

E-Business

Assignment- Week 2

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total marks: $10 * 2 = 20$

QUESTION 1:

Which of the following is not a part of the Enterprise Resource Planning (ERP) system ? a.

Manufacturing and production

- b. Sales and marketing
- c. Warehouse management
- d. Finance and accounts

Correct Answer: c Explanation:

Slide 4-7

QUESTION 2:

Three types of flows occur during the execution of a business process. Which one the following does not happen when you book an air ticket and receive it online.

- a. Money
- b. Material
- c. Information
- d. None

Correct Answer: b

Explanation: Slide 11

QUESTION 3:

Data scientists belong to _____ level of management, whereas data workers belong to _____ level.

- a. Middle, operational
- b. Senior, middle
- c. Senior, operational



- d. Operational, middle

Correct Answer: a

Explanation: Slide 13-14-15

QUESTION 4:

Which of the following entities is a stakeholder of a company?

- a. Supplier
- b. Customer
- c. Government
- d. All of the above

Correct Answer: d Explanation:

Slide 21 QUESTION 5:

What is information?

- a. data that are processed to be useful
- b. data that has been given meaning by establishing relational connection
- c. provides answers to "who", "what", "where", and "when" questions
- d. All of the above

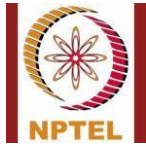
Correct Answer: d Explanation:

Slide 26

QUESTION 6:

Which one of the below is not a resource for an information system?

- a. People
- b. Data
- c. Building infrastructure
- d. Hardware and software



Correct Answer: c Explanation:

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QUESTION 7:

Which of the following types of the information system is responsible for capturing various data generated during operational activities of the organization.

- a. TPS
- b. MIS
- c. DSS
- d. All of the above

Correct Answer: a Explanation:

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QUESTION 8:

Determining special offers to customers is a decision taken by _____

- a. Senior Management
- b. Operational Management
- c. Middle Management
- d. None of the above

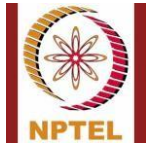
Correct Answer: b Explanation:

Slide

QUESTION 9:

An academic ERP system prepares a grade sheet for the individual students at the end of the semester based on the grades entered by professors. Grade sheet generation is ____ activity, whereas grade entry is _____ activity.

- a. TPS, DSS
- b. DSS, MIS
- c. TPS, MIS
- d. MIS, TPS



Correct Answer: d

Explanation: Slide QUESTION

10:

Google map provides you the shortest yet less crowded path using a variation of Dijkstra's shortest path algorithm. It is an example of _____

- a. MIS
- b. TPS
- c. ESS
- d. DSS

Correct Answer: d Explanation:

Slide 59-60 QUESTION 11:

Which of the following is not a knowledge representation method in expert systems

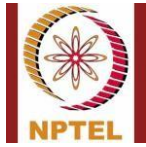
- a. Hardware based
- b. Case based
- c. Object based
- d. Rule based

Correct Answer: a Explanation:

Slide 69-70 QUESTION 12:

Analyzing clickstream data for customer behavior modeling is a _____ decision support scenario

- a. Analytical
- b. Mathematical
- c. Event driven



d. Data driven Correct

Answer: d Explanation: Slide

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QUESTION 13:

The quality characteristics of an information system for providing up-to-date whenever accesses, is termed as

- a. Currency
- b. Timeliness
- c. Frequency



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d. Reliability

Correct Answer: a Explanation:

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*******End*******