

# Lecture 1: Introduction

Sergey Muravyov

25 January 2024

# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

# Challenges in defining artificial intelligence (AI)



```
1 # checking response.status_code (if you get 502, try removing the line)
2 if response.status_code != 200:
3     print(f"Status: {response.status_code} - Try removing the code")
4 else:
5     print(f"Status: {response.status_code}\n")
6
7 # using BeautifulSoup to parse the response object
8 soup = BeautifulSoup(response.content, "html.parser")
9
10 # finding Post images in the soup
11 images = soup.find_all("img", attrs={"alt": "Post image"})
12
13 # downloading images
14 for i, image in enumerate(images):
15     # ...
```



# Empirical Definitions of Artificial Intelligence

## Turing test [modern version]

The judge is corresponding with two respondents, one of which is a person, and the other is a computer program. Based on the answers to the questions, he must determine which of the respondents is who. The task of the computer program — is to mislead the judge, forcing him to make the wrong choice.

## Turing test (Alan Turing)

The judge is corresponding with two respondents, one of whom is a human, **who is impersonating someone else**, and the other is a computer program, **who is also trying to impersonate the same person**. Based on the answers to the questions, he must determine which of the respondents is who. The task of the computer program — is to mislead the judge, forcing him to make the wrong choice.

# Chinese Room (John Searle)

- There is a man in the room who communicates with the outside world in Chinese characters. He has a book, in which the rules are indicated, how to compose the output using the input combination of hieroglyphs. Is it possible to declare that a person knows Chinese?
- In this analogy, a book is an artificial intelligence, and a person is an interface.

# Strong and weak AI

## Artificial Narrow Intelligence, ANI

An artificial intelligence that implements a limited part of the mind or is focused on one narrow task.

## Artificial General Intelligence, AGI

An artificial intelligence capable of reaching or surpassing human cognitive abilities.

## The exclusive target problem

As AI tasks are solved, they are written out of the tasks of general AI and referred to as narrow AI.

# Intellectual systems

- An intelligent system — a system that solves one or more artificial intelligence tasks.
- Expert system — an intelligent system built on the basis of facts and rules extracted from experts.

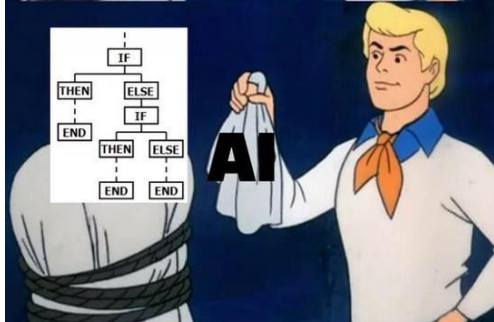
## Difference from machine learning

- Expert systems: from the general to the particular.
- ML System: from the general to the particular.

Example, translation from one language to another:

- An expert system requires the involvement of an expert (linguist) and the formalization of translation rules.
- Machine learning requires a dataset with many texts.





# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

## Prerequisites:

- Machine learning has evolved from various domains (engineering, accounting).
- Machine learning is popular.

## Consequence:

- A lot of «scientific pop» and other nonsense, including on Wikipedia.
- The same object can be called by different terms.
- The same term can mean different objects.
- Some terms contradict generally accepted analogues from other sciences.

# The difference between machine learning and data analysis

- **Machine learning** is the development of machine learning algorithms.
- **Data analysis** is the application of various algorithms to data, including machine learning algorithms.

### Big Data

- Data does not fit in RAM: algorithms in external memory.
- Data is stored or processed on different computers: distributed computing.
- There is enough data to extract a pattern from it: machine learning can be applied.
- There is too much data to analyze it «by hand»: forced to use machine learning.
- The data was not originally collected for analysis: raw data.
- ...

# Definition of machine learning

**Machine learning** is the process of giving computers the ability to learn new things without being directly programmed to do so.

A.L. Samuel Some Studies in Machine Learning Using the Game of Checkers // IBM Journal. July 1959. P. 210–229.

The program **is trained** with experience  $E$  to solve some problem  $T$  according to the quality metric  $P$  if the quality of its solution  $T$ , measured according to  $P$ , grows along with the growth of experience  $E$ .

T.M. Mitchell Machine Learning. McGraw-Hill, 1997.

# Machine learning

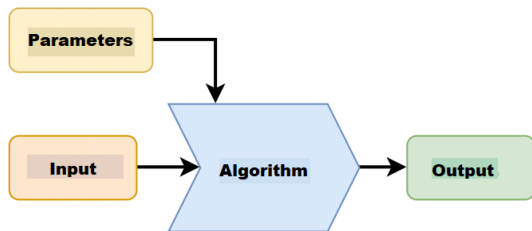
## Machine learning (ML)

- Data Science: machine learning problems given a dataset  $\mathcal{D}$  и
  - quality function (gain, likelihood)  $\mathcal{Q}$ , or
  - error function (risk, loss)  $\mathcal{L}$ .
- An algorithm «learns» to solve a problem if it maximizes  $\mathcal{Q}_{\mathcal{D}}$  or minimizes  $\mathcal{L}_{\mathcal{D}}$  — **empirical risk**.

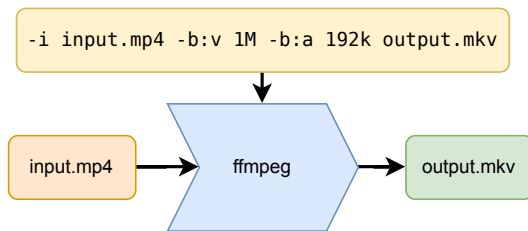
## Difference from an optimization problem

- Optimization:  $\mathcal{L}(\theta) \xrightarrow{\theta} \min$ .
- Machine Learning:  $\mathcal{L}_{\mathcal{D}}(\theta) = \sum_{x \in \mathcal{D}} \mathcal{L}(x, \theta) \xrightarrow{\theta} \min$ .

# Algorithm parameters



Separate the parameters of the algorithm and its input.



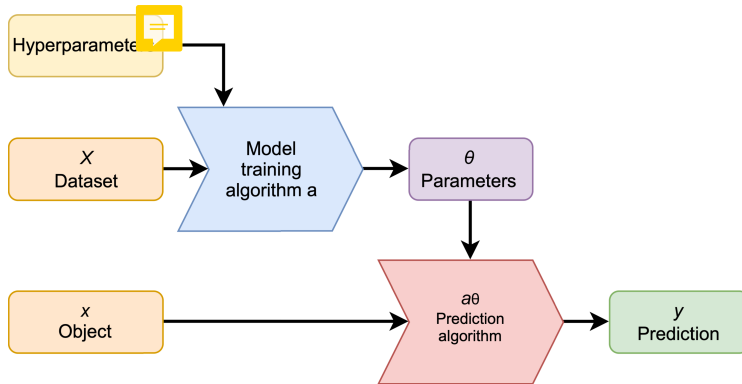
Example: console command arguments — parameters.

Another example: a class that implements the Function interface will have a constructor with «parameters» parameters.



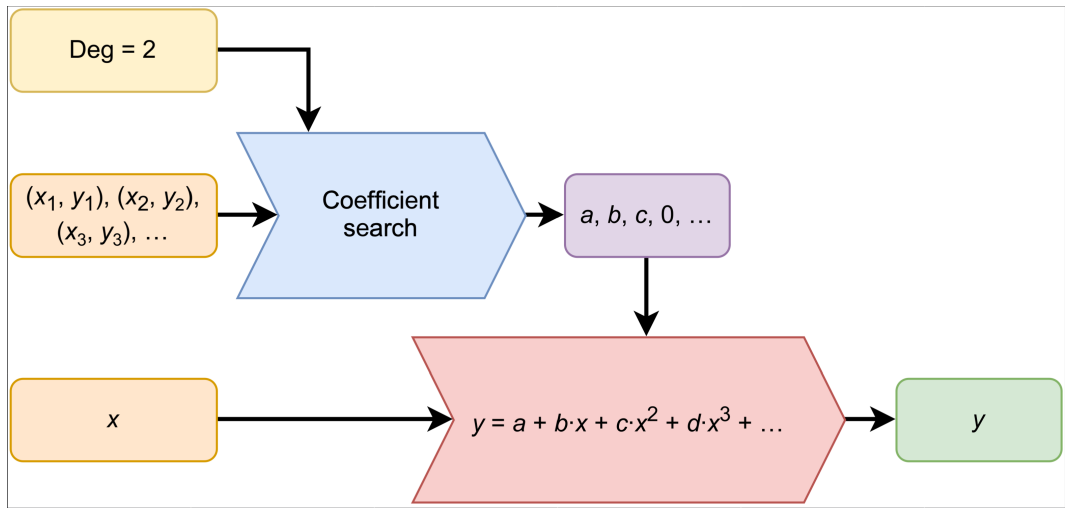
# Building a model

Construction (construction, training, approximation, train, build, fit)  
model (algorithm, function).



Outcome: model parameters.

# Example for the polynomial fitting problem



# Algorithm Comparison

## Practice is the criterion of truth

- In machine learning, **cannot** be said/proved that algorithm  $A_1$  is better than  $A_2$ . Exception: if  $A_2$  is a special case of  $A_1$  and the corresponding parameters are achievable during training.
- Instead, it can be only said that  $A_1$  is better than  $A_2$  on  $\mathcal{D}$  with respect to the quality or error function  $\mathcal{L}(A, \mathcal{D})$  and methods for its calculation.

## Baseline

The base (existing) algorithm against which the current one is being compared. Sometimes a naive solution is used as a baseline.

# Choice of an algorithm

## No Free Lunch

- If the algorithm works well on a certain set of data sets, then this will necessarily affect performance on the set of all remaining data sets.
- Formally, this is called No-Free-Lunch Theorem<sup>1,2</sup>
- For each data set, it is required to choose the best algorithm for it.

## State-of-the-Art (SOTA)

The best algorithm for a specific task with a specific data set and validation technique.

---

<sup>1</sup>Wolpert D. H. The supervised learning no-free-lunch theorems // Soft computing and industry. 2002. P. 25–42.

<sup>2</sup>Wolpert D. H., Macready W. G. No free lunch theorems for optimization //IEEE transactions on evolutionary computation. 1997. Vol. 1. No. 1. P. 67–82.

# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

# Types of data

	age (n)	job (c)	marital (c)	education (c)	balance (n)	housing (c)
0	30	unemployed	married	primary	1787	no
1	33	services	married	secondary	4789	yes
2	35	management	single	tertiary	1350	yes
3	30	management	married	tertiary	1476	yes
4	59	blue-collar	married	secondary	0	yes
5	35	management	single	tertiary	747	no

Structured (.csv, .excel, .parquet)

```
{
  "successCode": "1",
  "message": "Thank you for authenticating. Please wait...",
  "listOfPatients": [
    {
      "Helen": {
        "Age": "19",
        "Phone": "777-777777",
        "smoker": "No"
      },
      "John": {
        "Age": "24",
        "Phone": "777-777778",
        "smoker": "Yes"
      },
      "Sarah": {
        "Age": "51",
        "Phone": "777-777779",
        "smoker": "Yes"
      }
    ]
  }
}
```

Semi-structured (.json, .yaml, .xml)



Non-structured (text, images, audios)

# Tabular data representation

Dataset — table (matrix)  
with  $n$  rows and  $m$  columns.

## Row

Object, instance, sample, example.

$$\begin{bmatrix} f_1 & f_2 & \dots & f_m \\ x_{1,1} & x_{1,2} & \dots & x_{1,m} \\ x_{2,1} & x_{2,2} & \dots & x_{2,m} \\ \vdots & \vdots & \ddots & \vdots \\ x_{n,1} & x_{n,2} & \dots & x_{n,m} \end{bmatrix}$$

## Column

Feature, attribute, characteristic, factor.

$$\begin{bmatrix} f_1(x_1) & f_2(x_1) & \dots & f_m(x_1) \\ f_1(x_2) & f_2(x_2) & \dots & f_m(x_2) \\ \vdots & \vdots & \ddots & \vdots \\ f_1(x_n) & f_2(x_n) & \dots & f_m(x_n) \end{bmatrix}$$

## Basic feature types

	Category	Number
Alternative naming	«Quality»	«Quantity»
Space	Discrete	Continuous
Number of elements	Finite	Infinite
Iteration over all values	Yes	No
Valid Operations	=	<, +, -, ×, √, ...
Examples	Gender, color, type, brand	Age, speed, price



Something in between Enum and Object from Java:

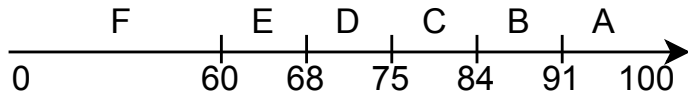
- A finite number of elements, like Enum. All values are known in advance.
- There is no order relation above elements like Enum.
- Can be tested for equality.
- It is customary to associate each value with an integer or natural number (similar to *ordinal*), but these numbers are used by **only for convenience** of storage and operations on categories (similar to *hashCode*).
- Numbers are usually used:  $[0; \dots; k - 1]$  or  $[1; \dots; k]$ .

