

Total Revenue
\$21.37M

Lost Revenue
\$3.68M

TELECOM CUSTOMER CHURN REPORT

Referrals
13,747

Customer Status
All

Total Customers
7,043

Joining Customers
454

Churned Customers
1,869

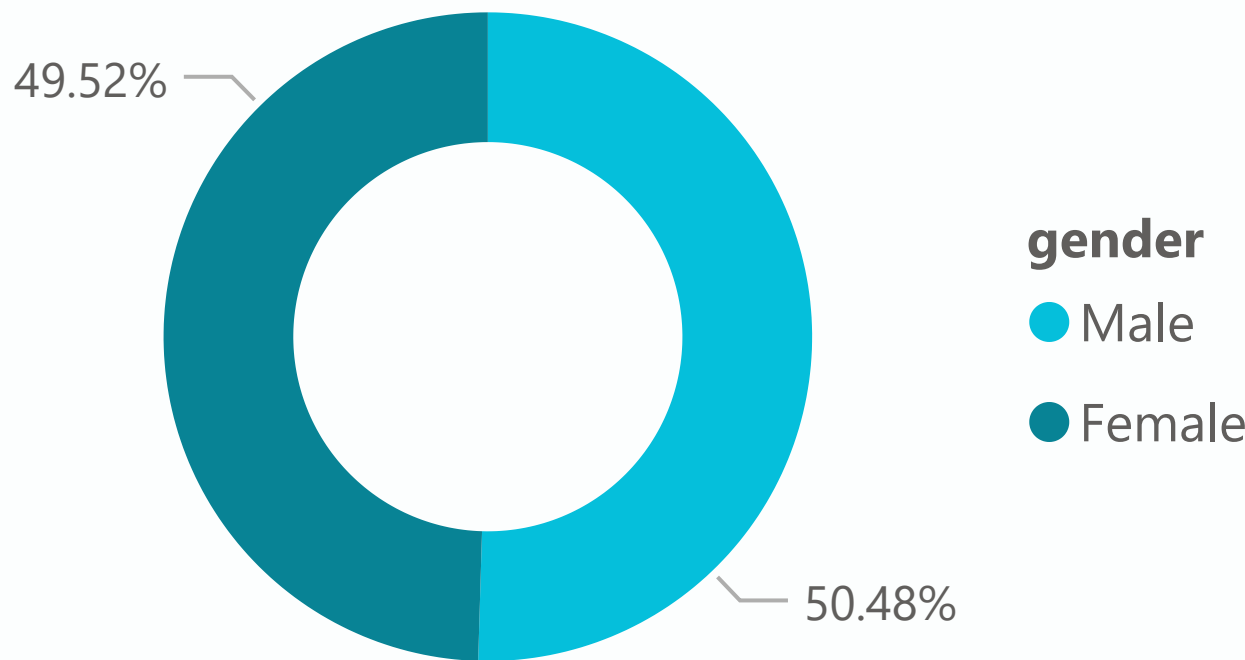
Active Customers
