

Technology Configuration Inventory

Name:	Brooklyn Coulson
Project:	Charity Dashboard
Date:	August 18, 2024
Last Updated:	September 5, 2024

Contents

Volunteer Dashboards	1
Benevity	1
VolunteerConnector	4
JustServe	6
Volunteer Regina	7
Resource Dashboards/Hubs for Charities/NPOs	9
Charity Central	9
Nonprofit Resource Hub	11
Management Dashboards for Charities/NPOs	13
Administration	13
Fundraising	13

Volunteer Dashboards

Benevity

Platform	Benevity		
Supported activities	Tools	Key features	Usage notes
Volunteer in a click It's easy for employees to volunteer with their colleagues, on their own or virtually — your employees can do good in a way that works for them.	Volunteer Program	<ul style="list-style-type: none"> - Allows corporate organizations to track their employees' volunteering endeavors - Allows the corporation to build out programs to automate things like time tracking, sign-ups, calendar reminders for their employees 	<ul style="list-style-type: none"> - Seems like it is more of a management tool for corporations to manage their employees giving, volunteering, and donation endeavors - For the employees' perspective, the platform includes gamification to entice users to continue volunteering/giving back (not clear whether the "funds to donate to cause of choice" is provided by Benevity or the corporate organization)
Automate processes			

<p>Easily manage volunteering events and initiatives by automating everything from time tracking to sign-ups to calendar reminders.</p> <p>Report on results</p> <p>Through personalized volunteer dashboards to company-wide, real-time reports, show how your volunteer program is building employee engagement and pride.</p>		<ul style="list-style-type: none"> - Can also get reports on how engaged your employees are with your program - Personalized dashboards for employees to get recommended volunteer opportunities based on interests, skills, whether it's individual or team-based activities 	<ul style="list-style-type: none"> - Employees can choose to volunteer from over 2 million nonprofits located around the world <p>https://benevity.com/products/volunteering</p>
<p>Easy for anyone to do and manage</p> <p>Pre-loaded Challenges — like biking to work or learning basic sign language — are simple to do, regardless of time, money or location.</p> <p>A gateway to volunteering and donating</p> <p>Employees who take a Challenge are 2x more likely to go on to give or volunteer on the Benevity platform, increasing overall engagement.</p> <p>A culture and morale booster</p> <p>Celebrating employee impact through Challenges can have a direct impact on their happiness, retention</p>	<p>Challenges</p>	<ul style="list-style-type: none"> - Seems like it's very similar to the Volunteer Program, however it is more heavily focussed on gamifying the user experience - There are challenges/activities that are already created, and the user just picks and chooses which to partake in - The primary focus areas for these challenges relate to sustainability, wellness and diversity, equity and inclusion - Challenges can be integrated into the Giving and Volunteering programs 	<ul style="list-style-type: none"> - The employee picks and chooses which activities/challenges they want to partake in and will gain points upon completion - These challenges are not directly related to any charities, donations, or volunteering opportunities - Corporations can add their own challenges to cater to their employees better <p>https://benevity.com/products/challenges</p>

and overall job satisfaction.			
<p>Empower your ERGs</p> <p>Benevity Affinity Groups is built exclusively for employee and business resource groups, so it's easier to create, manage and grow employee-led groups on one platform instead of four (or more).</p> <p>Advance diversity and inclusion</p> <p>Available in 18 languages, get a central, inclusive place where everyone can belong, learn and act on issues that matter to them — and even help inform your DEI strategies.</p> <p>Retain top talent</p> <p>A good ERG program is one of the best ways to keep your people engaged. High engagement leads to higher productivity and profitability plus lower employee turnover.</p>	Affinity Groups	<ul style="list-style-type: none"> - A centralized place for employees or businesses to find organized information relating to a specific online community (Community of Practice) - Includes a variety of content such as articles, media, events, quizzes, polls, surveys all with the intent of educating the user - Seamlessly integrate/communicate this product via popular corporate chat/messaging apps like Teams, Slack, Viva Engage, SharePoint, etc. - Categorize groups into parent and local chapters to support varying level of Employee Resource Groups, affinity groups, business networks, and more with the same community - Also features a budgeting component to allow for better budget management using planning, reporting, and tracking tools 	<ul style="list-style-type: none"> - The user can find all the resources needed within one organized place - Essentially a content/group management tool that allows users to simultaneously organize, socialize, educate and advocate for change within the community (all while HR, DEI, and Execs can measure employee engagement) - Think of this as like a centralized, private, internal social media platform that the respective corporation has more control over <p>https://benevity.com/products/affinitygroups</p>
Non-Profit Support	Resources, Dashboard	<ul style="list-style-type: none"> - Create a profile for employees/corporations to find you (features name, logo, mission statement, social media handles) - Monthly donor reporting to reach out to donors for 	<ul style="list-style-type: none"> - It's free for the non-profit to sign up - It mentions that it's easy to use, but there isn't as much elaboration on what exactly is available to the non-profit organization - It doesn't seem like there's too many resources available to the non-profits

