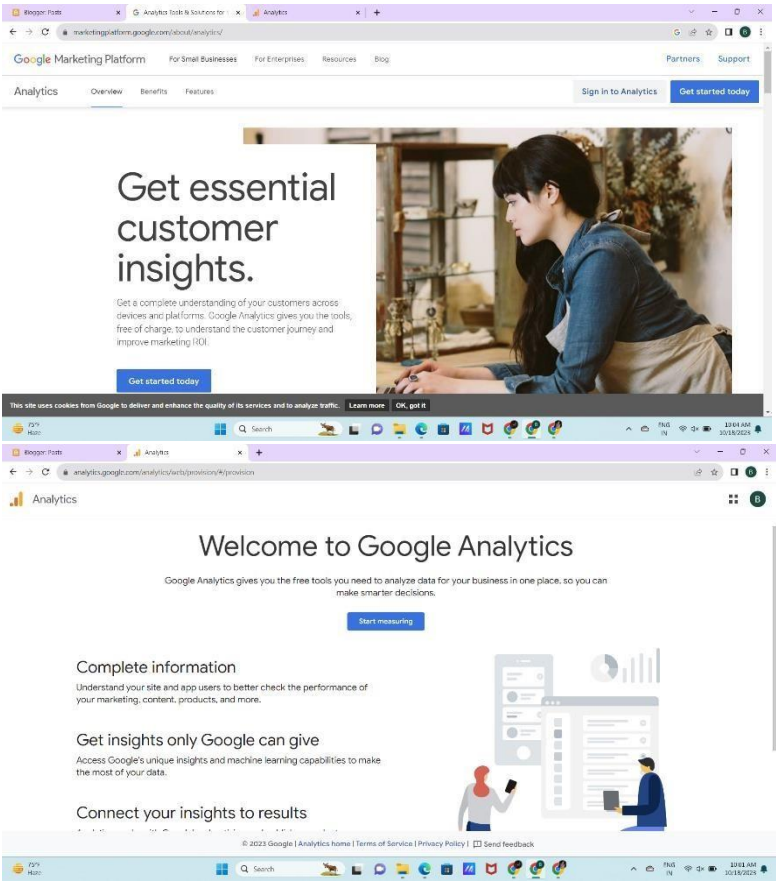
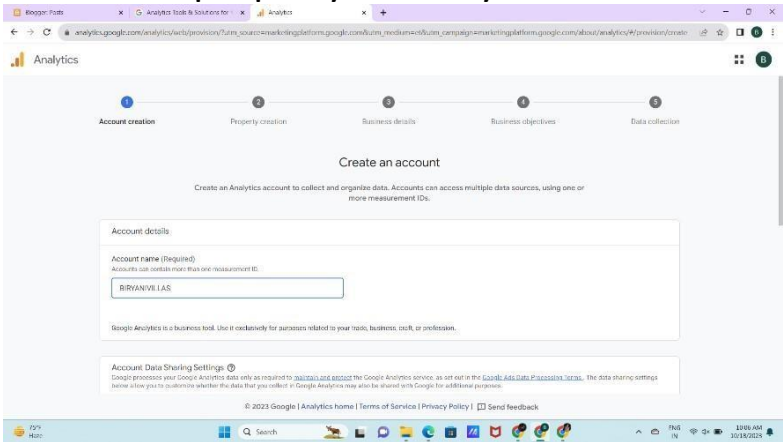
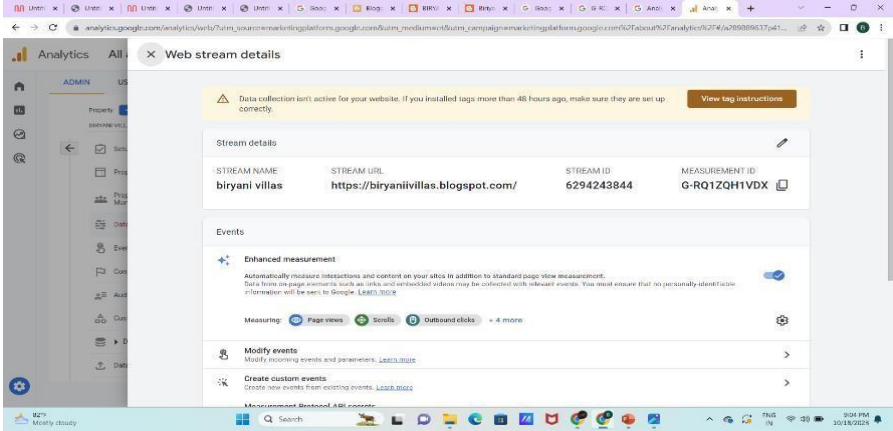
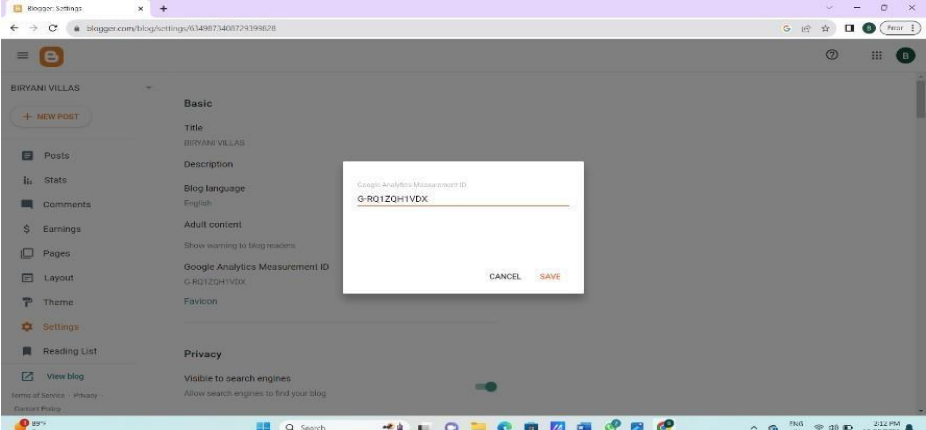
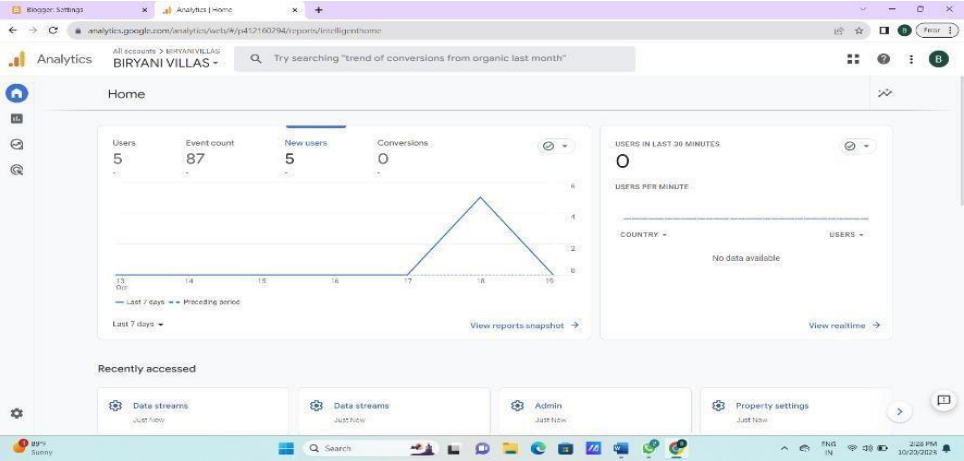


