



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



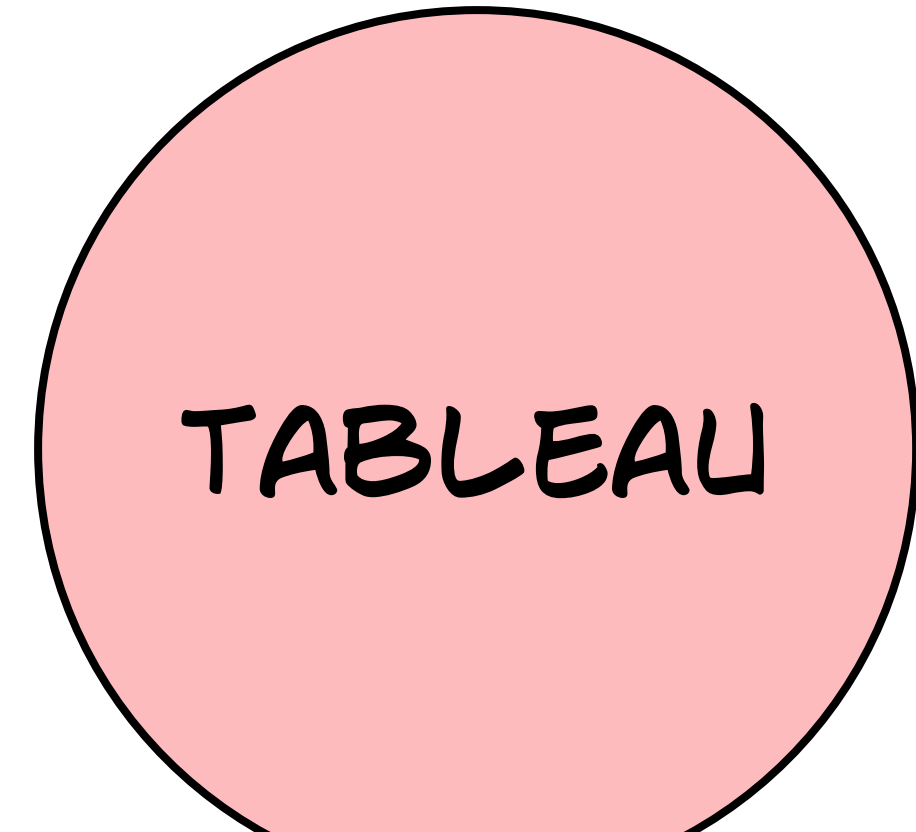
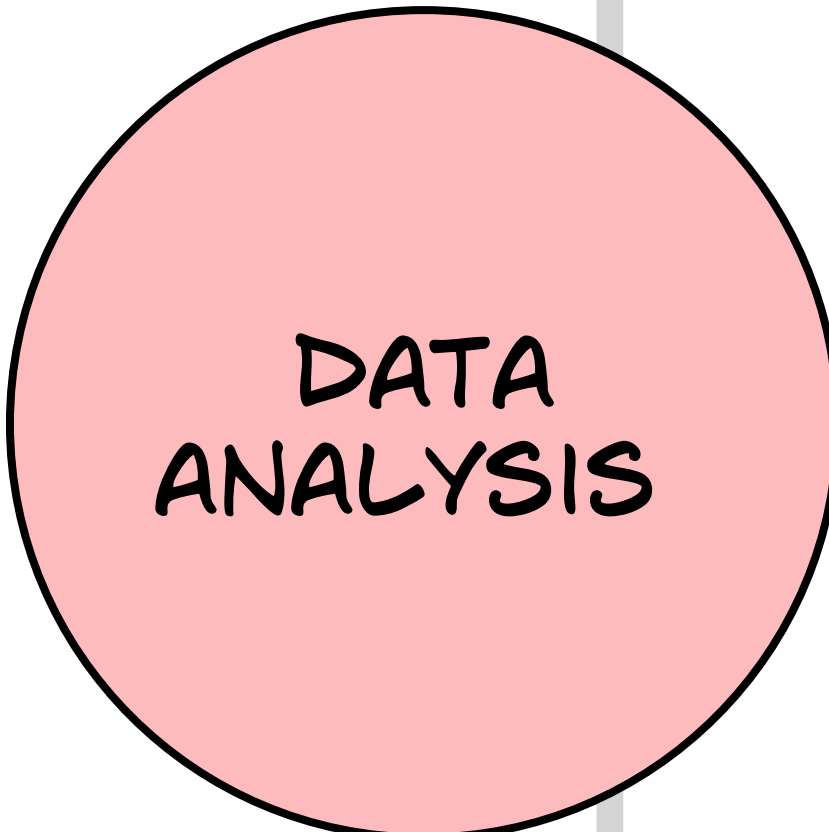
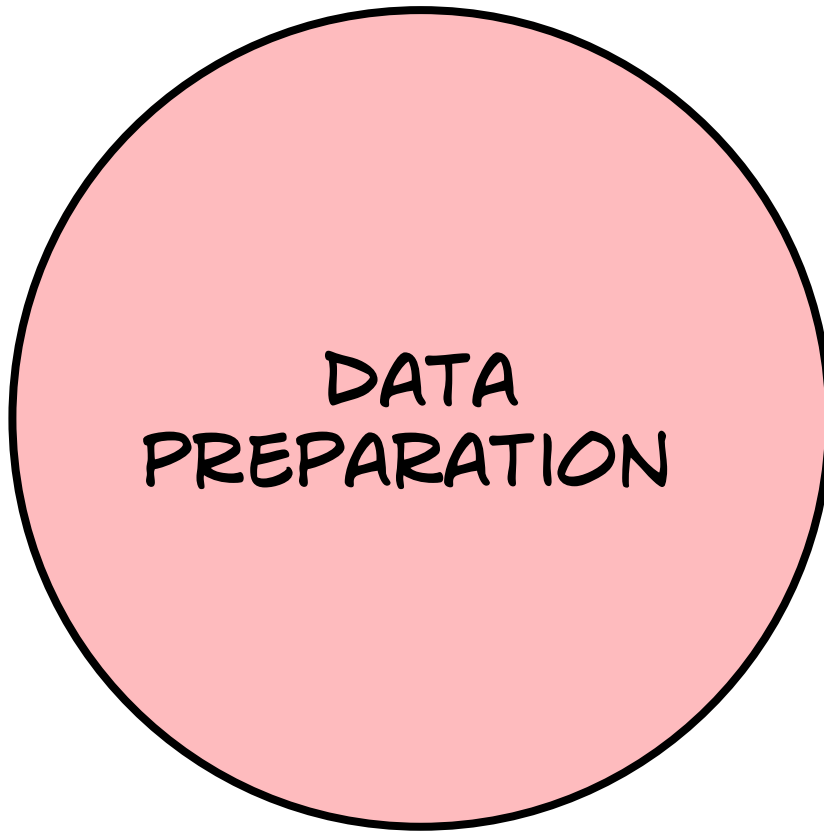
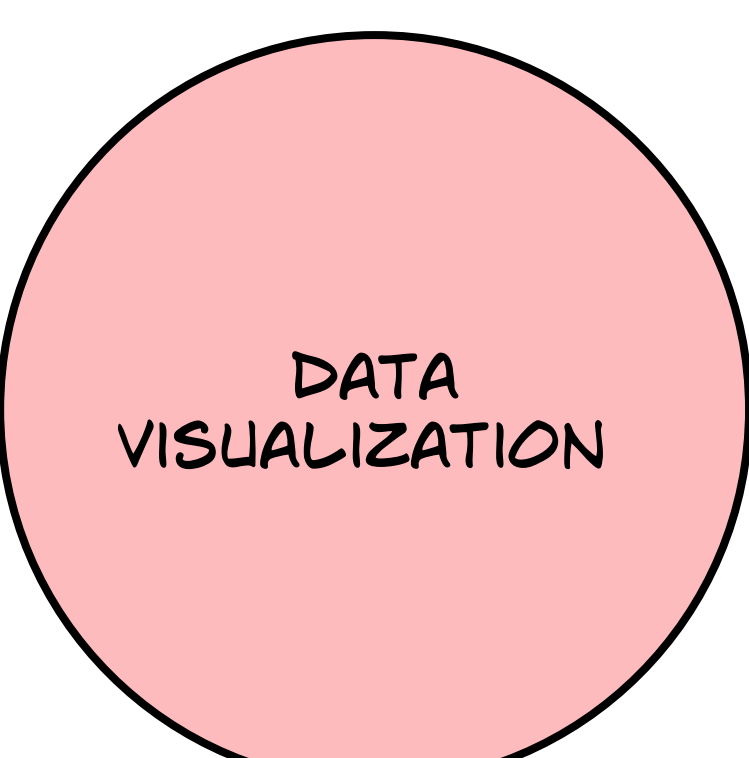
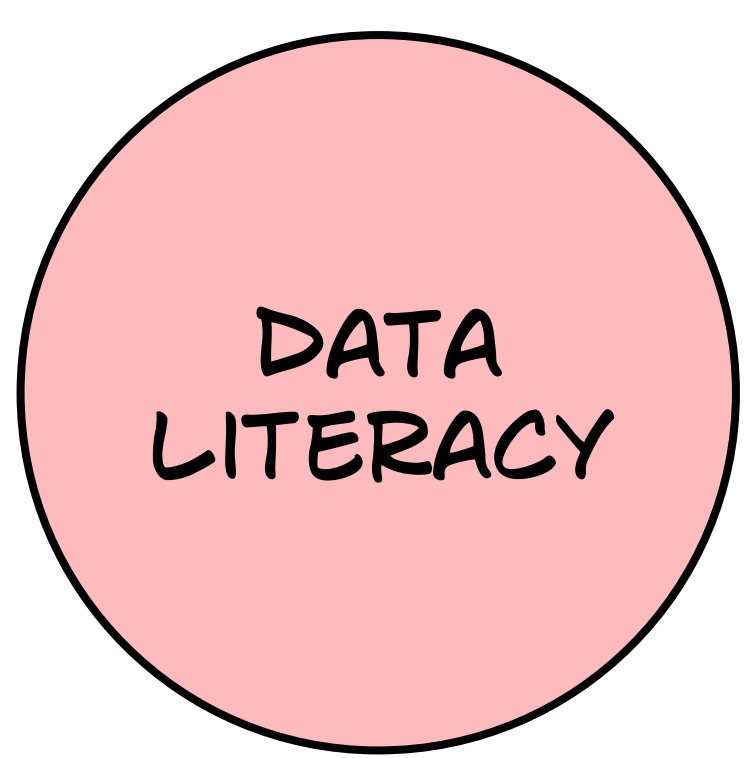
