Democracy and Regulating Autonomous Weapons: Biting the Bullet while Missing the Point?

John Williams

Durham University

Abstract

Public policy debate around regulating emerging autonomous weapons systems is vital, but in danger of neglecting crucial challenges. Current analysis focuses around efforts to define autonomy and to incorporate 'autonomous' systems within established regulatory systems, particularly international law and arms control treaties and conventions. This emphasises two key decision moments as the focus of regulation: the initiation of hostilities and target engagement, reflecting the just war tradition that provides the intellectual backdrop for much of this debate. This article suggests this underestimates the significance of the potential consequences of such weapons systems, arguing that this consensus disguises the extent to which autonomy can only be meaningfully engaged within the specific context of the circumstances when such systems may be deployed, and that the speed of decision-making by such systems will outstrip regulatory endeavours focused on the two decision moments. This paper thus argues that only wide-ranging debate, especially within democracies leading the development of such systems, about the relationship of autonomous systems to the nature and purpose of military violence and underpinning democratic values and principles, can adequately address the challenge presented by the emergence of contextually autonomous weapons.

Policy Implications

- Policy makers must respond to the NGO-led challenge in these areas, accepting and pursuing calls for compliance
 with the highest existing legal standards in development and deployment. That also requires developing workable
 definitions of 'automaticity' and 'autonomy' that retain sufficient flexibility to permit appropriate technological innovations enabling safer, more discriminate and more proportionate weapons systems.
- Arms control, for example via the United Nations Conventional Weapons Convention (UNCWC), is a further valuable
 course to pursue. Overcoming its limitations encompassing nonstate actors and developing effective and timely
 verification mechanisms in particular is a key challenge.
- Political leadership is necessary to ensure sustained and serious debate over if and how technologies of automation and autonomy contribute to the protection and promotion of core democratic values, for example: human rights, dignity and equality; accountability; shared identity; popular sovereignty; national self-determination; and citizen participation.
- The development of deep-rooted professional standards and values among the diverse communities involved with emergent autonomous weapons, rooted in democratic values, is as important a regulatory practice as formal legal standards.

Weapons systems capable of a growing range of functions independent of human control create significant debate, especially within democratic societies. Current UK and US policy, two democracies leading development of such technology, precludes deploying systems without human involvement in, or monitoring of, command and control decisions, especially around target engagement (HRW, 2012, pp. 7–8). However, public policy debate about regulating 'autonomous' weapons is significant (e.g. ICRAC, 2009, 2014; HRW, 2012). Some fear present

assurances about continued human oversight will be incrementally eroded to the point where oversight is, effectively, impossible or meaningless (e.g. Heyns, 2013, p. 6; HRW, 2012, p. 20). Whether other governments interested in acquiring such systems will exercise the same rigorous control as the US and UK is also troubling. Addressing the challenges of Lethal Autonomous Weapons Systems (LAWS) is a bullet that must be bitten. Development of increasingly advanced weaponry, up to and including artificially intelligent systems could alter

conduct of military operations; strategic, operational and tactical thinking; and the way democratic states engage with the role of military force in politics.

Extensive use of unmanned aerial vehicles (UAVs), which have extended their role from intelligence, reconnaissance and surveillance into strikes against a range of targets, has led to real and significant public policy concerns. Other Unmanned Military Systems (UMS) establish the possibility of using weapons systems for an increasing range of functions, including target identification and engagement, with limited, or possibly nonexistent, human oversight (e.g. DOD, 2011). Existing systems with this capability are restricted to specific roles and environments - antiballistic missile systems such as Patriot and Iron Dome: short-range ship protection systems such as Phalanx; counter rocket, artillery and mortar (C-RAM) systems; and SGR-1 'quard robots' deployed by South Korea in the demilitarized zone between itself and North Korea. Those restricted, defensive roles may change

Regulating new military technology is always challenging. My argument is that LAWS pose particular challenges, insufficiently addressed in public policy. Present regulatory debate focuses on two key decision points: the initiation of hostilities (concerns that autonomous systems may take people to war inadvertently); and engaging human targets (concerns about maintaining discrimination and proportionality). These reflect deeprooted thinking and practice in regulating military violence, yet, I argue, LAWS potentially render those key decision points inappropriate as the focus for regulatory policy and practice. Democratic debates need to be extended to engage whether and how far LAWS should play a role in military violence consistent with democratic values, and how regulatory policy and practice must develop to retain effective control over their deployment.

My argument is in four steps. First, I consider regulatory consequences of the problem of defining 'autonomy', showing how competing definitions reflect assumptions about the two key decision points of initiating hostilities and engaging targets. Second, I look at why these are the two central regulatory moments, arguing this reflects the dominant ethical discourse surrounding war: the just war tradition. Third, I consider perspectives derived from science and engineering which broaden debate. Finally, I look at how complex interactions of these different perspectives shapes debate and how consensus around initiation of hostilities and target engagement may miss the point about the policy significance of emergent LAWS.

Autonomy

Do we already live with autonomous weapons systems? For some, the answer is, 'Yes – and we have done for some time.' I have identified existing systems (Patriot,

Phalanx, C-RAM and their ilk) that seem to fulfil the US Department of Defense (DOD) (DOD, 2012, p. 13) criterion of 'autonomy': 'once activated, [they] can select and engage targets without further intervention by a human operator.' In contrast, the UK Ministry of Defence (MOD) (MOD, 2011, para, 206), sets the bar for autonomy very high: 'autonomous systems will, in effect, be self-aware and their response to inputs indistinguishable from, even superior to, that of a manned [system]. As such, they must be capable of achieving the same level of situational awareness as a human.' These systems could receive a set of mission parameters and decide whether the mission is permissible and appropriate, the best tactics to deploy, set appropriate levels of force and targeting, and assess when mission parameters are fulfilled and action should cease (MOD, 2011, paras 205-206). Anything short of human-level situation awareness is 'automation'.

'Detect, identify, engage and destroy incoming missiles within this defined spatial volume' is very different to 'cooperate with friendly human forces to identify and suppress armed insurgents sheltering among a civilian population within this city block, exercising utmost care to avoid civilian casualties and capturing insurgents alive whenever possible.' A system capable of the former would count as autonomous for the DOD, but not the MOD, which would require something close to fulfilling the latter.

Are these efforts at absolute definition useful and appropriate? Appeals for a ban or moratorium on developing LAWS are not uncommon: the UN Special Rapporteur on Extrajudicial, Summary or Arbitrary Execution; Human Rights Watch (HRW); and the International Committee on Robot Arms Control (ICRAC), among others, call for such steps (Heyns, 2013; HRW, 2012; ICRAC, 2009, 2014). Such calls focus on systems meeting the DOD definition: 'weapons that could select and engage targets without human intervention' (HRW, 2012, p. 1); 'systems that, once activated, can select and engage targets without further intervention by a human operator.' (Heyns, 2013, pp. 7–8). Central concerns are systems lacking human oversight ('out of the loop'), or where human oversight ('on the loop') is minimal or ineffective (HRW, 2012, p. 2), especially because of the increased operational speed of such systems (HRW, 2012, pp. 9-12). This highlights how target engagement as a critical decision point is embedded in definitional debates about autonomy. 'Meaningful human control' at the moment of target selection is a common point at issue in this debate: with all three of those terms contestable (e.g. Sharkey, 2014). One potential advantage of the MOD definition of autonomy is to render such concerns redundant in the face of systems with situational awareness at least the equal of humans.

Calls for bans or moratoria exclude systems like Phalanx, Iron Dome and C-RAM, which are seen as

'automatic' (e.g. HRW, 2012, pp. 12–13). Distinguishing between 'automatic' and 'autonomous' seemingly rests on two factors. First, the complexity of the operating environment: shooting down incoming ordnance is contrasted with more complex missions (HRW, 2012, pp. 12– 20). Hevns (2013, p. 8) suggests a contrast between 'structured and predictable' and 'open' environments, although without clearly distinguishing between those two. Second, the nature of the target matters: ordnance, not people. '[T]hey present less danger to civilians because they are stationary and defensive weapons that are designed to destroy munitions, not launch offensive attacks.'(HRW, 2012, p. 12). Extensive discussions of this distinction, and refinements such as 'human supervised autonomous weapons' and 'sense and react to military objects' (SARMO) systems (e.g. Sharkey, 2014), highlight how context and circumstance are important in definition of autonomy. That impinges on debates over acceptable levels of human control: the computers have more license when targeting incoming munitions on the high seas, less if targeting munitions in an urban environment or if they are targeting people.

This suggests Anderson and Waxman (2013) are correct: autonomy is a matter of degree and context. It will be approached incrementally, with systems that presently perform certain functions autonomously under certain conditions acquiring additional capabilities (also Leveringhaus and Giacca, 2014, p. 12). In some environments human monitoring of operations is all that is necessary. In others, direct human control is essential because of the complexity of the mission, environment or both. Differentiating between automating operational capabilities and acquiring autonomy over decision-making is impossible without reference to context, including the type of target and the moment of engagement. Further complicating this definitional issue is the nature and extent of human control necessary for it to be 'meaningful'. That not only relates to the context and circumstances of deployment and engagement, but also to philosophical and psychological issues (e.g. Sharkey, 2014).

Concerns over autonomous systems potentially initiating hostilities also illustrate debates over the significance of autonomy. Critics claim they will lower the threshold of war (usefully summarised in Altmann, 2013, p. 140). Furthermore, a new arms race may ensue as increasing numbers of states deploy more and better autonomous systems (e.g. Altmann, 2013), reinforcing increased propensity for war. Sparrow (2009a, pp. 26–27) offers a vision of large numbers of armed UMS on near-permanent stand-by just beyond the borders of potentially hostile states, shadowed just inside those borders by other LAWS waiting to pounce, raising the risk of war by mistake or nonhuman decision. Micro- or nano-scale systems, with individually harmless autonomous components 'swarming' at the point of attack to create devas-

tating weapons, is another instance of future potential (for wider discussion see Dunn, 2013). For such critics, the temptations of greatly reduced combatant casualties reinforce concerns that autonomous war will be seen as easy, quick and clean (e.g. HRW, 2012, pp. 39–41). There are reasons to be sceptical about these claims. Propensity for war is vastly more complex than technological innovation (e.g. Vasquez, 1993). Launching war does not come down to: 'because we can and because technology means we will win'. Regulating, even banning, LAWS is unlikely to have a decisive effect on the war-proneness of world politics.

This critique contrasts with claims for a clear, bright line differentiating a categorical distinction between automation and autonomy: 'put simply, a weapons system is either autonomous or it is not – there is no spectrum of autonomy.' (BPC, 2014, p. 66). An autonomous system, in this strict sense, displays volition - choosing targets and when and whether to engage - and intention - independently planning actions - based on its own self-awareness (BPC, 2014, p. 66). This position is contested, as I have shown, but clearly influences MOD thinking, although not that, seemingly, of the DOD. This has regulatory and policy implications because 'strict' autonomy is decades away, if it is ever attainable, and automation suggests emergent systems are extensions of existing ones, comprehensible and governable within current structures and processes because they do not represent a 'category shift'.

Alternatively, and in my view preferably, recognition of the significance of context and circumstance enhance the likelihood of effective regulation. A concept of 'contextual autonomy' is reflected in a range of work, for example Leveringhaus and Giacca (2014, p. 12) note, '[A] ny steps towards autonomous robotic weapons will be incremental [and] can be placed on a continuum with other computer-based weapons systems.' This parallels Thomas Hellström's (2013, p. 101) concept of 'autonomous power': '... the amount and level of actions, interactions and decisions an agent is capable of performing on its own.' Hellström's account fits this sense of autonomy as a spectrum, with the level of significance of autonomy conditioned by the context within which any system operates. Hellström goes on (2013, pp. 102–105) to plot existing UMS and common fictional examples using degree of autonomous power and level of lethality to establish the point where some degree of moral responsibility may be assigned to LAWS. Rather than a categorical distinction, this suggests judgement reflecting contextual factors such as environmental complexity and target type.

The appropriateness and effectiveness of regulatory systems to address the consequences of incrementally increasing levels of automation that phase into autonomy are important questions. 'Contextual autonomy'

recognises that formulation of the problem is not static, and the meaning of autonomy and levels of autonomy weapons systems possess both may alter in different contexts. It is, therefore, the appropriate concept, but extends Hellström's (2013, p. 101) definition: 'the amount and level of actions, interactions and decisions an agent is capable of performing on its own', with: 'within a definable operational context such that the outcome of operations are materially affected by the system's independent actions, interactions and decisions without routine directive intervention by another, human, agent.' That is complex and contestable, but such is the nature of defining problems of this sort.

This brief discussion of the autonomy debate suggests two conclusions. First, regulatory systems should be sufficiently flexible to accommodate autonomy's contextual and circumstantial framing. A fixed category of special rules or restrictions, even an outright ban, is probably unattainable, because there is no consensus that autonomy is sufficiently distinctive to sustain a separate category. Autonomy is contextual, unlike, for instance, characteristics distinguishing chemical, biological or blinding laser weapons that deploy specific, definable means to create military effect. Establishing arms control for autonomous systems is therefore distinct from controls in these areas. Second, current ethical and regulatory debate reflects the two classic decision points of initiation of hostilities and target engagement. Seeing LAWS as threatening easier, or even automatic, initiation of war and weakened or removed human control over who is targeted and how threatens established ethical enguiry and regulatory policy and practice. The fear is autonomous weapons removing human control over war because their speed of action will far outstrip human ability to control, or even to monitor and regulate, future weapons. This possibility does not arise only with the attainment of 'strict' autonomy.

This leaves undiscussed why initiation of hostilities and target engagement are the crucial regulatory moments and whether alternatives may better enable effective engagement with the challenges contextually autonomous systems present. I argue this reflects deep-rooted ethical debates about military force, embedded in the just war tradition, and their reflection in regulatory policy and practice. The next section summarises how interaction between military technology and just war thinking underpin concerns about LAWS, before moving on to look at how alternatives may be constructed.

Ethics, public policy and LAWS

At the heart of the matter for some critics is a fundamental moral claim that humans must not be subject to lethal force by nonhuman weapons systems (e.g. ICRAC, 2009; Altmann et al., 2013, p. 73). Only people may exer-

cise such authority on the basis of a natural, not an artificial, intelligence. No matter how fast, comprehensive and accurate computer data-processing capability may be, it is always morally wrong to give a machine authority. This 'de-humanization' challenges central moral concerns about when and why systematic and organised large-scale violence is justifiable, who may be attacked as part of that activity, and how much force might be used. This is the territory of the just war tradition.

The just war tradition dominates contemporary ethical debate about war (Walzer, 2006; Rengger, 2013). It is disparate, hence my preference for 'tradition' over 'theory', but unifying features of the distinctive types of theorising are reflected in debate about LAWS. Most important is structuring ethical judgement into two (or, increasingly frequently, three) linked but distinctive categories. Jus ad bellum provides ethical assessment of the initiation of war: ius in bello addresses the conduct of war, especially the engagement of targets; and, the relative newcomer, ius post bellum is concerned with a just ending to war. These overlap and interconnect, for instance via concerns that fighting unjustly may make a just peace unattainable (Orend, 2000), but remain distinguishable. Initiating war is assessed against distinctive criteria in comparison with its conduct: the former focused around questions of 'iust cause', 'legitimate authority', 'right intention', 'proportionality' (of war as a response), 'last resort', and 'reasonable prospects of success'; conduct is assessed against 'discrimination' and 'proportionality' (of violence used to achieve a specific objective).

There are two principal approaches to applying this framework. The edges between them are blurred, but they are worth elaborating as they help highlight how and why ethical debate about LAWS is complex, with seemingly contradictory claims made about their ethical implications. This in turn explains the depth of the challenge facing public policy. In addition, it reveals why initiation of hostilities and target engagement are dominant as the key moments of judgement, and why this may be problematic.

The first approach, increasingly prominent in the last 20 years, brings the just war tradition into accord with the liberal analytical philosophy that underpins most contemporary human rights discourse (leading examples of this move include Orend, 2000; Rodin, 2002; McMahan, 2005). Here, crudely speaking, ethical principles can be identified through rigorous application of philosophical logic, working from a set of carefully stated and grounded first principles — such as the idea of human beings as rights-holders, among which the right to life is especially important — in order to better understand complex ethical choices. The use of carefully constructed 'thought experiments' enables ethicists to control the variables under consideration to better understand how very important ethical principles ought to be resolved

when they conflict with one another, such that basic ethical insights can be applied to the hard-to-control world of military operations.

The right to life is clearly central, with substantial debate as to how that right, at the individual level, may relate to a state's right to self-defence as a just cause for initiation of war (e.g. Rodin, 2002). Further, killing in combat poses profound ethical challenges, as justifiably killing an individual is typically seen as exceptionally demanding, with many rights-based theorists rejecting membership of a 'combatant' class as sufficient, requiring a higher standard of specific individual liability to lethal force as a result of actions or, possibly, intentions (e.g. May, 2005). Questions of when we can go to war and when we can kill which people are dominant, helping explain why initiation of hostilities and target engagement are critical moments of judgement: they are moments when the most fundamental rights are most at stake. Technological mediation of both decisions is a long-standing reality, but technological determination of either or both is what is at stake as automaticity phases into autonomy and humans move from being 'in' to 'on' the loop, and, perhaps, to being 'out' of it entirely. Can this be rendered consistent with the protection of rights? Belief that this is impossible is central to some advocates of banning LAWS, such as Human Rights Watch (HRW, 2012).

Second is the idea of just war as a tradition of thinking providing a set of powerful questions about resort to, conduct and settlement of war. This sees ethics as a situated activity, deploying techniques of case-based reasoning (often known as casuistry, reflecting the origins of the just war tradition in medieval and early-modern Catholic theology) and hermeneutics to reach balanced, reasoned judgements about the complex specifics of real-world cases. The phenomenology of war is important here, too, reflecting on the experiences and perceptions of those engaged in military operations. An ethos of 'practical wisdom', as opposed to the philosophical precision of the analytical approach, characterises this account of just war (e.g. Johnson, 2007; Rengger, 2013). The same criteria for conflict initiation and target engagement are applied, but understood differently, as contextual assessment is inherent.

Timing, though, remains crucial: *jus ad bellum* criteria such as 'last resort' make it necessary to consider whether, in the circumstances, there are other options still available that might offer effective redress; right intention asks whether actors are committed to the long haul to bring about a more just situation in the aftermath of conflict. The 'legitimate authority' condition frames debate about who holds the right to make critical decisions, and on what basis. Within conflict, the *jus in bello* criterion of discrimination interrogates the legitimacy of a target in specific circumstances, with the liability of people to lethal force being shaped by the military

situation – for instance concern that killing uniformed lraqi army soldiers as they retreated from Kuwait towards Basra in 1991 amounted to (unjustifiable) 'slaughter' (Burke, 2007, p. 205). The ethical justifiability of when hostilities are initiated and their conduct, understood in the context of the time, cannot be determined a priori, even if philosophical tools help our reasoning. Such an approach, I argue, is more useful in engaging the wider implications of LAWS, because it broadens the ethical agenda away from initiating hostilities and target engagement to ask about the context of the conflict itself and the values and standards of those fighting, which provide important behavioural cues and restrictions on permissible behaviour.

These differences matter, and not just to philosophers, because they establish different types of public policy debates and, potentially, different regulatory structures. Accepting analytical philosophy as a basis for regulation likely reinforces incorporating LAWS into a human rights-based legal regime. Rights-based regulatory structures have significant benefits, especially establishing human beings as the ultimate referent object of ethical discourse, addressing concerns about LAWS' 'de-humanising' potential (e.g. HRW, 2012). Analytical philosophy is suited to promulgating rules, including rules about processes to follow when, inevitably, rules conflict.

Any effort to summarise international legal debate over LAWS in this paper would be futile, but the centrality of human rights to the analytical approach to just war is reflected in legal debate. Schmitt (2013), for example, sees few problems with LAWS, arguing current International Humanitarian Law (IHL) can accommodate such systems with little modification. The US DOD (2012, pp. 3, 7, 11, 12) repeatedly identifies compliance with IHL as a design requirement of any future systems, alongside 'appropriate human involvement'.

Casuistic approaches, by contrast, typically point towards regulatory structures emphasising contextual judgement about the appropriateness of LAWS within broader political and ethical objectives, including the nature of the conflict in which they are deployed. Rights may be a primary element of these objectives, but this approach may balance rights-based claims against objectives harder to express in terms of rights because they appeal to ethical concepts difficult to reduce to individual rights. Instances may include communal well-being and the value attached to shared beliefs, culture or values. LAWS may contradict such values, for example conceptions of military service emphasising honour, courage and self-sacrifice.² They may support other communal values, such as privileging protecting a shared way of life and sense of national identity and belonging in the face of existential threat. Importantly, assessing LAWS is best served by on-going critical reflection on real-world instances. A priori judgement is always contingent.

Current armed UAVs illustrate debates deploying these distinctive approaches and concern technologies that are precursors to LAWS. Adopting an analytical stance, Strawser (2010) sees a moral duty to deploy UAVs where this reduces the risk to combatants, as long as the capability to observe principles of discrimination and proportionality is maintained. Technology is a means to an end, and, if technology produces better outcomes it should be deployed. Schmitt (2013) extends this to autonomous systems, as does Arkin (2009), a prominent advocate of the detached and impartial decision-making capability of LAWS.

Coeckelbergh (2013, pp. 94-96), utilises more phenomenological ethical reasoning to highlight how current UAVs may partially reverse the dehumanising tendencies of technology and distance. The extent of surveillance, quality of the sensory arrays and immediacy of the experience reported by drone pilots may be restoring the individuality of those targeted. UAV operators stress that their experience of long-term surveillance of some of their targets restores an intimacy to combat unavailable from an aircraft or armoured vehicle (e.g. Wittes, 2014; Otto and Webber, 2013). This contradicts claims about impersonal 'video game warfare' (HRW, 2012, p. 40). Those 'benefits' would be compromised were systems to become increasingly autonomous such that the 'human in the loop' provides only final authorisation for a strike following autonomous surveillance, assessment and target selection by LAWS. 'On the loop' systems further degrade that quality of engagement. Empathy, compassion and inherent reluctance to harm other humans would be lost, but so too would the possibility of vengeful or racist decision-making. Context matters and the values and principles that can, or should, underpin public policy and military behaviour are not always consistent with one another.

The complex debate over the role machines may play in life and death decisions is partially revealed. When do humans lose control over the decision to go to war or to take a life? What degree of technological mediation is possible before that loss occurs? Does it necessarily matter, if the machines make 'better' decisions that conserve human lives and respect human rights? Sharkey (2014) reflects these challenges in promulgating a five-stage spectrum of human control, where only stages one and two manifest 'meaningful' control. As with debates over autonomy conducted in the abstract, however, this leaves unaddressed the issues of context and circumstance that more casuistic approaches to ethics consider. Is the loss of human control, perhaps temporarily, a price worth paying if it offers decisive military advantage in a conflict where defeat would result in the triumph of a genocidal dictatorship? That construction consciously echoes Walzer's (2006, pp. 251-269) controversial notion of 'supreme emergency', when abandoning discrimination and proportionality may, *in extremis*, be permissible, or at least excusable. This stresses the prevalence of ethical dilemmas in war, dilemmas as acute as those in other fields where life and death decisions occur, such as medicine. Judgements about legitimately deploying violence inevitably involve compromising other values focused around peace and the preservation of human life.

Resolving the ethicality of LAWS on the level of the fundamental moral permissibility of ceding some level of control over life and death to technology is unavailable, especially when ceding such decisions may enable the lives of some to be saved, by removing them from the physical dangers of combat, for instance, or enable deployment of systems to recover casualties under intense fire. UAVs achieve the former, stimulating debate over whether the manifest force protection benefits they offer come at unacceptable costs of reduced discrimination between combatants and civilians – themselves complex. contested and contextual categories (e.g. Strawser, 2010; Plaw, 2013). Those debates connect to the context of the justifiability of war, both in general and particular wars. For example, McMahan (2005) argues that without the just cause of self-defence, all deaths in war are ethically impermissible, radically challenging the standard just war consensus, and legal position, that soldiers who kill other soldiers in combat are not normally liable for those deaths. Complexity is no reason to abandon the philosophical debate. Persistent lack of resolution demands continuing enguiry to better understand the different arguments and to relate these to technological, political, social and military developments. Public policy should be honest about the complexity of the issues LAWS present.

The policy implications of this complexity are significant. First, binary positions, whether in favour of or against LAWS, are problematic and offer a poor basis for policy making. Second, it suggests looking beyond initiation of hostilities and target engagement as the focus of debate. These two moments are deeply embedded in the just war tradition but they are also the moments at which the challenges posed by LAWS are at their most intensive, both in terms of intellectual complexity and, consequently, in terms of the unlikelihood of decision makers (whether human or not) making the most consistently justifiable choices. So complex is this issue that Leveringhaus and Gacci (2014, p. 15–17, 23) suggest LAWS should not engage humans.

LAWS and engineering

Regulating LAWS via their design overlaps, but extends, legal and ethical debates. The legality of UMS must consider compliance, or otherwise, with rules on 'means of warfare'. The MOD (2011, para. 502) notes: 'Most of the legal issues surrounding the use of existing and planned systems are well understood and are simply a variation



of those associated with manned systems.' Article 36 of the 1977 First Additional Protocol to the Geneva Conventions requires new means of warfare undergo technical assessment to ensure they fulfil the requirement for discrimination (HRW, 2012, pp. 21-26). As Anderson and Waxman (2013, p. 19) note, it is far easier to design. build and deploy autonomous systems that do not comply with that requirement than to produce ones that do. Prodigious technical challenges in designing LAWS capable of distinguishing between human beings fulfilling the roles of combatant and noncombatant, especially in complex operational environments, mean legal prohibitions on indiscriminate weapons may be effective regulatory bulwarks against autonomous systems for many years (e.g. MOD, 2011, para, 508), as long as those developing LAWS accept the law, Anderson and Waxman (2013, pp. 19-20, 23-26) and Garcia (2014) suggest the US, as the technological leader in this field, scrupulously observes these requirements and works with allies to embed as deeply as possible legal and behavioural principles and norms, to establish obstacles to states or nonstate groups that see advantages in indiscriminate LAWS. Regulatory challenges are complicated further by claiming democracies have special responsibilities qua democracies. The discrepancy between the MOD and DOD definitions of autonomy exacerbates this as it makes it less likely that coordinated diplomatic action will occur because the nature, extent and immediacy of the regulatory challenges are perceived differently.

Weapons that cause unnecessary suffering or superfluous injury are illegal under Article 35 (2) of the First Additional Protocol to the Geneva Conventions (e.g. Anderson and Waxman, 2013, p. 10). Deploying existing systems is eased in this respect because they target ordnance, rather than humans. Advocates of LAWS highlight their potential role in disarming enemy combatants, targeting weapons rather than people: 'Our dream machine would confront an enemy combatant on the battlefield; physically remove the rifle from his hands; saw the rifle in half with a diamond tipped saw; hand the two-halves back to him; and then tell him to, 'Have a nice day!" (Canning, 2009, pp. 13-14) That is, indeed, a 'dream': plausible battlespace reality will not approach such a vision. It is, however, illustrative of the focus on target engagement as a critical issue: by avoiding engaging humans, and instead engaging weapons, legal and ethical obstacles fall away.

How far engineers can or should restrict activity to preclude developing unethical or illegal weapons is not exhausted by the law. For some (e.g. Arkin, 2009; Canning, 2009) the challenge is largely around programming IHL into LAWS such that targeting decisions will be legal. For others (e.g. Kovac, 2013), the problems are profound, rendering all weapons-related research ethically problematic, if not prohibited, because it may result in the death of innocent civilians.

Sparrow (2009b) argues engineers have a special responsibility to develop systems safe for human beings to work alongside. That requirement is more far-reaching than may appear, demonstrating how focusing on initiating hostilities and target engagement can be challenged. Sparrow (2009b, pp. 171–176) suggests issues extending beyond technical challenges of designing and building LAWS that are at least as safe to work with as existing manned systems and that can interact with manned systems in a way that is no more dangerous, and ideally less dangerous, than present systems. Keeping humans out of harm's way links these technical issues to a common ethical principle of harm reduction, summarised by the Latin tag primum non nocere³ associated with the Hippocratic Oath, but prominent in many statements of ethical conduct in scientific research (e.g. Royal Society, 2005).

Harm, however, is a very complex concept (for discussion with relevance to international politics see Linklater, 2011). Sparrow (2009b, pp. 174-175) picks up some of these issues, for instance the psychological damage to UAV operators because of their radical distancing from the battlefield with resultant limits to their ability to intervene in distressing events, including the deaths of both civilians and comrades (also Gregory, 2011, pp. 197–199; Otto and Bryant, 2013). Other potential harms may arise from mistakes that can only be addressed by deploying humans into unanticipated situations; or overconfidence in the ability of LAWS to achieve objectives that, in reality, require human deployment. Finally, more complex and costly systems mean human beings may be placed in harm's way to recover broken or damaged equipment (Sparrow, 2009b, pp. 172-174). Consequently, current statements of the harm principle in this context (e.g. Hellström, 2013, p. 106) lack sufficient specificity in terms of the 'harm' that should be prevented, how harm ought to be understood and how the inevitable dilemmas that arise in terms of balancing different harms in complex circumstances can be resolved, or their debilitating effects mitigated.

The ethics of potentially harmful technology and the moral responsibility of scientists is a long-standing debate. It produces conflicting answers, even if it were possible to agree the basic set of ethical tools to be deployed, given the different time-frames in play and the potential degrees of separation between scientific and engineering research and development, and the harmful uses for eventual products (for an interesting discussion of the general ethical responsibility of scientists and engineers see Koepsell, 2010). This highlights that incremental development of autonomy and the differentiated way in which LAWS are likely to comply with ethical and legal strictures within different environments poses serious engineering challenges. An autonomous weapon system deployed on the warship of a sovereign state

targeting incoming antiship missiles on the high seas subject to continuous human monitoring is, clearly, a different proposition from the 'killer robot' (e.g. Garcia. 2014), targeting insurgents within a densely populated urban environment in pursuit of a pre-defined mission of broad parameters and without oversight. The engineering that enables the former to be a present reality will play a part in the process that could, perhaps, eventually see the latter deployed. Yet the path from one to the other is so lengthy, complex, expensive and unpredictable that knowing where and when a 'red line' may be crossed in the science and engineering of such systems requires the wisdom of Solomon. The clear, bright line some see between automation and autonomy may be far from clear and bright in the reality of technological and engineering development.

Law and ethics cannot establish clear principles for engineers and scientists to apply to research that determine whether it is legal and ethical, now or in the future, without their active engagement in reflection and debate (Koepsell, 2010). The responsibility of judgement cannot be evaded by passing it to others, seeing legal compliance as a software engineering challenge. Professional codes of conduct and the ethical standards embodied in representative professional bodies, such as the UK Royal Society (2005), acknowledge and institutionalise this twoway process. Situated judgements against broad principles, and recognition of the reality of dilemmas, hard choices and wicked problems characterise this arena, and cannot be wished away.

This problem is not confined to military research. The MOD (2011: para. 625) notes how: '[N]ew developments in military systems are ... likely to come from specialised development of commercial systems, rather than *vice versa*. It is to the commercial sector that we must look for the delivery of future disruptive technology.' This casts the net of engineering ethics very wide indeed, and the response to these concerns is similarly wideranging. Ineke Malsch (2013), for example, aims to use just war categories and concepts to structure governance of scientific research.

This brief summary scratches the surface of the applicability of broad ethical debates to the science and engineering associated with development and deployment of LAWS. It helps explain the attractiveness of following the focus of just war theory and IHL on initiating hostilities and target engagement. The potential for LAWS to lower the threshold of war, or even to initiate hostilities automatically; and their potential to transform the nature of combat in ways that further reduce the value of human life is real and serious.

The accelerated speed that is characteristic of contemporary technological innovation reinforces the concern with these two crucial decision points. Systems like Phalanx and Patriot 'think' faster than human beings —

indeed they have to if they are to fulfil their role. Slowing the systems down so that humans can keep up defeats the object and flies in the face of centuries of military practice where increased speed confers strategic and tactical advantage. Stopping the machines from taking us to war and stopping them from killing people and destroying property at the moment when those decisions are taken will become impossible. The broader questions that come out of science and engineering ethics contribute alternative foci for policy debate, by asking questions prior to those that arise at the initiation of hostilities and the engagement of targets. Which missions are appropriate for LAWS? How far ought autonomy extend within those missions? How should democratic accountability be maintained over the initiation of war and its conduct. if those processes involve LAWS? Should democracies accept strategic and tactical limitations on their use of LAWS to preserve democratic values of accountability and engagement? Are present international arrangements, like the UN Conventional Weapons Convention (CWC), appropriate for pursuing international agreement on effective regulation?

Regulating UMS: challenges and opportunities

Effective regulation is in the interests of all involved in the development, deployment and governance of these systems. The importance of this work increases as system capabilities increase and proliferation accelerates. Nobody, it seems, disputes the need for effective action in this arena – it is a bullet that must be bitten. The dominant regulatory debates reflect just war thinking; aspects of national and international law around weapons systems and armed conflicts; and the professional environment within science and engineering and the military. All three interact and are, in some important ways, mutually reinforcing, contributing to the present consensus that conflict initiation and target engagement are the key foci.

However, consensus becomes problematic if important issues lie beyond its purview or are unjustifiably downplayed. Mutual interaction and reinforcement to establish a strong consensus risks creating blind-spots. My concern, especially as the pace and extent of autonomy increase, is that such blind spots are being created through over-emphasising initiating hostilities and target engagement. Some existing regulatory structures focus on different temporal points: Article 36 points to one such instance, concentrating on the potential of deployed weapon systems to comply with the requirements of discrimination and proportionality, as does the Article 35 (2) requirement not to develop weapons that cause unnecessary suffering and superfluous injury. All of the load-bearing terms involved - discrimination, proportionality, unnecessary and superfluous injury - are dynamic, contextually specific and demand debate. Yet



they point towards the potential to reconsider the temporal perspective of regulatory debate. This is apparent in the advocacy by some (e.g. ICRAC, 2009; Wallach and Allen, 2013; Altmann, 2013) of arms control as a means of banning or restricting types and capabilities of LAWS. controlling their numbers and establishing monitoring and verification protocols. Whether that is by including them within existing treaties, such as those on chemical and biological weapons which include delivery vehicles: reviving moribund mechanisms, such as the Conventional Forces in Europe treaty with its numerical and geographical caps on deployments; or developing new treaty arrangements, whether functional, geographical or a mixture of the two; advocates suggest initiating this activity now could build a long-term regulatory framework. The UK and US should be prominent in this, but a concerted approach likely requires resolution of profoundly different understandings of autonomy. I have argued for 'contextual autonomy' as a way forward, but it demands more ground is given by the UK than the US.

The model for such systems – Cold War arms control – has appeal, given its ability, over years of patient and often frustrating or seemingly fruitless negotiation, to build a complex system of limits to weapons systems, numbers and deployments that helped contain tension and preserve stability in the face of ideological and geopolitical hostility. However, the analogy is only partial (e.g. Altmann, 2013) and the challenge of effective verification in particular is enormous, given the dual-use nature of not just the technology but the systems themselves. A nuclear-armed intercontinental ballistic missile has only one purpose (deterrence). Autonomous UMS may have many potential uses, including several that would be regarded as beneficial (casualty retrieval from combat zones, for instance).

The democratic political culture and the professional standards and values of scientists, engineers, lawyers and service personnel therefore emerge as additional regulatory foci. Rather than concentrating, as in the present consensus, on the moments of initiating hostilities and engaging human targets, there is an opportunity to extend regulatory approaches into these arenas, and to connect them up in presently underdeveloped ways. Nina Tannenwald (2008) argues that the development of a 'nuclear taboo', reflecting moral abhorrence of the use of nuclear weapons, has been profoundly important in guiding public policy in this area. Such a taboo is shaped by the interaction of norms, principles and political decisions in the face of events, so cannot be predicted or prescribed. However, it reinforces the claim that regulating LAWS needs to look beyond formal treaty and agreement and at social and political cultures affecting LAWS among key groups and within democracies.

The technological potential of LAWS must be judged in relation to debates about the kinds of conflicts it is ethically and legally appropriate to conduct and the types of systems and tactics democratic states ought to countenance. Arms control is an important subsequent manifestation of those debates, but cannot be divorced from them. The values and standards democratic societies espouse and promote manifest in how they configure their military capabilities and deploy those capabilities in specific operations. They also manifest in the values and standards their armed forces inculcate among their members. For example, this has taken place in democratic states' increasing expectations that armed forces are capable contributors to humanitarian missions. having a role in fulfilling an international 'responsibility to protect'. They are also about professional cultures and the internalisation of behavioural norms, including rejecting technologically deterministic tropes that any and all advantages must be adopted. These are not static debates, set against ethical and legal criteria, or treaty provision, fixed in their present constellations. As the casuistic approach to just war emphasises, they are applied, contextual and practical judgements informed by principle, but aware of the need for flexibility in the face of the unpredictable and subject to continuous critical assessment of past experience to inform present practice and future planning.

