

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: WE CHAI

NAME: S.MANIKANDAN

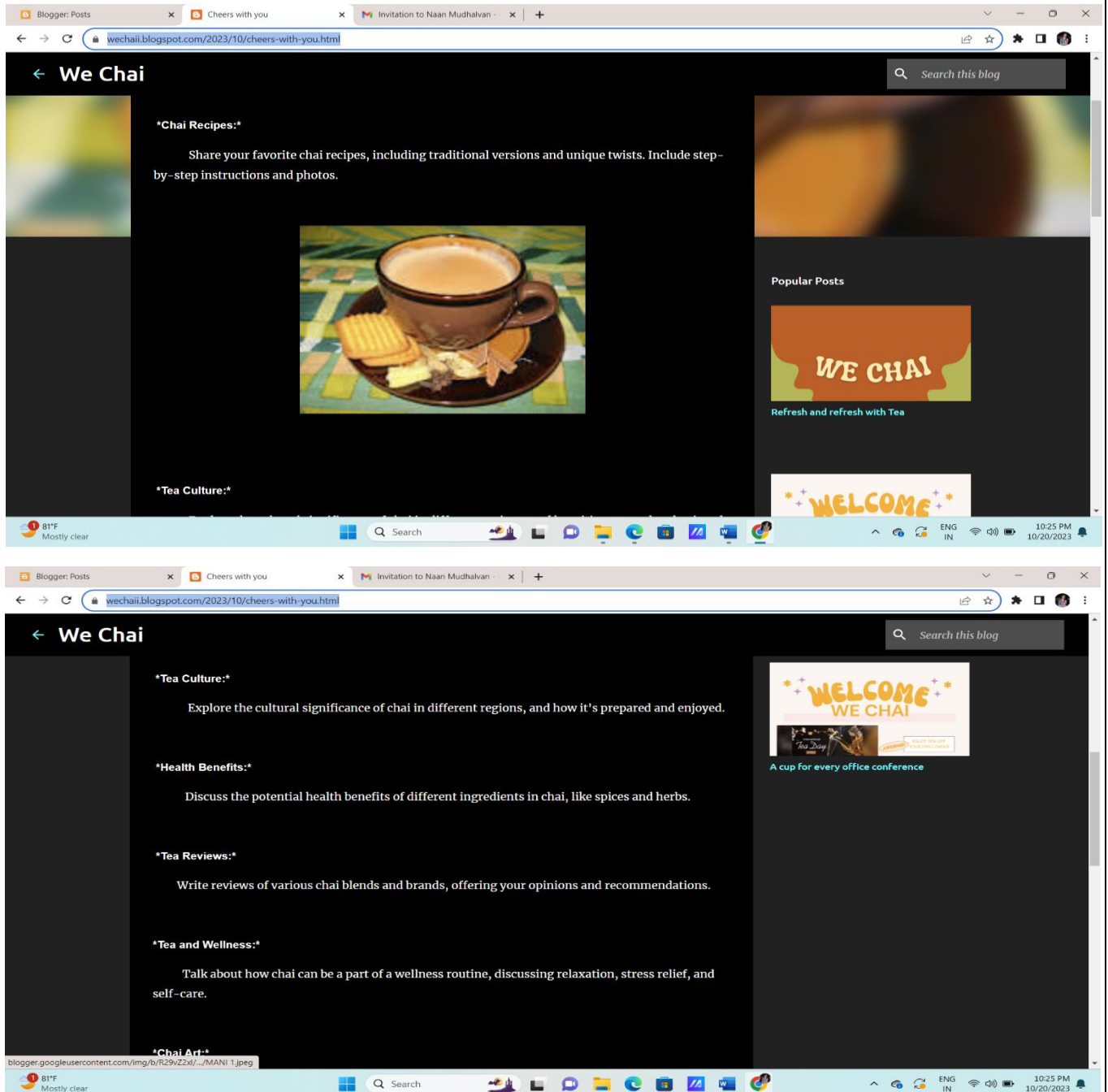
NM_ID: 5416755476A772EB84846BB02B99FA28

Category : Digital Marketing

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: <https://wechai.blogspot.com/2023/10/cheers-with-you.html>

Screenshot:



Blogger: Posts x Cheers with you x Invitation to Naan Mudhalvan - x +

wechai.blogspot.com/2023/10/cheers-with-you.html

We Chai

Search this blog

Chai and Food Pairings:

Suggest food pairings that go well with chai, such as snacks, pastries, or meals.

