Tomasz Guściora

Senior Analytical Consultant

Contact details

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Technical Skills

ML / AI	★★★★★
Python	★★★★☆
SAS 4GL/CASL	★★★★☆
SQL	★★★★☆
Make	★★★☆☆
Docker	★★☆☆☆
Git	★★☆☆☆

Soft Skills

Communication	★★★★☆
Goal-oriented	★★★★☆
Team player	★★★★☆

Certificates

Automated - everyday
powered by AI,
Eduweb   04.24

SAS Viya & Python integration
fundamentals,
SAS   03.24

Accelerating SAS Code on the
SAS Viya Platform,
SAS   12.23

AI_Devs 2 - GPT-4
applications,
Brave courses   11.23

Summary

Searching for truth in data 🔍 🤖.

Seasoned professional with over 11 years of experience in data analytics field. Broad experience in financial industry - banking & insurance. Goal-oriented out-of-the-box thinker. Avid life-long learner. Fascinated by what can be achieved combining automation, programming, artificial intelligence and machine learning.

Experience

Senior Analytical Consultant, SCS Expert Sp z o.o.   *01.22 – Present*

- building and testing analytical models
- presenting design/solution/application to the client throughout the project lifecycle
- acting as nominated contact for clients on specific opportunities, throughout the sales and/or project lifecycle, concerned with maintaining the relationship and resolving any issues
- facilitating workshops/meetings with clients, SAS and/or industry personnel
- serving in a lead consultant capacity for pilots and projects
- maintaining detailed knowledge of solutions, technologies, methodologies and procedures and keep up to date with industry/business sector developments

Analytical Consultant, SAS Poland Sp z o.o.   *01.20 – 12.21*

- analyzing large volumes of customer data
- translating customer needs into analytic requirements
- supporting data validation, cleaning and preparation to facilitate analysis
- conducting customer sessions for requirements gathering, data discovery, analysis, reporting, and presentation
- building and testing analytic models
- creating data visualizations and reports
- automating analytic processes

Data Analytics Capability manager, AVP, Citi UK   *07.18 – 06.19*

- leading in-country delivery of analytic projects, tools & solutions
- democratizing data & data-driven decisions across business
- driving engagement between business and technology
- developing automation solutions within available tools
- managing campaigns & ECRM implementation, delivery, tracking & related projects
- supervising campaigns team

Data Analytics Head, Citi Indonesia   *01.18 – 06.18*

- managing business analytics
- supervising analytics team
- supporting regional analytics initiatives
- talent rotation program participant

Community champion,
Dataquest.io   *06.23*

Linear Modelling in Python
Course,
Dataquest.io   *06.23*

SAS: Highly-effective data
manipulation with DS2,
SAS   *04.23*

Introduction to Portfolio
Analysis in Python,
DataCamp   *12.22*

Machine Learning
Fundamentals Course,
Dataquest.io   *09.22*

SQL Fundamentals Course,
Dataquest.io   *05.22*

SAS macro language:
advanced training,
SAS   *12.21*

SAS Viya: programming,
SAS   *09.21*

SAS Viya: Visual Data Mining
and Machine Learning,
SAS   *12.20*

SAS Viya: Introduction,
SAS   *08.20*

Data Analysis in Python,
Labmasters   *05.20*

Applied Analytics using SAS
Enterprise Miner,
SAS   *03.20*

Data Processing with SAS:
macro language,
SAS   *03.20*

Project management based on
PMBoK methodology,
Biznes Projekty   *05.13*

Segmentation techniques and
applications,
SAS   *05.13*

CRM & Campaigns Head, Citi UK   *09.15 – 06.18*

- co-managing campaign strategy
- managing campaign sizing, delivery & campaign tracking team
- managing projects related to campaigns, sales, NPS processes
- supervising sales reporting
- monitoring, enhancing and promoting CRMS utilization

Customer Analytics & CRM Expert Analyst, Citi Poland   *06.14 – 08.15*

- gathering of campaign requirements, (working with Finance, Marketing and Risk)
- identification of final campaign rules
- monitoring and promoting CRMS utilization
- developing reporting metrics that provide clear evaluation of CRMS activity

CRM Specialist, Compensa Vienna Insurance Group   *07.13 – 05.14*
CRM Junior Specialist, Compensa Vienna Insurance Group   *10.12 – 06.13*
Intern, Compensa Vienna Insurance Group   *07.12 – 09.12*

Education

Data Science in Business, University of Warsaw   *10.19 – 06.20*

- postgraduate studies - Department of Economics
- workshops using R software

Club member, Toastmasters Leaders   *06.13 – 10.14*

- exercising and acquiring skills necessary in public speaking

Computer Science and Econometrics, University of Warsaw   *10.08 – 06.14*

- bachelor studies - Department of Economics
- additional course finished - "Projektowanie Systemów Rachunkowości" (Designing Accounting Systems)
- masters courses with SAS specialization - 2012 to 2014