



Tomasz Guściora

AI & LLM Consultant
Data Scientist

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Technical Skills

- Machine Learning ★★★★★
- Gen-AI ★★★★★
- Python ★★★★★
- SAS (4GL/CASL) ★★★★★
- SQL ★★★★★
- Git ★★★★★
- Docker ★★★★★

Soft Skills

- Communication ★★★★★
- Goal-oriented ★★★★★
- Team player ★★★★★

Certificates

AI & ML

- AI_Devs 3 - Agents
Brave Courses 01.25
- Automated - everyday powered by AI
Eduweb 04.24

Summary

AI & LLM Consultant | Data Scientist | DemystifAI.blog
Analyze, Understand, and Prosper.

Senior AI & Data Consultant with 12+ years of experience in analytics and machine learning. Currently focusing on large language models (LLMs) and generative AI solutions - building prototypes, experimenting with GPT & Agents, and staying up to date with cutting-edge research. Aspiring to join an R&D-driven team, leveraging advanced AI to deliver impactful solutions. Proven track record of developing and deploying end-to-end ML applications in corporate settings & translating complex AI solutions into business outcomes. Extensive experience coordinating global, cross-functional teams and delivering AI solutions in remote environments - ready to thrive in a fully distributed setting.

Experience

Senior Analytical Consultant, SCS Expert Sp z o.o. 01.22 – Present

- Deployed real-time analytics pipeline for automated risk scoring in credit space
- Adapted, developed, and managed a transactional model accelerator driving recurrent revenue
- Established a stakeholder-management system that halved customer turnaround time
- Led a graph analytics project that increased analytics value via social network analysis
- Coached and developed 4 junior colleagues
- Led design & implementation stream for analytics pipelines with business stakeholders to optimize ML delivery

Analytical Consultant, SAS Poland Sp z o.o. 01.20 – 12.21

- Built a fraud-prediction model for insurance with >85% accuracy
- Proactively managed stakeholder expectations, boosting customer satisfaction
- Built average damage-valuation model for the reinsurance sector

Data Analytics Capability Manager (AVP), Citi UK 07.18 – 06.19

- Led in-country delivery of a global analytic streamlining project, achieving fastest regional delivery
- Established standardized processes for analytic requests & quality management
- Democratized data-driven decisions in Sales, leading to 4% increase in portfolio penetration
- Managed & developed a remote team of specialists with 100% talent retention

• **AI_Devs 2 - GPT-4 applications**
Brave courses 11.23

• **Community champion badge**
Dataquest.io 06.23

• **Linear Modelling in Python Course**
Dataquest.io 06.23

• **Introduction to Portfolio Analysis in Python**
DataCamp 12.22

• **Machine Learning Fundamentals Course**
Dataquest.io 09.22

• **SQL Fundamentals Course**
Dataquest.io 05.22

• **Data Analysis in Python**
Labmasters 05.20

SAS

• **SAS Viya & Python integration fundamentals**
SAS 03.24

• **Accelerating SAS Code on the SAS Viya Platform**
SAS 12.23

• **SAS: Highly-effective data manipulation with DS2**
SAS 04.23

• **SAS macro language: advanced training**
SAS 12.21

• **SAS Viya: programming**
SAS 09.21

• **SAS Viya: Visual Data Mining and Machine Learning**
SAS 12.20

• **SAS Viya: Introduction**
SAS 08.20

• **Applied Analytics using SAS Enterprise Miner**
SAS 03.20

• **Data Processing with SAS: macro language**
SAS 03.20

• **Segmentation techniques and applications**
SAS 05.13

Data Analytics Head, Citi Indonesia 01.18 – 06.18

- Adopted a new model for the credit card reward incentive program
- Led a team of 6
- Participated in a talent rotation program

CRM & Campaigns Head, Citi UK 09.15 – 06.18

- Delivered 200+ customer lead-generation & marketing campaigns
- Managed a team of 4, overseeing campaign sizing, delivery, & tracking
- Led NPS data preparation and tracking across the organization
- Automated sales reporting, saving an equivalent of 3 FTE workload

Customer Analytics & CRM Expert Analyst, Citi Poland 06.14 – 08.15

- Deployed over 50 regional campaigns
- Managed complex regional stakeholder relationships
- Developed and promoted regionally 10 reporting metrics evaluating CRMS activity

CRM Specialist, Compensa Vienna Insurance Group 07.13 – 05.14

- Served as Intern (07.12–09.12) & CRM Junior Specialist (10.12–06.13)
- Maintained sales-metrics business intelligence dashboard
- Led lead-generation initiatives for insurance agents

Education

Data Science in Business, University of Warsaw 10.19 – 06.20

- Postgraduate studies (Dept. of Economics)
- Workshops using R software

Club Member, Toastmasters Leaders 06.13 – 10.14

- Practiced and acquired public speaking skills

Computer Science and Econometrics, University of Warsaw 10.08 – 06.14

- Bachelor studies (Dept. of Economics)
- Additional course: “Projektowanie Systemów Rachunkowości” (Designing Accounting Systems)
- Master’s courses with SAS specialization (2012–2014)