



TETIANA TROTSKA

Data Analyst

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[LinkedIn](#) [Telegram](#) [GitHub](#)

EDUCATION

IT School GoIT – Data Analysis

2025 – Present

Key areas: SQL, Data Visualization, Google Analytics, Tableau, Power BI, A/B Testing, BigQuery

Prometheus

2025 – Present

- [English Elementary level \(A1-A2\) English for business](#)
- [EXCEL for business](#)
- [Getting started with ChatGPT](#)
- [Python Data Structures](#)

SKILLS

Hard Skills:

- SQL, BigQuery (large dataset analysis)
- Data visualization & dashboards: Looker Studio, Tableau, Power BI
- A/B testing & GA4 (user behavior analytics)
- Financial reporting & automation

Soft Skills:

- Analytical thinking, attention to detail, responsibility, adaptability, teamwork, fast learner.

LANGUAGE

- English – Elementary
- Ukrainian – Native
- Russian – Fluent

Precision in numbers, clarity in analysis

- Background:** 20+ years in finance and accounting, now transitioning into data analytics.
- Core Skills:** SQL (PostgreSQL, BigQuery), Looker Studio, Power BI, Tableau, GA4.
- Focus Areas:** user behavior analysis, dashboards, A/B testing, financial analytics.

EXPERIENCE

Data Analyst (Training Projects) | GoIT | 2025

- GA4 data analysis in BigQuery using SQL
- Built interactive dashboards in Looker Studio & Tableau
- Conducted A/B testing for mobile app features
- Achievements: automated cost analysis (–25% reporting time), identified user patterns, provided marketing insights.

Chief Accountant | Multiple Companies | 2003 – Present

- Full-cycle accounting, cost & income analysis
- Process automation with 1C and reporting optimization

Achievements: reduced reporting time by 30%, cut errors by 40%, launched Google Ads to improve promotions.

PROJECTS (GITHUB)

- E-commerce Analysis (GA4 + BigQuery): dashboard with key KPIs
- Mobile App A/B Testing: engagement analysis & optimization recommendations
- Game Activity Visualization (Tableau): heatmaps by age & device type
- Financial Reporting Automation: reduced reporting time & improved accuracy