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Academic Record			
PGDM (Marketing)	2023-25	Jaipuria Institute of Management	75.2%
B. A	2017-20	University Of Rajasthan, Jaipur	66.77%
Class XII	2017	St. John's School, AbuRoad (C.B.S.E.)	90.00%
Class X	2015	St. John's School, AbuRoad (C.B.S.E.)	89.30%
Academic Achievements	<ul style="list-style-type: none">Merit certificate from CBSE for being in top 0.1% students scoring 100 marks in any 12th board subject (2017).First Division Certificate from University of Rajasthan (2020).Scored an academic scholarship by Gujarat Government, Ahmedabad (2022).Scored an academic scholarship of Rs. 1 lakh at Jaipuria Institute of Management by clearing MAT with 96 percentile (2023).I was given letter of appreciation for my work during summer internship by my industry mentor (2024).		
Certification	<p>LinkedIn learning:</p> <ul style="list-style-type: none">Excel Essential Training (Microsoft 365), 2023.Power Point Essential Training (Microsoft 365), 2023.B2B Marketing Foundations, 2023.Brand Leadership: Building brands and culture, 2024.Sales Strategy: How to Effectively sell your product or service, 2024.Sales channel management, 2024.How to listen more and talk less in sales, 2024.		

Summer Project		(2 Months)
Arvind Fashions, Hyderabad	<i>A study on Customer Retention Strategy through Loyalty Initiatives.</i> 1st May ‘24–30th June ‘24	
Description	<ul style="list-style-type: none">▪ Sales intern.▪ Direct customer interaction and customer management.▪ Achieving targets.▪ Oracle software (sales and billing).▪ Making daily sales report (DSR).▪ Working with OMNI channel.	
Learning	<ul style="list-style-type: none">▪ Visual Merchandising.▪ Problem solving related to inventory and customers.▪ Manpower handling.▪ Leadership skills.▪ Analyzing market trends and buyer tendency.▪ Working with Pivot tables and Power BI for better data analysis.	

Other Project		(9 Months)
Vimukti NGO, Jaipur.	WISH Program	August '23 –April '24
Description	<ul style="list-style-type: none">I worked as a WISH intern at Vimukti Sansthan. It is a free of cost career development centre for underprivileged girls.My job there was to help those girls to have a better understanding of different career options and importance of education.	

Learning	<ul style="list-style-type: none">▪ Understanding the importance of being grateful every day for everything I have.
Other Achievements	
<ul style="list-style-type: none">▪ Appointed as Head Girl of my school, AbuRoad (2017).▪ Won National Debate Competition conducted by Jaipur Dialogues, Jaipur (2019).▪ Became Junior CMC coordinator (Placement Cell) at Jaipuria Institute of Management, Jaipur (2023).▪ Second place - Essay writing and oration competition (2023).▪ First place - Analytics arcade competition (2023).▪ First place - House of Auction 2.0-B plan competition (2024).▪ Participated in Sustainable B-Plan competition (2024).▪ Part of team that represented JIMJ in IIT Roorkee in Mind the product (B-plan) and Investor's vista (Shark Tank) competition (Among 700+ entries only 30 teams made it to finals, my both teams were among those 30) (2024).	
Professional Skills	
<ul style="list-style-type: none">▪ Negotiation skills.▪ Analytical skills.▪ Public Speaking and communication skills.▪ Team management.▪ Multitasking.▪ Keen Learner and observer.▪ Taking Initiation.	