

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: BARBEQUE HUB

NAME: A.THILAGAN

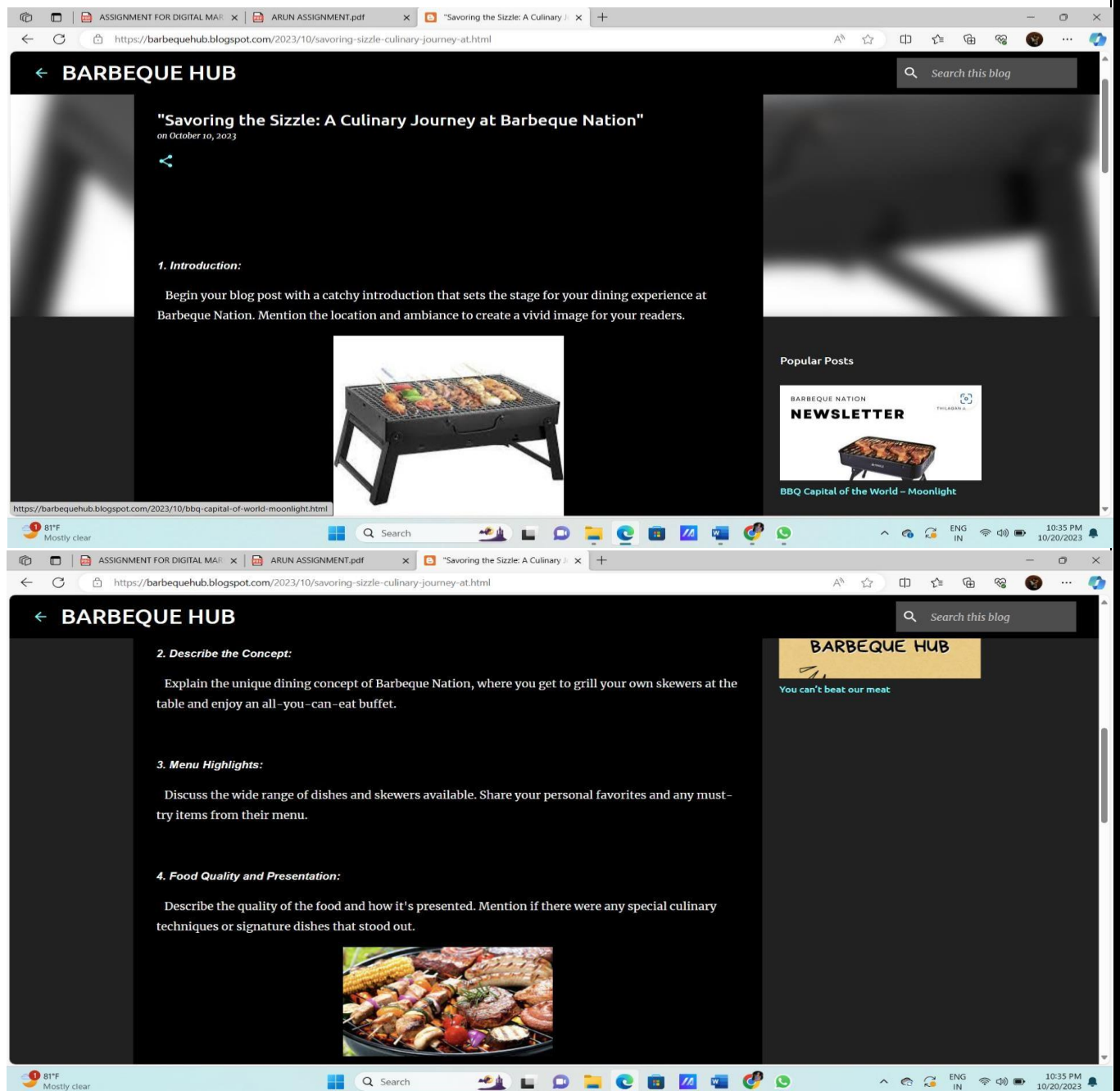
NM_ID: 31C2C9CA60306C182D04406E8E004070

Category : Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: <https://barbequehub.blogspot.com/2023/10/savoring-sizzle-culinary-journey-at.html>

Screenshot:



ASSIGNMENT FOR DIGITAL MARKETING | ARUN ASSIGNMENT.pdf | Savoring the Sizzle: A Culinary Journey

https://barbequehub.blogspot.com/2023/10/savoring-sizzle-culinary-journey-at.html

← BARBEQUE HUB

Search this blog

5. Dining Experience:

Share your overall experience, including the service, staff friendliness, and the general atmosphere.

6. Pricing and Value:


Give insights into the pricing, mentioning if it's value for money considering the experience and the quantity and quality of food you receive.

7. Customer Service:

Discuss your interactions with the staff, how they accommodated your requests, and if they made your dining experience special.

8. Ambiance and Decor:

Talk about the restaurant's ambiance, decor, and how it contributes to the overall experience.