4,720

Churn Rate
26.54%

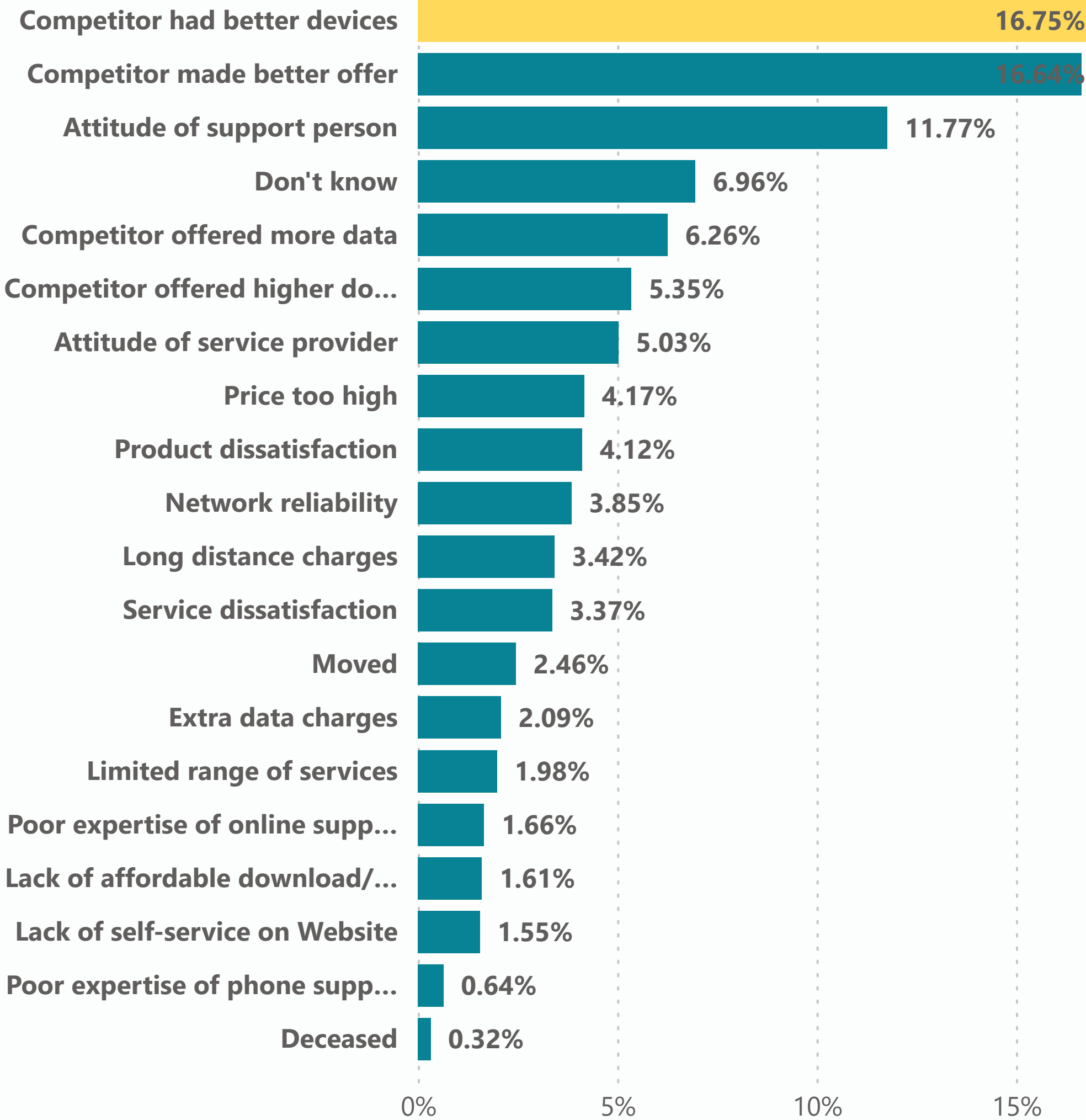
Internet Users
5,517

Phone Service Users
6,361

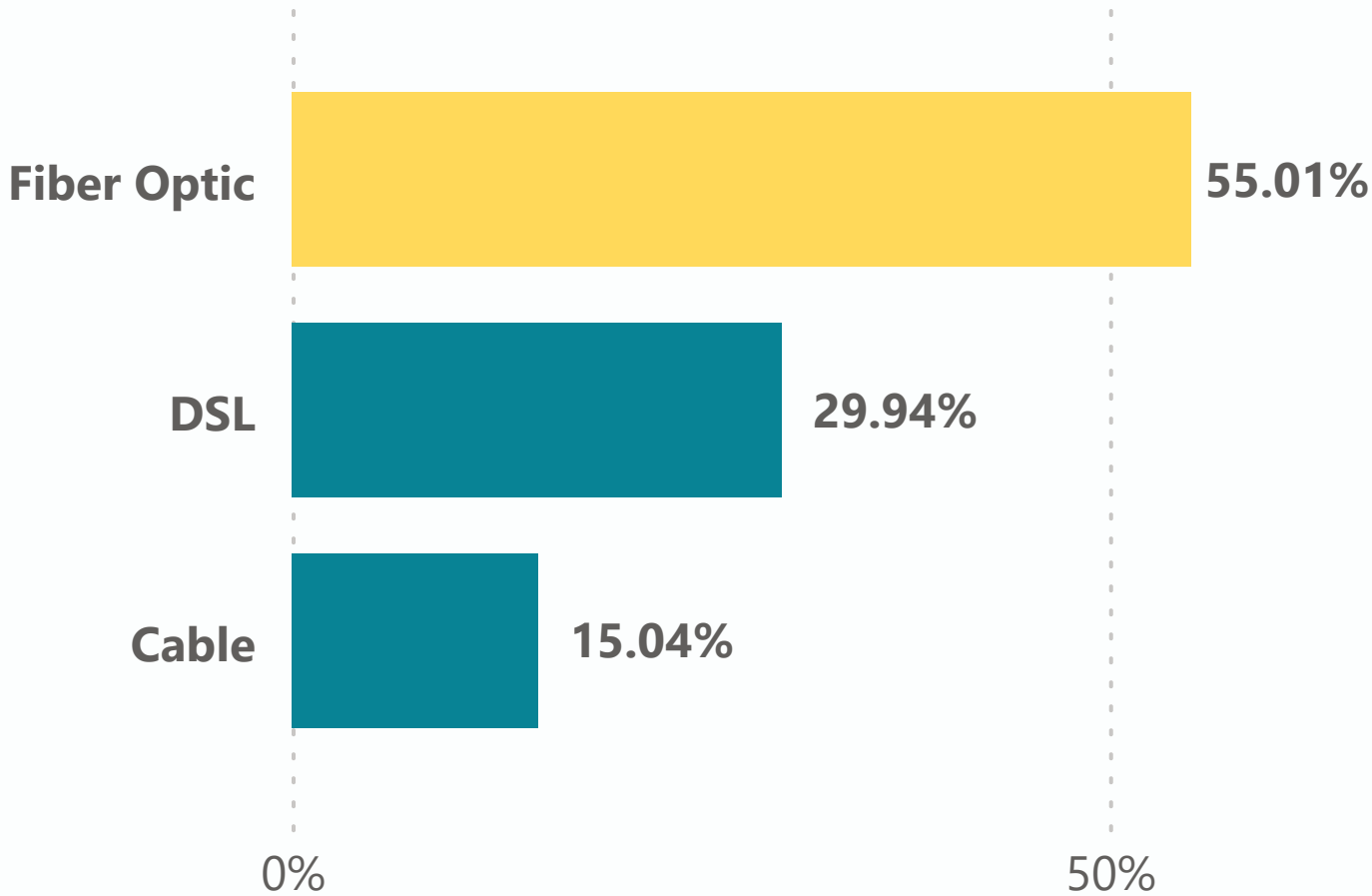
Customers by Gender



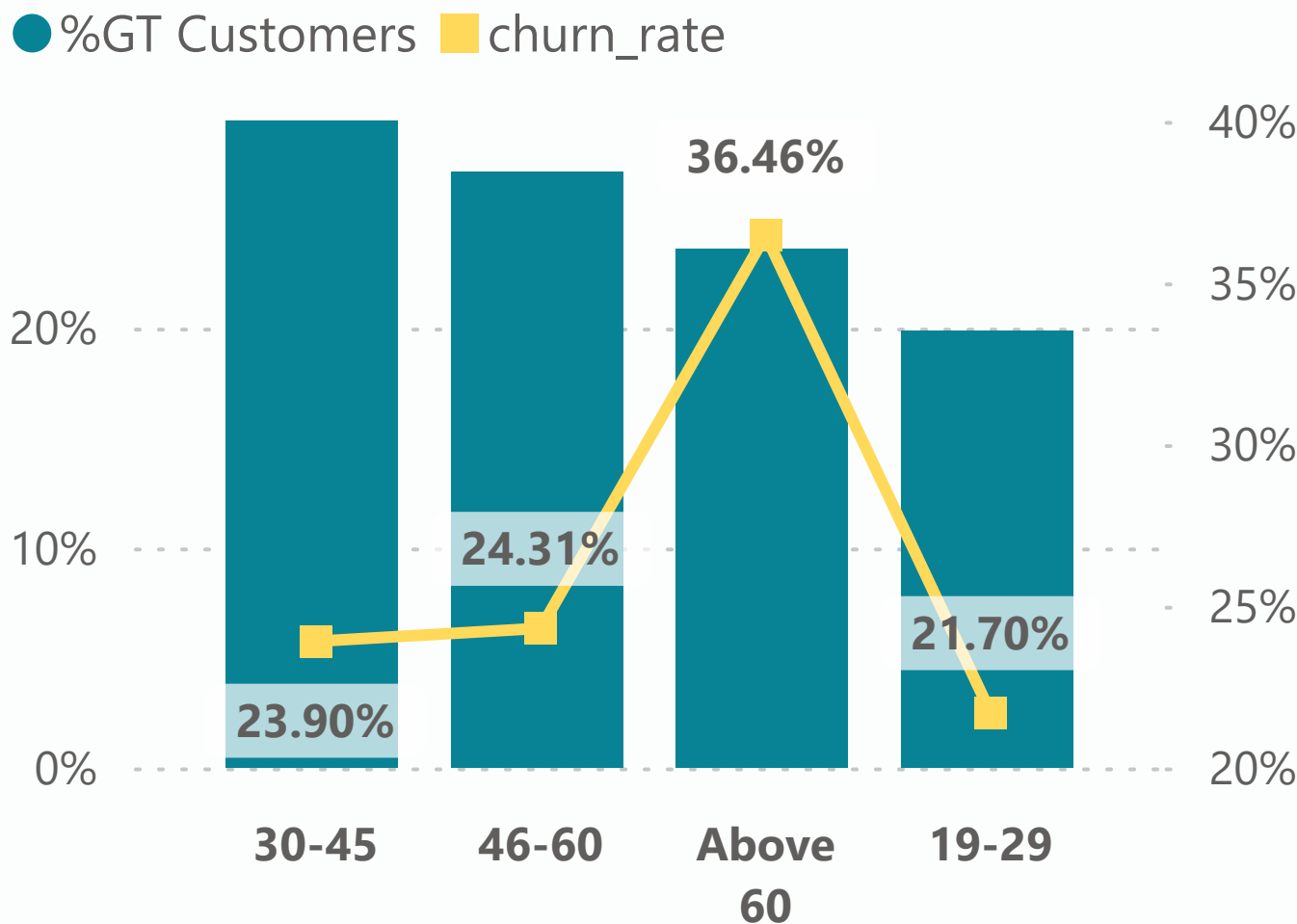
Reasons for Churn



