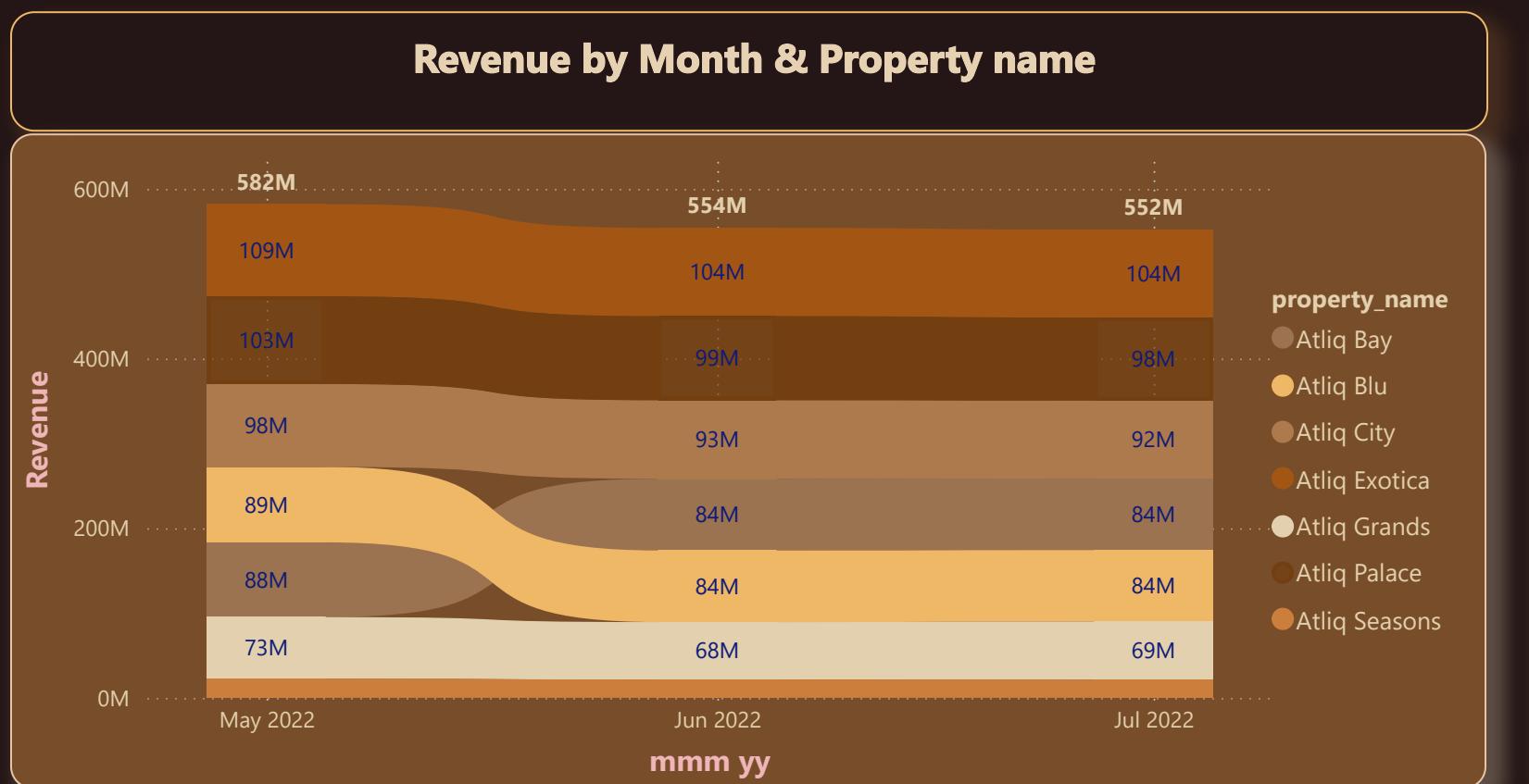
Revenue by Room class



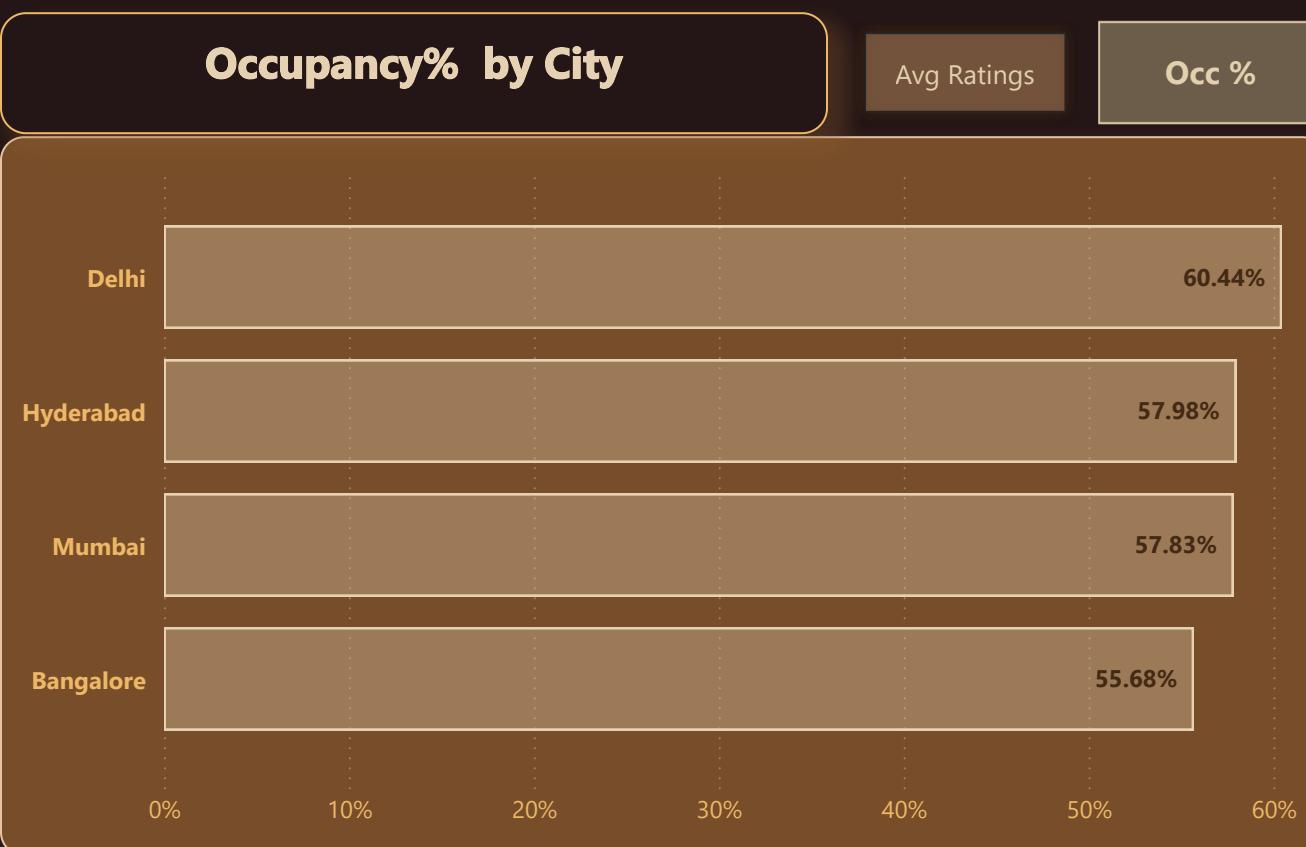
Bookings by Platform



Revenue by Month & Property name



Occupancy% by City



city





Summary

Key Metrics

Revenue vs last week	1.69bn Δ1%	Occupancy% vs last week	57.79% Δ1%	RevPAR vs last week	7.34K Δ21%
DSRN vs last week	2.53K Δ0%	ADR vs last week	12.70K Δ20%	Average Rating vs last week	1.52 Δ1.04%

Actionable Recommendations

- 🎯 Cancellation — 💰 Promote non-refundable discounted packages
- 🎯 Revenue — 💸 Implement dynamic pricing strategy
- 🎯 Average ratings — ⭐ Monitor guest reviews daily & respond quickly
- 🎯 Occupancy — 📈 Expand loyalty & repeat guest campaigns
- 🎯 Focus Required on Booking Growth

