

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light mint green. They are positioned diagonally, with the blue one partially covering the green one.

Quick-Quit

By Team 3



Table of Contents

[Team Bio](#) 3

[Elevator Pitch](#) 4

[Problem Statement](#) 5

[Problem Characteristics](#) 6

[Current Process Flow](#) 7

[Solution Statement](#) 8

[What will it do?](#) 9

[What will it not do?](#) 10

[Competition Matrix](#) 11

[Development Tools](#) 12

[Major Functional Components Diagram](#) 13

[Risks](#) 14

[References](#) 15

Team Bio



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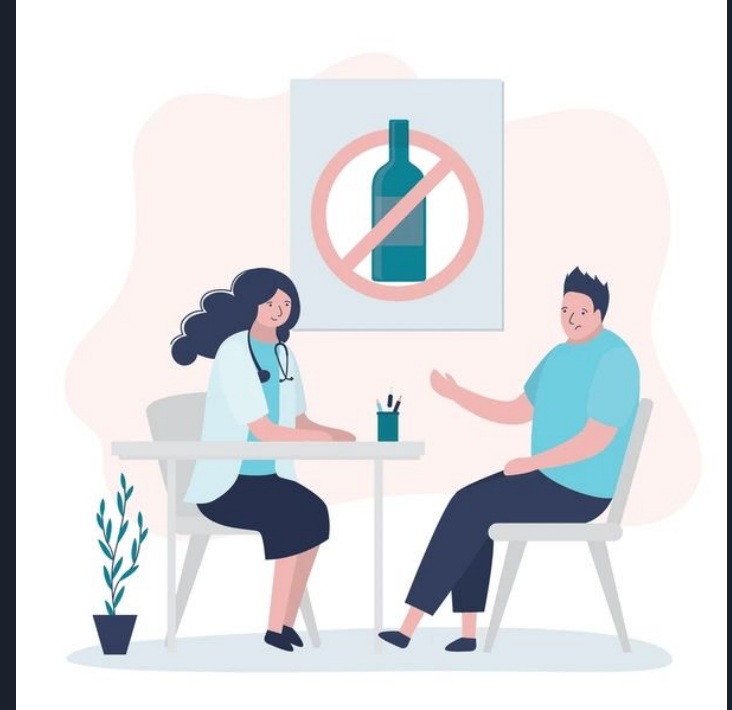


Elevator Pitch

- Addiction is an issue that destroy lives and ruin relationships
- With [Insert name of app here] we will be able to assist people on their path to rehabilitation
- Distinct lack of dedicated resource management to combat addiction on individual basis, especially readily accessible coordination
- Word of mouth is often insufficient and/or unreliable, as is the open internet

Problem Statement

Individuals struggling with addiction often face significant barriers in accessing the support they need. Finding nearby treatment centers and support groups can be overwhelming, especially when time and emotions are critical. There is a need for a solution that simplifies the process of locating personalized and accessible treatment options, ensuring that those in need can connect with the right support systems efficiently and without unnecessary hurdles.

