

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: HOUSE OF DONUTS

NAME: R.ARUN MOZHI VARMAN

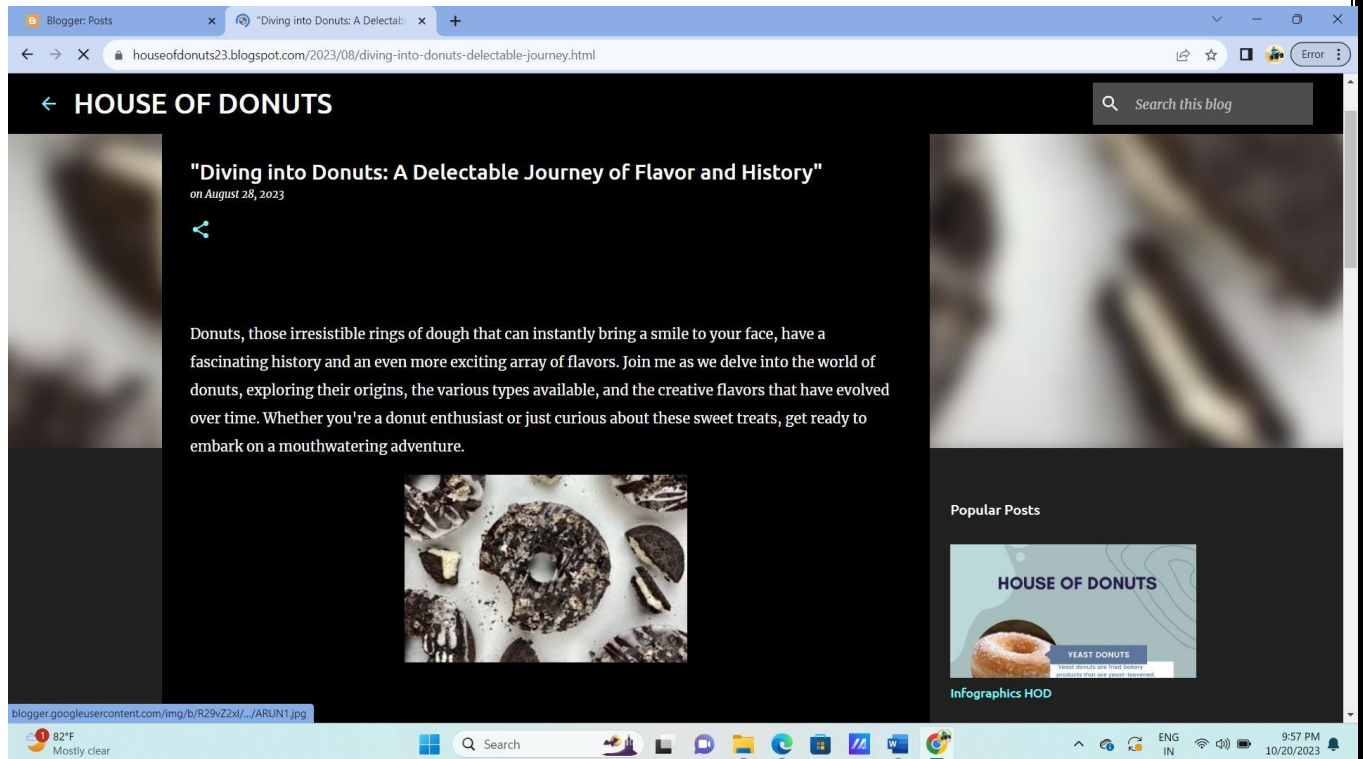
NM_ID:93A3ADCFF5247CFA2F24051AA9EA766A

Category : Digital Marketing

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link:<https://houseofdonuts23.blogspot.com/2023/08/diving-into-donutsdelectable-journey.html>

Screenshot:



Blogger: Posts

"Diving into Donuts: A Delectable Journey"

houseofdonuts23.blogspot.com/2023/08/diving-into-donuts-delectable-journey.html

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combinations that have transformed the humble donut into a gourmet masterpiece.

4. **Behind the Scenes: The Art of Donut Making:**

Have you ever wondered what goes into making the perfect donut? In this section, we'll take a behind-the-scenes look at the art and science of donut making. From mixing the dough to achieving that golden-brown fry, you'll gain insight into the meticulous process that ensures each bite is a delectable delight.

5. **Around the World in Donut Flavors:**

Donuts are not only popular in the United States – they've captured the hearts (and taste buds) of people around the world. Join me as we embark on a global journey to discover international variations of donuts. From the churros of Spain to the beignets of New Orleans, you'll learn how different cultures put their unique spin on this universally loved treat.

6. **DIY Donuts: Creating Your Own Flavor Fusion:**

Ready to roll up your sleeves and try your hand at making donuts? In this section, we'll provide step-by-step instructions for creating your own donut house, Experiment with flavors, fillings, and

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1. **The Donut Odyssey: A Brief History:**

Let's start our journey by tracing the origins of these delectable delights. Donuts, with their fried and doughy goodness, have a storied history that dates back centuries. From their uncertain beginnings to their rise in popularity during World War I, we'll uncover the evolution of the donut and how it became a beloved treat worldwide.

2. **Classic vs. Modern: Exploring Donut Types:**


Donuts have come a long way from their simple ring shape. In this section, we'll explore the distinction between classic and modern donuts. Classic donuts, like the original glazed and old-fashioned, offer a nostalgic taste of the past. On the other hand, modern donuts, including filled, cake, and yeast-raised varieties, push the boundaries of creativity and taste. Discover the unique qualities of each type and learn how they're made.

3. **Flavors That Take the Cake (Donut!):**

One of the most exciting aspects of donuts is the diverse range of flavors that have been dreamt up over the years. From maple-bacon extravaganzas to matcha-infused marvels, the world of donut flavors knows no bounds. We'll delve into the innovative and sometimes unconventional flavor

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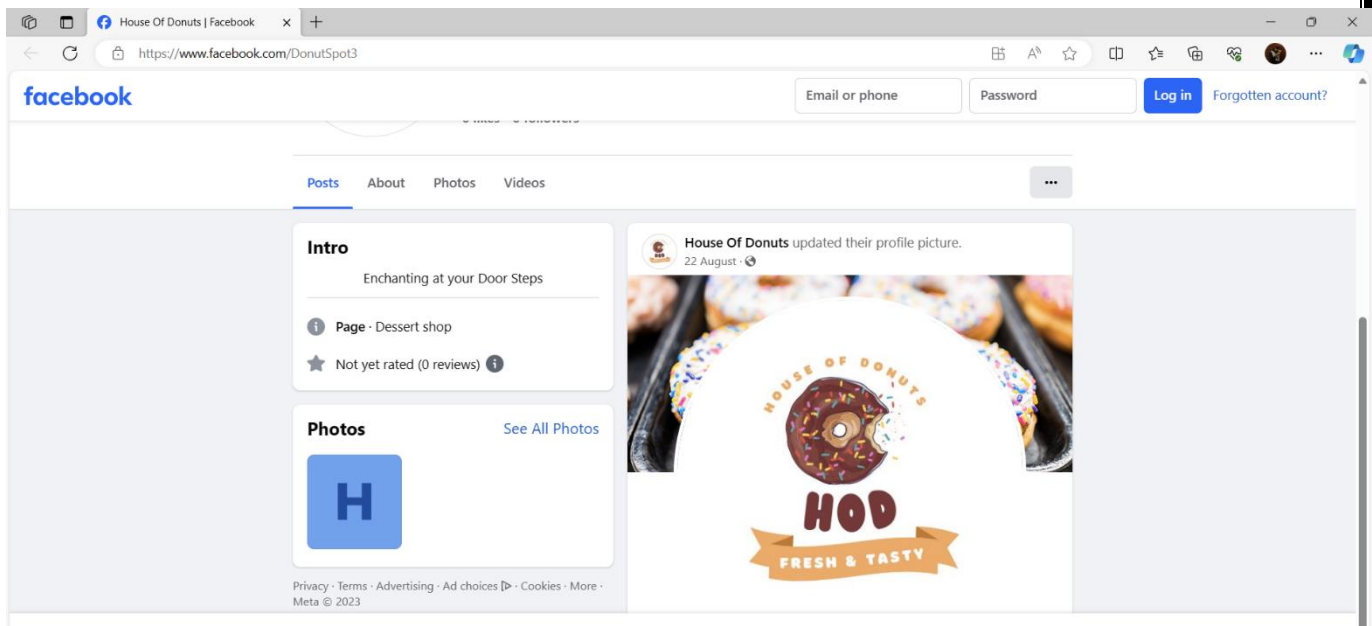
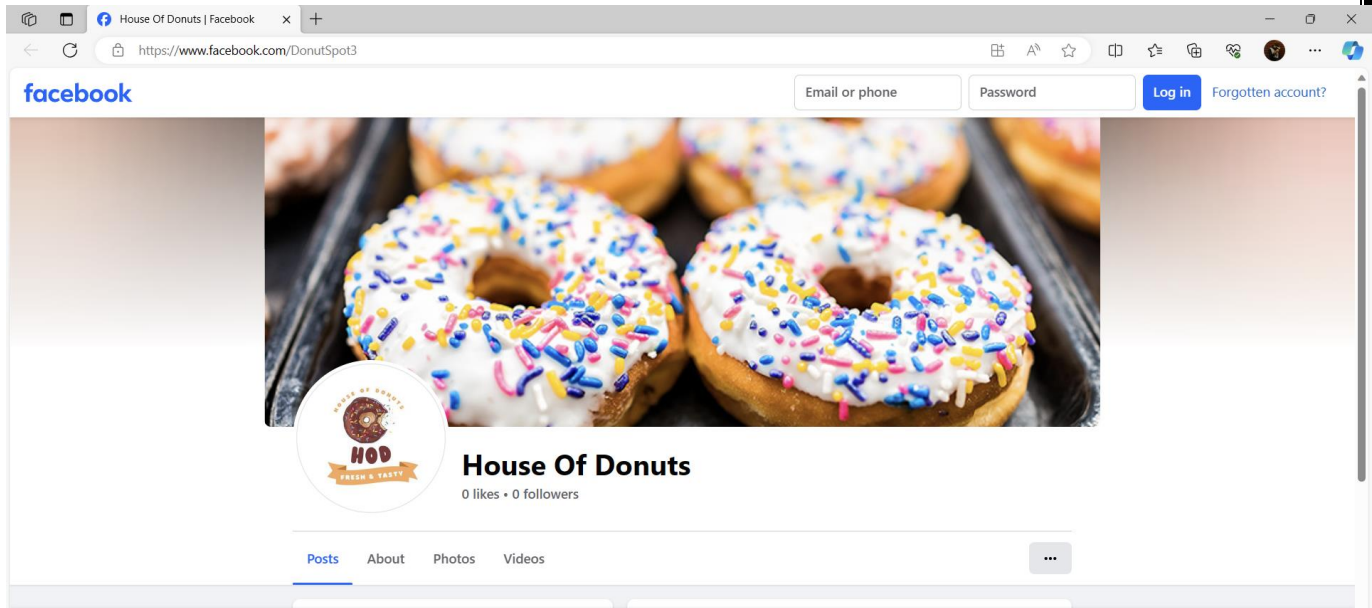
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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/DonutSpot3>

