Kwapong - Assignment 5

Due at 11:59pm on November 26.

You may work in pairs or individually for this assignment. Make sure you join a group in Canvas if you are working in pairs. Turn in this assignment as an HTML or PDF file to ELMS. Make sure to include the R Markdown or Quarto file that was used to generate it. Include the GitHub link for the repository containing these files.

Github assignment repo: https://github.com/TKwapong/surv-assgn5

```
library(tidyverse)
library(magrittr)
library(gtrendsR)
library(censusapi)
library(ggplot2)
library(factoextra)
library(ggmap)
```

Exploring ACS Data

In this notebook, we use the Census API to gather data from the American Community Survey (ACS). This requires an access key, which can be obtained here:

https://api.census.gov/data/key_signup.html

```
#Make sure to obtain your own api key and read into the cs_key object
cs_key <- read_file("census-key.txt")</pre>
```

```
NAME
  state county
                                                pop hh_income income
                  Hancock County, Illinois
           067
                                                         50077
                                                                25647
1
     17
                                              18633
2
                   Grundy County, Illinois
     17
           063
                                              50338
                                                         67162
                                                                30232
                Kankakee County, Illinois 111493
3
     17
           091
                                                         54697
                                                                25111
4
     17
           043
                   DuPage County, Illinois 930514
                                                         81521
                                                                40547
                                               7051
5
     17
           003 Alexander County, Illinois
                                                         29071
                                                                16067
6
     17
           129
                   Menard County, Illinois
                                              12576
                                                         60420
                                                                31323
```

Pull map data for Illinois into a data frame.

```
il_map <- map_data("county", region = "illinois")
head(il_map)</pre>
```

```
lat group order
                                     region subregion
       long
1 -91.49563 40.21018
                                 1 illinois
                          1
                                                 adams
2 -90.91121 40.19299
                          1
                                 2 illinois
                                                 adams
3 -90.91121 40.19299
                          1
                                 3 illinois
                                                 adams
4 -90.91121 40.10704
                          1
                                                 adams
                                 4 illinois
5 -90.91121 39.83775
                          1
                                 5 illinois
                                                 adams
6 -90.91694 39.75754
                                 6 illinois
                                                 adams
```

Join the ACS data with the map data. Not that il_map has a column subregion which includes county names. We need a corresponding variable in the ACS data to join both data sets. This needs some transformations, among which the function tolower() might be useful. Call the joined data acs map.

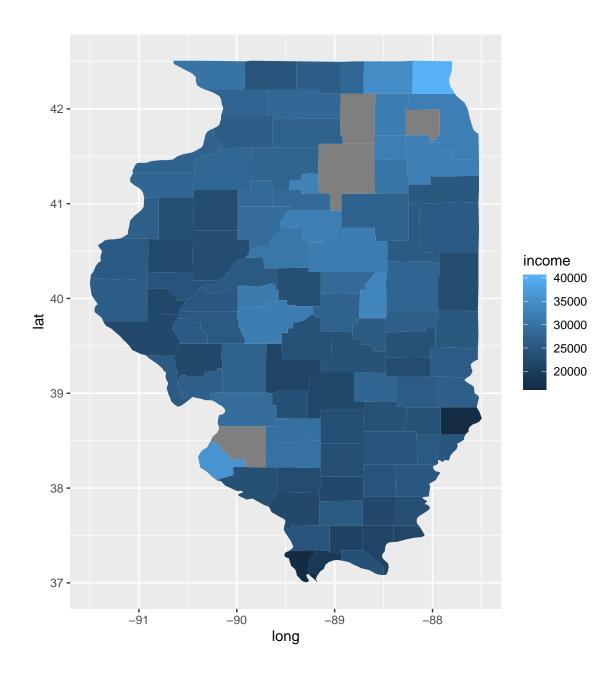
```
acs_il_c %<>% mutate(county = tolower(gsub(" County, Illinois", "", NAME)))
head(acs il c)
```

```
pop hh_income income
  state
                                          NAME
           county
          hancock
                     Hancock County, Illinois
                                                 18633
                                                            50077
                                                                   25647
1
     17
2
                      Grundy County, Illinois
     17
           grundy
                                                 50338
                                                            67162
                                                                   30232
3
     17
         kankakee
                    Kankakee County, Illinois 111493
                                                            54697
                                                                   25111
4
                      DuPage County, Illinois 930514
     17
           dupage
                                                            81521
                                                                   40547
5
     17 alexander Alexander County, Illinois
                                                  7051
                                                            29071
                                                                   16067
6
     17
           menard
                      Menard County, Illinois
                                                 12576
                                                            60420
                                                                   31323
```

```
lat group order
                                   region subregion state
       long
1 -91.49563 40.21018
                               1 illinois
                                              adams
                         1
                                                       17
2 -90.91121 40.19299
                         1
                               2 illinois
                                              adams
                                                       17
3 -90.91121 40.19299
                               3 illinois
                                              adams
                                                       17
                         1
4 -90.91121 40.10704
                         1
                               4 illinois
                                              adams
                                                       17
5 -90.91121 39.83775
                         1
                               5 illinois
                                              adams
                                                       17
6 -90.91694 39.75754
                               6 illinois
                                              adams
                                                       17
                         1
                    NAME
                           pop hh_income income
1 Adams County, Illinois 66949
                                   48065
                                          26053
2 Adams County, Illinois 66949
                                   48065 26053
3 Adams County, Illinois 66949
                                   48065
                                          26053
4 Adams County, Illinois 66949
                                   48065
                                          26053
5 Adams County, Illinois 66949
                                   48065 26053
6 Adams County, Illinois 66949
                                   48065 26053
```

After you do this, plot a map of Illinois with Counties colored by per capita income.

```
ggplot(acs_map) +
geom_polygon(aes(x = long, y = lat, group = group, fill = income))
```



Hierarchical Clustering

We want to find clusters of counties that are similar in their population, average household income and per capita income. First, clean the data so that you have the appropriate variables to use for clustering. Next, create the distance matrix of the cleaned data. This distance matrix can be used to cluster counties, e.g. using the ward method.

```
hclust_data <- acs_map %>%
  select(pop, hh_income, income) %>%
  na.omit() %>%
  mutate_all(scale)
```

```
hclust_dist <- dist(hclust_data)
#hc_complete <- hclust(hclust_dist, method = "complete")
#hc_average <- hclust(hclust_dist, method = "average")
hc_ward <- hclust(hclust_dist, method = "ward.D2")</pre>
```

Plot the dendrogram to find a reasonable number of clusters. Draw boxes around the clusters of your cluster solution.

```
plot(hc_ward, main = "Hierarchical Clustering (Ward's Method)", xlab = "", sub = "")
rect.hclust(hc_ward, k = 4, border = "red")
```

Hierarchical Clustering (Ward's Method)



Visualize the county clusters on a map. For this task, create a new acs_map object that now also includes cluster membership as a new column. This column should be called cluster.

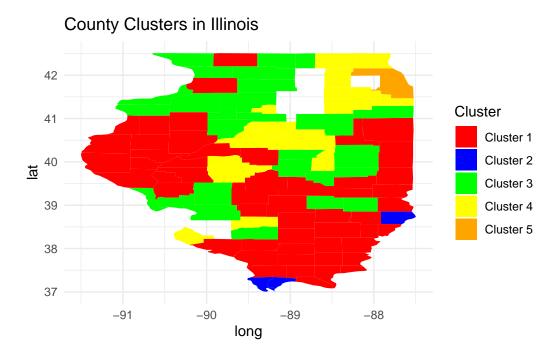
```
cluster_assignments <- cutree(hc_ward, k = 5)

acs_map_clust <- acs_map %>%
    filter(complete.cases(pop, hh_income, income)) %>%
    mutate(cluster = factor(cluster_assignments))

cluster_means <- acs_map_clust %>%
    group_by(cluster) %>%
    summarise(
    mean_pop = mean(pop, na.rm = TRUE),
```

```
mean_hh_income = mean(hh_income, na.rm = TRUE),
    mean_income = mean(income, na.rm = TRUE)
)
head(cluster_means)
```

```
# A tibble: 5 x 4
  cluster mean_pop mean_hh_income mean_income
             <dbl>
                            <dbl>
                                         <dbl>
1 1
            22974.
                           45393.
                                        23888.
2 2
            7908.
                           32334.
                                        17226.
3 3
            71660.
                           52901.
                                        27342.
4 4
           173989.
                           66562.
                                        32456.
5 5
          5227575
                           56902
                                        32179
```



Census Tracts

For the next section we need ACS data on a census tract level. We use the same variables as before.

Warning: `funs()` was deprecated in dplyr 0.8.0.
i Please use a list of either functions or lambdas:
Simple named list: list(mean = mean, median = median)
Auto named with `tibble::lst()`: tibble::lst(mean, median)

head(acs il t)

```
state county tract
                                                              NAME pop
           031 806002 Census Tract 8060.02, Cook County, Illinois 7304
1
2
     17
           031 806003 Census Tract 8060.03, Cook County, Illinois 7577
                         Census Tract 8064, Cook County, Illinois 2684
3
     17
           031 806400
           031 806501 Census Tract 8065.01, Cook County, Illinois 2590
4
     17
                         Census Tract 7506, Cook County, Illinois 3594
5
     17
           031 750600
     17
                         Census Tract 3102, Cook County, Illinois 1521
           031 310200
  hh_income income
      56975
             23750
2
      53769 25016
3
      62750 30154
      53583 20282
4
5
      40125 18347
6
      63250 31403
# Clean tract data
acs_il_t <- acs_il_t %>%
  mutate(
    county = str_remove(NAME, "Census Tract [0-9.]+, ") %>%
             str_remove(", Illinois") %>%
             str_remove(" County") %>%
             str_trim() %>%
             tolower(),
    )
head(acs_il_t)
```

```
state county tract
                                                              NAME pop
1
     17
          cook 806002 Census Tract 8060.02, Cook County, Illinois 7304
         cook 806003 Census Tract 8060.03, Cook County, Illinois 7577
2
     17
3
     17
         cook 806400
                         Census Tract 8064, Cook County, Illinois 2684
4
          cook 806501 Census Tract 8065.01, Cook County, Illinois 2590
     17
5
                         Census Tract 7506, Cook County, Illinois 3594
     17
          cook 750600
                         Census Tract 3102, Cook County, Illinois 1521
     17
          cook 310200
 hh_income income
```

```
1 56975 23750
2 53769 25016
3 62750 30154
4 53583 20282
5 40125 18347
6 63250 31403
```

k-Means

As before, clean our data for clustering census tracts based on population, average household income and per capita income.

```
kmeans_data <- acs_il_t %>%
  select(pop, hh_income, income) %>%
  na.omit() %>%
  mutate_all(scale)

head(kmeans_data)
```

```
pop hh_income income

1 1.6189842 -0.14115103 -0.43466339

2 1.7582445 -0.24892639 -0.35470216

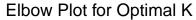
3 -0.7377284 0.05298581 -0.03018336

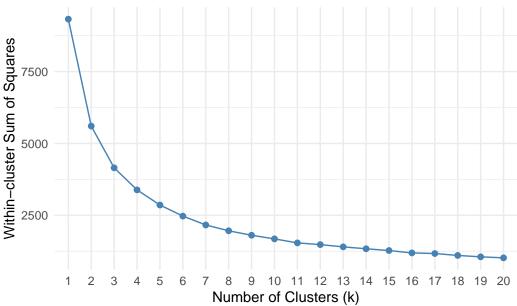
4 -0.7856788 -0.25517911 -0.65370411

5 -0.2735274 -0.70759359 -0.77591974

6 -1.3309874 0.06979420 0.04870414
```

Since we want to use K Means in this section, we start by determining the optimal number of K that results in Clusters with low within but high between variation. Plot within cluster sums of squares for a range of K (e.g. up to 20).





