Oksana Kolisnyk/

MARKETING SPECIALIST



<u>Results-oriented</u> marketing specialist with experience in digital marketing, outreach, and research-driven strategies. Skilled in **link building**, **audience engagement**, and **analysis** to enhance brand visibility and drive conversions. Adept at developing and executing targeted campaigns, leveraging SEO, content marketing, and analytics to optimize performance.

Strong **research** and **communication skills** enable effective collaboration with cross-functional teams and external partners. *Passionate about crafting innovative marketing solutions that align with business goals.*



2021-2023

076 "Entrepreneurship, Trade and Exchange Activities"
"KROK" University (Kyiv)

2017-2021

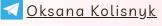
076 "Entrepreneurship, Trade and Exchange Activities"

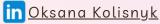
College of Art and Design (Kyiv)

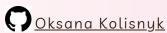


Ukraine, Kyiv

zazera777@gmail.com +380-93-159-1080







Languages

Ukrainian | Native [C2]
English | Upper-Intermediate+ [B2+]
Italian | Beginner [A1]

Experience

2024-2025

MARKET RESEARCHER
Netpeak agency | Full-Time

2024

SEO Aweb | Internship

2023-2024

FREELANCE SEO

Part-Time

Skills & Expertise +

Team Work

Computer Basics SEO & SEM

Time management

Content Marketing
Market Research

Problem Solving

B2B Marketing

Critical thinking







Digital Marketing