The algorithm must be statistically invariant under different comparisons of numbers and categories.

- Somewhere between a category and a number: discrete, but there is an order above the elements, and the number of elements can change.
- Called «category» in the outside world.
- Not popular.

## Sampling

- Transformation to an ordinal attribute. Example:



- Transformation into a categorical feature.  
Order information is lost.
- Rarely used, as it is more convenient to work with numbers.

# Ordinal Type Conversion

- Can be converted to a number via ordinal.
- If the number of values is finite and equal to  $k$ , then it can be converted to  $k$  binary categories:  
 $c_i(ord) := (ord < ord_i)$ , where  $\{ord_1, \dots, ord_k\}$  – set of ordinal feature values. Example, let  $A < B < C$ :

$$\begin{bmatrix} \text{ord} \\ A \\ B \\ C \end{bmatrix} \Rightarrow \begin{bmatrix} < A & < B & < C \\ false & true & true \\ false & false & true \\ false & false & false \end{bmatrix}$$

# Category transformation

- If the category **binary** (it has only two values  $c_1, c_2$ ), can be converted to a number:  $c_1 \Rightarrow 0, c_2 \Rightarrow 1$  or  $c_1 \Rightarrow -1, c_2 \Rightarrow +1$ .
- A category of  $k$  values  $\{c_1, \dots, c_k\}$  can be **binarized** by getting  $k$  binary categories:  $b_i(c) := (c = c_i)$ . Example:

$$\begin{array}{c} [c] \\ \hline A \\ B \\ C \end{array} \Rightarrow \begin{array}{ccc} [ & = A & = B & = C \\ \hline & true & false & false \\ & false & true & false \\ & false & false & true \end{array}$$

- **One-hot encoding** (~~unitary code~~) — another name for binarization, or a conversion option when going straight to numbers (0 and 1):

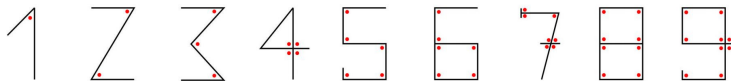
$$\text{one-hot}_i(c) = [c = c_i]$$

# Why is a number not a number?

Consider the problem of determining a digit from an image:

- Naive idea: match numbers «0», «1», ... «9» with numbers 0, 1 ... 9, and work with one numeric feature.
- Image «3» — is not something between images «2» and «4» or «1» and «5».
- Image «5» looks more like «6» than image «7», but in terms of this mapping they are equally similar.
- ...

Or is it a number?



# Example of converting other types

## Time

1. Find out with what periods  $T_e$  the events  $e_1, \dots, e_m$  occur, which can affect the studied dependence. For example, to analyze traffic congestion or energy consumption, periods of 1 and 7 days can be useful.
2. Add  $2m$  new numeric features:  $f_{2e-1} = \sin\left(\frac{2\pi t}{T_e}\right)$  and  $f_{2e} = \cos\left(\frac{2\pi t}{T_e}\right)$ .

## Color

- Use RGB model.
- Why is it bad to use HSB (HSV)?



Selecting and converting to the correct type is the most important part of data analysis.

## Comma Separated Values (CSV)

- Most popular format.
- Poorly standardized (even the column separator).
- Designed to store tables, not datasets.

## Tab-separated values (TSV)

- Like CSV, but «tabs» are used as delimiter (`\t`).

## Attribute-Relation File Format (ARFF)

- The heading is formalized, which stores the name, the text description and **formal** description of feature types. Possible types: number (Numeric), category (Nominal), string (String), date (Date).
- The body of the file is similar to CSV, but more standardized.



# Example of ARFF file

```
1  % 1. Title: Iris Plants Database
2  %
3  % 2. Sources:
4  %      (a) Creator: R.A. Fisher
5  %      (b) Donor: Michael Marshall (MARSHALL%PLU@io.arc.nasa.gov)
6  %      (c) Date: July, 1988
7  %
8  @RELATION iris
9
10 @ATTRIBUTE sepallength  NUMERIC
11 @ATTRIBUTE sepalwidth   NUMERIC
12 @ATTRIBUTE petallength  NUMERIC
13 @ATTRIBUTE petalwidth   NUMERIC
14 @ATTRIBUTE class        {Iris-setosa,Iris-versicolor,Iris-virginica}
15
16 @DATA
17 5.1,3.5,1.4,0.2,Iris-setosa
18 4.9,3.0,1.4,0.2,Iris-setosa
19 4.7,3.2,1.3,0.2,Iris-setosa
20 4.6,3.1,1.5,0.2,Iris-setosa
21 5.0,3.6,1.4,0.2,Iris-setosa
22 5.4,3.9,1.7,0.4,Iris-setosa
23 4.6,3.4,1.4,0.3,Iris-setosa
24 5.0,3.4,1.5,0.2,Iris-setosa
25 4.4,2.9,1.4,0.2,Iris-setosa
26 4.9,3.1,1.5,0.1,Iris-setosa
```