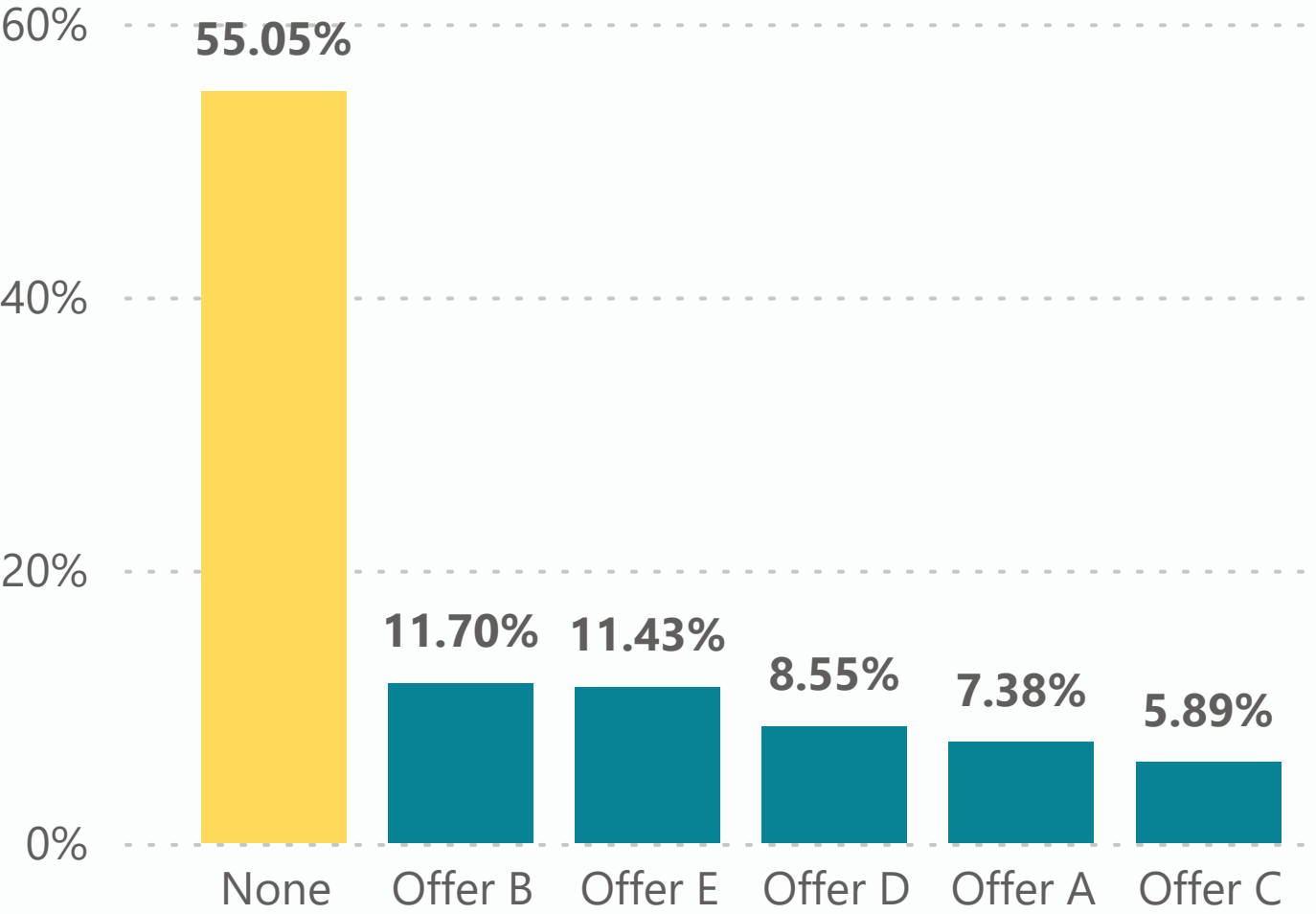
Customers by Internet Type



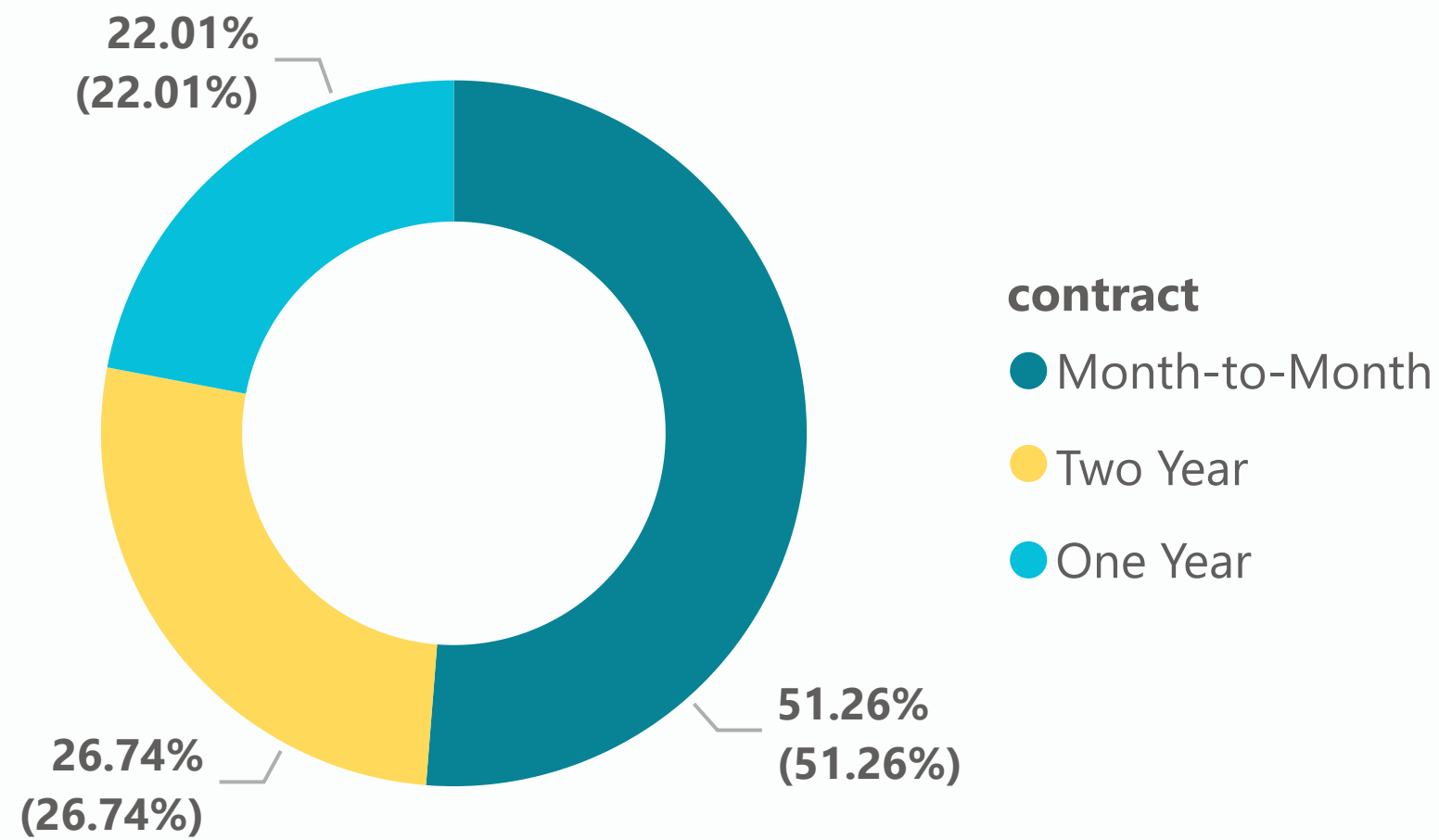
Customers by Age Group



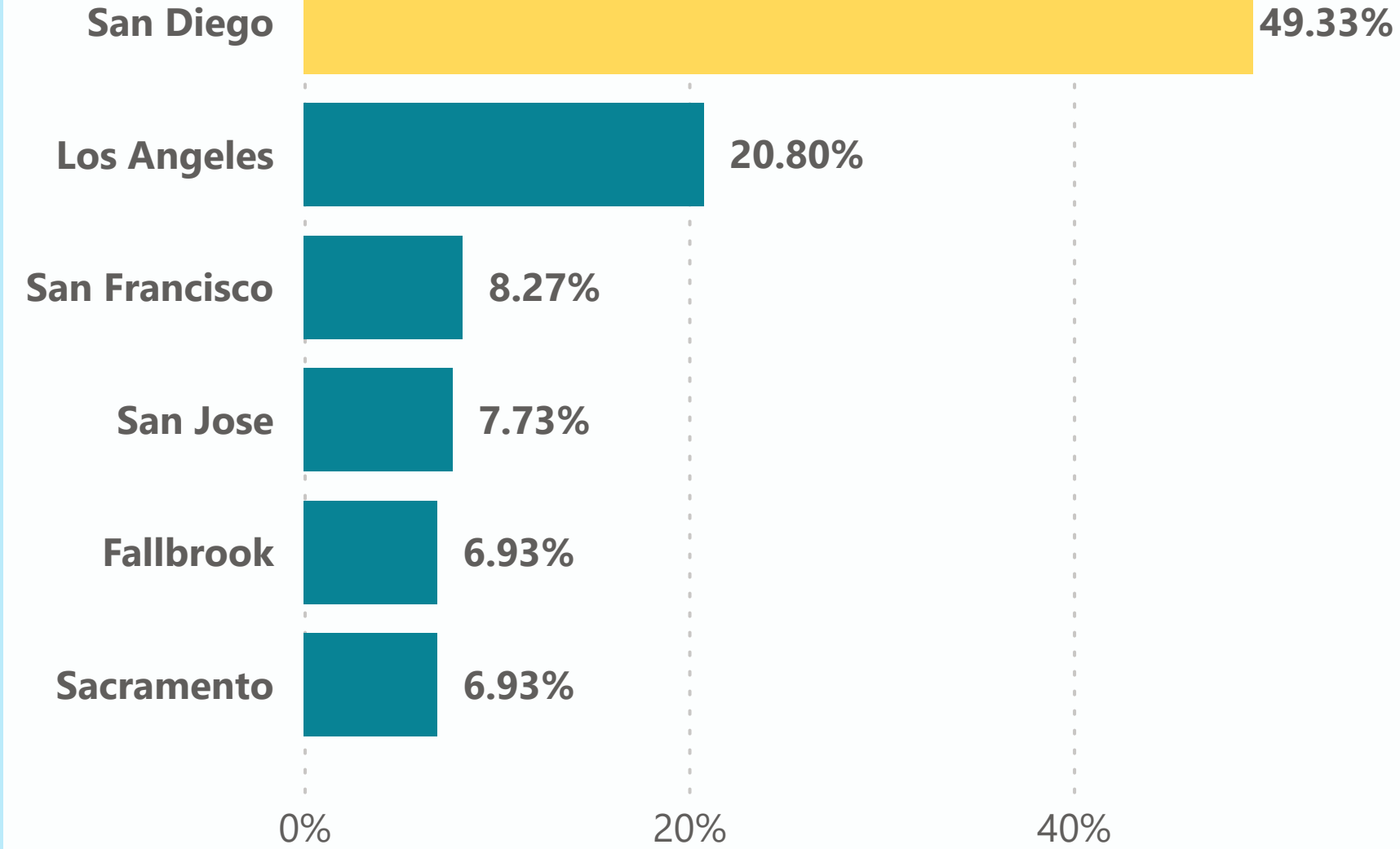
Customers by Offer



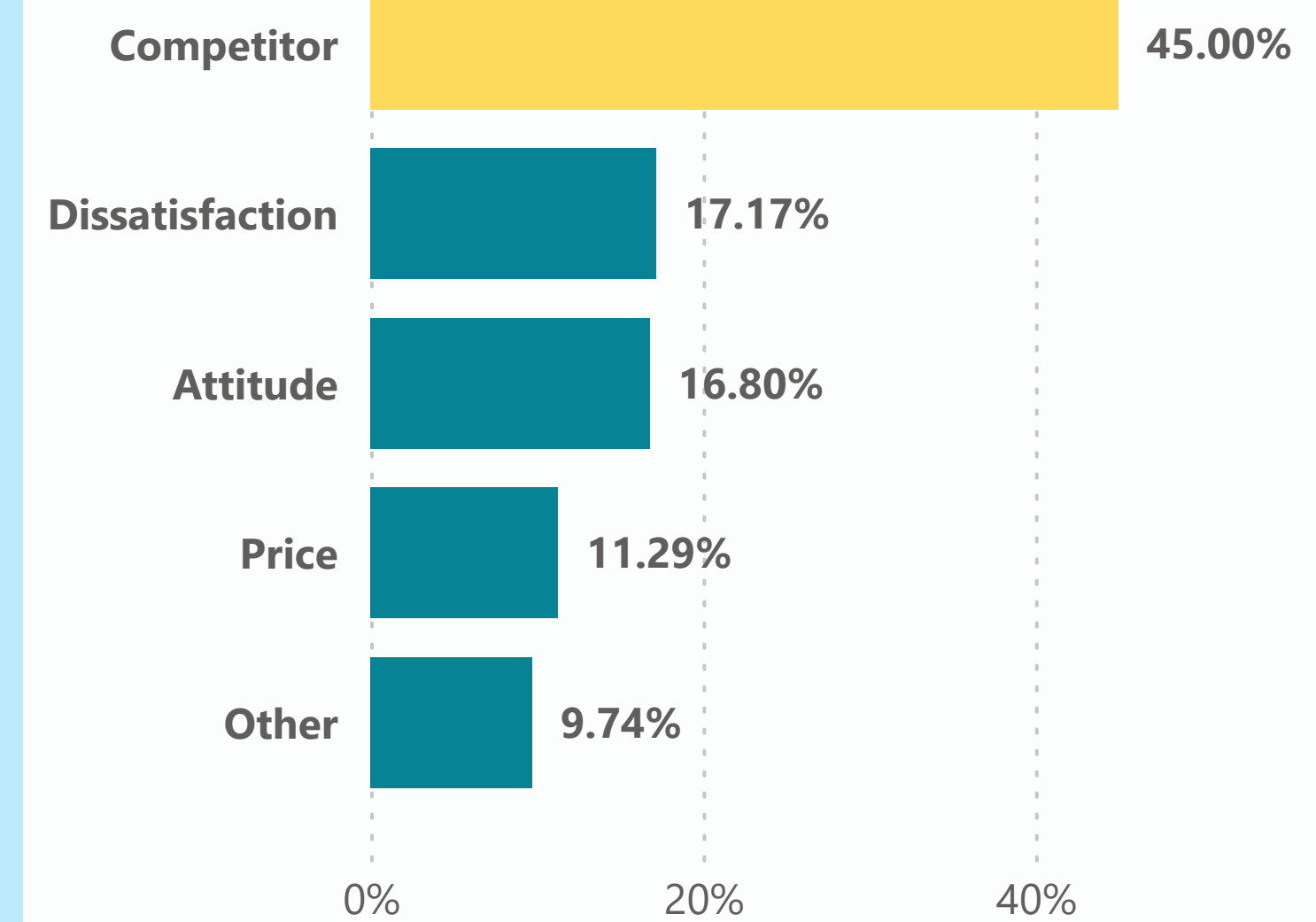
Customers by Contract Type



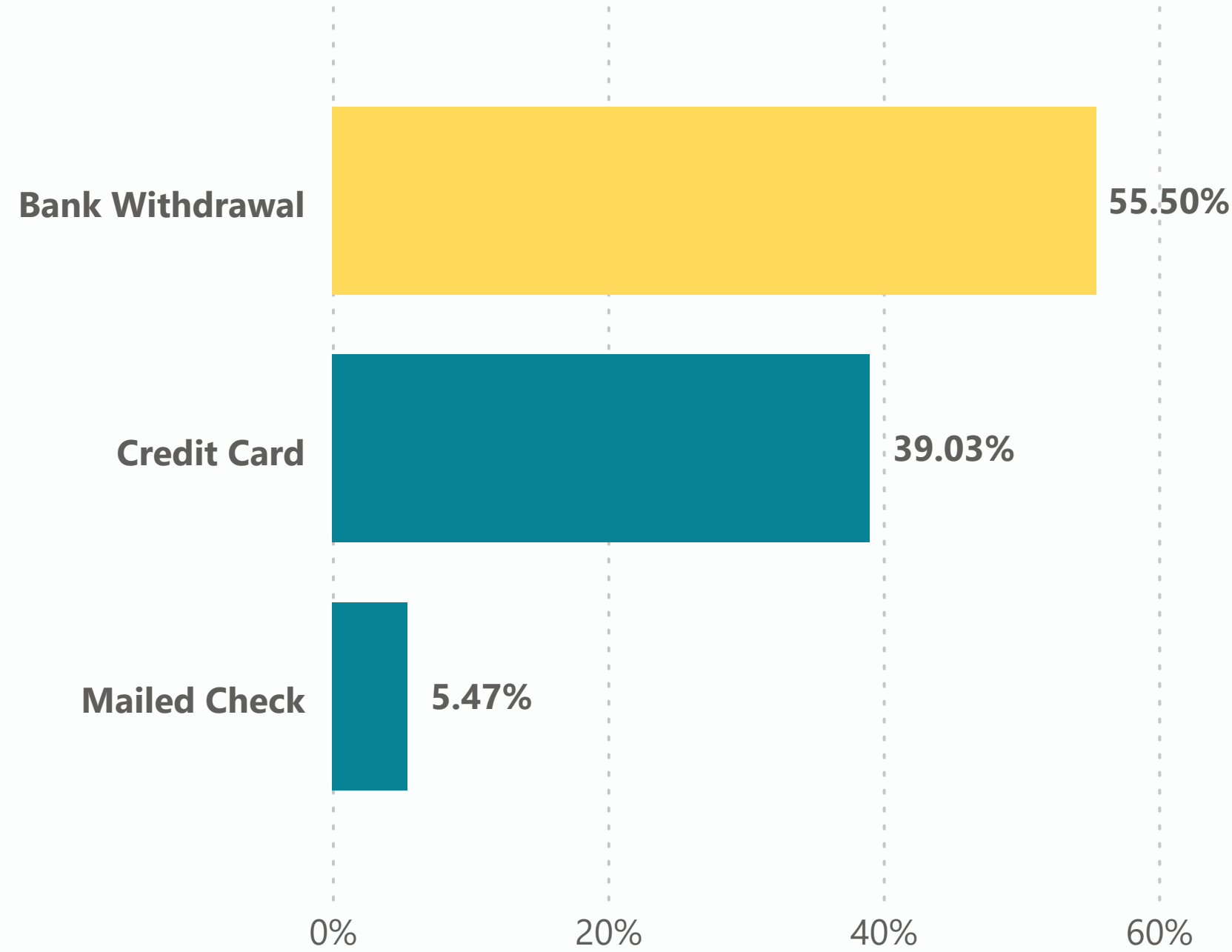
Top 5 Cities by Churned Customers



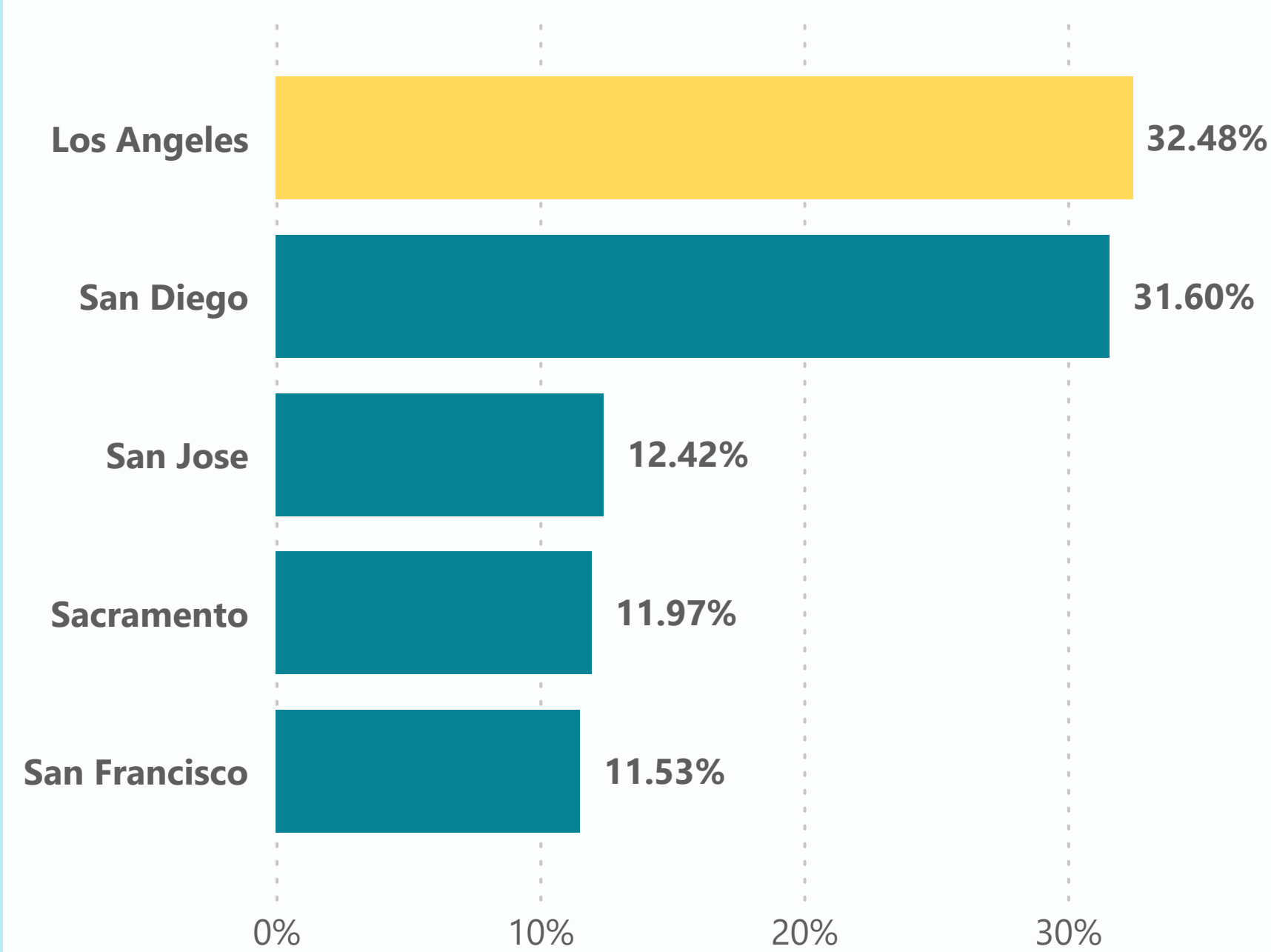
Churn by Churn Category



Payment Method



Top 5 Cities by Customers



Customers by Multiple Lines

