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GLOBALIZATION OF HIGHER EDUCATION AND INTERNATIONAL MOBILITY

Seminario International El Sistema de Créditos Transferibles

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INTRODUCTION

2000-2011 – EMERGENCE OF NEW STAKES

- FROM INTERNATIONAL COOPERATION TO INTERNATIONALIZATION TO GLOBALIZATION
- GROWTH OF MOBILE STUDENTS
- BRANCH CAMPUSES
- WORLD RANKINGS AND THE DISCOURSE OF WORLD-CLASS UNIVERSITIES
- INTERNATIONAL COMPETITION AT THE RESEARCH LEVEL
- THE NEW CENTRALITY OF RESEARCH

- **THE NEW GEOGRAPHY OF HIGHER EDUCATION**
 - AMERICAN HEGEMONY
 - ACCOMPANIED BY UNIVERSITY POLYCENTRISM
 - EUROPE
 - ASIA
- **STATE INVOLVEMENT**
 - EUROPE: BOLOGNA + ERASMUS MUNDUS
 - GERMANY: EXCELLENCE INITIATIVE
 - FRANCE: OPERATION CAMPUS
 - ASIA
 - CHINA
 - JAPAN
 - THE MIDDLE EAST
- **INTERNATIONAL EMERGENCE IN MANAGEMENT**
 - VICE-PRESIDENT INTERNATIONAL

PART 1

WHAT IS AN INTERNATIONAL STRATEGY?

GLOBALIZATION : A DEFINITION

- EXPLOSION OF SPATIAL ACTION PARAMETERS
- A REDEFINITION OF THE ACTION SPACE BY THE ACTORS
- WHICH ACTION LOGICS?

THE GLOBALIZATION OF HIGHER EDUCATION : 4 PRACTICES

- A TRADE PRACTICE
 - Business Logic
- A COMPETITION PRACTICE
 - Positioning Logic
- A COOPERATION PRACTICE
 - Citizenship and inclusiveness Logic
- AN INTERNATIONALIZATION PRACTICE
 - Academic Logic

A TRADE PRACTICE

Business Logic

- SELLING AND EXPORTING EDUCATIONAL PRODUCTS: PROGRAMS, COURSES, ONGOING EDUCATION, DISTANCE EDUCATION, ETC...
- OPENING SUBSIDIARIES OR BRANCHES
- RECRUITING FOREIGN STUDENTS
- ACADEMIC AND NON-ACADEMIC PLAYERS

A “COOPETITION” PRACTICE Positioning Logic

INTERNATIONAL REPUTATION, PRESTIGE AND POSITIONING :

- THE RACE FOR THE BEST: PROFESSORS, RESEARCHERS, STUDENTS, INTERNATIONAL PRIZES AND AWARDS
- INTERNATIONAL RANKINGS
- THE CENTRALITY OF RESEARCH ACTIVITIES
- THE QUALITY OF INTERNATIONAL PARTNERS
- CREATION OF INTER-UNIVERSITY AND INTERNATIONAL NETWORKS AND THE NEW HIERARCHY AMONG UNIVERSITIES:
 - TRAINING: INTEGRATED INTERNATIONAL PROGRAMS, NEW FORM OF DIPLOMA, ERASMUS MUNDUS
 - RESEARCH: INTERNATIONAL NETWORK OF RESEARCH (IARU)

AN INTERNATIONAL DEVELOPMENT Citizenship and Inclusiveness Logic

- INVOLVEMENT IN NORTH-SOUTH INTER-UNIVERSITY RELATIONS
- DEVELOPMENT OF INSTITUTIONAL CAPACITIES ...
- TRANSITION FROM INTERNATIONAL COOPERATION OFFICE TO INTERNATIONAL OFFICE
- LESS CANADIAN INVOLVEMENT IN INTERNATIONAL DEVELOPMENT:
 - RESOURCES
 - INVESTMENT IN RESEARCH
 - A LOGIC OF COMPETITION AND NETWORKS

