

1.INTRODUCTION 1.1 Overview

The "Creating Informative Infographics for College Presentations using Canva" project focuses on developing visually engaging and informative infographics to enhance the quality and effectiveness of college presentations. Infographics are powerful tools for conveying complex information in a clear and concise manner, making presentations more engaging and memorable.

1.2 purpose

Infographics can help people understand complex concepts by using visual aids such as charts, graphs, or diagrams.

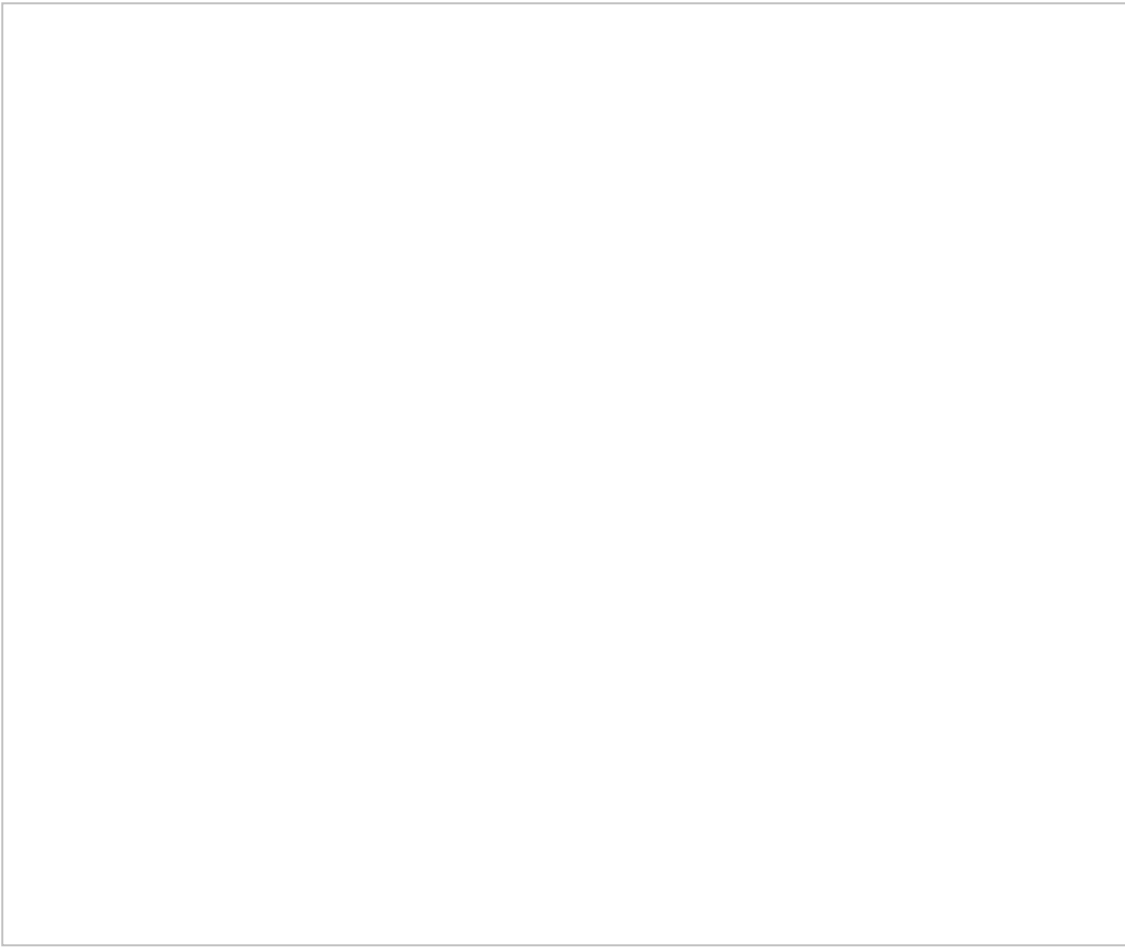
2.PROBLEM DEFINITION&DESIGN THINKING

2.1 Empathy map



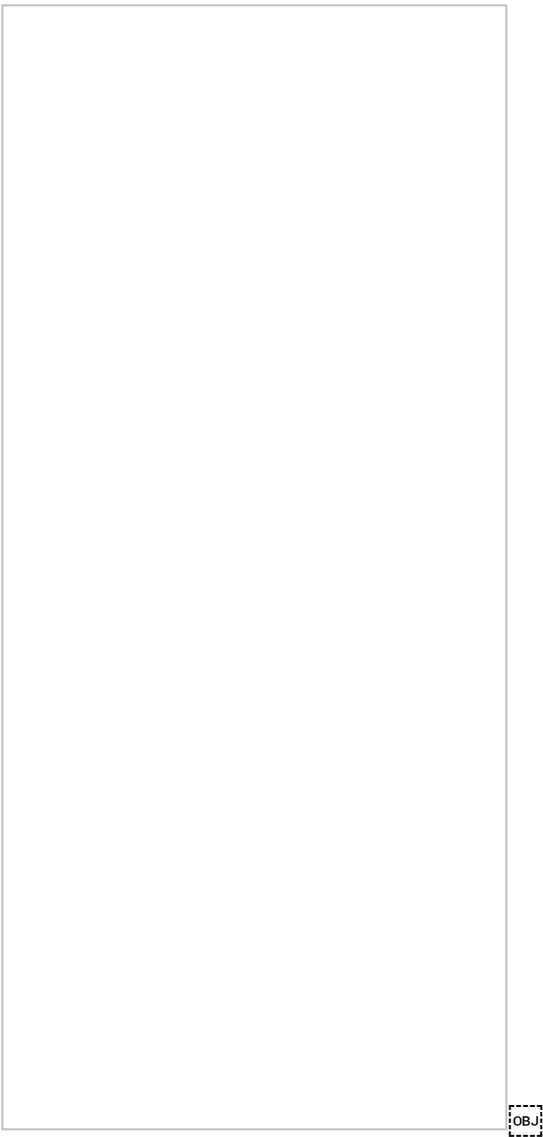
A large empty rectangular box intended for an Empathy map. In the bottom right corner of the box, there is a small dashed-line rectangle containing the text "OBJ".

2.2 ideation& brainstorming map



OBJ

3.RESULT



4.ADVANTAGES& DISADVANTAGES

Advantages

- 1.Brand Credibility.
- 2 .Branding strategy
- 3 .website visitors

Disadvantages

- 1.High amount of time required for preparation
- 2.Another problem is that infographics often come out as being textless.
- 3.The design alone is very complicated, and then there is the actual graphical work

5.APPLICATION

Canva is so user friendly. The drag-and-drop editor makes it easy to switch and change things in an instant. It's intuitive, fast, and doesn't overwhelm users with features which is exactly what's needed from a tool like this.

6.CONCLUSION

canva was very easy to work with. The filters was very nice. canva was very nice app for infographics designing.