Chai History:

Dive into the history of chai, its origins, and how it has evolved over time.

Enter Comment

81°F Mostly clear

Search

ENG IN 10:25 PM 10/20/2023

Blogger: Posts x Cheers with you x Invitation to Naan Mudhalvan - x +


wechai.blogspot.com/2023/10/cheers-with-you.html

We Chai

Search this blog

Chai Art:

Explore the art of chai, from latte art to the presentation of tea in various cultures.



Chai and Food Pairings:

81°F Mostly clear

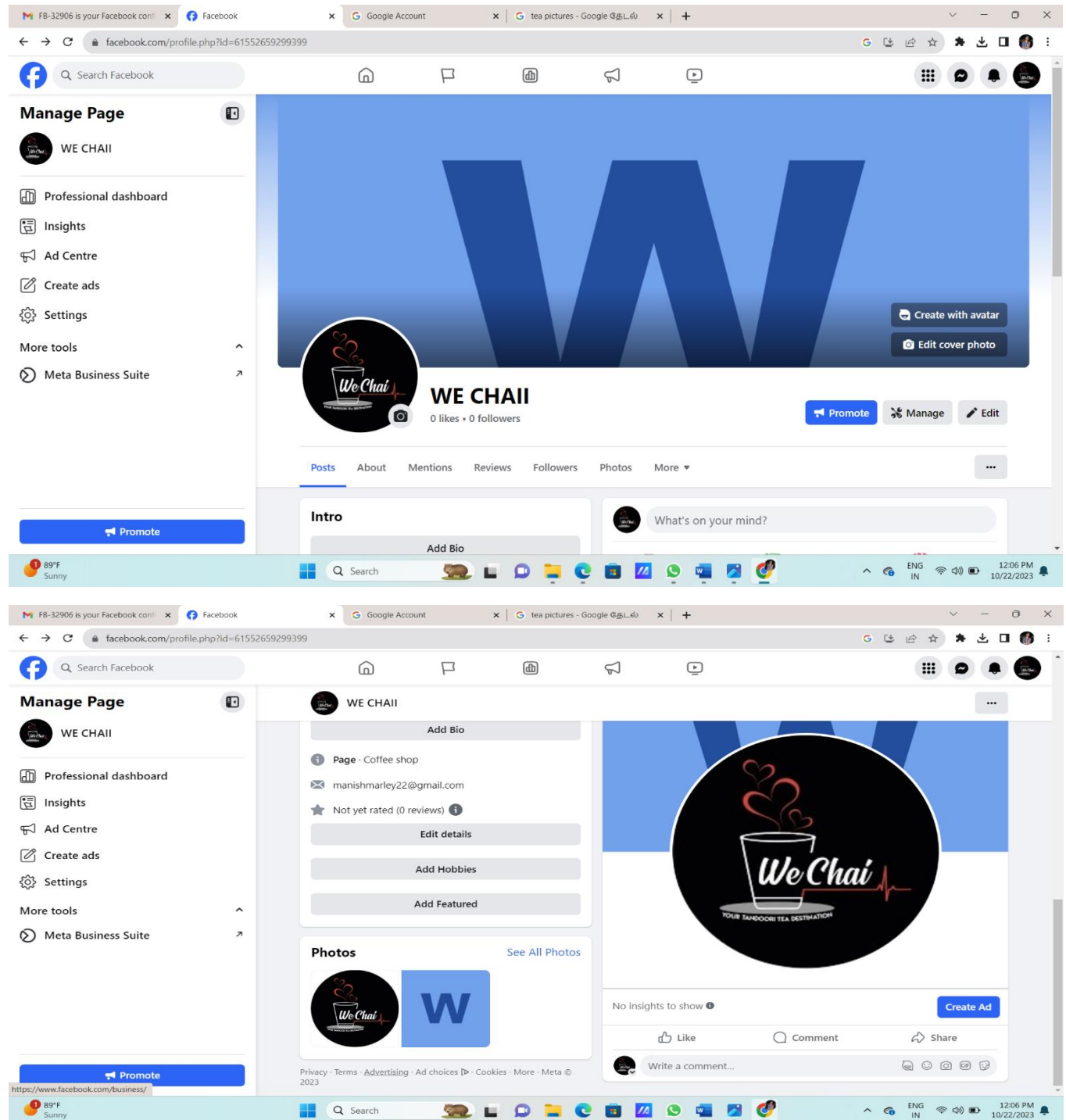
Search

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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552659299399>

