

DAV ASSIGNMENT  
FOR  
PUCHO TECHNOLOGY

GOOGLE PLAYSTORE  
INSIGHTS

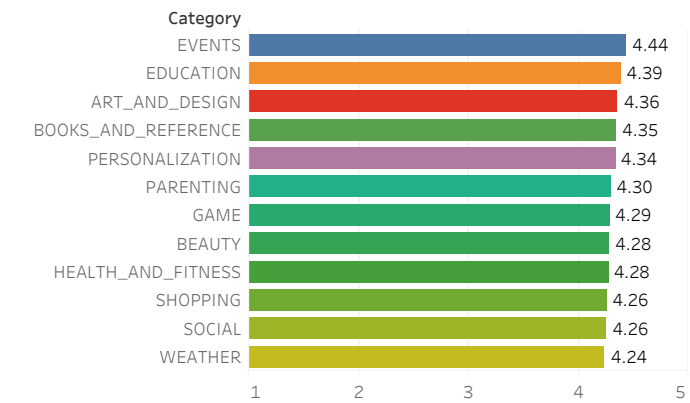
BY:

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Mobile Phone No.: +91 9833081872

RANKING OF TOP APP CATEGORIES BASED ON RATING

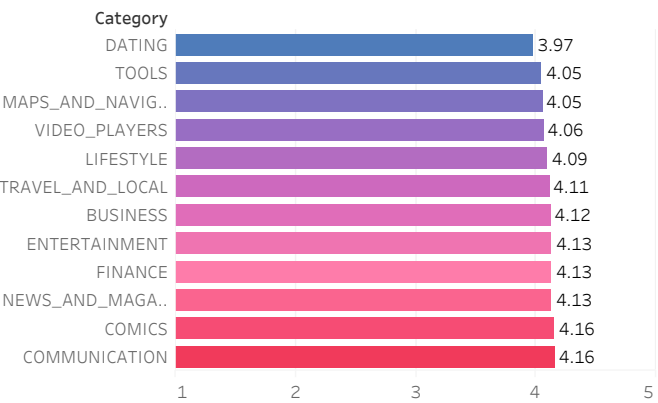
1

Top 12 Categories of Apps based on User Ratings



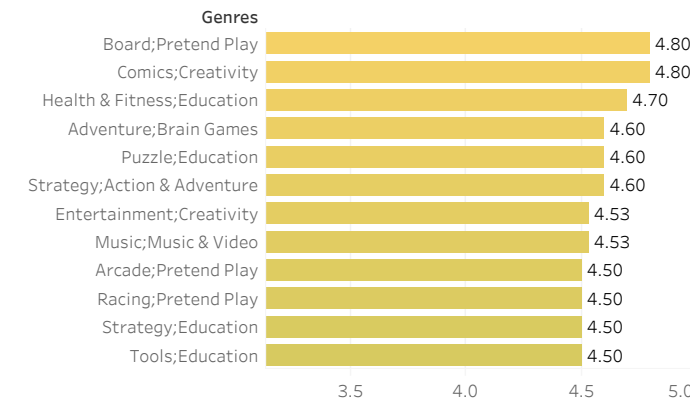
Events, Education & Art & Design Categories App are the Top 3 with highest Average Ratings

Bottom 12 Categories of Apps based on User Ratings



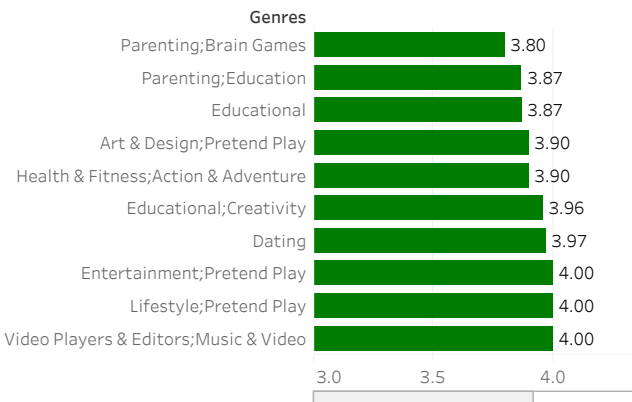
Dating, Tools & Maps & Navigation Categories App are the Bottom 3 with least Average Ratings

Top 12 Genres of Apps based on User Ratings



Board: Pretend Play, Comics: Creativity & Health & Fitness: Education Genre Apps are the Top 3 with highest Average Ratings

Bottom 12 Genres of Apps based on User Ratings



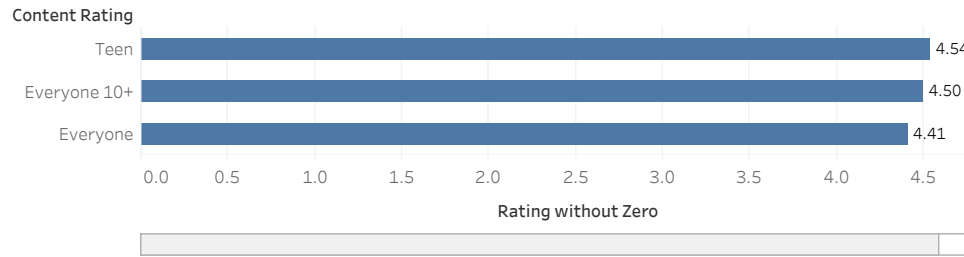
Parenting: Brain Games, Parenting: Education & Educational Genre Apps are the Bottom 3 with least Average Ratings

# CONTENT WISE RATINGS FOR TOP 5 CATEGORY APPS

1

2

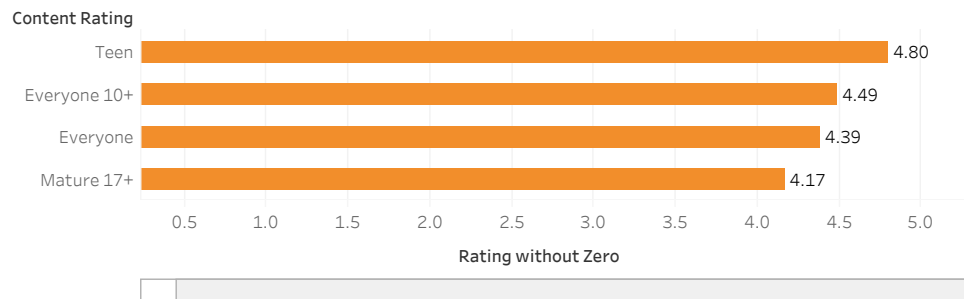
## EVENT Category - Contentwise Average User Rating



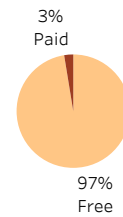
## % Type of EVENTS Category Apps



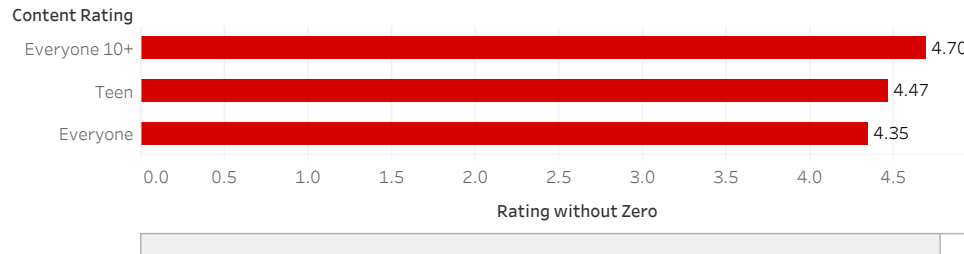
## EDUCATION Category - Contentwise Average User Rating



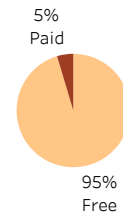
## % Type of EDUCATION Category Apps



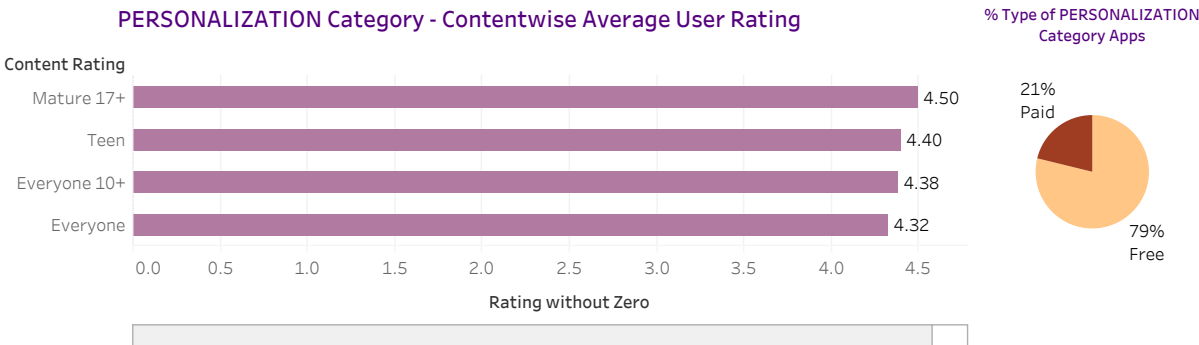
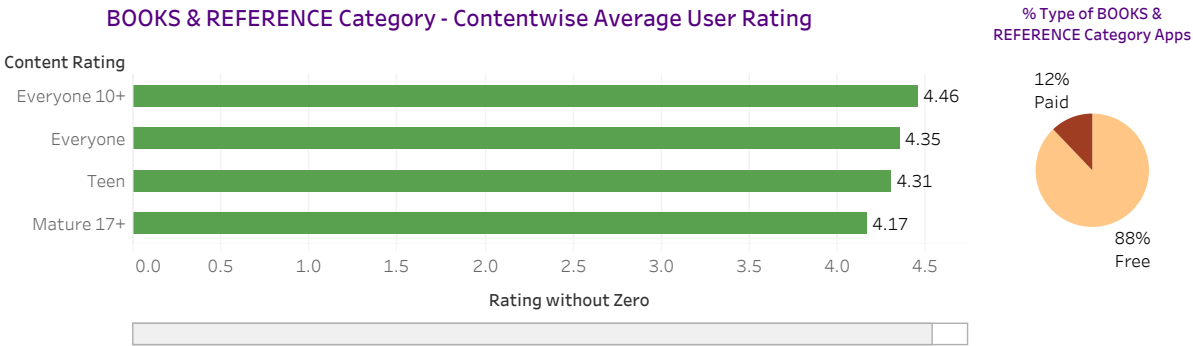
## ART & DESIGN Category - Contentwise Average User Rating



## % Type of ART & DESIGN Category Apps

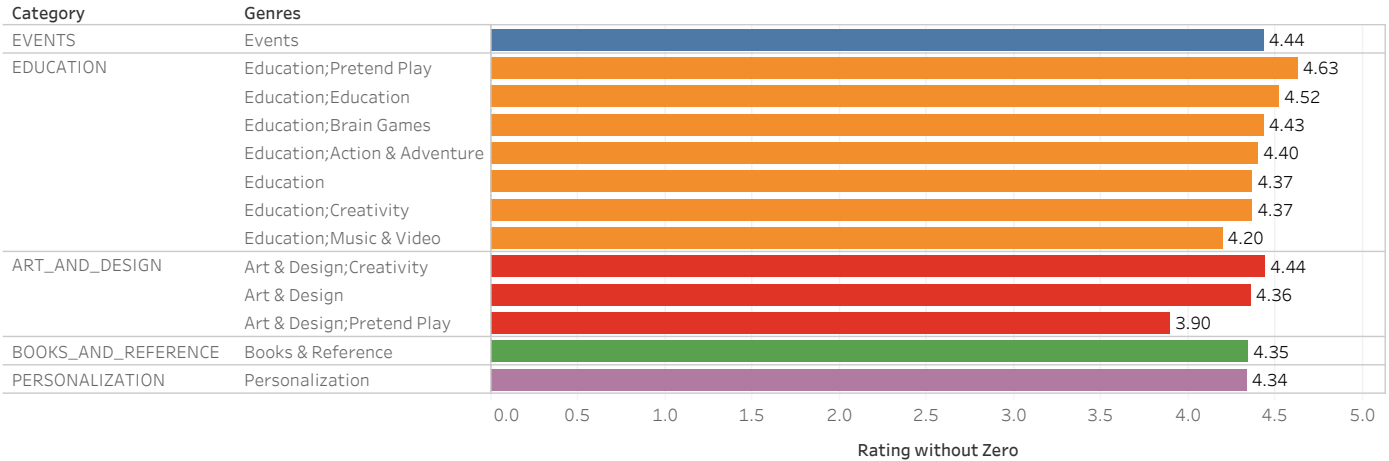


# CONTENT WISE RATINGS FOR TOP 5 CATEGORY APPS

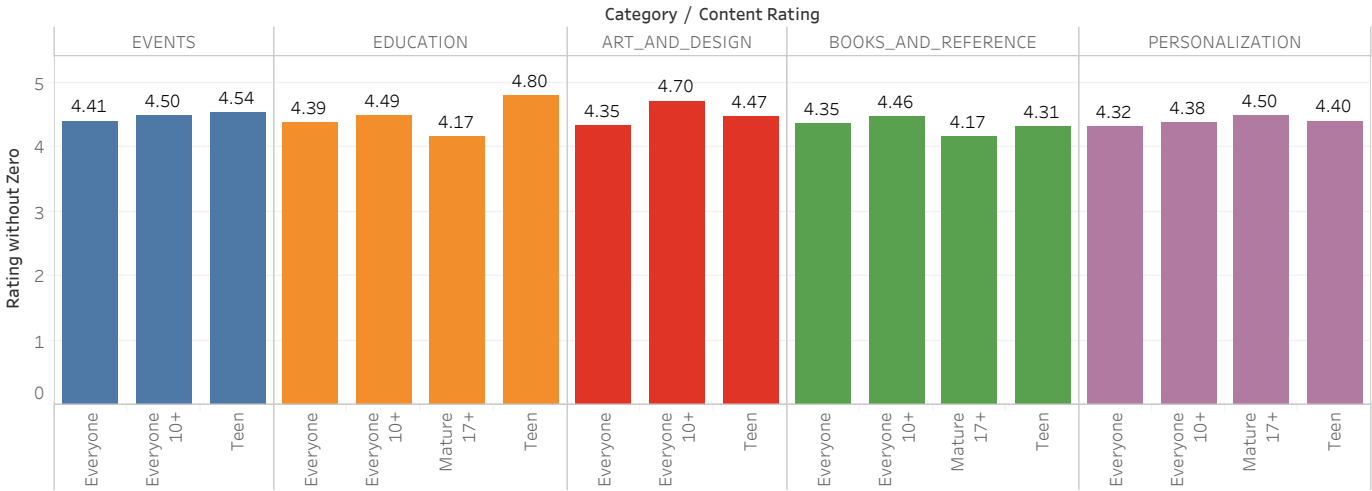


# COMPARING GENRE WISE AS WELL AS CONTENT WISE RATINGS OF TOP 5 CATEGORY APPS

TOP 5 Category's Genrewise User Rating



TOP 5 Category's Contentwise User Rating

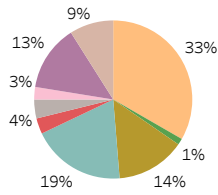


# CATEGORY WISE INSTALLATION COUNT OF APPS

% Number of Installation of EDUCATION categories apps

Category

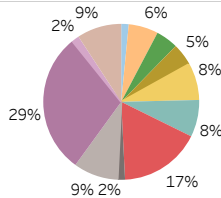
EDUCATION



% Number of Installation of ART & DESIGN categories apps

Category

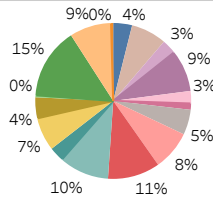
ART\_AND\_DESIGN



% Number of Installation of BOOKS & REFERENCE categories apps

Category

BOOKS\_AND\_REFERENCE

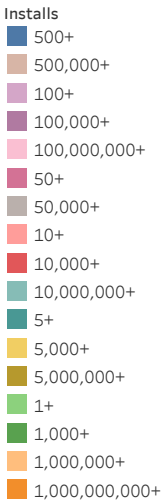
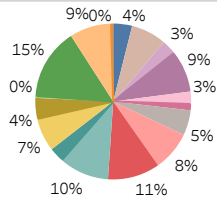


# CATEGORY WISE INSTALLATION COUNT OF APPS

% Number of Installation of BOOKS & REFERENCE categories apps

Category

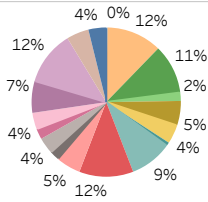
BOOKS\_AND\_REFERENCE



% Number of Installation of PERSONALIZATION categories apps

Category

PERSONALIZATION



# MORE INSIGHTS OF GOOGLE PLAY STORE APPS

1

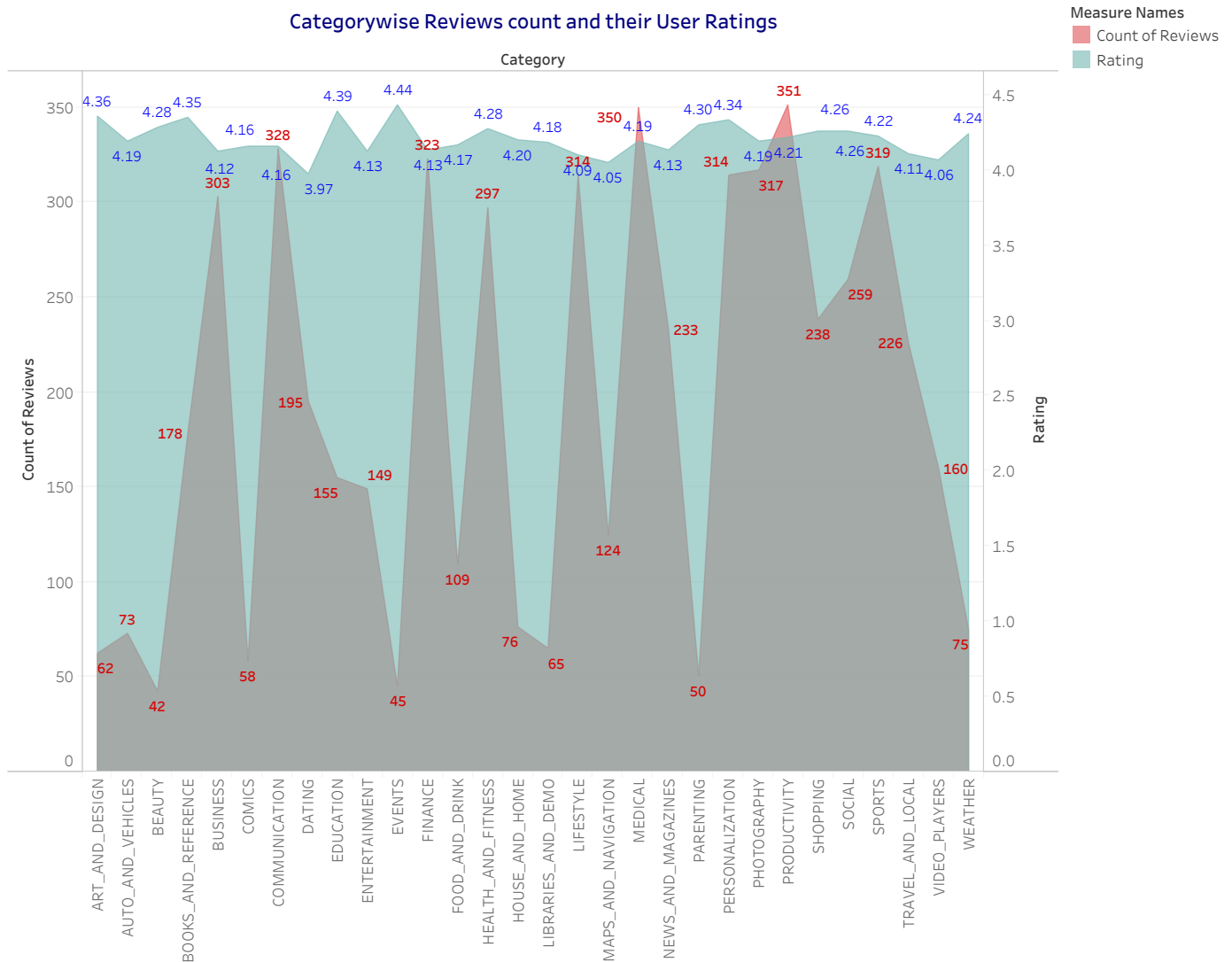
2

3

4

5

Categorywise Reviews count and their User Ratings





# MORE INSIGHTS OF GOOGLE PLAY STORE APPS

1

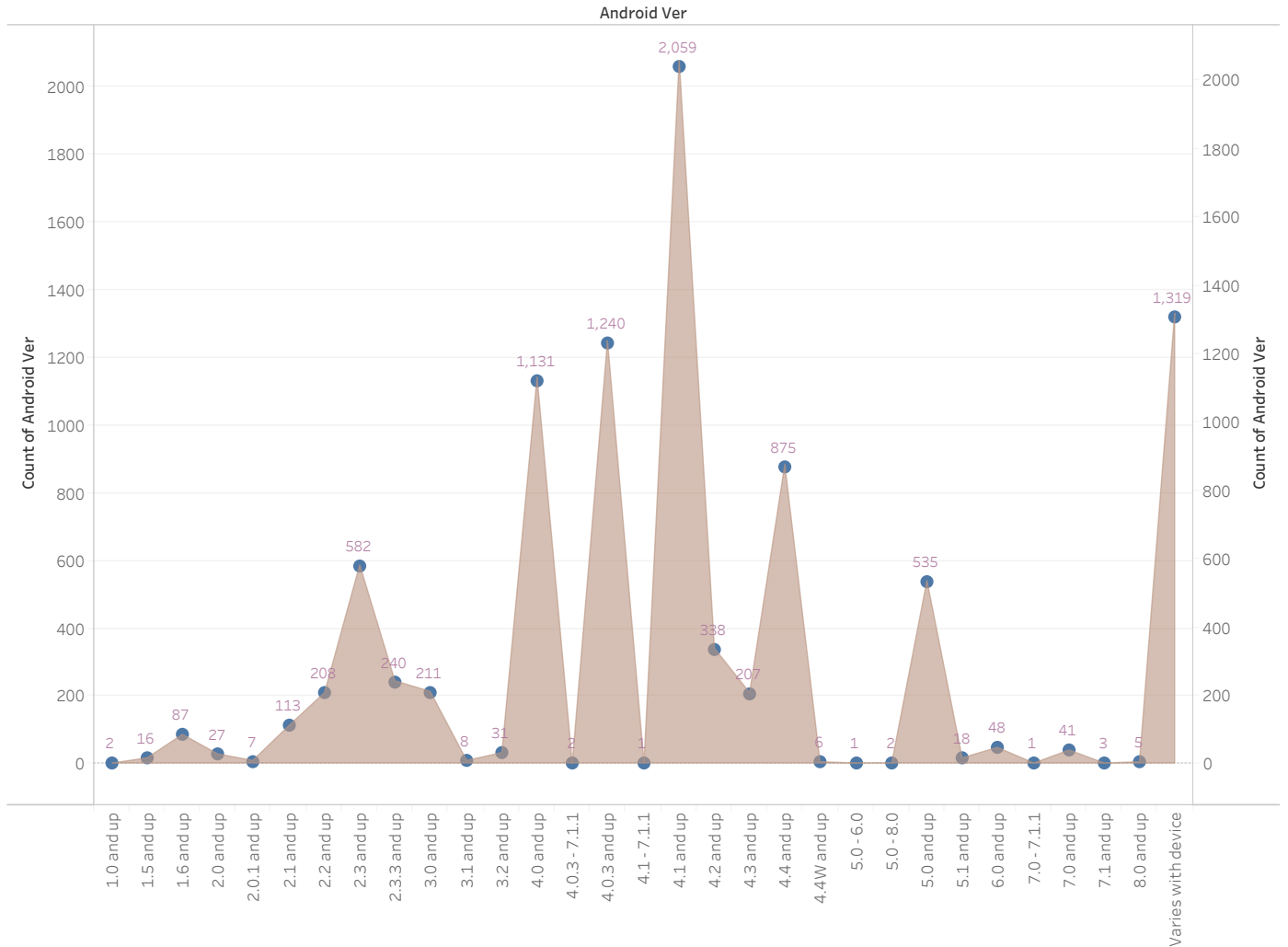
2

3

4

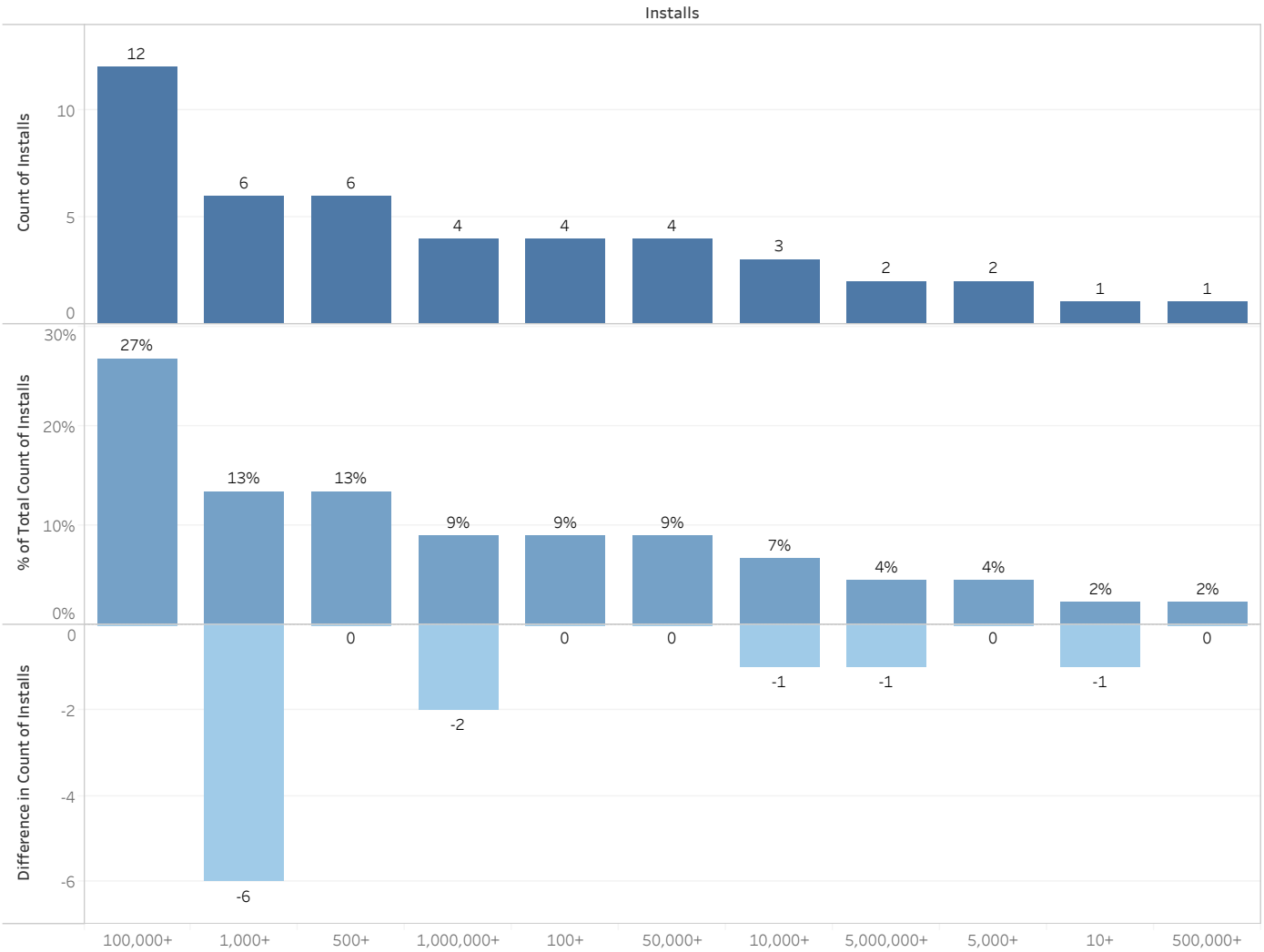
5

## Android Version wise App Counts



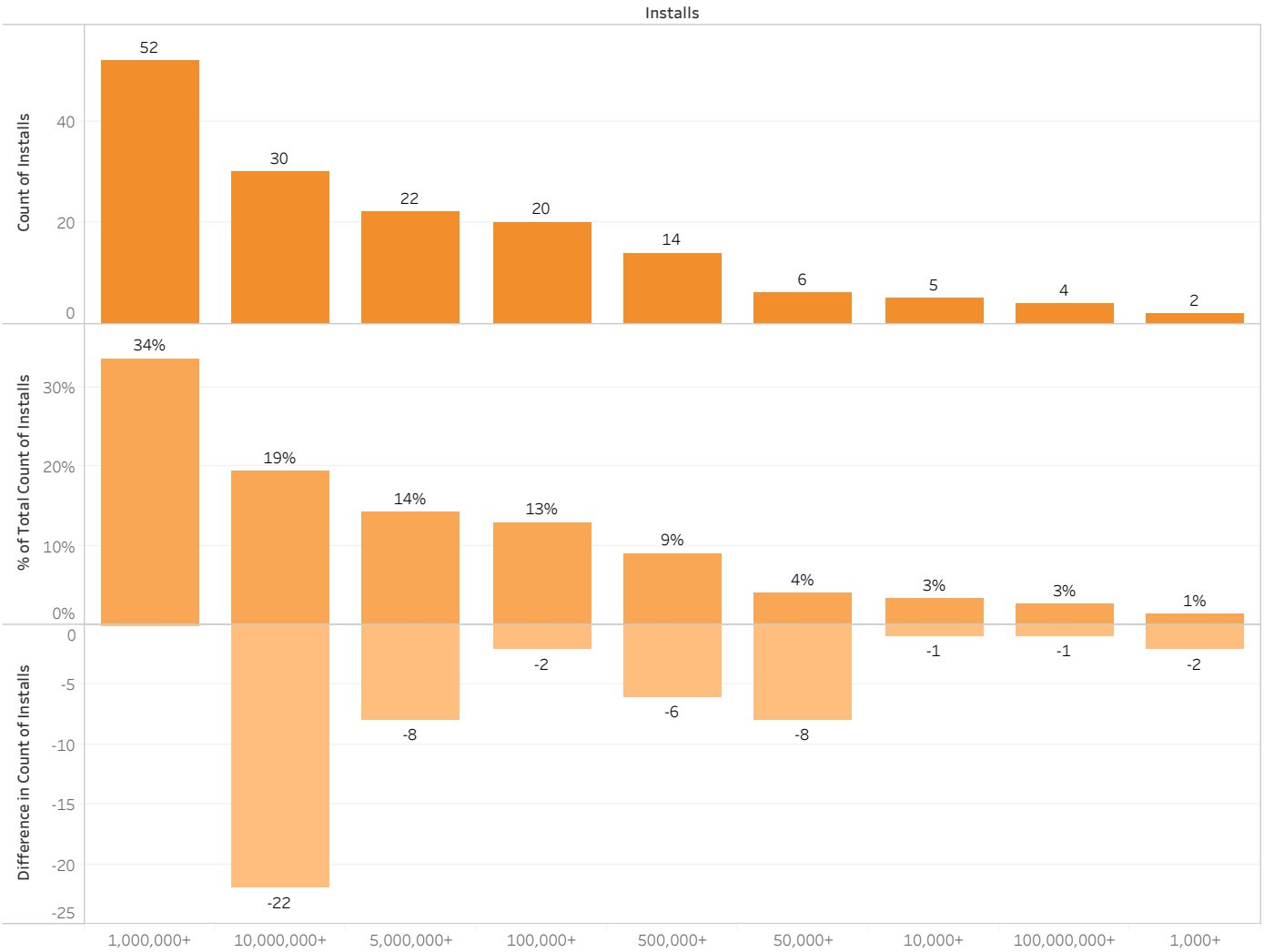
MORE INSIGHTS OF GOOGLE PLAY STORE APPS

EVENTS Category Apps Installation Insights



# MORE INSIGHTS OF GOOGLE PLAY STORE APPS

## EDUCATION Category Apps Installation Insights



MORE INSIGHTS OF GOOGLE PLAY STORE APPS

- 1
- 2
- 3
- 4
- 5

ARTS & DESIGN Category Apps Installation Insights