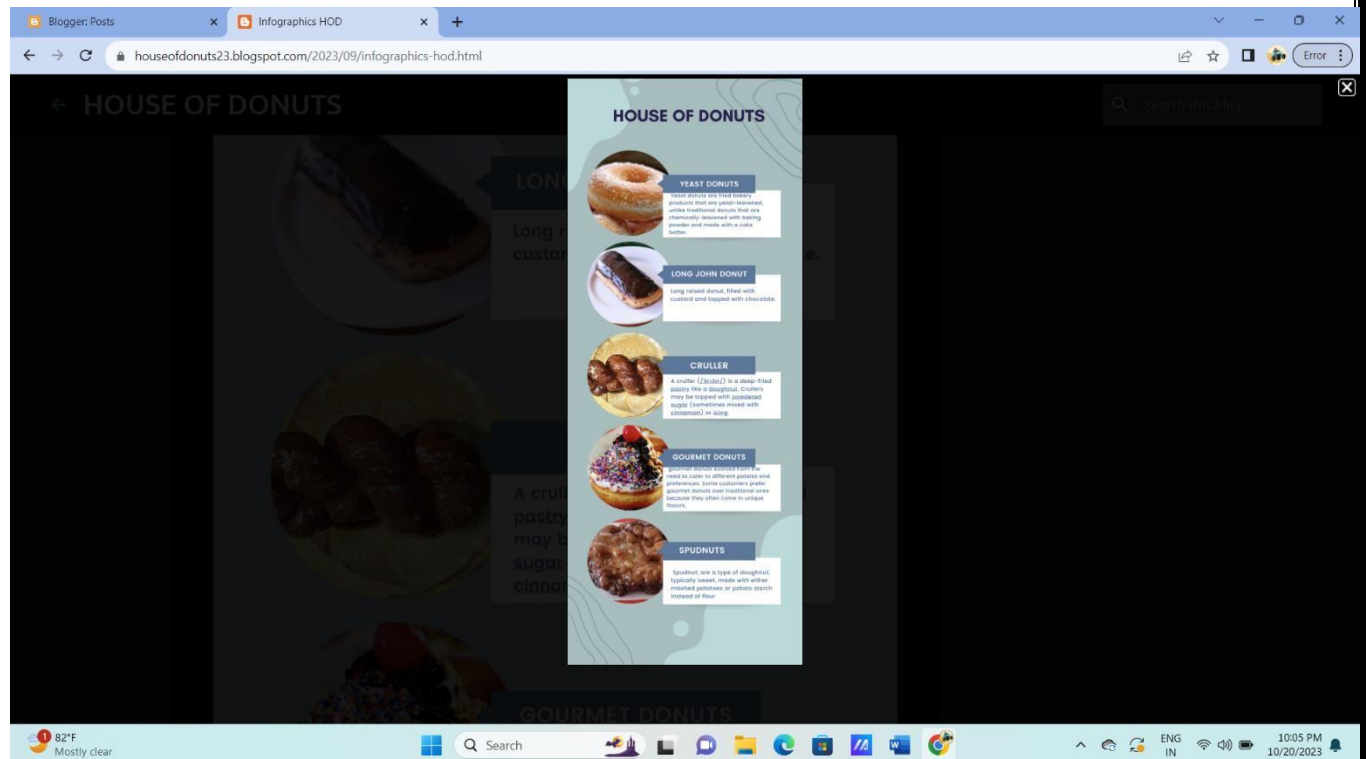
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3.Create and design a social media advertisement poster using canva.

Link: <https://houseofdonuts23.blogspot.com/2023/09/infographics-hod.html>

Screenshot:



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4.Create email newsletter design using MailChimp or canva tool.

Link:<https://houseofdonuts23.blogspot.com/2023/08/diving-into-donuts-delectable-journey.html>

screenshot:

