

TAMEKA J. ALSTON

WEB DEVELOPER

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WEB DEVELOPER

- Web developer able to build a Web presence from the ground up -- from concept, navigation, layout and programming.
- Fast learner, hard worker and team player who is proficient in an array of scripting languages and multimedia Web tools.

TECHNICAL KNOWLEDGE

LANGUAGES

HTML
CSS
Sass
JavaScript
React.js
Redux.js

ADOBE CREATIVE CLOUD

Illustrator
InDesign
Photoshop

SOCIAL MEDIA

Slack
Github
Instagram
Twitter
LinkedIn
Medium
Blogger
Facebook

WEB DEVELOPMENT EXPERIENCE

The Iron Yard

St. Petersburg, FL

Front End Engineer

- Developed and designed interactive web games for user experience using JavaScript based coding.
- Used API coding for building web applications.
- Collaborated with team members to create multiple web applications.

EDUCATION

The Iron Yard

Certification in Front End Engineer

Completed October 2016

St. Petersburg, FL

University of North Carolina at Wilmington

B.A. Communications and Media Studies

Minor in Theater

2000-2004

Wilmington, NC

Cooperative Arts and Humanities High School

Major: Visual Arts

Concentration: Video and Photography

1996-2000

New Haven, CT

ORGANIZATIONS

Zeta Phi Beta Sorority Inc.

Girl Develop It Tampa Bay

Code Katas

Suncoast Developers Guild

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PREVIOUS WORK EXPERIENCE

Administrative Assistant II

Sunshine Health

2014 – 2016

Tampa, FL

- Created and maintained the Voluntary-Mandatory Trend Report and Market Share Report monthly via Microsoft Excel for the Vice President of Marketing to display membership growth trends in each county for Child Welfare, MMA and LTC product lines.
- Assisted the Vice President of Marketing and Marketing & Communications Specialist in the creation of Sunshine Health branded commercials, promotional items and the logistical organization of sponsored events.
- Support the Marketing & Communications Specialist with the logistics of internal and external trainings and meetings including the quarterly Sunshine Health All Employee Meetings.

HR Staff Assistant

Dollar Thrifty Automotive Group

2012 - 2014

Tampa, FL

- Collected and entered data into daily reports for all of the Senior Managers utilizing Microsoft Windows Programs (Word, PowerPoint, Excel, and Outlook).
- Hired new staffers and navigated them through the drug screen and background check process in addition to the ordering of staff uniforms. Enforced the Attendance Point System Policy for all employees.
- Processed all Accounts Payable invoices for multiple vendors through the PCard system.

General Manager

YouFit Health Clubs

2010 - 2012

Tampa, FL

- Marketing within Tampa and Clearwater B2B and created an Internal Marketing strategy to get more memberships into our facility.
- Mentored sales staff through role-playing, shadowing club tours and standard operating procedures providing the tools needed to improve and develop stronger sales and customer service skills.
- Monitored the staff's daily, weekly and monthly revenue and unit totals to ensure that they are achieving or exceeding goals while providing exceptional customer service to all club members.

Branch Manager

Enterprise Rental Car

2006 - 2010

Vienna, VA

- Trained and managed both salary and hourly employees responsible for producing high-income sales per car, outstanding fleet growth, and exceptional customer service.
- Improved quality and productivity by managing hours, profit margins and customer service.
- Successfully managed five distinct branch locations, including high-end vehicle dealerships (i.e. BMW / Mercedes) and the Dulles International Airport location.

Marketing Director

East Coast Credit Union

2004- 2005

Wilmington, NC

- Worked hand and hand with a Web Developer to create a new website using HTML/CSS/JavaScript as well as a new 50th Anniversary logo.
- Produced informative fliers, monthly newsletters and pamphlets for members to view using Microsoft Publisher.
- Worked all Marketing Expos in Wilmington NC to promote our credit union.
- Inducted as the Regional and Social Director of the Southeastern Chapter of North Carolina Credit Union League.