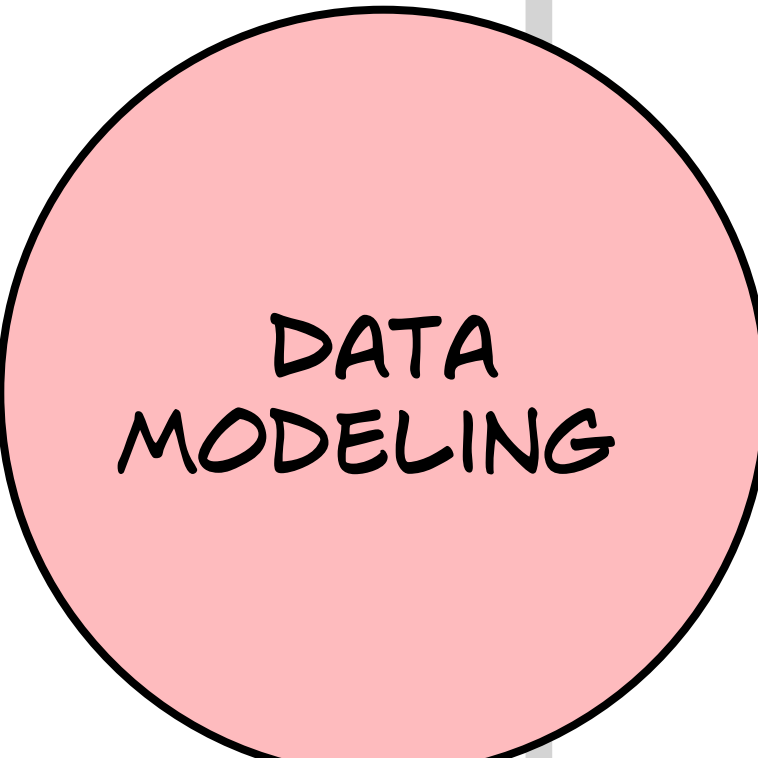
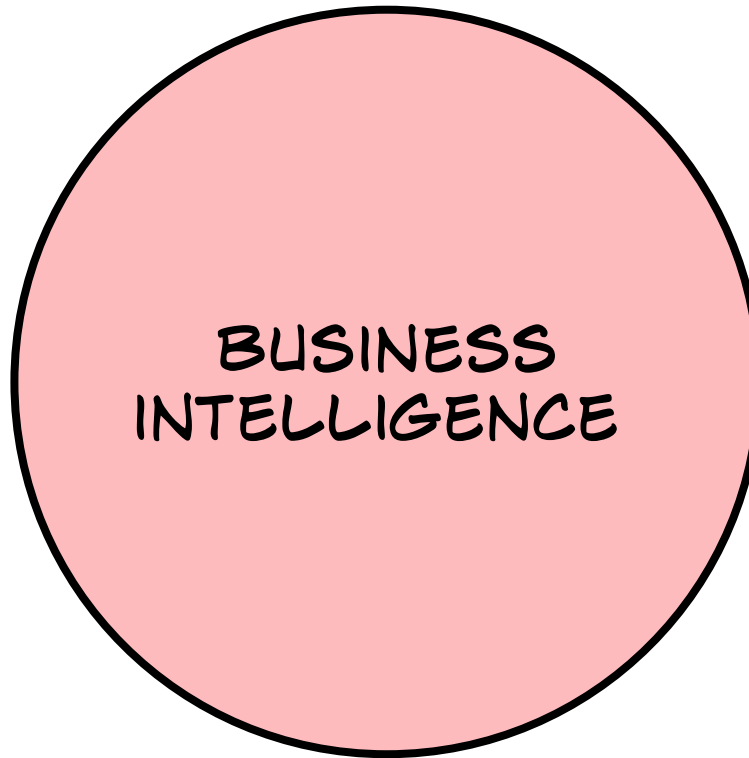
Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



