

# Women's Lens AI Academy

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## Program Overview & Training Options

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### Empowering East African Voices Through AI Education

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## About the Program

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Women's Lens AI Academy provides comprehensive AI training specifically designed for journalists, politicians, and educators across East Africa. Our curriculum focuses on practical, immediately applicable skills that transform careers and enhance professional capabilities.

### Target Audience

- **Journalists:** Women journalists seeking to enhance reporting capabilities
- **Politicians:** Local leaders and community representatives
- **Educators:** Training professionals and community leaders
- **Organizations:** Media houses and political groups

### Regional Coverage

- Uganda, Tanzania, South Sudan
  - Additional East African countries welcome
  - English-language instruction
  - Culturally sensitive curriculum design
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# Core Learning Outcomes

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## LLM Fundamentals (All Programs)

- Understanding Large Language Models and their capabilities
- Prompt engineering for effective AI communication
- Content creation across multiple formats
- Digital safety and security protocols

## Professional Skills Development

- **For Journalists:** Fact-checking, investigative research, multimedia storytelling
- **For Politicians:** Policy analysis, constituent communication, data-driven decision making
- **For Educators:** Training design, content creation, assessment development

## Tool Mastery

- AI-powered content creation platforms
  - Professional design and presentation tools
  - Research and analysis applications
  - Collaboration and productivity systems
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# Training Format Options

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## In-Person Training

**Best for:** Direct interaction, networking, structured environment - Hands-on guidance with immediate feedback - Peer collaboration and professional networking - Intensive, focused learning experience - Group projects and real-time problem solving

## Live Online Classes

**Best for:** Geographic flexibility with instructor guidance - Real-time interaction with expert instructors - Flexible location, consistent schedule - Group discussions and Q&A sessions - Recorded sessions for review

## Self-Paced Learning

**Best for:** Flexible schedules and independent learners - Complete timing and pace flexibility - Unlimited replay and review access - Lower cost and high accessibility - Self-directed project completion

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## Sample Training Durations

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### 3-Day AI Fundamentals

**Focus:** Essential skills for immediate impact - LLM basics and prompt engineering - Digital safety and security essentials - Basic content creation with AI - Introduction to professional tools

**Capstone Options:** - Professional portfolio creation - Single-topic fact-checking report

### 2-Week AI Mastery

**Focus:** Comprehensive skills for professional growth - Advanced prompt engineering and custom AI assistants - Voice and brand training for AI - Professional tool mastery (design, research, analysis) - Multi-platform content strategy

**Capstone Options:** - Multimedia investigation project - Policy analysis and communication strategy

### 6-Month AI Leadership

**Focus:** Expert-level skills and community impact - Expert-level AI competencies across all tools - Building and training custom AI assistants - Training and mentoring others - Community AI adoption strategies

**Capstone Options:** - Community training program development - AI-powered media initiative launch

## Custom Duration Programs

Programs can be tailored to specific needs: - 1-month intensive programs - 3-month comprehensive training - Ongoing professional development - Organizational training packages

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## Verified Impact Statistics

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### Productivity Improvements

- **76%** time reduction in troubleshooting tasks
- **69%** writing efficiency improvement (80 min → 25 min average)
- **70%+** time savings in critical thinking and research
- **60-70%** efficiency gains in management tasks

### Career Advancement

- **68%** increase in AI job postings globally since 2022
  - **56%** wage premium for AI-skilled workers
  - **40%** projected increase in AI specialist roles by 2027
  - **87%** of executives expect revenue growth from AI adoption
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## Success Stories

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### Transformation Examples

**Bukola Adebayo** (Nigerian Journalist, CNN): Used data-driven storytelling tools to advance from local to international media, pioneering new story formats in Nigerian journalism.

**Olubunmi Yekini** (Nigerian Multimedia Journalist): Evolved from radio-only to multimedia journalist, now creating content across multiple platforms using AI-enhanced tools.

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## Program Benefits

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### Immediate Value

- Apply skills from day one of training
- Create professional portfolio during program
- Access to ongoing resource library
- Certificate of completion

### Long-term Impact

- Enhanced career opportunities and advancement
- Increased productivity and efficiency
- Professional network expansion
- Leadership development in AI adoption

### Community Impact

- Improved media quality and accuracy
  - Enhanced political communication
  - Increased digital literacy in communities
  - Sustainable skill transfer and mentoring
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## Next Steps

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### Schedule a Consultation

Discuss your specific needs and customize a training program that fits your goals, schedule, and budget.

### Program Customization

- Individual vs. group training options
- Specific skill focus areas
- Timeline and scheduling flexibility
- Ongoing support and follow-up

### Investment Information

Contact us for detailed pricing information based on: - Training format preference - Program duration - Group size - Geographic location - Customization requirements

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## Contact Information

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**Women's Lens AI Academy** Empowering East African Voices Through AI Education

For consultations, program information, and enrollment: - Schedule directly through our online calendar - Email inquiries welcome - Custom program development available - Organizational training packages

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*This overview provides a comprehensive introduction to our AI training programs. Detailed curriculum, schedules, and pricing information available upon consultation.*