

INTELLIGENCE DOSSIER

TARGET ENTITY

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IDENTITY

InFynd is a B2B data and marketing solutions provider founded in 2020 and headquartered in Coimbatore, India, with operations in the UK. It offers custom-built contact lists, data appending/enrichment...

InFynd is a B2B data and marketing solutions provider founded in 2020 and headquartered in Coimbatore, India, with operations in the UK. It offers custom-built contact lists, data appending/enrichment, and demand generation campaigns. The company provides data on firmographics, technographics, contact details, and buyer intent signals. InFynd leverages AI and automation to build, validate, and deliver clean datasets, integrating with CRM and MarTech stacks for real-time reporting and analytics. All data is compliant with GDPR and CCPA. The mission is to provide exceptional value to businesses with accurate, industry-specific data and comprehensive contact information to help them reach revenue goals and make meaningful business connections. The vision is to be the top choice for changing how businesses connect with their ideal customer profiles through customized, innovative data solutions.

INDUSTRY

B2B Data & Marketing Solutions

PRODUCTS & SERVICES

B2B/B2C Data Solutions, Data Appending, Data Cleansing & Optimization, Custom Data Builds, API & Integrations, Prospecting Tools, Omnichannel Marketing, AI-Powered Performance Measurement, MarTech Consulting, GDPR & CCPA Compliance

LOCATIONS

Lily Hill House, Lily Hill Road, Bracknell, RG12 2SJ, GB, B-9 Caledon Square, Avinashi Road, Peelamedu, Coimbatore, Tamil Nadu, IN

KEY PEOPLE

Harish Praveen (CEO)

PrabhaKaran Natchi (Human Resources Manager)

Michael John (Compliance and Account Manager)

Chris Reid (Sales Director)

Manikandan G (Head of Marketing)
R. Kumar (Head of Operations and Strategies)
Saravana B (Technical Project Manager)

TECH STACK

React, JavaScript, Node.js, Python, MySQL, PostgreSQL, MongoDB, Oracle