



/Oksana Kolisnyk/

MARKETING SPECIALIST



Results-oriented marketing specialist with experience in digital marketing, outreach, and research-driven strategies. Skilled in **link building**, **audience engagement**, and **analysis** to enhance brand visibility and drive conversions. Adept at developing and executing targeted campaigns, leveraging SEO, content marketing, and analytics to optimize performance.

Strong **research** and **communication skills** enable effective collaboration with cross-functional teams and external partners. *Passionate about crafting innovative marketing solutions that align with business goals.*

Education ✨

2021-2023

076 "Entrepreneurship, Trade and Exchange Activities"

"KROK" University (Kyiv)

2017-2021

076 "Entrepreneurship, Trade and Exchange Activities"

College of Art and Design (Kyiv)

Experience ✨

2024-2025

MARKET RESEARCHER

Netpeak agency | Full-Time

2024

SEO

Aweb | Internship

2023-2024

FREELANCE SEO

Part-Time

Skills & Expertise ✨

Team Work

Computer Basics

SEO & SEM

Time management

Content Marketing

Problem Solving

Market Research

Critical thinking

Digital Marketing

B2B Marketing



Languages ✨

Ukrainian | Native [C2]


English | Upper-Intermediate+ [B2+]


Italian | Beginner [A1]



Ukraine, Kyiv

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