

Terri Harel

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Academic & Professional Publications

(Planned) Chapter in *Migrant Jews at the Intersection of Migration and Emotion Studies*: "Mizrahi Musrara Through the Prisms of Two Archives." (Will be under review in March 2025)

[*Archives in the making: documenting the January 6 Capitol riot on Reddit*](#) in *Internet Histories* (2022)

Contributed to the [*Glossary of Platform Law & Policy Terms*](#) alongside the IGF Coalition on Platform Responsibility (2021)

[*The Online Stalking Legal Project: CROs as Recourse for Online Harassment*](#) (2020)

[*The State of Online Harassment*](#) (2019)

Education

Freie Universität Berlin, MA

Global History
OCT 2020 - DEC 2023, BERLIN

Thesis: [*Mizrahi Musrara, Jerusalem, Through the Prisms of Two Archives*](#)—Grade: 1,0 (Sehr Gut)

Relevant Coursework: Digital Archives, Qualitative Discourse Analysis, History of Concepts, Historical Research & Writing

UC Berkeley, BA
Political Economy

Languages

English - Native
Hebrew - C1/2
German - B2
Spanish - B1
Arabic - Beginner
French - Beginner

Relevant Work Experience

Altruous, Research Assistant

[*Altruous*](#) is an early-stage start-up working to transform philanthropy.
JULY 2024 - OCT 2024, REMOTE

- Conducted research on programmatic impact that helped the machine learning team develop an AI tool for impact evaluations
- Wrote and edited impact evaluations
- Prepared questions for semi-structured interviews with NGOs

Fight for the Future, Fundraising Program Manager

[*Fight for the Future*](#) is a digital rights org for a future where tech is a force for liberation.
NOV 2021 - APRIL 2024, REMOTE

- Researched surveillance, privacy, online safety, antitrust, and related public policy to develop compelling grassroots fundraising campaigns

OnlineSOS, Program Manager and Executive Director

[*OnlineSOS*](#) is a nonprofit that supports journalists facing online harassment.
OCT 2018 - NOV 2020, REMOTE

- Led an interdisciplinary team to produce in-depth report and content series about online harassment and proposed policy and advocacy interventions
- Raised over \$100,000 in grants from institutional funders
- Produced resources to help journalists improve digital security and privacy hygiene and respond to online harassment
- Researched platform responses to incident reports, trust & safety policy, and how to escalate journalist cases
- Mapped online harassment trends alongside 60+ organizations in the global [*Coalition Against Online Violence*](#)

Give a Beat, Program Manager and Content Lead

[*Give a Beat*](#) is a nonprofit that aims to reduce the harmful effects of incarceration through music and art.
AUG 2017 - DEC 2019, REMOTE

- Led fundraising and content programs
- Wrote grants, annual reports, and email marketing campaigns
- Guided the CEO/founder on strategic program growth

Classy.org, Product Marketing Manager

[*Classy.org*](#) is a fundraising and donor engagement platform for nonprofits.
NOV 2013 - AUG 2017, SAN DIEGO, CALIFORNIA

- Founding PMM at Classy, managing feature launches across product, customer success, sales, and marketing teams
- Aligned go-to-market strategies, utilizing JIRA/Confluence, Asana, Google Analytics, and Magento BI for cross-team project management and data-driven decision-making
- Developed email marketing and lead nurture systems in HubSpot, contributing to marketing hypergrowth as Classy grew from 15 employees to 250
- Pioneered special projects, videos, and the Classy podcast

- Managed A/B testing strategies across email, social, and web
- Directed content strategy, including setting the editorial calendar and managing four staff writers
- Researched, wrote, and edited multiple articles per week

ImpactFlo.com, Co-founder

ImpactFlo was a social enterprise and selected as a Start Up Chile funding recipient
JAN 2013 - OCT 2013, SANTIAGO DE CHILE

- ImpactFlo empowered NGOs to map their impact
- Researched nonprofit impact and developed content and tools to help nonprofits better tell the impact stories

IVN.us, Managing Editor

[IVN](#) is a nonprofit news site that promotes civil discussion and nonpartisanship
AUG 2012 - FEB 2013, SAN DIEGO, CALIFORNIA

- Wrote multiple articles a week on privacy and cybersecurity
- Managed 50+ contributors during 2012 presidential election

Relevant Activities

- Presenter at [Potsdam University Workshop “Migrant Jews at the Intersection of Migration and Emotion”](#) (2023)
- Student: Judeo-Moroccan Arabic at the [Oxford School of Rare Jewish Languages](#) (2022-2024)
- Student: Academic Hebrew at [TINAU](#) (2021-2023)
- Translator at [Amram Archive](#): Testimonies of the Yemenite, North African, and Balkan Children Affair (2022 - present)
- Recipient: PROMOS scholarship to study in Morocco (2022)
- Researcher: Film about Moroccan Jews and Poland (2022)
- Reader: [Global History Student Journal](#) (2020-2021)
- Fundraiser/Facilitator at [Women In Exile](#): Strategy support and technology workshops for women-led refugee rights group (2019-2022)