Conclusions

Autonomous UMS raise technical and legal issues affecting current standards and practice around initiating hostilities and engaging targets. Policy makers must respond to the NGO-led challenge in these areas, accepting and pursuing calls for compliance with the highest existing legal standards in development and deployment. That also requires developing workable definitions of 'automaticity' and 'autonomy' that retain sufficient flexibility to permit appropriate technological innovations enabling safer, more discriminate and more proportionate weapons systems.

Arms control, for example via the UNCWC, is a further valuable course to pursue. Overcoming its limitations – encompassing nonstate actors and developing effective and timely verification mechanisms in particular – is a key challenge. It took more than 20 years from the first use of nuclear weapons to the first major arms control treaties, a time frame that, on many current estimates, could see the deployment of LAWS.

Political leadership is necessary to shift the established consensus. This demands sustained and serious debate over if and how technologies of automation and autonomy contribute to the protection and promotion of core democratic values, for example: human rights, dignity and equality; accountability; shared identity; popular sovereignty; national self-determination; and citizen participation. Those values do not always coincide and military

violence challenges them all in important, even fundaways. The incremental incorporation of contextually autonomous systems into the arsenals of democracies is underway, but there is, as yet, insufficient consideration of how they may affect the ethical principles involved in the democratic endorsement of the permissibility, on occasion, of systematic and organised violence by the state. That agenda ranges wider than conflict initiation and target engagement, vet it is one that has not, yet, been entered into on a sufficient scale. The just war tradition and the ethics of science and engineering in society provide vital resources for addressing questions within arenas of democratic culture and professional standards and values about when and why wars may be fought, to what ends and deploying which means. That may, in time, produce powerful cultural prohibitions against LAWS, likely to prove at least as effective as legal prohibition (e.g. Tannenwald, 2008) as the incompatibility of LAWS with democratic values are tested, debated and internalised in professional and public cultures. Or it may set contextually flexible and casespecific boundaries around LAWS that inform technical and legal analysis, grounding such work and giving shape and direction to domestic and international regulatory practice.

Notes

I would like to thank two anonymous reviewers for their helpful suggestions and comments.

- SGR-1 robots are not, presently, set to operate fully automatically, engaging targets they have detected without human authorisation. Such capability does exist, however.
- For example, controversy over the proposed Distinguished Warfare Medal, to be awarded to drone pilots and cyber operators, which met such sustained criticism, including that it denigrated traditional military virtues of self-sacrifice and courage in the face of the enemy, that it had to be withdrawn (Londoño, 2013).
- 3. 'First' (or, sometimes, 'above all') 'do no harm'.

References

- Altmann, J. (2013) 'Arms Control for Armed Uninhabited Vehicles: an ethical issue', *Ethics and Information Technology*, 15, 137–152. doi:10.1007/s10676-013-9314-5.
- Anderson, K. and Waxman, M. C. (2013) 'Law and Ethics for Autonomous Weapon Systems: Why A Ban Will Not Work And How The Laws Of War Can Help', American University Washington College of Law Research Paper 2013-11 [online]. Available from: http://ssrn.com/abstract=2250126 (Accessed 11 February 2014).
- Arkin, R. C. (2009) 'Ethical Robots in Warfare', IEEE Technology and Society, Spring, pp. 30–33. DOI 10.1109/MTS.2009.931858
- BPC (Birmingham Policy Commission) (2014) The Security Impact of Drones: Challenges And Opportunities For The UK. Birmingham: University of Birmingham [online]. Available from: http://www.birmingham.ac.uk/Documents/research/policycommission/

- remote-warfare/final-report-october-2014.pdf (Accessed January 2015).
- Burke, A. (2007) Beyond Security, Ethics and Violence: War Against The Other. London: Routledge.
- Canning, J. S. (2009) 'You've Just Been Disarmed. Have a Nice Day', IEEE Technology and Society, Spring, pp. 12–15. DOI 10.1109/ MTS.2009.931864
- Coeckelbergh, M. (2013) 'Drones, Information Technology, and Distance: Mapping The Moral Epistemology Of Remote Fighting', *Ethics and Information Technology*, 15(2), 87–98. doi:10.1007/s10676-013-9313-6.
- DOD (2011) 'Unmanned Systems Integrated Roadmap: FY2013-2038' Reference no. 14-S-0553 [online]. Available from: http:// www.defense.gov/pubs/DOD-USRM-2013.pdf (Accessed 8 August 2014)
- DOD (2012) 'Autonomy in Weapons Systems: Directive No. 3000.09' [online]. Available from: http://www.dtic.mil/whs/directives/corres/pdf/300009p.pdf (Accessed 28 February 2014).
- Dunn, D. H. (2013) 'Drones: disembodied aerial warfare and the unarticulated threat', *International Affairs*, 89(5), 1237–1246. doi:10.1111/1468-2346.12069.
- Garcia, D. (2014) 'The Case Against Killer Robots: Why The US Should Ban Them', *Foreign Affairs*, 10 May [online]. Available from: http://www.foreignaffairs.com/articles/141407/denise-garcia/the-case-against-killer-robots (Accessed 8 August 2014).
- Gregory, D. (2011) 'From a View to a Kill: Drones And Late Modern War', *Theory, Culture & Society*, 28(7–8), 188–215. doi:10.1177/0263276411423027.
- Hellström, T. (2013) 'On the Moral Responsibility of Military Robots', *Ethics and Information Technology*, 15, 99–107. doi:10.1007/s10676-012-9301-2.
- Heyns, C. (2013) 'Report of the Special Rapporteur on Extrajudicial, Summary or Arbitrary Executions', United Nations Human Rights Council [online]. Available from: http://www.ohchr.org/ Documents/HRBodies/HRCouncil/RegularSession/Session23/A-HRC-23-47_en.pdf (Accessed 9 July 2013).
- HRW (Human Rights Watch) (2012) 'Losing Humanity: The Case Against Killer Robots' [online]. Available from: http://www.hrw.org/sites/default/files/reports/arms1112ForUpload 0 0.pdf (Accessed 20 September 2013).
- ICRAC (International Committee on Robot Arms Control) (2009)
 'Mission Statement' [online]. Available from: http://icrac.net/
 statements/ (Accessed 27 February 2014).
- ICRAC (International Committee on Robot Arms Control) (2014)
 'New Mission Statement' [online]. Available from: http://
 icrac.net/2014/07/icracs-new-mission-statement/ (Accessed 12
 August 2014).
- Johnson, J. T. (2007) 'Just War Thinking in Recent American Religious Debate Over Military Force', in Reed, C. and Ryall, D. (eds.), *The Price Of Peace: Just War In The 21st Century*. Cambridge: Cambridge University Press.
- Koepsell, D. (2010) 'On Genies and Bottles: Scientists' Moral Responsibility And Dangerous Technology R&D', Science and Engineering Ethics, 16, 119–133. doi:10.1007/s11948-009-9158-x.
- Kovac, J. (2013) "Science', Ethics and War: A Pacifist's Perspective', Science and Engineering Ethics, 19, 449–460. doi:10.1007/s11948-012-9355-x.
- Leveringhaus, A. and Giacca, G. (2014) *Robo-Wars: The Regulation Of Robotic Weapons*. Oxford: Oxford Martin School [online]. Available from: http://www.oxfordmartin.ox.ac.uk/downloads/briefings/Robo-Wars.pdf (Accessed 23 January 2015).
- Linklater, A. (2011) *The Problem of Harm in World Politics: Theoretical Investigations*. Cambridge: Cambridge University Press.