1. T-Series : T-Series is an Indian music label and film production company. It became the most-subscribed YouTube channel by continuously releasing music videos, movie trailers, and other entertainment content.

2. PewDiePie : PewDiePie (Felix Kjellberg) was one of the most popular YouTubers known for his gaming commentary, vlogs, and humorous content. His channel's growth was a testament to the influence of individual content creators.

11. Dude Perfect: Known for their incredible sports trick shots and challenges, Dude Perfect appeals to sports enthusiasts and fans of jaw-dropping stunts.

12. MrBeast: MrBeast, aka Jimmy Donaldson, is known for his philanthropic and attention-grabbing stunts, such as giving away large sums of money or organizing massive challenges.

5. 5-Minute Crafts : Known for its DIY and life hack videos, 5-Minute Crafts provides viewers with quick and practical solutions to everyday problems.

15. Markiplier: Markiplier (Mark Fischbach) is another popular gaming YouTuber known for his engaging commentary and Let's Play videos of various video games.

3. Cocomelon - Nursery Rhymes : This channel specializes in animated nursery rhymes and educational videos for children, making it a favorite among parents and kids.

4. Like Nastya : Like Nastya is a channel featuring the adventures of a young girl named Nastya and her family, offering a mix of educational and entertainment content for children.

13. Ninja: A prominent figure in the gaming world, Tyler "Ninja" Blevins' channel features gameplay, tutorials, and commentary primarily focused on Fortnite and other popular video games.

14. James Charles: James Charles is a makeup artist and beauty guru, creating makeup tutorials, reviews, and vlogs in the world of cosmetics.

6. WWE : The official channel of World Wrestling Entertainment (WWE) offers wrestling matches, highlights, and behind-the-scenes content for fans of professional wrestling.

7. SET India : This channel features Indian television shows, dramas, and reality programs, catering to a global audience interested in Indian entertainment.

16. GMM (Good Mythical Morning): Hosted by Rhett and Link, GMM is a daily talk show with a wide range of topics, challenges, and experiments that cater to a diverse audience.

17. The Try Guys: Formerly associated with BuzzFeed, The Try Guys have their channel where they engage in various activities, experiments, and challenges.

10. Vlad and Niki : This channel stars two young brothers, Vlad and Niki, and showcases their adventures, toy reviews, and educational videos for kids.

20. TED: TED Talks cover a wide array of topics, with experts and thought leaders delivering inspirational and informative speeches on this channel.

8. HolaSoyGerman: Germán Garmendia, a Chilean YouTuber, creates comedic sketches, vlogs, and humorous content that resonated with Spanish-speaking audiences.

9. Badabun: Badabun is a Mexican channel known for its variety of content, including challenges, pranks, and social experiments.

18. David Dobrik : David Dobrik's vlogs and comedic sketches feature a group of friends participating in entertaining and often outrageous adventures.

19. National Geographic: The official channel of National Geographic features documentaries, wildlife content, and explorations of the natural world.

See an example