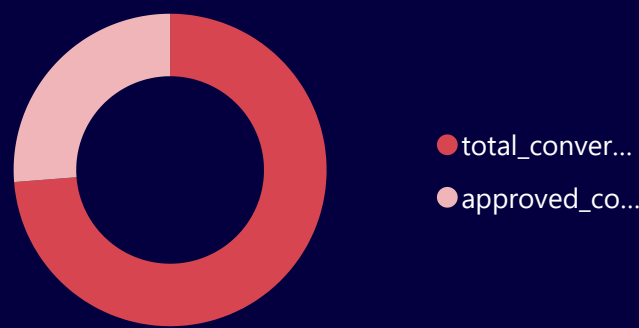


FB Ad Campaign

Proportion of total and approved conversions



1645

total_conversion

585

approved_conversion

35.56%

active_user_ratio

F

M

Age group

1-24

25-45

above 45

Start Date

17-08-2017

30-08-2017



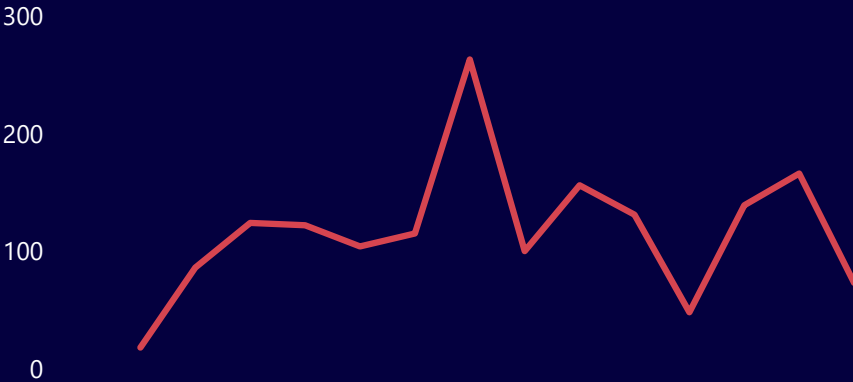
20.11K

spent

2.91%

total_conversion to spent ratio

total_conversion by Day

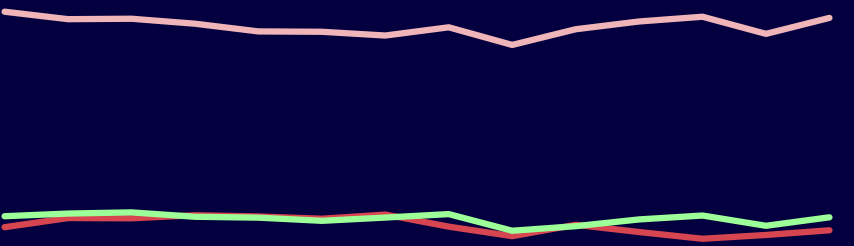


Trend of interests

interest1

interest2

interest3



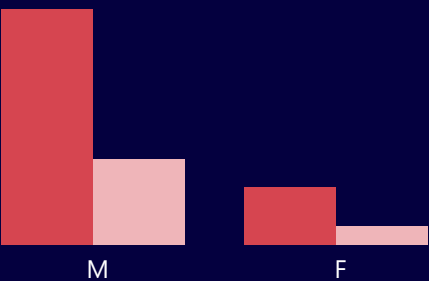
Top 5 clicked ads



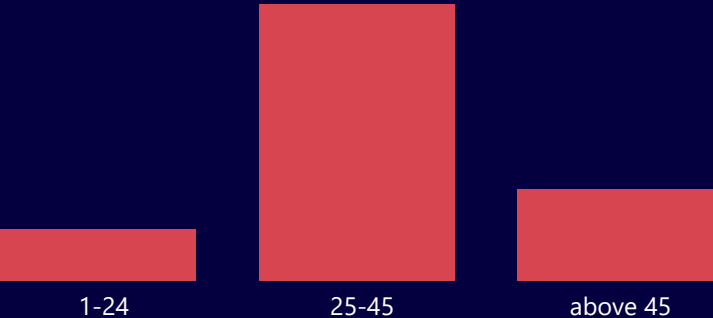
Conversions by gender

total_conversion

approved_conversion



Number of ads by age group



Top 5 ads by active users

