

Summary of Feedback and Actionable Points:

1. Project Goal Clarification:

- Fact: The primary goal of the website is to serve as a resource hub for charities, not to replace the Community Foundation's main website or facilitate direct donations.
- Action: Refocus the website's content and navigation to provide resources related to charity operations, regulations (especially Saskatchewan-specific), funding, and best practices (e.g., marketing, communications, finance).
- Action: Remove any content that focuses on donor-centric activities or services offered by the Community Foundation.

2. Navigation and Structure:

- Fact: The current navigation (using "buckets") is confusing and does not align with the intended purpose of the website.
- Action: Revamp the navigation to reflect key resource categories (e.g., Regulations, Funding, Communications, Finance).
- Action: Use clear and concise labels for navigation items.
- Action: Use the resource examples provided in the feedback document to guide the website's structure and content organization.

3. Visual Design and Accessibility:

- Fact: The current visual design has issues with text readability due to low contrast and distracting backgrounds.
- Action: Improve text contrast by using darker overlays on background images or solid backgrounds behind text.
- Action: Prioritize accessibility by ensuring sufficient contrast between text and background.
- Action: Reevaluate and potentially redesign the "buckets" to improve clarity and readability, especially for statistical data.
- Fact: The color scheme used does not align with the Community Foundations branding.
- Action: Align the color scheme with the Community Foundations branding.
- Action: Use imagery that reflects Saskatchewan and the Prairies to reinforce the organization's local focus.

4. Content and Information:

- Fact: The website currently contains content that is redundant with the Community Foundation's main website.
- Action: Remove or revise content that duplicates information from the main website.

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- Action: Focus on providing practical and actionable resources that charities can use to improve their operations.
- Action: Incorporate links to relevant resources on the Community Foundation's main website where appropriate (e.g., legacy fund information).
- Action: Include information regarding Saskatchewan regulations.
- Action: Include information regarding funding, such as grants, and how to obtain funding.

5. User Experience:

- Fact: The website's functionality is currently limited due to incomplete linking between pages.
- Action: Ensure all navigation links are functional and lead to the correct pages.
- Action: Prioritize a clear and intuitive user flow.
- Action: simplify the design.

6. Feedback and Iteration:

- Fact: The feedback document provided valuable resource examples and guidance.
- Action: Thoroughly review the feedback document and use it as a reference for website development.
- Action: Embrace iterative design and be open to revising the website based on feedback.
- Action: Avoid becoming too attached to initial design concepts and be willing to adapt based on user needs and feedback.

Reinforcing Better Results:

- User Testing: Conduct user testing with representatives from local charities to gather feedback on the website's usability and effectiveness.
- Content Audit: Perform a thorough content audit of the Community Foundation's main website to identify and avoid duplication.
- Collaboration: Maintain open communication with the Community Foundation throughout the development process to ensure alignment with their goals and expectations.
- Prioritize Functionality: Focus on ensuring the website's functionality is sound before focusing on visual design.
- Mobile Responsiveness: Ensure the website is fully responsive and accessible on all devices.