		reconciliation, communication and stewardship - Activity dashboard allows you to track donations/disbursements - Content creation to create fundraising projects, volunteer opportunities	when compared to the for-profit/employee side of the website (3 pages of articles and only 2 categories compared to 22 pages of articles from 25 other categories) https://benevity.com/resources/all?category=non-profit https://causeshelp.benevity.org/hc/en-us/categories/360001384551-Resources https://benevity.com/causes
--	--	---	---

VolunteerConnector

Platform	VolunteerConnector		
Supported activities	Tools	Key features	Usage notes
	Browse Opportunities	- Allows people to search for volunteering opportunities - Can filter the results by what they are interested in (causes, target audience, technical based skills) - Can filter by the activity that interests the user by broad categories (sales, caregiving, social care, etc.) or by subcategories (customer service, personal shopping, mentoring, etc.)	- There are many different filter options, however lots of the subcategories are empty - A lot of the results weren't local organizations, were non-profits rather than registered charities, or served globally rather than locally - When searching, it uses only postal codes as a search option rather than regions, provinces, cities, etc. - Also, these results are not accurate regarding your postal code anyways - Some organizations are utilizing the platform as more of a job posting platform for unpaid positions like grant writing, IT support and board positions rather than volunteering opportunities for people to participate in without huge commitments - From a UX POV, when you click into a posting, there is no back button (need to use browser back button) https://www.volunteerconnector.org/
	Browse Organizations	- Allows people to see the organizations operating within their	- The results are actually accurate regarding the postal code location used

		<p>area that are using the platform</p> <ul style="list-style-type: none"> - Gives more information about the organization once clicked including description, address, contact info, website URL, socials, areas they work towards - If they have any active postings, they will be listed underneath for you to be able to learn more about 	<p>- Of the 32 organizations that were listed, only 3 had postings (1 posting/org) SASS, Realm Foundation, SEARCH (Why are these organizations not using it? Is it too difficult to use? Do they not have the capacity to monitor it amongst other things? Do they not get desired traffic from it? Do they simply not have anything to post right now?)</p> <p>https://www.volunteerconnector.org/organizations/</p>
	Latest News	<ul style="list-style-type: none"> - Features stories/interviews from those who have volunteered using the platform and the results of their experiences or have they have become more involved 	<p>- Seems to be fairly active with 4-5 posts a month</p> <p>- Also seems to invite guest writers for about half of the articles written which is a nice variety</p> <p>https://www.volunteerconnector.org/news</p>
<p>✓ Free access to the province-wide volunteer recruitment tool to post unlimited volunteer opportunities.</p> <p>✓ The option to create an organizational profile and post your organization's volunteer opportunities.</p> <p>✓ The option for organizations to have multiple log ins for each team member managing postings and</p>	Non-profit/Charity Organizational Perspective of using the Site	<ul style="list-style-type: none"> - Dashboard to easily manage all their postings in one place - Can create postings with application buttons built in - Can view your volunteer team easily in one place and communicate with them as needed - Assign volunteer roles within your organization - Export the volunteer lists easily so they can be used offline 	<p>- Looks as if the site is trying to sell them on the fact that it'll be great/easy for the volunteer to be able to find the postings, apply, and get the information needed to do the job</p> <p>- Doesn't go into details on how the organizations user experience will be as well as the time commitment needed for them to be able to post, manage, and review results</p> <p>http://www.sasknonprofit.ca/volunteerconnector.html</p> <p>http://www.sasknonprofit.ca/uploads/1/0/5/2/105211035/volunteer_connector_-_org_info.pdf</p>

