Website Planning Document

Tri-City Weather

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Site Purpose

To provide a single, accurate, and reliable online location for all weather-related news in the Tri-City area.

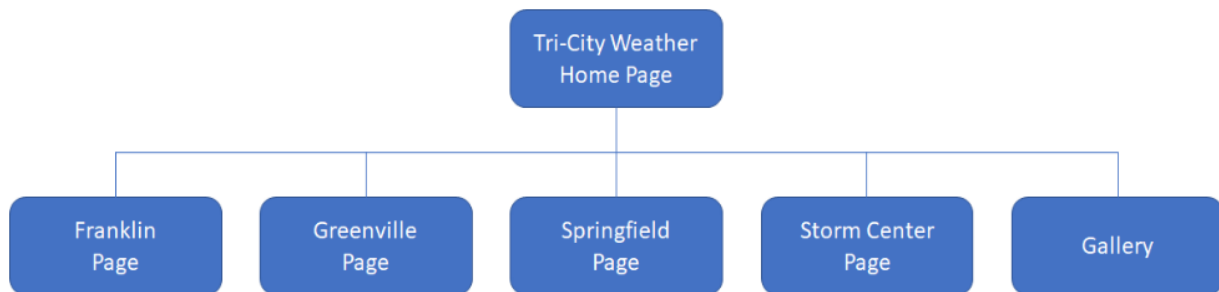## Target Audience

All residents of the Tri-City area as well as tourists or travelers.

Site Map

Color Scheme

- Pale Green Background
- Dark Green Headers and Footers, including nav
    - White text within
- Mid-light green for articles
- Links hover yellow, activate red, followed orange

Typography

- Title in **Helvetica (Bold)**
- Nav links in **Helvetica (Bold)**
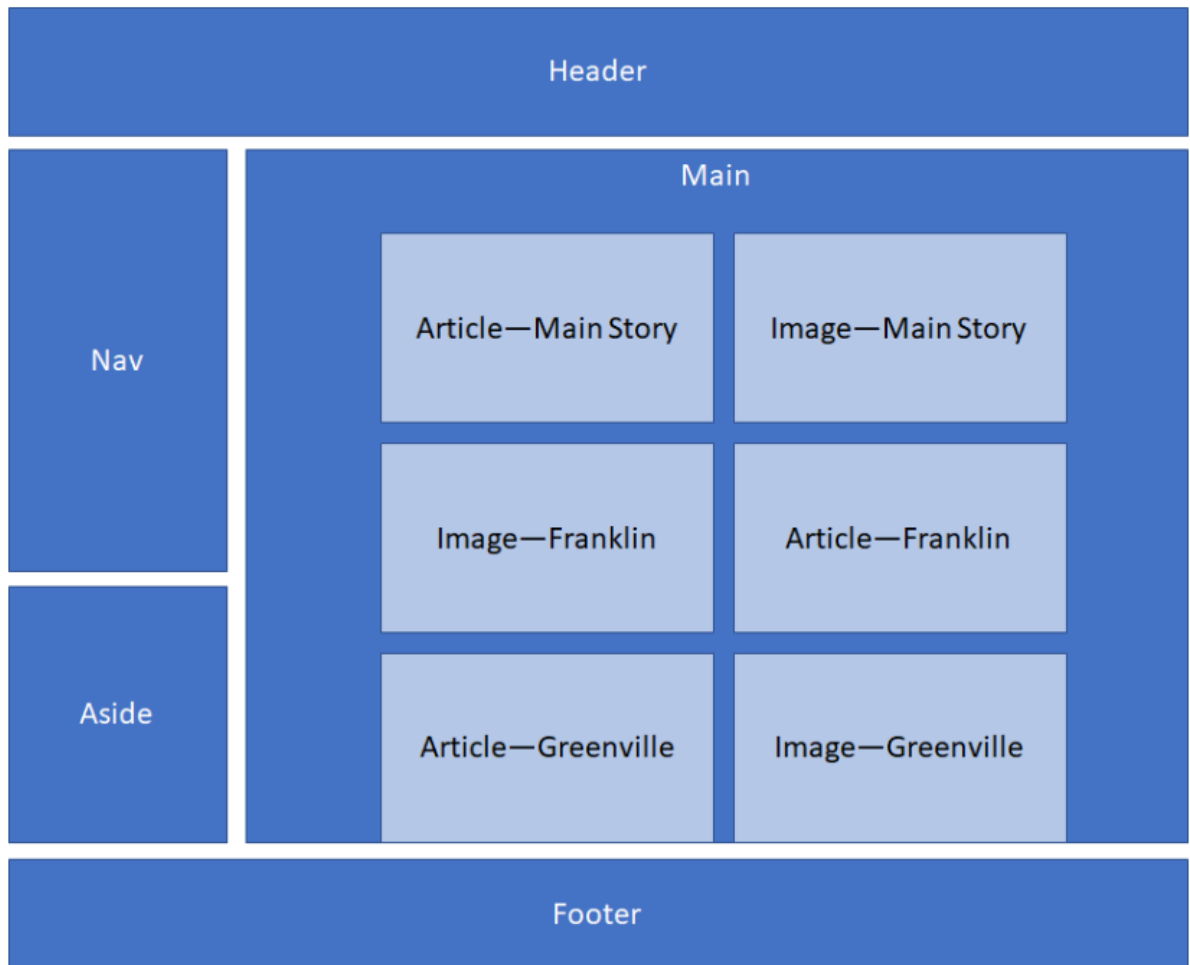- All else in Arial
- Headings larger than text

Wire-Frame Sketches

Mobile:

Medium:

Large: