E-Business

Assignment- Week 2

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10   **Total marks: 10 * 2 = 20**

_____

QUESTION 1:

Which of the following is not a part of the Enterprise Resource Planning (ERP) system ?
a.   Manufacturing and production
b.   Sales and marketing
c.   Warehouse management
d.   Finance and accounts

Correct Answer: c

Explanation: Slide 4-7

QUESTION 2:

Three types of flows occur during the execution of a business process. Which one the following does not happen when you book an air ticket and receive it online.

a.   Money
b.   Material
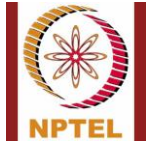c.   Information
d.   None

Correct Answer: b

Explanation: Slide 11

QUESTION 3:

Data scientists belong to _____ level of management, whereas data workers belong to _____ level.

a.   Middle, operational
b.   Senior, middle
c.   Senior, operational
d.   Operational, middle

Correct Answer: a

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Explanation: Slide 13-14-15

QUESTION 4:

Which of the following entities is a stakeholder of a company?

a.   Supplier
b.   Customer
c.   Government
d.   All of the above

Correct Answer: d

Explanation: Slide 21

QUESTION 5:

What is information?
a.   data that are processed to be useful
b.   data that has been given meaning by establishing relational connection
c.   provides answers to "who", "what", "where", and "when" questions
d.   All of the above

Correct Answer: d

Explanation: Slide 26

QUESTION 6:

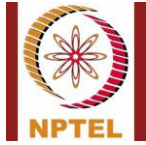Which one of the below is not a resource for an information system?

a.   People
b.   Data
c.   Building infrastructure
d.   Hardware and software

Correct Answer: c

Explanation: Slide 38 to 43

QUESTION 7:

Which of the following types of the information system is responsible for capturing various data generated during operational activities of the organization.

a.   **TPS**
b.   MIS
c.   DSS
d.   All of the above

Correct Answer: a

Explanation: Slide 49

QUESTION 8:

Determining special offers to customers is a decision taken by _____

a.   Senior Management
b.   **Operational Management**
c.   Middle Management
d.   None of the above

Correct Answer: b

Explanation: Slide

QUESTION 9:

An academic ERP system prepares a grade sheet for the individual students at the end of the semester based on the grades entered by professors. Grade sheet generation is _____ activity, whereas grade entry is _____ activity.

a.   TPS, DSS
b.   DSS, MIS
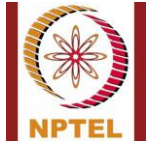c.   TPS, MIS
d.   **MIS, TPS**

Correct Answer: d

Explanation: Slide

QUESTION 10:

Google map provides you the shortest yet less crowded path using a variation of Dijkstra's shortest path algorithm. It is an example of _____

a.   MIS
b.   TPS

c. ESS
d. DSS

Correct Answer: d

Explanation: Slide 59-60

QUESTION 11:

Which of the following is not a knowledge representation method in expert systems

a. Hardware based
b. Case based
c. Object based
d. Rule based

Correct Answer: a

Explanation: Slide 69-70

QUESTION 12:

Analyzing clickstream data for customer behavior modeling is a _____decision support scenario

a. Analytical
b. Mathematical
c. Event driven
d. Data driven

Correct Answer: d

Explanation: Slide 93

QUESTION 13:

The quality characteristics of an information system for providing up-to-date whenever accesses, is termed as

a. Currency
b. Timeliness
c. Frequency

d.   Reliability

Correct Answer: a

Explanation: Slide 83

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