Performance insights

- ⚠️ High Cancellation Rate — 24.83%
- ↗️ Revenue WOW Change% — +1.00%
- ⬆️ Increased Average ratings ⭐ — +1.04%
- 📈 WOW Occupancy Increased — +1.00%

Abbreviations

- ADR** — Average Daily rate
- DBRN** — Daily Booked Room Nights
- DSRN** — Daily Sellable Room Nights
- DURN** — Daily Utilized Room Nights
- RevPAR** — Revenue Per Available Room

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<https://www.linkedin.com/in/dhavalsays/>



Social Media

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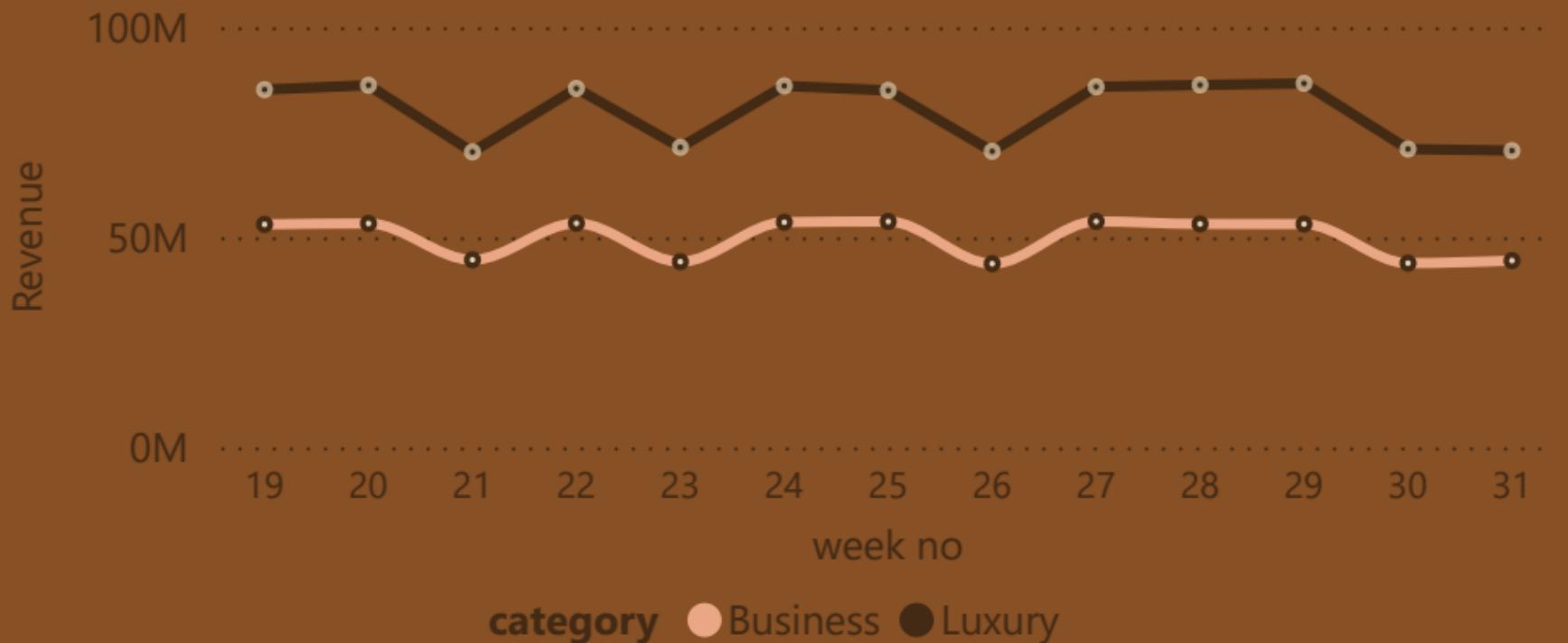
AtliQ grands

Thank You!

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Revenue by week no and category



Occupancy% by category

