



# PARTNERSHIP PLAN 2023-2024



# **COMETS**

Electric motorcycle École de technologie Supérieure

#### OUR PROJECT

#### **OUR PURPOSE**

Our student club is dedicated to designing, developing, and manufacturing a real racing motorbike prototype tailored for university-level competitions.

We welcome not only avid motorcycle enthusiasts but also individuals fervent about technological advancements, eager to apply their expertise towards this exciting venture.

#### **OUR VISION**

Our student club envisions a future where sustainable transportation is the norm, and electric motorcycles lead the way. We are dedicated to revolutionizing the motorcycle industry by designing and driving cutting-edge electric motorcycle prototypes.

Through collaboration, creativity, and a passion for sustainable technology, we strive to inspire a new generation of engineers, and enthusiasts who will shape the future of electric mobility. Together, we aim to accelerate the transition towards a cleaner, more sustainable world, leaving a legacy of innovation and environmental stewardship.

#### THE COMPETITIONS

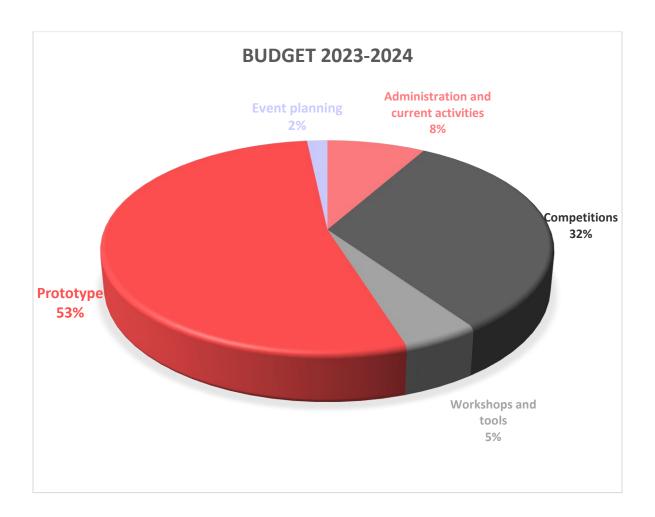
MotoStudent is a prestigious international competition that challenges student teams to design, build, and race their own motorcycles. This thrilling event provides a platform for budding engineers and enthusiasts to showcase their technical prowess, creativity, and teamwork in the field of motorcycle engineering.

We are proud to announce that our dedicated team participated in the 7th edition of MotoStudent, where we demonstrated our expertise, innovative designs, and racing skills. This experience not only solidified our commitment to advancing electric mobility but also allowed us to exchange knowledge and ideas with like-minded individuals from around the world.

Looking ahead, we are eagerly preparing for the upcoming edition of MotoStudent, where we will once again put our skills to the test against some of the brightest minds in the industry. With a strong foundation in electric motorcycle technology and a passion for pushing boundaries, we are confident in our ability to make a mark in this fiercely competitive arena. Stay tuned as we embark on this exciting journey towards excellence in sustainable motorcycling.



# **BUDGET**



## **BUDGETARY JUSTIFICATION**

The largest share of the budget, 53%, is allocated to the development of the electric motorcycle prototype. These funds will be essential for the acquisition of quality materials, electrical components, manufacturing and testing necessary to guarantee a competitive and innovative prototype.

A further 32% is earmarked for participation in the MotoStudent competition. This share will cover registration fees, travel, accommodation, and other expenses related to representing our club at the event. The competition offers a crucial platform to showcase our efforts and skills.

A percentage of 8% is reserved for club administration and ongoing activities. These funds will be used for the club's internal management, meetings, and communication, as well as to ensure the smooth running of regular activities.

5% is allocated to the acquisition of specialized workshop tools. This percentage is low, because in previous years we spent a large part of our budget on tools. These new tools will be essential for the manufacture, assembly, and maintenance of the electric motorcycle prototype. They will guarantee the quality and precision of the work carried out by our team.

Finally, 2% of the budget is dedicated to organizing promotional and educational events linked to our participation in MotoStudent. These events will serve to raise awareness and engage the student community, reinforcing our presence and impact on campus.

This thoughtful and balanced budget breakdown is designed to optimize the use of funds allocated to the Comets club for the MotoStudent competition. Every aspect of the budget contributes directly to our main objective: to design and present an innovative and competitive electric motorcycle prototype, while strengthening our club's involvement and visibility within the student community.

## **VISIBILITY PLAN**

(≥500)

**BRONZE SILVER**  $(\geq 1000)$ 

**GOLD (≥3000)**  **PLATINIUM**  $(\geq 5000)$ 

## **Online visibility:**

Acknowledgement on the club's social media channels (Facebook and Instagram)







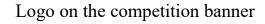


Sharing of partner content on our social social networks (new products, services...)



#### **Promotional material:**

Logo on the team's uniform











#### **Events and meetings:**

Visit of the workshop

Meeting with the team









#### **Prototype:**

Logo on the vehicle

Visit at the end of the season with the prototype







S



# JOIN US



If you want to make a difference in the realization of this project, you can <u>click here</u> to go to our sponsorship page.



comets@ens.etsmtl.ca



https://www.facebook.com/comets.emoto



https://www.instagram.com/comets\_emoto/