81°F Mostly clear


Search

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9. Tips for Visitors:

Provide some tips for first-time visitors, like the best time to visit, whether reservations are necessary, and any special promotions or events.

10. Conclusion:

Sum up your experience and recommend Barbeque Nation to your readers if you had a positive experience. You can also mention if there were any drawbacks.



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/barbequehub.07?mibextid=ZbWKwL>

Screen shot:

The image displays two screenshots of a Facebook Business Page for 'BARBEQUE HUB'. The top screenshot shows the page header with the Facebook logo, the page name 'BARBEQUE HUB', and the username '@barbequehub.07'. The cover photo features a logo with a flame and the text 'BARBEQUE HUB' next to a close-up of grilled chicken. The bottom screenshot shows the 'About' section of the page, which includes fields for Work, University, and High School, all of which are currently empty. To the right, there are sections for 'Others named BARBEQUE HUB' and 'Others with a similar name', both of which are currently empty.

facebook 9443599715

BARBEQUE HUB
@barbequehub.07

Friends Photos Videos ...

BARBEQUE HUB
@barbequehub.07

Friends Photos Videos ...

About

Work

No workplaces to show

University

No schools/universities to show

High School

No schools/universities to show

Others named BARBEQUE HUB

See more

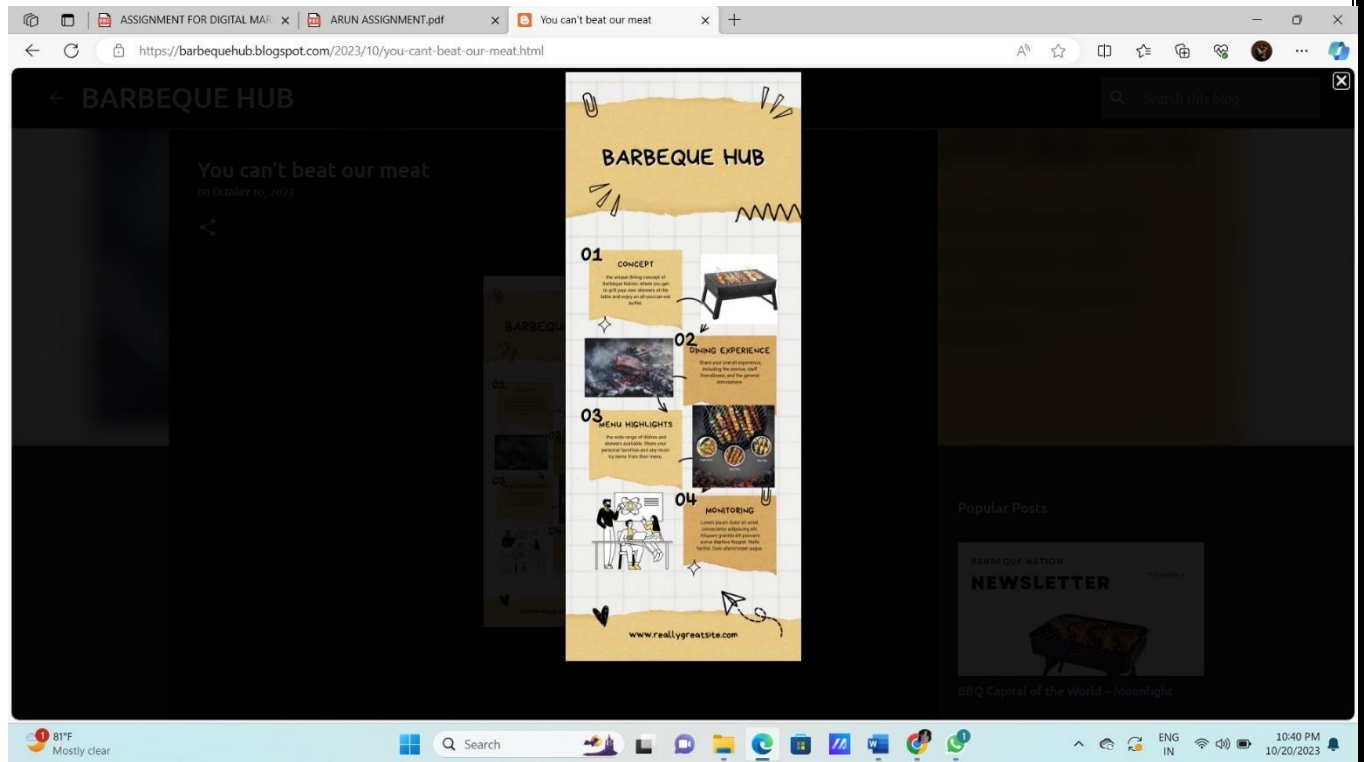
Others with a similar name

Car Hub

Hub Ali Khan

3. Create and design a social media advertisement poster using canva. Link: <https://barbequehub.blogspot.com/2023/10/you-cant-beat-our-meat.html>

Screenshot:



+

4. Create email newsletter design using MailChimp or canva tool.

Link: <https://barbequehub.blogspot.com/2023/10/bbq-capital-of-world-moonlight.html>

screenshot:

