OUTCOME

for all restaurants that use in person check in

decreases confusion during order pickup

Increases restaurant revenue (because time could better gauged)

LOGISTICS

Map/tracker

Selling Food

Advertise Fast Order Processing

Cubbies

GOALS

Shows availlbility

Wait time? Shortened?

Prioritized Closer Orders

Set preparations times for each item

Closer orders get priority

Use prep time and customer distance from restaurant to set order priority

APP BASICS

GrubHub affilliated

Tracking has own sub-app/page

GrubHub x Google/Apple Maps

Mobile App

REWARD SYSTEM

Cost included in meal plan

Rewards System to motivate usage

Customer review gives more reward points