



Tasneem Jacobs

Thuli Madonsela Tribute Website Proposal and Moodboard

19 November 2019

I feel that Thuli Madonsela is an underrated and under-represented South African hero. Often, when we look at heroes of this country, the faces are predominantly male. The achievements of women lack the recognition afforded to their male counterparts. Thuli is a marker of integrity and anti-corruption; two qualities which are vital in the current climate of corruption and state capture. I have had a specific interest in Thuli Madonsela since I listened to her speak at a University of Cape Town event in August this year. Having a personal interest in the subject of my website will aid me to communicate my unique personality and outlook to visitors, thus differentiating my website from competitors. This website will solve the problems of the shortage of information on Thuli Madonsela online in comparison to other South African male figures, in addition to providing young girls with more content around inspirational women.

Aesthetics:

- Colour palette of red, black and blue. Thuli is often dressed in red which symbolises power; blue symbolises justice and peace; black for font is neutral

Key Phrases:

- Thuli Madonsela
- Constitution
- Public Protector
- South Africa
- Lawyer
- University of Cape Town
- Zuma

Technologies Utilised:

- Javascript slideshow of career highlights (16x9) - interactive, engaging
- Hyperlinks to related articles about Thuli Madonsela from reputable news outlet -
- Embedded link to Thuli Madonsela's official Twitter page
- YouTube videos of Thuli Madonsela delivering speeches

How the Website Will Be Maintained:

- Ensure that all hyperlinks are working; related sites and Twitter page is still running and not defunct
- Update homepage regularly and add new textual and visual elements
- Update facts and information to make sure it stays up to date
- Create a sense of community through possibly including a comments section and a place for visitors to share thoughts and debates
- Website will be optimised for SEO



Thuli
Madonsela

Thuli
Madonsela

Mood Board

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Thuli Madonsela: South Africa's corruption crusader

By Karen Allen
Southern Africa correspondent, BBC News

14 October 2016

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Karen Allen has been speaking to the feisty investigator who has been dubbed one of the most influential women in the world



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SOCIAL JUSTICE COMES TO STYLISHWOOD

Thuli Madonsela re-emerges as a catalytic converter for social justice

By Mark Heywood • 30 August 2019

Former public prosecutor advocate Thuli Madonsela during an interview outside the University of Johannesburg's old main building on June ...

Thuli Madonsela tells inaugural conference: "Every generation has its great challenge. Ours is climate change and social justice. The two must be addressed together. We must treat them both as an emergency."

In October it will be two years since Thuli Madonsela retired as Public Protector. She is a serious person. But one rare quality is the manner in which she stepped quietly away from a high intensity and high-profile position, not seeking to hold on to past glory, and immediately started reinventing herself.

Yesterday, the new Professor Madonsela, now the Law Trust Chair of Social Justice at the University of Johannesburg, launched her M-Plan, her vision, to launch an M-Plan for social justice at an inaugural Social Justice Summit and International Conference.

The conference took place on a wine farm outside Stellenbosch (more of that later) and Madonsela had obviously cashed in on a great deal of her social capital to attract many leaders from our society; from academics to business leaders, from former presidents to former ministers. The room was a veritable brain-trust and I wondered, if this group can't fix South Africa society who can?

Madonsela's M-plan is a multi-pronged strategy ("not a one-size-fits-all because people don't come in one size," she says) that aims to place social justice and equality at the centre of fixing SA's multiple issues. It's a bold vision, and one that I think could be instrumental in moving us forward after the Second World War. But this time, M is for (Palma) Mine, a woman who was arrested as a youth in 1976 and has spent nearly all our democracy.

WORKING TOGETHER TOWARDS CHANGE.

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Prof Thuli Madonsela (@ThuliMadonsela3)

Social Justice Chair&M-Plan Founder|Advocate|Founder @ThumaFoundation |Author|Life activist on Justice-Human Rights-Rule of Law-Governance|Summit Kilimanjaro

South Africa | ThumaFoundation.org | Born September 28 Joined March 2014

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