# Other object types

## Images

- 2D or 3D matrix.
- Basic conversion to vector: reversal by rows.

## Text

- Sequence of words of variable length.
- Basic transformation to a vector: for each word, create a feature: TF-IDF, whether the word was encountered or not, how many times the word was encountered.
- After transformations, you need to use a sparse dataset (eg Sparse ARFF).

## Multimodal objects (data)

- Objects consisting of different types («modalities»).

## Motivation

- Features with more variance may have more effect on the result.
- Numerical attributes have units of measurement: [kg], [m], [s], etc. For convenience of storage, units of measurement are discarded.
- Eliminating units is a necessary but not sufficient step.
- Since the change in the units of change does not change the hidden dependence in the data, the algorithm must be statistically invariant to linear transformations over features.

# Basic Dataset Normalization Techniques

- Applies independently to column  $X$ .
- Do not use the `sklearn.preprocessing.normalize` method
- Normalization is the part of the tutorial!

## Minimax, $[0; 1]$ scaling

$$x_{\text{new}} = \frac{x_{\text{old}} - \min[X]}{\max[X] - \min[X]}$$

After normalization:  $\min[X_{\text{new}}] = 0$  и  $\max[X_{\text{new}}] = 1$ .

## Standardization, Z-scaling

$$x_{\text{new}} = \frac{x_{\text{old}} - \mathbb{E}[X]}{\sqrt{\mathbb{D}[X]}}$$

After normalization:  $\mathbb{E}[X_{\text{new}}] = 0$  и  $\mathbb{D}[X_{\text{new}}] = 1$ .

# Weights of objects and features

## Strict definition

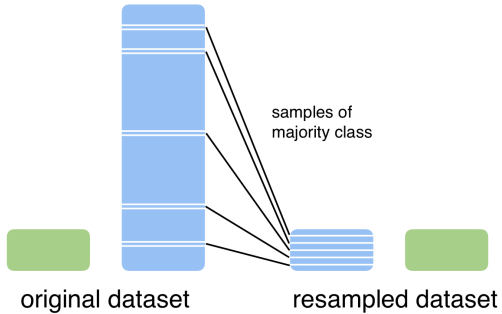
- The algorithm takes into account an object / feature with a weight of  $w$  if it affects the result  $w$  times more.
- If the weight of an object / feature is  $n$ , then this is equivalent to the fact that it occurs (repeated)  $n$  times in the data set.
- It is difficult to formally follow this definition.

## Informal definition

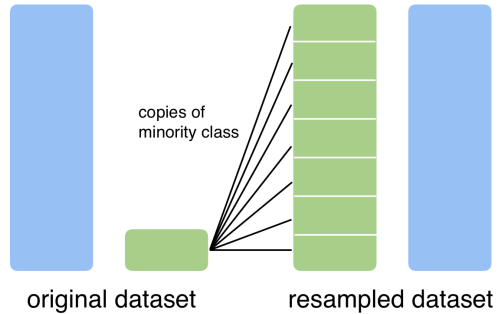
- The greater the weight of the object / feature, the more it affects the result.

# Sampling balancing example

Undersampling



Oversampling



# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

# Systematization of the main tasks of machine learning

$a : X \rightarrow Y$	$Y = \{y_1, \dots, y_k\}$	$Y = \text{Pr}^k$	$Y = \mathbb{R}^k$
Supervised learning	Classification	Soft Classification	Regression
One-class classification	Anomaly detection	Density recovery	<i>Object generation</i>
Unsupervised learning	Clustering	Fuzzy Clustering	Feature extraction



# Supervised learning

Supervised learning, Learning from labeled data (examples, use cases), approximation, Supervised learning

- A machine learning problem in which the training set contains the correct answers that the algorithm must learn to predict for new data.
- Labeled object — object that has the value of the target feature.