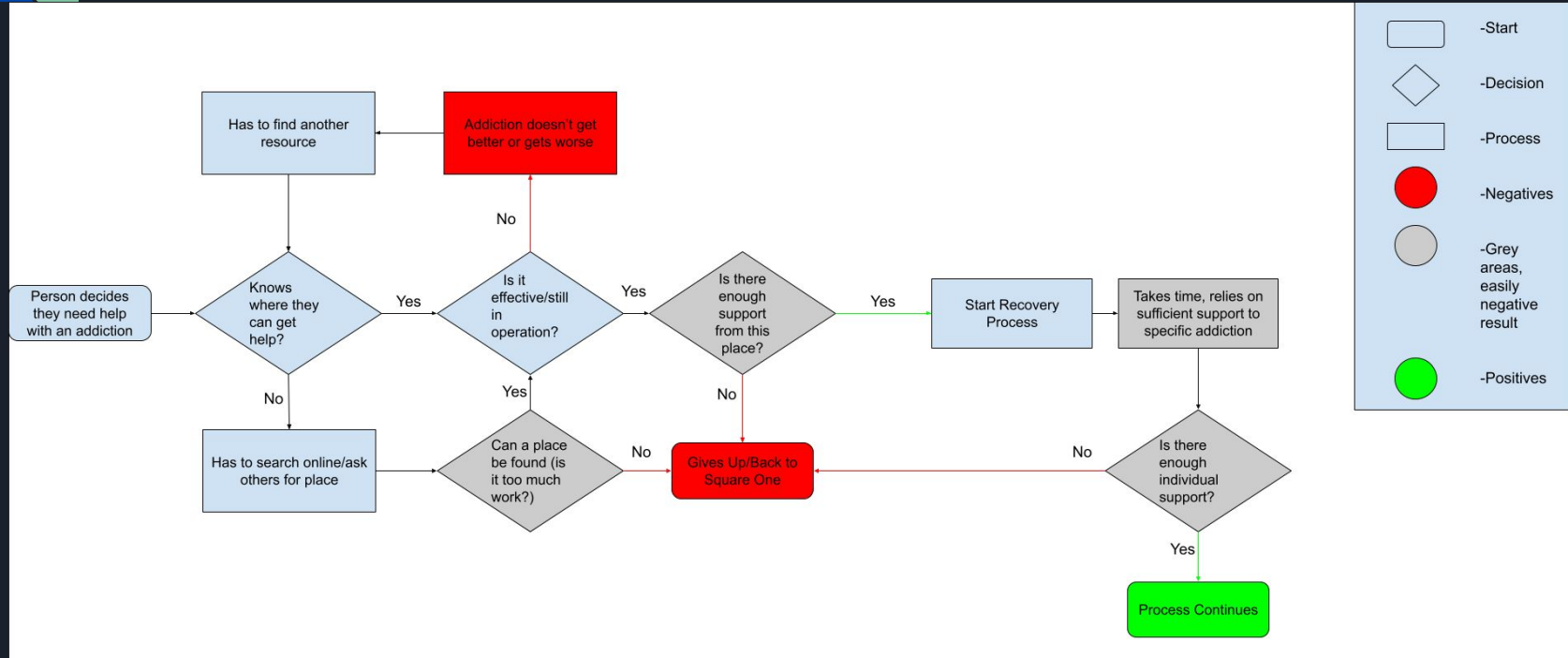




Problem Characteristics

- Addicts seeking support often require accessible tools to quickly and easily locate nearby treatment centers.
- Finding support groups can be difficult if you are unsure where to look.
- There may be a lack of awareness about local support networks or online communities tailored to their specific needs.
- The stigma surrounding addiction might make individuals hesitant to reach out for help, further complicating the search process.
- Personalizing support based on one's stage in recovery, triggers, or preferences can also be difficult without proper guidance or technology.

Current Process Flow





Solution Statement

This app will provide users with a visual interface that makes it easy and convenient to find addiction centers nearby, as well as local or online support groups. By offering access to the assistance that they need, users will be able to make progress on their addiction recovery journey.



What Will it do?

- Make it easier to find addiction clinics or rehab center nearby
- Locate support groups in your area or online
- Encourage people to take longer and longer spans of times without imbibing in their addiction
- Keep record of:
 - Past rehab centers/addiction clinics visited
 - Current addictions being treated
-



What Will it not do?

- Act as a:
 - Mood tracker
 - Notepad
 - Symptom tracker
-

Competition Matrix

Indirect
Competitor

Product Category	Quick-Quit	Addiction Help	I am Sober
Rehab Center Locator	✓	✓	
Clinic Locator	✓	✓	
Support Group Finder	✓	✓	✓
Filter by Addiction Type	✓		
Filter by Specific Location	✓		
Filter by Proximity	✓		
App-Based	✓		✓
Daily Inspirational Quotes	✓		✓



Development Tools



Major Functional Components Diagram



Risks



References

<https://americanaddictioncenters.org/addiction-statistics> [1]