PART 2

AN INTERNATIONALIZATION PRACTICE

AN INTERNATIONALIZATION PRACTICE

Academic Logic

- CONSOLIDATING THE QUALITY OF PROGRAMS
- IMPROVING THE EDUCATION OF STUDENTS,
INTERNATIONAL AND INTERCULTURAL SKILLS
- MOBILITY PROGRAMS
- INTERNATIONALIZING THE PROGRAMS AND THE
CAMPUS

STUDENT MOBILITY: THE NEW WAVE

- WHY THE ENNEMY IS US?
- FROM INTER-CULTURAL TO ACADEMIC
- FROM THE PERSPECTIVE OF STUDENT MANAGEMENT TO AN ACADEMIC PROJECT
- FROM BILATERAL UNIVERSITY TO UNIVERSITY AGREEMENTS, TO PROGRAM TO PROGRAM INTEGRATION
 - A TAILORED ACADEMIC APPROACH
- THE MARCO POLO INTERNATIONAL STUDENT MOBILITY INITIATIVE:
 - EXCHANGE PROGRAMS
 - INTERNATIONAL INTERNSHIPS

THE FIVE GOALS OF STUDENT MOBILITY

- GARANTEE THE ACQUISITION OF INTERNATIONAL AND INTERCULTURAL SKILLS BY STUDENTS
- ADD VALUE TO STUDENTS' EDUCATION
- IMPROVE THE QUALITY OF THE PROGRAMS OFFERED AT THE UNIVERSITY OF OTTAWA
- ENSURE SUSTAINABILITY OF THE MOBILITY PROGRAMS
- IMPROVE THE INSTITUTION'S INTERNATIONAL POSITIONING

STUDENT MOBILITY: OLD AND NEW MODELS

NO IMPACT ON DIPLOMA

- UNDERGRADUATE AND GRADUATE

WITH IMPACT ON DIPLOMA

(THE NEW ACADEMIC FLEXIBILITY)

- UNDERGRADUATE
 - JOINT DEGREE: 2+2 NORTH-SOUTH
- GRADUATE
 - JOINT DEGREE
 - SHARED THESIS SUPERVISION
 - INTERNATIONALLY INTEGRATED PROGRAMS

WHICH STRATEGY AT THE UNIVERSITY OF OTTAWA?

INTERNATIONALIZATION: STUDIES

1. AN INTERNATIONALLY INTEGRATED GRADUATE PROGRAM
2. PREFERENCE FOR A MOBILITY MODEL WITH IMPACT ON THE DIPLOMA, PARTICULARLY FOR GRADUATE STUDIES
3. INTERNATIONAL COTUTELLE AGREEMENT FOR PHD PROGRAMS
4. MARCO POLO STUDENT MOBILITY INITIATIVE AT THE UNDERGRADUATE LEVEL

CONCLUSION

- REDEFINING THE UNIVERSITY'S INTERNATIONAL STRATEGY
 - Articulating these four practices
- THE CENTRALITY OF THE INTERNATIONALIZATION AND THE COOPETITION PRACTICE
- CONDITIONS OF SUCCESS
 - INSTITUTIONAL PROJECT
 - CLEAR DIVISION OF WORK

Guidelines – Equivalencies/Advanced standing

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In order to determine whether or not a course from another institution is deemed to be equivalent to a course offered at the University of Ottawa, here are some general guidelines to follow:

1. The course must be offered by a recognized postsecondary accredited institution. (this is the responsibility of the International Office to check this information and not the professor evaluating the content of the course);

Guidelines – Equivalencies/Advanced standing

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2. The contact hours (or credits) must be comparable to those of the University of Ottawa (about 39 hours for a 3-credit course and 78 hours for a 6-credit course) (It is the responsibility of the person evaluating the courses to check this);
3. Granting a specific course equivalency
 - In order for a professor to grant a specific equivalence (i.e. POL2101), the content of the course from the other institution must be generally equivalent to the content in the course being offered at the University of Ottawa;

Guidelines – Equivalencies/Advanced standing

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4. Granting a non-specific course equivalency

- When a course from another institution has no specific equivalency at the University of Ottawa, the Department can recognize it as their own discipline, thereby granting a non-specific equivalence. For example, POL 1*** (3cr.), POL 4*** (6 cr.) may be granted. In this case, the non-specified equivalence can be used as an elective in the student's program but will not replace a compulsory course.