<p>volunteers.</p> <ul style="list-style-type: none"> ✓ An 'Apply Now' button for volunteers to directly apply. ✓ One-step uploading of documents. ✓ Access to an optional, cost-friendly (\$10/month) management software featuring simple scheduling, tracking, reporting, and recognizing. 			
---	--	--	--

JustServe

Platform	JustServe		
Supported activities	Tools	Key features	Usage notes
At JustServe, we believe in the power of community service and volunteering to build unity in the community. Search below to find local volunteer opportunities where you live.	Projects	<ul style="list-style-type: none"> - Search for volunteering opportunities within your area (max of 75 miles from city, state, zip, postal code) - Filter search results by date, day of the week, time of day, project attributes (indoor, group project, item donations, etc.), interest areas, skills - Can also filter by keyword - Order opportunities by newest, oldest, and location - Can also filter by remote volunteering opportunities 	<ul style="list-style-type: none"> - The location is not accurate, or there are no opportunities listed within my postal code or Regina - More prominent volunteer opportunities for the US, and otherwise it's mainly Saskatoon, Warman, Rosthern, and PA - Lots of projects don't say where they are specifically operating - Some projects are broader in their descriptions rather than specific volunteering opportunities (more like a posting for a larger variety of projects rather than one they are needing assistance with) - With the remote opportunities, these are quite vague, often have

			<p>limited descriptions on who is organizing the project</p> <ul style="list-style-type: none"> - Some of the organizations posting projects don't appear to be charities or non-profits <p>https://www.justserve.org/projects</p>
<p>At JustServe, we believe in the power of community service and volunteering to build unity in the community. Search below to find local volunteering organizations where you live.</p>	Organizations	<ul style="list-style-type: none"> - Lists the organizations located within a given city, state, zip, or postal code - Along with the organizations, they also highlight how many projects they currently have available to the public 	<ul style="list-style-type: none"> - When you click on the ones for Saskatchewan, they are pretty good with the descriptions of what the organization does - There are some organizations that aren't as clear on what they do, who they represent - You don't start with a list of all of them, and you are limited by the search options (would be nice to have preset categories for countries, provinces, etc.) - The search with regina is quite accurate, and I found projects that ARE within Regina, but didn't show in the Projects tab <p>https://www.justserve.org/organizations?sortBy=az&radius=25&location=S4X+2A6</p>
<p>At JustServe, we believe in the power of volunteerism to build unity in the community. Explore the stories below to see how small acts of service can change the world.</p>	Success Stories	<ul style="list-style-type: none"> - View articles and stories surrounding the impact within communities regarding volunteering 	<ul style="list-style-type: none"> - Most of the stories all have some sort of tie to the platform - Most from the states, a decent amount from Alberta, two from Ontario, one from BC - Stories go as far back as May 2024 <p>https://www.justserve.org/stories?searchType=keyword&page=1</p>

Volunteer Regina

Platform	Volunteer Regina		
Supported activities	Tools	Key features	Usage notes

Find local volunteer opportunities to help great causes and to excel in both your personal and professional lives.	Browse – Volunteer Opportunities	<ul style="list-style-type: none"> - Lists volunteering opportunities that non-profits have posted themselves - Can filter search results using keywords, org. type (animals & environment, sports & rec, etc.), opportunity category (language, driving, computers/IT, etc.), commitment time, great for (families, seniors, etc.) 	<ul style="list-style-type: none"> - There are only 4 postings live on the site - Leads me to believe that the site is dying - Must be logged in as a Non-Profit to post new opportunities <p>https://volunteerregina.ca/volunteer-opportunities/</p>
Looking for things to do in and around Regina, SK? Look no further than our list of local events!	Browse – Events	<ul style="list-style-type: none"> - Lists events that non-profits have posted themselves - Can filter search results using keywords, event category (craft fairs, live music, etc.) 	<ul style="list-style-type: none"> - There are no postings at all in this category - Must be logged in as a Non-Profit to post new events <p>https://volunteerregina.ca/events/</p>
	Browse – News	<ul style="list-style-type: none"> - Local news articles listed - Has a preview of the article, when it was published, the source, the URL 	<ul style="list-style-type: none"> - Last posted article is dated as Apr. 10, 2017 - They were quite active in gathering articles between Feb. 15, 2016 to Apr. 10, 2017 <p>https://volunteerregina.ca/volunteer-news/</p>
	Browse – Non-Profit Organizations	<ul style="list-style-type: none"> - Lists Non-Profit organizations who have added themselves alphabetically - Can filter them by keyword, org. type - Links to a profile page giving information on the organization including their categorization type, address, website link, logo, description of their work, social media links, opportunities they have posted, a map of their address, a contact submission form, and a list of other organizations to check out 	<ul style="list-style-type: none"> - Looks as if the organizations are still updating their profiles on this site (Humane Society has their new address as of Feb. 5, 2024) - The image for Twitter/X is the official X logo, not the Twitter bird. This means that the admin had to have been active sometime after Apr. 2023 when it changed over <p>https://volunteerregina.ca/nonprofit-organizations/</p>

	Resources – Blog	<ul style="list-style-type: none"> - Articles/blog posts written by the admins on a variety of topics relating to the website - Topics include lists of registered charities in Regina, activities happening in the city, places to stay (hotels, motels, etc.), volunteering calls to action, funding opportunities 	<ul style="list-style-type: none"> - First entry was Feb. 18, 2016 - Last entry was Mar. 27, 2017 - No page pagination so tough to see how many pages there are or to access older content <p>https://volunteerregina.ca/blog/</p>
	Resources – Non-Profit Funding	<ul style="list-style-type: none"> - Alphabetically lists organizations who may provide funding opportunities throughout the year - Links to a profile page with information about the organization including name, category (health, animals, education, etc.), contact information, website URL, description of the org., address and a map 	<ul style="list-style-type: none"> - Not all these organizations are local (some are from Toronto, Montreal, Seattle, etc.) - No filtering options despite them being categorized within the profiles <p>https://volunteerregina.ca/volunteer-resources/nonprofit-funding-opportunities/</p>
General notes			
<ul style="list-style-type: none"> • The ads make it very annoying/difficult to navigate. • The layout of the website is not very intuitive. • At first it looked like it may not be used anymore, however the history of sitemaps show that they've been updated. <ul style="list-style-type: none"> ◦ https://volunteerregina.ca/sitemap_index.xml • I sent an email to their administrator requesting more information about the site on Aug 30, 2024. Have not received a response as of Sep 5, 2024, so I assume it has been abandoned. • It also doesn't appear that there is a way to properly filter whether the organization is legit when someone goes to create an account. 			

Resource Dashboards/Hubs for Charities/NPOs

Charity Central

Platform	Charity Central		
Supported activities	Tools	Key features	Usage notes

<p>The following resources were developed by the Charity Central project team. The audiences for the resources are small, medium and large charities; staff, board members and volunteers involved with charities; and professionals and educational agencies that support the charitable sector. These resources were created to further assist registered charities and compliment the general resources learning modules and FAQs.</p>	<p>Registered Charities – Resources</p>	<ul style="list-style-type: none"> - Lots of resources listed for a variety of topics including Registration Status Checker, difference between Non-Profit and Registered Charity, Bylaw Changes, Financial Guides - There is a variety of mediums including documents/PDFs, packages, Podcasts, Articles 	<ul style="list-style-type: none"> - More of just a page of resources rather than a dedicated hub - Not locally sourced, developed/catered to Alberta (where bylaws and such will be different) <p>https://www.charitycentral.ca/registered-charities/general-resources/</p>
<p>Welcome to our Learning Modules on Registered Charities!</p>	<p>Registered Charities – Learning Centre</p>	<ul style="list-style-type: none"> - Four different modules present: <ol style="list-style-type: none"> 1. Basic definition of a registered charity 2. Rules regarding provincial legislation 3. How to apply to become a registered charity 4. Your registered charity's documentation - Also provides 7 other topics to assist with governance and daily management of registered charities 	<ul style="list-style-type: none"> - The modules are essentially documents in the form of a web page - LOTS of great information for charities, and seems to be well organized within the info pages - There are lots of links stating sources or where the user can gather more information for a deeper dive on the topics <p>https://www.charitycentral.ca/registered-charities/learning-centre/</p>
<p>This information map illustrates the relationship between</p>	<p>Registered Charities – Information Map</p>	<ul style="list-style-type: none"> - Interactive map that will link the user to more information depending on 	<ul style="list-style-type: none"> - Nice little engaging way to present/navigate information without it just being text and links

each of the learning modules in Registered Charities. It is designed to give you an overall picture of the topics. We hope this will assist This map is a navigating tool. If you click on a box, you will go to the module that discusses the topic.		which portion of the map they click	- There aren't very many options in this interactive map, however the concept of this could be applied during various modules/navigation based activities https://www.charitycentral.ca/registered-charities/registered-charities-information-map/
The following links provide you with access to additional information and resources on the basic legal requirements for Canadian charities that are registered with the Canada Revenue Agency.	Registered Charities – Links	- Basic links to get started on registering as an NPO	- A little bit of repetition as these links appear elsewhere - I assumed this would be more like the Resources section (title is a bit misleading that way) https://www.charitycentral.ca/registered-charities/links/

General notes

- There are a total of 5 different sections that follow the same subsection structure highlighted above
 - Registered Charities
 - <https://www.charitycentral.ca/registered-charities/>
 - Books and Records
 - <https://www.charitycentral.ca/books-and-records/>
 - Fundraising
 - <https://www.charitycentral.ca/fundraising/>
 - Receipting
 - <https://www.charitycentral.ca/receipting/>
 - Accountability
 - <https://www.charitycentral.ca/road-to-accountability/>

Nonprofit Resource Hub

Platform	Charity Central		
Supported activities	Tools	Key features	Usage notes
	Resources – Videos & Webinars	<ul style="list-style-type: none"> - List of a variety of videos and webinars - Wide variety of topics for non-profits ranging 	<ul style="list-style-type: none"> - Nice to have these listed, however there is no way to filter through them - Some of them include guests from all around the world

		from HR, IT, AI, Fundraising, etc.	<ul style="list-style-type: none"> - Looks as though a lot are all from Nonprofit Resource Hub - Most are quite lengthy https://nonprofitresourcehub.org/videos-webinars/
	Resources – Newsletters	<ul style="list-style-type: none"> - Lists the 6 most recent Newsletters - The newsletters highlight upcoming events/webinars, promotes materials, welcomes new members 	<ul style="list-style-type: none"> - Not sure if there are past editions or that it started in March 2024 - Hasn't been updated with 2024 content https://nonprofitresourcehub.org/newsletters/
	Resources – Articles	<ul style="list-style-type: none"> - A wide variety of articles (Quick Tips, Taxes, Measuring Impact, Info About Boards, Automating Processes, Report Release Notifications, Technology, etc.) - Can filter the articles by search or categories (Growth, Social Impact, Marketing, Governance, etc.) 	<ul style="list-style-type: none"> - The filter options are images and they are cut off making it hard to know the options (need to hover and read the link) https://nonprofitresourcehub.org/articles/
	Resources – Storytelling Amplified	<ul style="list-style-type: none"> - Lists a few events/panels, their details, and the resulting recording - The events relate to PR, social media, any way to tell stories and how it should be done 	<ul style="list-style-type: none"> - The video and events take up the entire screen - There is no filtering
	Resources – Job Board	<ul style="list-style-type: none"> - Lists open positions that have been posted by members - Lots of filter options (job type, category, location, 	<ul style="list-style-type: none"> - Reminds me of platforms like Indeed, LinkedIn

		job level, sector, hybrid preference)	
General notes			
<ul style="list-style-type: none"> • Appears to be an in between of the Resource Hub and an “Opportunity” Dashboard • Still has some resources (not as many or as detailed) • Also provides opportunities for partnerships and collaborations by listing organizations outside the sector that work with the Non-Profit sector • Based in the United States though (not locally relevant) 			

Management Dashboards for Charities/NPOs

Administration

- <https://www.yapla.com/>

Fundraising

- <https://gravyty.com/>
- <https://www.canadahelps.org/en/charity-life/fundraising-2/new-benchmark-dashboards-now-available-in-your-charity-account/>