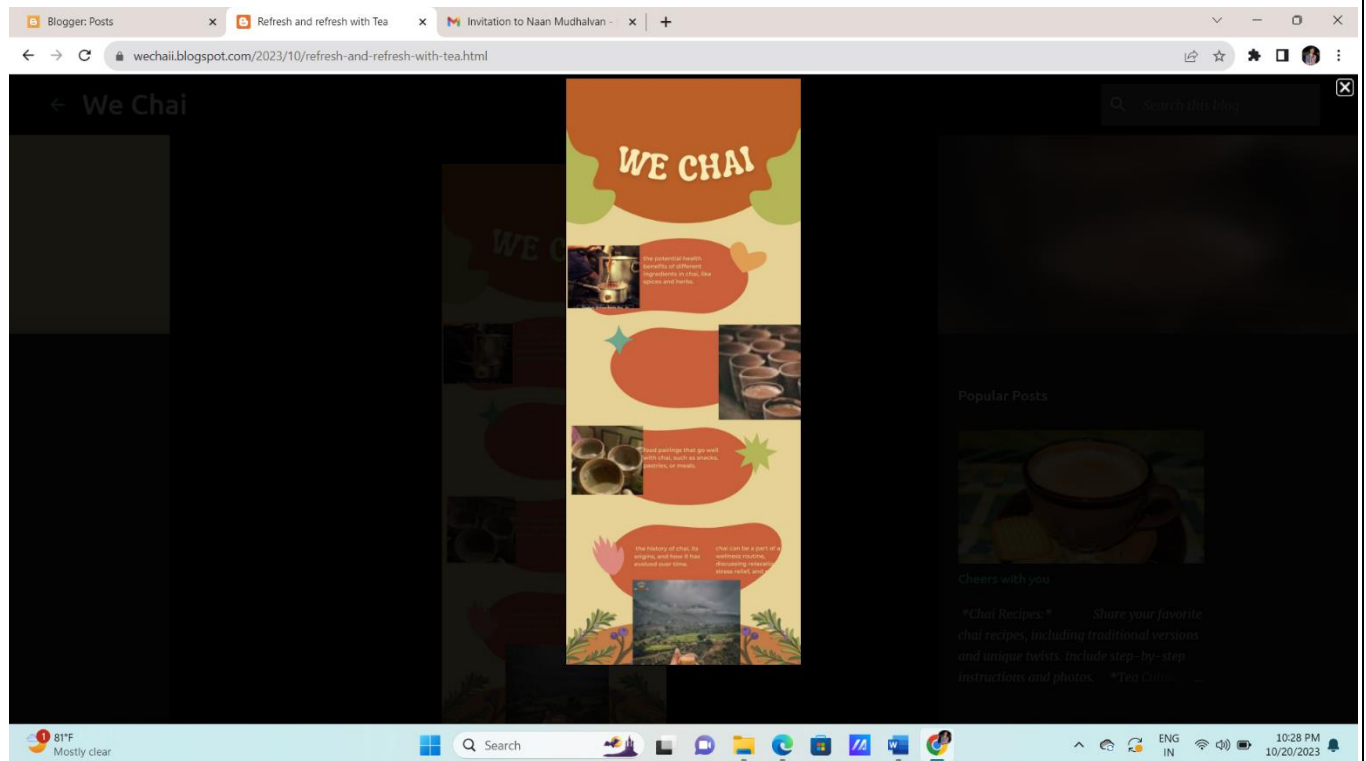
Screen shot:



3. Create and design a social media advertisement poster using canva.

Link: <https://wechai.blogspot.com/2023/10/refresh-and-refresh-with-tea.html>

Screenshot:



+

4. Create email newsletter design using MailChimp or canva tool.

Link: <https://wechai.blogspot.com/2023/10/a-cup-for-every-office-conference.html>

screenshot:

