

Project Proposal
Department of Software Engineering
PPS - Fall 2019

Project Title

Turismo

Project Goal

This app is developed to facilitate the tourists from five different countries to navigate particular points, nearby hotels, restaurants and emergency places. This app is available in five different languages. Weather facility motivates the tourists to check weather conditions for any particular place before making a trip

Deliverables

1. Globalization:

Traveler can navigate particular points, like nearby places, hotels, medical centers and tour spots during his journey or before making a trip globally.

2. Localization(multilingual):

Tourists can switch between different languages.

3. Story Maps:

Tourist can mark a particular place as a Story Map and left his remarks regarding that place.

4. Weather Recommendation:

User can get suggestion according to weather condition at any place before making a trip.

5. Trends & Reviews:

User can view trends suggesting places experience based.

6. Documentation:

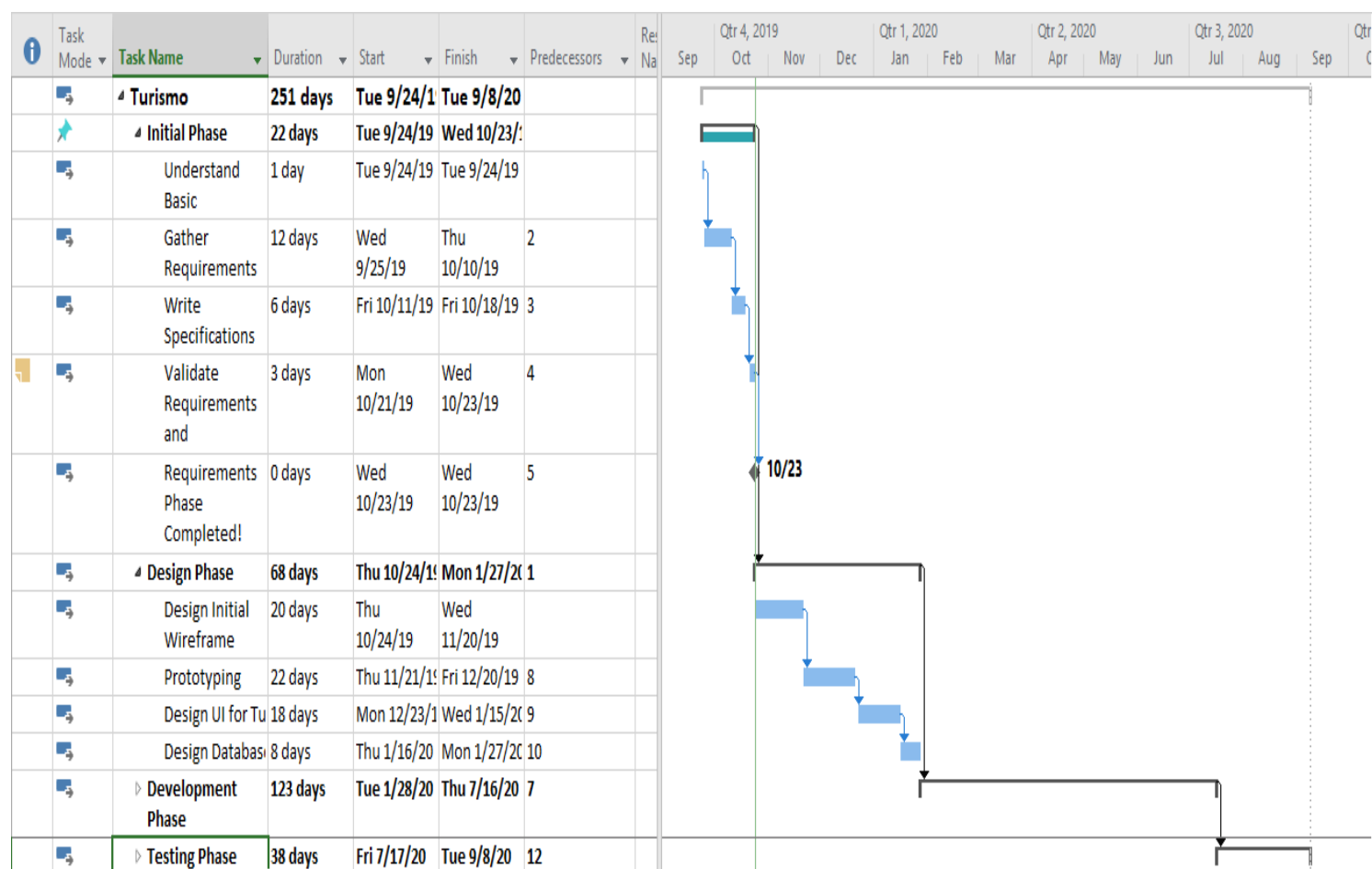
Software Requirement Specification document along with specific documents which define the system in detail.

Team Members

	Name	Registration No.	Team Role (<i>Title and description</i>)
--	------	------------------	--

1.	Tariq Azam	16-SE-67	Developer/Quality assurance
2.	Usama Ahmad	16-SE-29	Leader/Developer
3.	Adil Rehman	16-SE-61	Developer/ Documentation

Project Timeline



Expected Outcomes/ Beneficiaries

- Easiness for tourists to travel globally.
- Improves tourist travelling experience.

- (iii) Easy to Navigate particular points globally.
- (iv) Story Maps.
- (v) Multi-language Support.

Market Audience:

- (i) Students
- (ii) Travelers.
- (iii) Tourists.

Marketing Plan

Research our users:

Gathering demographic data on users helps us to visualize for whom we're trying to reach.

Start Marketing our app early:

Market the app before its initial release. Awareness among the people about features of the app.

Start a Blog:

Blogging helps us update our growing fan base and attract new users to experience new ways of travelling globally.

Social Media Marketing:

Running ads on social media platforms our audience prefer such as Facebook, Instagram, YouTube.

Usama Ahmad

Malik Tariq Azam

Adil Rehman

Signature: _____

Signature: _____

Signature: _____

Supervisor: Engr. Kanwal Yousaf

Signature: _____

