

## About the job

**Title:** Business Intelligence Analyst

**Department:** Strategy & Analytics

**Reports to:** Manager, Data Science

**FLSA Status:** Exempt

**Job Summary:** The Sacramento Kings strive to improve and evolve every aspect of the way sports teams do business, and data-driven decision-making serves as the engine behind much of the team's innovation. The Business Intelligence Analyst position belongs to one of the most sophisticated and forward-thinking business analytics groups in professional sports and will be tasked with harnessing the power of data, applied analytics, and technology to drive results across all business units.

### Key Responsibility Areas

- Create actionable insight and understanding, through the analysis of both quantitative and qualitative data, building recommendations that directly address business objectives.
- Focus heavily on projects supporting organizational priorities including:
  - Fan development and loyalty initiatives
  - Retention strategies
  - Identifying new areas of revenue growth
  - Support execution and reporting of sales and marketing campaigns across multiple channels.
- Execute on-going and ad-hoc reporting and analysis that allow key business stakeholders to drive revenue and innovation.
- Create engaging visualizations and dashboards that assist management in their day-to-day decision making.

### Qualifications

- Bachelor's degree in Mathematics, Statistics, Computer Science, Economics, or another quantitative field.
- Demonstrated experience in an analytics function informing fast-paced business decisions.
- Strong quantitative, financial, and modeling skills, including exposure to SQL and relational databases
- (Preferred) Demonstrated ability to design and implement statistical models in R and/or Python
- Proficiency with Microsoft Office, in particular Microsoft Excel
- Familiarity with Tableau or other similar data visualization tools
- Strong communication, prioritization, and organization skills.
- Excellent problem-solving and critical thinking skills.
- Commitment to teamwork by way of supporting the needs of internal stakeholders.
- Ability to manage multiple priorities and deadlines.
- Capable of working extended hours.