TAEHEE JUNG

2696 Sacramento St, Berkeley, CA | taehee_jung@berkeley.edu | http://theejung.github.io | 412-403-8832

NOTE: I am looking for a full-time position in research or data scientist.

EDUCATION

University of California, Berkeley

Aug 2016 - May 2017

- Master of Arts: Statistics | GPA: 3.76/4.0
- Coursework: Machine Learning, Linear Models, Advanced Probability, Statistics, and Statistical Computing

Korea Advanced Institute of Science and Technology (KAIST), Daejeon, Korea

Feb 2007 - Feb 2011

■ Bachelor of Arts: Management Science | GPA: 3.71/4.3 | Academic Excellence Scholarship (2007 - 2011)

EXPERIENCE

University of California, Berkeley, USA

A Theoretical and Empirical Examination on Recent Generative Adversarial Models, class project of Machine Learning
Mar - Ma

Mar - May 2017 Jan - May 2017

- <u>S&P 500 Stock Portfolio with Sentiment Analysis</u>, class of Capstone Project
- o Analyzed sentiment on Twitter for stock market prediction and developed autoregressive predictive models
- Constructed a stock portfolio using Markowitz objective function with I₁ penalty
- Creating R package for MFA, class project of Statistical Computing

Nov - Dec 2016

o Developed R package for Multiple Factor Analysis to perform mfa, bootstrap, and plot the results and visualized the results on Shiny app

Korea Credit Bureau (KCB), Seoul, Korea

Dec 2010 - May 2016

Manager

■ Bia, Public Data Analysis, funded by Ministry of Government Administration and Jeonju City

Sep - Dec 2015

- o Analyzed and visualized boarding histories, local floating population, petition documents, and home to office O/D information
- Constructed new strategies for bus rearrangement and adopted by Jeonju city on Feb, 2017
- Fraud Detection System Development, funded by Woori Bank

Dec 2014 - Aug 2015

- Segmented customers' transaction histories and developed predictive ensemble models on regression, neural network, and decision tree
- o Compared with previous FDS, overall detection rate increases more than 20%

Associate Manager / Staff

■ Migrant Analysis for Magok New Town, funded by LG Economic Research Institute

Jun - Sep 2014

- Developed demographic database of migrants and classified them using decision tree for potential cultural demand to the new town
- <u>Location based Decision Support System,</u> funded by Korea Credit Bureau & R114

May - Aug 2012

- o Developed an integrated database (e.g., location, real estate, residential's demographic and financial data) called K-atlas
- Data Convergence & Statistical Analysis, funded by Seoul City

Dec 2010 - Feb 2011

LG Electronics, Seoul, Korea

Jun - Jul 2010

Oversea Marketing Intern

■ Surveyed and developed strategies for new market of Home Appliance department

Electronic & Telecommunication Research Institute (ETRI), Daejeon, Korea

Dec 2008 - Feb 2009

Research Assistant

■ Surveyed market research for ubiquitous health devices and predicted future demand using Bass model

SKILLS

Programming language: Python, R, SAS, SQL, Unix/Linux, Tableau, QGIS

Language: English (Fluent), Korean (Native), Spanish (Beginner)