Run kmeans() for the optimal number of clusters based on the plot above.

```
set.seed(123)
kmeans_result <- kmeans(kmeans_data, centers = 6, nstart = 25)

kmeans_data$cluster <- kmeans_result$cluster
acs_il_t$cluster <- NA
acs_il_t$cluster[complete.cases(acs_il_t[c("pop", "hh_income", "income")])] <- kmeans_results</pre>
```

Find the mean population, household income and per capita income grouped by clusters. In addition, display the most frequent county that can be observed within each cluster.

```
# Calculate cluster summaries
cluster_summary <- acs_il_t %>%
  group_by(cluster) %>%
  summarise(
    mean_pop = round(mean(pop, na.rm = TRUE), 2),
    mean_hh_income = round(mean(hh_income, na.rm = TRUE), 2),
    mean_income = round(mean(income, na.rm = TRUE), 2),
    n = n()
) %>%
  filter(!is.na(cluster))
# Find most frequent county
```

```
most_frequent_county <- acs_il_t %>%
  filter(!is.na(cluster)) %>%
  group_by(cluster, county) %>%
  summarise(count = n(), .groups = 'drop') %>%
  group_by(cluster) %>%
  slice_max(order_by = count, n = 1) %>%
  arrange(cluster)

print("Cluster Summary Statistics:")
```

[1] "Cluster Summary Statistics:"

```
print(as.data.frame(cluster_summary), row.names = FALSE)
```

```
cluster mean_pop mean_hh_income mean_income
     1 4518.59
                                   45054.83 527
                       92962.88
     2 3812.25
                      135623.34
                                  77010.10 154
     3 5965.38
                      53871.63
                                   24940.38 690
     4 2689.25
                      32061.32
                                   17260.47 764
     5 3305.63
                      58016.03
                                   29402.11 914
     6 11339.97
                      93651.17
                                   39361.42 60
```

```
print("\nMost Frequent County per Cluster:")
```

[1] "\nMost Frequent County per Cluster:"

```
print(as.data.frame(most_frequent_county), row.names = FALSE)
```

```
cluster county count
      1
          cook
                  220
      2
          cook
                   97
      3
                  326
          cook
      4
                  379
          cook
      5
          cook
                  282
          will
                   12
```

As you might have seen earlier, it's not always clear which number of clusters is the optimal choice. To automate K Means clustering, program a function based on kmeans() that takes K as an argument. You can fix the other arguments, e.g. such that a specific dataset is always used when calling the function.

```
means_cluster <- function(data, K) {
    set.seed(123)
    data_numeric <- data[sapply(data, is.numeric)]
    data_numeric <- na.omit(data_numeric)
    # Run K-means clustering for the given number of clusters (K)
    kmeans_result <- kmeans(data_numeric, centers = K, nstart = 25)

# Add the resulting cluster membership to the original dataset
# Ensure to match rows back to the original data
    data$cluster_K <- kmeans_result$cluster[match(rownames(data_numeric), rownames(data))]

# Return the modified dataset with clusters
    return(data)
}</pre>
```

We want to utilize this function to iterate over multiple Ks (e.g., K = 2, ..., 10) and – each time – add the resulting cluster membership as a new variable to our (cleaned) original data frame (acs_il_t). There are multiple solutions for this task, e.g. think about the apply family or for loops.

```
#K values to iterate over
K_values <- 2:10</pre>
# Initialize the dataset
acs il t numeric <- acs il t %>%
  select(county,pop, hh_income, income) %>%
  na.omit() %>%
  mutate_at(vars(pop, hh_income, income), scale)
#Iiterate over K_values and apply means_cluster for each value of K,
#storing the results in a list
clustered_data_list <- lapply(K_values, function(K) {</pre>
  means_cluster(acs_il_t_numeric, K) # Apply the function for each K
})
# Combine the results into a single dataset with each cluster column
final_data <- clustered_data_list[[1]] # Start with the first result</pre>
# Combine the cluster columns for each value of K (2 to 10)
for (i in 2:length(clustered_data_list)) {
  final_data <- cbind(final_data, clustered_data_list[[i]]$cluster_K)</pre>
}
```

Finally, display the first rows of the updated data set (with multiple cluster columns).

```
head(final_data, 1)
```