- Londoño, E. (2013) 'Pentagon Cancels Divisive Distinguished Warfare Medal for Cyber Ops, Drone Strikes,' *Washington Post*, 15 April [online]. Available from: http://www.washingtonpost.com/world/national-security/pentagon-cancels-divisive-distinguished-warfare-medal-for-cyber-ops-drone-strikes/2013/04/15/62335492-a612-11e2-8302-3c7e0ea97057_story.html (Accessed 13 June 2014)
- Malsch, I. (2013) 'The Just War Theory and the Ethical Governance of Research', *Science and Engineering Ethics*, 19, 461–486. doi:10.1007/s11948-012-9357-8.
- May, L. (2005) 'Killing Naked Soldiers: Distinguishing Between Combatants And Noncombatants', *Ethics & International Affairs*, 19(3), 39–53. doi:10.1111/j.1747-7093.2005.tb00553.x.
- McMahan, J. (2005) 'Just Cause for War', Ethics & International Affairs, 19(3), 1–21. doi:10.1111/i.1747-7093.2005.tb00551.x.
- MOD (2011) Joint Doctrine Note 2/11: The UK Approach to Unmanned Aircraft Systems, Shrivenham: The Developments, Concepts and Doctrine Centre [online]. Available from: https://www.gov.uk/government/publications/jdn-2-11-the-uk-approach-to-unmanned-aircraft-systems (Accessed 18 February 2014)
- Orend, B. (2000) 'Jus Post Bellum', Journal of Social Philosophy, 31(1), 117–137. doi:10.1111/0047-2786.00034.
- Otto, J. L. and Webber, B. J. (2013) 'Mental Health Diagnoses and Counselling Among Pilots of Remotely Piloted Aircraft in the US Aircraft', *Medical Surveillance Monthly Report*, 20(3), 3–8.
- Plaw, A. (2013) 'Counting the Dead: the proportionality of predation in Pakistan', in Strawser, B. J. (ed.), *Killing By Remote Control: The Ethics Of An Unmanned Military*. Oxford: Oxford University Press.
- Rengger, N. J. (2013) 'The Wager Lost by Winning? On the Triumph of the Just War Tradition', in Lang, A. F. Jr., O'Driscoll, C. and Williams, J. (eds.), *Just War: Authority, Tradition And Practice*. Washington, DC: Georgetown University Press.
- Rodin, D. (2002) War and Self-Defense. Oxford: Oxford University
 Press
- Royal Society (2005) The Role of Codes of Conduct in Preventing the Misuse of Scientific Research, RS Policy Document 03/05. London: The Royal Society [online]. Available at: http://royalsociety.org/uploadedFiles/Royal_Society_Content/policy/publications/2005/9645.pdf (Accessed 5 May 2014).
- Schmitt, M. N. (2013) 'Autonomous Weapon Systems and International Humanitarian Law: A Reply To The Critics', *Harvard National Security Journal* [online]. Available from: http://harvardnsj.

- org/2013/02/autonomous-weapon-systems-and-international-humanitarian-law-a-reply-to-the-critics/ (Accessed 20 September 2013)
- Sharkey, N. (2014) 'Towards a Principle for the Human Supervisory Control of Robot Weapons', *Politica and Società*, 2, 305–324. doi:10.4476/77105.
- Sparrow, R. (2009a) 'Predators of Ploughshares? Arms Control of Robotic Weapons', IEEE Technology and Society, Spring. DOI: 10.1109/MTS.2009.931862
- Sparrow, R. (2009b) 'Building a Better WarBot: Ethical Issues in the Design of Unmanned Systems for Military Applications', Science and Engineering Ethics, 15, 169–187. doi:10.1007/s11948-008-9107-0
- Strawser, B. J. (2010) 'Moral Predators: The Duty To Employ Uninhabited Aerial Vehicles', *Journal of Military Ethics*, 9(4), 342–368. doi:10.1080/15027570.2010.536403.
- Tannenwald, N. (2008) The Nuclear Taboo: The US And The Nonuse Of Nuclear Weapons Since 1945. Cambridge: Cambridge University Press.
- Vasquez, J. A. (1993) *The War Puzzle*. Cambridge: Cambridge University Press.
- Wallach, W. and Allen, C. (2013) 'Framing Robot Arms Control', Ethics and Information Technology, 15, 125–135. doi:10.1007/s10676-012-9303-0
- Walzer, M. (2006) Just and Unjust Wars: a moral argument with historical illustrations, 4th edn. New York, NY: Basic Books.
- Wittes, B. (2014) 'Lt. Col. Matthew Atkins on the "The Personal Nature of War in High Definition"' [online]. Available from: http://www.lawfareblog.com/2014/01/matthew-atkins-on-the-personal-nature-of-war-in-high-definition/#.UvLDO2JdV8H (Accessed 27 February 2014).

Author Information

John Williams is Professor of International Relations in Durham University's School of Government and International Affairs. He is also a member of the Durham Global Security Institute. His research focuses on normative elements of international relations theory, especially the English school, and on contemporary aspects of the just war tradition.