# STEPS TO ADD A GOOGLE ANALYTICS TO A WEBSITE

S.NO	PARAMETERS	SCREENSHOT/DESCRIPTION
1	Sign up	<p>Go to Google Analytics, sign up, and create an account.</p> 
2	Create Property	<p>Add a new property for "Biryani Villas" website.</p> 

3	Get Tracking Code	<p>Get the tracking code from the property settings.</p>  <p>The screenshot shows the 'Web stream details' page in Google Analytics. At the top, a yellow banner states 'Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly.' Below this, the 'Stream details' section lists: Stream name 'biryani villas', Stream URL 'https://biryani villas.blogspot.com/', Stream ID '6294243844', and Measurement ID 'G-RQ1ZQH1V DX'. The 'Events' section shows 'Enhanced measurement' is turned on, measuring 'Page views', 'Scrolls', and 'Outbound clicks'. Other options like 'Modify events' and 'Create custom events' are also visible.</p>
4	Add Tracking Code	<p>Insert the tracking code into your blogger</p>  <p>The screenshot shows the 'Blogger Settings' page for 'BIRYANI VILLAS'. The 'Basic' tab is selected. A modal window is open for editing the 'Google Analytics Measurement ID', which currently shows 'G-RQ1ZQH1V DX'. The background settings include Title, Description, Blog language (English), and Privacy options.</p>
5	Set up goals	<p>Define goals, like tracking conversions or page views</p>
6	View analytics	<p>Access your website's data in Google Analytics dashboard.</p>  <p>The screenshot shows the Google Analytics 'Home' dashboard. It features a 'Summary' section with key metrics: Users (5), Event count (87), New users (5), and Conversions (0). Below this is a line chart showing the trend of users over the last 7 days. To the right, there are sections for 'Users in last 30 minutes' (0) and 'Users per minute' by country (No data available). At the bottom, there's a 'Recently accessed' section with links to Data streams, Admin, and Property settings.</p>

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## View reports

Access detailed reports on user behavior and website performance.

