UI/UX Design Workshop
Course Content

Techfest is the annual science and technology festival of IIT Bombay.

Following is the basic outline of the in-person workshop that would be happening in Techfest at IIT Bombay.

The details of the workshop are as follows:

Workshop Name:

UI/UX Design

Content of the Workshop:

Learn the fundamentals of UI/UX design to craft a seamless user experience andbuild your dream product!

Topics to be covered

- Learn the fundamentals of UI/UX design from global practitioners. This includes topicssuch as persona mapping, ideation, brainstorming and storyboarding, paper sketching, and developing UI moodboards.
- Apply these principles to design your own app from scratch OR choose to address a problem statement for users.
- Learning outcome: By the end of two days, you will be familiar with the essential principles of UI/UX design and be able to design an app.