

DATA ANALYTICS & VISUALIZATION



Data and BI expert with over 15 years of experience in creating sustainable and intuitive insights. Leader in delivering high-quality solutions at all business levels.

QUALIFICATIONS

	<i>years of experience</i>
Power BI / Power Query - Microsoft Certified (PL-300)	10
Microsoft Fabric - Microsoft Certified (DP-600)	2
Advanced SQL - Azure DataBricks, MySQL, T-SQL, Oracle, SQL Server	10
Data Modeling / Semantic Ontologies	10
Systems Administration / Implementation - HRIS, ERP, LMS, WMS, etc.	10
Domains - HR, Logistics, Supply Chain, Finance, etc.	25
Process, Data, and Governance Documentation	15
Strategy and KPI / Metrics Development	25
Advanced Microsoft Excel - Power Pivot, VBA, etc.	25
Cross-functional Collaboration / Agile / Leadership	25

CAREER HIGHLIGHTS

Senior Power BI Developer

Hilton Grand Vacations (HGV), 2025–Present, remote

- Leadership Excellence: Primary point of contact for Power BI team, managed end-to-end data visualization requests. Mentored team and led trainings.
- Strategic Impact: Partnered cross-functionally to lead development of enterprise Power BI governance, gold layer data, data & team strategy.

Senior Data Analytics & Business Intelligence Analyst

Idaho National Laboratory (INL), 2023–2025, hybrid

- Transformed Data Culture: Spearheaded development of the Analytics Product Team (APT). Elevated data credibility, access, and visualization standards. Team of UI/UX design, data, and BI experts.
- Strategic Leadership: Founding and voting member of the Data Analytics Center of Excellence (COE), contributing to strategic initiatives, and development of enterprise KPIs fostering a culture of data-driven excellence.
- Value-added Optimization: Delivered over 100 sustainable solutions, significantly enhancing operational efficiencies and saving many FTEs – *Time Billing reports suite, Documents Tracking suite, Jobs Risk Analysis, Finance Contracts suite, FS&S Project Tracking, automation, enterprise templates, process documentation / quick guides, & visualization standards.*
- Learning Leader: Regularly conducted weekly open-office hours, monthly Power Platform User Group, informal coaching sessions, INL Mentor, Inclusivity Council, Safety Team, and Engagement Committee.

Human Resources Systems & Data Analyst

Basic American Foods (BAF), 2021–2022, remote

- Innovative Cost Savings: Designed an in-house learning management system (LMS), saving thousands of dollars each year.
- Sustainable Insights: Developed key enterprise reports, enabling visibility, consistency, and ability to make data driven decisions – *Turnover Costs, Compensation Analysis, Employee Engagement & listening surveys, New Hire Onboarding, COVID, Training to Product Quality correlations, etc.*
- Data Management: Secured and validated sensitive employee data across enterprise systems for data integrity and compliance, including HRIS, LMS, PMS, engagement surveys, insurance platforms, ERP, government, etc.
- Business Process Support: Annual benefits enrollments, union negotiations, compliance audits, government reporting, exit interviews, vendor evaluations, and regular technical skills trainings.

Logistics Systems & Data Analyst / SME

Basic American Foods (BAF), 2015–2021, hybrid

- Systems Leadership: Logistics and inventory SME for 3 year ERP (IFS) implementation project. Evaluated, identified efficiency improvements, and created over 50 work instructions (SOPs).
- Report Development and Cost Savings: Designed and deployed over 70 reports and KPIs affecting the business's ability to succeed – *Warehouse Utilization, Inventory Shrink, Shipping Analysis, Inventory Turns, At-Risk Inventory, Fulfillment Planning, and more.*
- SME Project Management Expertise: Product Change Management, Shelf-Life Management, warehouse reconfigurations, and more.
- Demonstrated Proactive Engagement: Safety Leadership Committee, Hero recognitions, skills mentoring, and MS Teams Champion.

Process Team Leader

Basic American Foods (BAF), 2012–2015, onsite

- Leading Manager: Hired, trained, evaluated, coached, and terminated team of 50 employees working rotating shifts.
- Raised the Bar: Defined and implemented multiple hiring, training, and safety standards adopted company-wide leading to increased safety ratings, retention, product quality, and operational efficiency.

EDUCATION

B.S. / Bachelor in Business Management

Brigham Young University – Idaho, 2006–2011

- Minor in Political Science
- Emphasis in Marketing Analytics, Clusters in Supply Chain and Finance
- Student Leadership Council, Community Representative, Service Activities program, International Scholar Laureate, Pre-Law Society, intramural sports, internships with City Attorney and Clerk.

Certifications

- *Microsoft Certified: Fabric Analytics Engineer Associate (DP-600)*
- *Microsoft Certified: Power BI Data Analyst Associate (PL-300)*
- *Microsoft Power Up Program Graduate: Cohort 21 (2025), Adventurer*
- *Data Visualization with Python – O'Reilly, 2024*
- *Master Data Visualization and Storytelling – LinkedIn, 2023*
- *The Data Science of Using People Analytics – LinkedIn, 2023*
- *Microsoft Excel World Cup – FMWC, 2023*
- *Analyze Data with SQL – Codecademy, 2023*
- *Advanced Excel and VBA – Udemy, 2017*
- *Over 30 certifications verified on LinkedIn, over 25 books on HR data visualization and analytics, active in data visualization community – MS Fabric Community, Power BI UX/UI User Group, Workout Wednesday, MS Learn, FlowingData, Hashnode, Digital HR Leaders, Directionally Correct, and more).*

Additional

- *Featured in Week 10 of the 2025 Dubois Challenge*
- *Featured as Judges Favorite and Storytelling Standout in the 2025 Microsoft Power BI DataViz World Championships*
- *"The Storyteller" award for 2025 March Data DNA Challenge*
- *Idaho Technology Council (ITC): Member, 2025–Present*
- *Society for People Analytics (SPA): Founding Member, 2024–Present*
- *Data Visualization Society (DVS): Member, 2023–Present*
- *American Statistical Association: Ethical Guidelines for Statistical Practice commitment*