Variants of supervised learning problem depending on  $Y$ :

- Classification problem:  $Y = \{c_1, c_2, \dots, c_k\}$ .
- Probabilistic classification problem:  $Y = \text{Pr}^k$ .
- Regression recovery problem:  $Y = \mathbb{R}^k$ .

# Classification

## Classification problem

- A supervised learning problem where the type of target feature  $Y$  is **category**. This attribute is called: class, class label, label, type.
- Naive solution  $a(x) = \text{Mode}[Y]$  (most common value).

## Language nuance

- The number of classes — the number of elements in the set of values of the categorical target feature, not the number of target features. Multi-class not multi-purpose (Multi-label, Multi-task).

## Examples

- Text classification: determine if an email is spam or not.
- Image classification: determine which number is shown in the photo.

# Soft and probabilistic classification

## Soft classification problem

- For object  $x$ , the algorithm predicts an array of numbers  $(p_1, \dots, p_k)$ , where  $p_c$  — confidence that  $x$  belongs to class  $c$  and  $k$  — number of classes.
- The algorithm is trained to solve a common classification problem.

## Probabilistic classification problem

- The  $(p_1, \dots, p_k)$  array is required to be a valid probability vector:  $(\forall c : 0 \leq p_c \leq 1)$  and  $\sum_c p_c = 1$ .
- You can use a probability vector as a target feature, for example  $\text{onehot}(y(x))$ . Then the error function — comparison of two probability vectors, for example Cross entropy.

# Reduction to binary classification

Let  $a^b$  be a binary **probabilistic** classification algorithm. Let's make it an algorithm for a multiclass classification into  $k$  classes.

«One vs all» approach: train  $k$  classifiers  $a^b_c$ .

1. For each class  $c$  the classifier  $a^b_c(x)$  predicts  $\Pr(y(x) = c)$ , where  $y(x)$  is the real class of object  $x$ .
2. Get the algorithm:  $a(x) = \operatorname{argmax}_c a^b_c(x)$ .



# Reduction to binary classification

«One vs one» approach: train  $k \cdot (k - 1)/2$  classifiers  $a_{u,v}^b$ .

1. For each pair of classes  $u, v$  we choose a subset of objects:

$$X_{u,v} = \{x_i \mid (y(x_i) = u) \vee (y(x_i) = v)\}$$

2. Let's train the algorithm  $a_{u,v}^b(x)$  on  $X_{u,v}$  to predict  $Pr(y(x) = u)$ .
3. We get the algorithm:

$$a(x) = \operatorname{argmax}_c \prod_v a_{c,v}^b(x) \cdot \prod_u (1 - a_{u,c}^b)(x)$$

These approaches also work for soft classification.

# Regression problem

- Regression recovery problem, Regression, Regression analysis — a supervised learning problem where the type of target feature  $Y$  is **number**.
- Naive solution  $a(x) = \mathbb{E}[Y]$ .

## Language nuance

- The word regression — is a synonym for the word return.
- Sometimes ordinary regression is understood as one-dimensional regression, when the dependence is built on one attribute.
- Multivariate regression: dependence is built on several features.

## Example

- Predict the performance (grade) of a student.

# Time series forecasting

- Given a set of values  $y_1, y_2, \dots, y_t$ .
- It is required to predict  $y_{t+1}$

Where should we take  $X$ ?

- $x_t = (y_{t-m}, \dots, y_{t-2}, y_{t-1}, )$  — **autoregression**.
- $x = f(t)$  — feature construction.

Naive solution

- Moving average:

$$\hat{y}_t = (y_{t-m+1} + \dots + y_{t-1} + y_t) / m$$

- Exponentially weighted moving average:

$$\hat{y}_t = \alpha \cdot y_t + (1 - \alpha) \cdot \hat{y}_{t-1}$$

# One class classification problem

## One-class classification, Positive labeled data classification

- Almost all objects in the training set belong to the same class.
- Even if there are objects of another class, it is not known which objects.

## Problems:

- Anomaly detection: find objects of another class among **existing ones**.
- Search for novelty: find objects of a different class among **new ones**.

Example: determining the authenticity of a signature from a photograph.

Error function: expert judgment or any for the classification problem, but the test set must be labeled.



## Anomalies, noise, errors, outliers

- Anomalies — bad objects for building a model.
- Mistakes — bad objects in terms of reality.

## Example

Consider a dataset with information about cars. One of them has a suspiciously high fuel consumption: 30l/100km.

- If it's a truck and the rest are regular vehicles (sedans, SUVs), then it's a **anomaly**.
- If you meant miles per gallon, then this is a **error**.

## Solution Approaches

- Reduction to one-class classification (density recovery).
- Anomaly — the object on which the error of the prediction algorithm is higher.

# Object generation

## The task of generating (synthesis) new objects

Based on the given set of objects, generate new ones.

- Do not confuse with **sampling**, when objects are selected from existing ones.
- Do not confuse with **augmentation**. Most often, augmentation is understood as an analytical solution to the problem of generating new objects.

These tasks can be used as a naive solution / baseline.

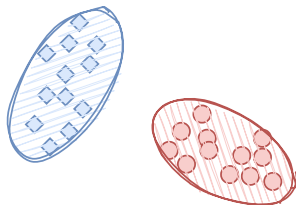
## Quality evaluation

- Reduction to classification into two classes: real or generated.
- Expert evaluation by people (assessors).

# Generative and discriminative models

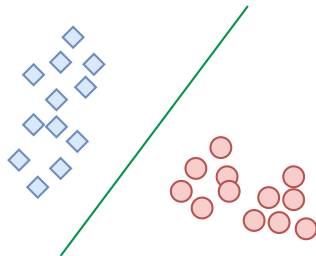
## Generative models

This is a class of models that train the joint distribution of  $p(x,y)$  data. They reduce the classification problem to the density recovery problem.



## Discriminative models

This is a class of models that only train the conditional distribution  $p(y|x)$ . Trying to find a separating rule.



# Unsupervised learning

## Unsupervised learning

A machine learning problem in which the training set does not contain target features. The algorithm itself needs to come up with new features  $\hat{Y}$  based on the existing  $X$ .

Types of the unsupervised learning problem depending on  $\hat{Y}$ :

- (Hard-)Clustering:  $\hat{Y} = \{c_1, c_2, \dots, c_k\}$ .
- Fuzzy-clustering:  $\hat{Y} = \text{Pr}^k$ .
- Feature extraction task:  $\hat{Y} = \mathbb{R}^k$ .

# Clustering

## Cluster analysis, Clustering, Clusterization

An unsupervised learning problem in which the algorithm needs to extract (invent) a new categorical feature.

## Language nuance

In the outside world, clustering is called «classification».

## Examples:

- You want to split your music collection by genre, but you're too lazy to come up with a genre for each track.
- You want to split the linked graph into possible communities (social networks).

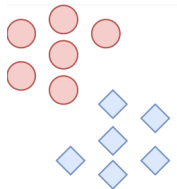
# Evaluation of the clustering problem

## Internal measures

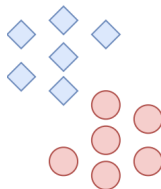
- Uses  $X$  and  $\hat{Y}$ .
- Examples: intra-cluster or inter-cluster distance.

## External measures

- Used to evaluate  $\hat{Y}$  and  $Y$ , which is taken from the classification data set.
- You cannot use measures for a classification task.
  - $\hat{y}_i$  and  $y_i$  are taken from different spaces, they cannot be checked for equality.
  - The number of clusters may not match the number of classes.
- An analogue of validation, but instead of rows in the training set, a column is removed.



**Real class labels**



**Clustering**

# The problem of feature extraction

## Feature extraction, Embedding, Dimensionality reduction

- The algorithm must learn to map an object from  $X$  to the space of numerical features  $\hat{Y}$ , which it will come up with.
- **Naive solution:** multiplication by a random matrix.
- **Example:** Dataset visualization.

# Feature engineering

Sometimes a this task is separated from the feature extraction task.

Two different definitions:

- More general problem, when  $x \in X \neq \mathbb{R}^m$  is not a feature vector, but an abstract object: picture, text, etc.
- The problem is solved explicitly, not by Machine Learning methods.

Example 1. Vectorizing an Image with Convolutions

- Let the  $j$ -th feature  $x_j$  – be the sum of similarity of  $\theta_j$  template to the image part, which is taken over all possible overlays of the template on the image.
- $\theta_j$  patterns are searched using Machine Learning.

