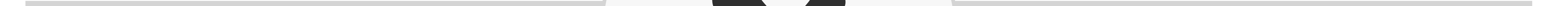




Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



HOUSING
PRICE

MOST
EXPENSIVE
HOUSING
AREA IN
INDIA

COLLECION OF
PRICES OF NEW
AND RESALE
HOUSES LOCATED
IN THE
METROPOLITIAN
AREA OF INDIA

THE
AMENITIES
PROVIDED
FOR EACH
HOUSE

BOAT
CLUB,CHENNAI

GOLF
LINKS,MUMBAI

HOUSING
PRICE
PREDICATION

AVERAGE
INDIA
HOUSING

HELP THE
DEVELOPER
DETERMINE THE
SELLING PRICE
OF A HOUSE

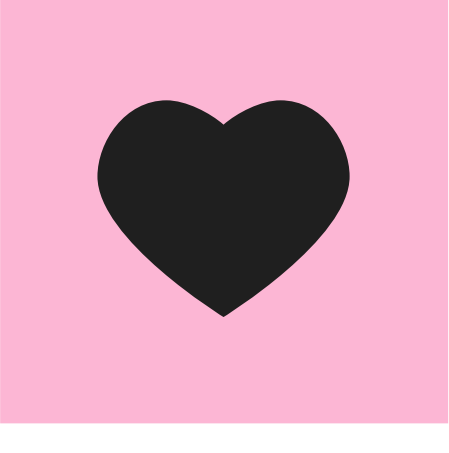
CAN HELP THE
CUSTOMER TO
ARRANGE THE
RIGHT TIME TO
PURCHASE A
HOUSE

103Sq Per
PERSON IN
RURAL
AREAS

117Sq Per
PERSON IN
URBAN
AREAS



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?