

# TETIANA TROTSKA Junior/Trainee Data Analyst



## CONTACTS

Phone: [+38 063 433 44 16]

Email: [3608326@gmail.com]

Telegram: [\[link\]](#)

LinkedIn: [\[link\]](#)

---

## SUMMARY

Junior Data Analyst with a strong financial background (20+ years) and up-to-date knowledge in data analytics. Proficient in SQL (PostgreSQL), basic Python (pandas), BigQuery, Looker Studio, Power BI, Tableau, and GA4. Experienced in user behavior analysis, interactive dashboard creation, and A/B testing. Seeking opportunities to grow in data analytics and help businesses make data-driven decisions.

---

## HARD SKILLS

- Data collection, cleaning, and preparation for analysis
- SQL
- Query building in BigQuery and working with large datasets
- Dashboard creation and data visualization
- A/B testing and impact analysis
- Financial reporting based on analytical data
- User behavior analysis using Google Analytics 4 and other tools

---

## TOOLS

- Google Sheets, Microsoft Excel, Microsoft Word, 1C
- BigQuery, Looker Studio, Tableau, Power BI, GA4, Python
- Slack, Telegram, Viber, WhatsApp

---

## SOFT SKILLS

- Analytical thinking and ability to process large volumes of information
- Attention to detail and data accuracy
- Responsibility, punctuality, and stress resistance
- Fast learner with adaptability to new tools
- Leadership experience and teamwork skills

---

## LANGUAGES

- English — Pre-Intermediate
- Ukrainian — Native
- Russian — Fluent

---

## PROJECT EXPERIENCE

🔗 [GitHub Portfolio](#)

### ✂ E-commerce User Behavior Analysis (GA4 + BigQuery)

Goal: Identify customer behavior patterns

Tools: SQL, BigQuery, Google Sheets, Looker Studio

Result: Created a dashboard with key performance metrics

### ✂ Mobile App Campaign A/B Testing

Goal: Evaluate the impact of functional updates

Tools: SQL, Tableau, Google Sheets

Result: Analyzed user engagement and provided recommendations for product optimization

### ✂ Game Activity Visualization (Tableau)

Goal: Explore user activity by age and device type

Tools: Tableau, Google Sheets

Result: Developed heat maps and visual insights into user behavior patterns

### ✂ Financial Reporting and Cost Analysis (Google Sheets + SQL)

Goal: Automate expense analysis

Tools: Google Sheets, SQL

Result: Improved reporting structure and reduced analysis time

### ✂ User Analytics in Looker Studio

Goal: Provide actionable insights for marketing teams

Tools: Looker Studio, BigQuery

Result: Delivered an interactive dashboard with filters by sources, events, and other parameters

---

## **WORK EXPERIENCE**

Chief Accountant

NVP TEK0 LLC (2003 – Present), TRADING HOUSE ASKOMASH LLC (2008 – Present), ASKO MS LLC (2019 – Present)

Industries: Transportation, Furniture Manufacturing, Non-Ferrous Metal Sales, Import

- Full-cycle accounting and tax reporting
- Process automation and 1C integration to increase accuracy
- Financial statement preparation, cost and income analysis, and expense optimization
- Collaboration with tax and regulatory authorities

Achievements:

- Reduced reporting preparation time by 30%
- Implemented automated accounting model in 1C, reducing errors by 40%
- Launched Google Ads campaigns that improved promotional effectiveness

Data Analyst (Training Project)

GoIT | 2025

- GA4 data analysis in BigQuery using SQL
- Dashboard creation in Looker Studio and Tableau
- Conducted A/B testing for mobile app features

Achievements:

- Created interactive reports that helped the marketing team improve targeting
- Identified user behavior patterns and provided optimization recommendations
- Automated cost analysis in Google Sheets, reducing reporting time by 25%

---

## **EDUCATION**

IT School GoIT – Data Analysis

2025 – Present

Key areas: SQL, Data Visualization, Google Analytics, Tableau, Power BI, A/B Testing, BigQuery, Python