Example 2. Generation of features by a polynomial of the second degree

Addition to existing features  $x_1, x_2, x_3, \dots$  of all possible pairwise products:

$x_1 \cdot x_1, x_1 \cdot x_2, x_1 \cdot x_3, \dots, x_2 \cdot x_2, x_2 \cdot x_3, \dots$



# Systematization of the main tasks of machine learning

$a : X \rightarrow Y$	$Y = \{y_1, \dots, y_k\}$	$Y = \text{Pr}^k$	$Y = \mathbb{R}^k$
Supervised learning	Classification	Soft Classification	Regression
One-class classification	Anomaly detection	Density recovery	<i>Object generation</i>
Unsupervised learning	Clustering	Fuzzy Clustering	Feature extraction

# Outline

Artificial intelligence

How it works

Data representation

Basic tasks of machine learning

Other machine learning tasks

# Missing values in the dataset

Where they come from:

From a sparse dataset or when you combine data from different sources.

How they are encoded:

- CSV : «?», « », «\_», empty string
- ARFF : «?»
- String / object: Null, None, empty string
- Category (or 0 to  $k - 1$ ):  $-1$  or  $k$
- Number: NaN

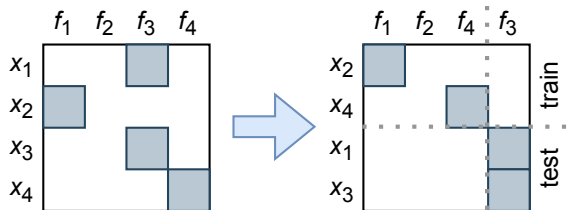
Basic solution:

Delete, replace, add something new.

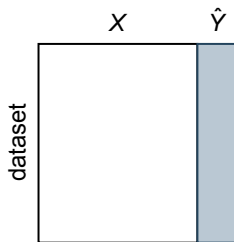
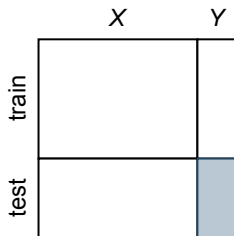
Some algorithms can not only accept missing values as input, but also return them. This can be interpreted as a refusal to work with the object in question.

- Reject classification: used in ensembles.
- Reject clustering: used to find anomalies.

# The task of predicting and filling in the gaps



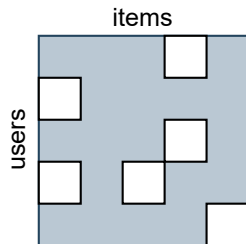
- The gap filling problem can be reduced to a prediction problem.
- Other machine learning problems can be thought of as gap filling problems. Example is on the right side.



# Recommending systems

## Collaborative filtering

- Given a set of evaluations of things (items) by users (users).
- The number of ratings is much less than the product of the number of users and things.
- It is required to predict the value of an arbitrary item by an arbitrary user.



## Решения:

- The solution of the gap filling problem is difficult to apply to collaborative filtering.
- You can apply it in the opposite direction.

# Learning on partially labeled data

## Semi-supervised learning

A supervised learning problem in which only a small part of the training data contains the target feature.

	X	Y
train		
test		

### Basic solution:

- Do not use objects that have a missing target feature.
- Do not use the target feature for learning (unsupervised learning problem).  
Labeled objects can be used for testing.

Labeled objects can be statistically different from unlabeled ones.

# Active learning

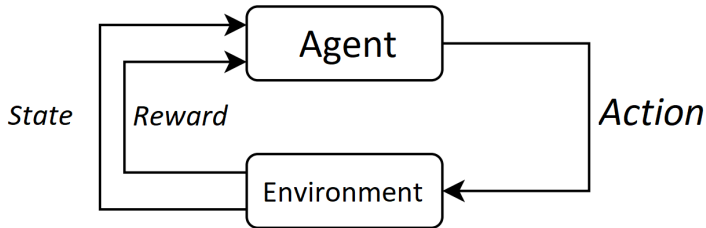
- There is access to a large number of objects, but not all of them have labels.
- Data is collected quickly, but labeled up slowly and in portions, the speed of model learning is faster than labeling.
- In active learning, the conditions are the same as in partial learning, but you can ask the Oracle questions about the meaning of labels.
- It is required to restore  $f : X \rightarrow Y$  in the least number of Oracle calls (find an Oracle call strategy that optimizes the quality of  $f$  approximation).



# Reinforcement learning

## Reinforcement Learning, RL

- The agent interacts with the environment by telling it some action for the current state.
- The environment tells the agent the reward for the action and the new state.
- The task of the agent is to maximize the total reward.
- This task is more like learning in the real world.



Thank you for your attention!

ITMO<sup>PS</sup> *re than a*  
UNIVERSITY