



TETIANA TROTSKA

DataAnalyst

SUMMARY

SUMMARY Junior Data Analyst with a strong financial background (20+ years) and up-to-date knowledge in data analytics. Proficient in SQL (PostgreSQL), basic Python (pandas), BigQuery, Looker Studio, Power BI, Tableau, and GA4. Experienced in user behavior analysis, interactive dashboard creation, and A/B testing. Seeking opportunities to grow in data analytics and help businesses make data-driven decisions.

CONTACTS

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HARD SKILLS

- Data collection, cleaning, and preparation for analysis
- SQL
- Query building in BigQuery and working with large datasets
- Dashboard creation and data visualization
- A/B testing and impact analysis
- Financial reporting based on analytical data
- User behavior analysis using Google Analytics 4 and other tools

TOOLS

- Google Sheets, Microsoft Excel, Microsoft Word, 1C
- BigQuery, Looker Studio, Tableau, Power BI, GA4, Python
- Slack, Telegram, Viber, WhatsApp

SOFT SKILLS

- Analytical thinking and ability to process large volumes of information
- Attention to detail and data accuracy
- Responsibility, punctuality, and stress resistance
- Fast learner with adaptability to new tools
- Leadership experience and teamwork skills

LANGUAGES

- English — Elementary
- Ukrainian — Native
- Russian — Fluent

EDUCATION

IT School GoIT — Data Analysis

2025 – Present

Key areas: SQL, Data Visualization, Google Analytics, Tableau, Power BI, A/B Testing, BigQuery, Python

Prometheus

2025 – Present

[English Elementary level \(A1-A2\)](#)

[English for business](#)

[EXCEL for business](#)

[Getting started with ChatGPT](#)

[Python Data Structures](#)

WORK EXPERIENCE

Chief Accountant

NVP TEK0 LLC (2003 – Present),

TRADING HOUSE ASKOMASH LLC (2008 – Present),

ASKO MS LLC (2019 – Present)

Industries: Transportation, Furniture Manufacturing, Non-Ferrous Metal Sales, Import

- Full-cycle accounting and tax reporting
- Process automation and 1C integration to increase accuracy
- Financial statement preparation, cost and income analysis, and expense optimization
- Collaboration with tax and regulatory authorities

Achievements:

- Reduced reporting preparation time by 30%
- Implemented automated accounting model in 1C, reducing errors by 40%
- Launched Google Ads campaigns that improved promotional effectiveness

Data Analyst (Training Project)

GoIT | 2025

- GA4 data analysis in BigQuery using SQL
- Dashboard creation in Looker Studio and Tableau
- Conducted A/B testing for mobile app features

Achievements:

- Created interactive reports that helped the marketing team improve targeting
- Identified user behavior patterns and provided optimization recommendations
- Automated cost analysis in Google Sheets, reducing reporting time by 25%

PROJECT EXPERIENCE

GitHub Portfolio

💎 E-commerce User Behavior Analysis (GA4 + BigQuery)

Goal: Identify customer behavior patterns

Tools: SQL, BigQuery, Google Sheets, Looker Studio

Result: Created a dashboard with key performance metrics

💎 Mobile App Campaign A/B Testing

Goal: Evaluate the impact of functional updates

Tools: SQL, Tableau, Google Sheets

Result: Analyzed user engagement and provided recommendations for product optimization

💎 Game Activity Visualization (Tableau)

Goal: Explore user activity by age and device type

Tools: Tableau, Google Sheets

Result: Developed heat maps and visual insights into user behavior patterns

💎 Financial Reporting and Cost Analysis (Google Sheets + SQL)

Goal: Automate expense analysis

Tools: Google Sheets, SQL

Result: Improved reporting structure and reduced analysis time

💎 User Analytics in Looker Studio

Goal: Provide actionable insights for marketing teams

Tools: Looker Studio, BigQuery

Result: Delivered an interactive dashboard with filters by sources, events, and other parameters